

homework

If you haven't finished the pre-test, do it tonight.

1. Choose a brand — these can be companies, products, people, ideas, cultures...
2. Choose (*at least*) **three words** that you believe best describe this brand
3. Find (*at least*) **four images** you believe best embody this brand
4. Print an 8.5" x 11" piece of paper with these words and images.

You can use any program you like - Word, Illustrator, Powerpoint

Don't forget to put your name on it somewhere.

synergy
growth
aspiration

commitment
cooperation
efficiency

