

I write at the tail end of this busy semester to let you know about a lecture that you and your students might find especially relevant and compelling. On Tuesday April 25th, IDAH is sponsoring a presentation by Graham Roberts, Senior Graphics Editor at The New York Times and the leader of the Times' immersive, visual storytelling initiative. If you remember receiving that cardboard viewing apparatus that attaches to your iPhone, that was his doing. Roberts is a five-time Emmy® nominee, and his recent work includes a collaboration with NASA titled Seeking Pluto's Frigid Heart.

Here is Robert's description of what he will talk about:

In this talk we take a closer look at the approach to visual journalism at The New York Times from the beginning of the decade until now. We will unpack the who, how, and why of the creation of these projects, along with a peek at exclusive behind the scenes processes for some of our most mission-defining visual journalism moments. We will also look back at the Times' first year of experimentation with a fundamentally new platform, Virtual Reality, and look forward to its vision for the future.

Again, the talk is called "Explorations in Visual Journalism: From Visualization to Virtual Reality at The New York Times"

Tuesday, April 25th 6pm at the Whittenberger Auditorium of the IMU

