# J363: Web Design— Color Meanings Exercise

Get into groups of two (or three).

Based on your experiences and perceptions, you will confer on two (or more) words to describe the meaning of each color.

* What does **YELLOW** mean to you?
* What does **ORANGE** mean to you?
* What does **RED** mean to you?
* What does **VIOLET** mean to you?
* What does **BLUE** mean to you?
* What does **GREEN** mean to you?
* What does **GRAY** mean to you?
* What does **BLACK** mean to you?
* What does **WHITE** mean to you?