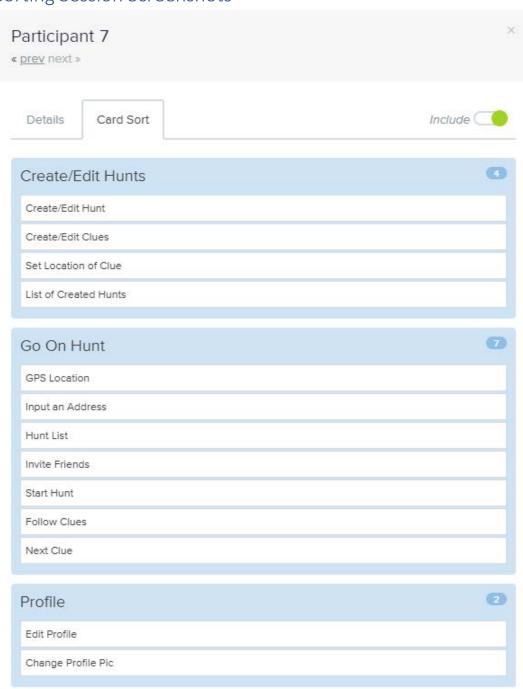
3.2 Task – Refining Your Sitemap with Card Sorting

Christian Watson

Sorting Session Screenshots



Analysis

This card sort has taught me that my initial idea of the navigation of the app is not as intuitive as I thought.

- Most participants grouped all the clue cards together. They were not grouped in my initial sitemap. There should be a section where users can create and edit clues separate from hunts.
 We can also add a 'clue bank'. A user will be able to select from already created clues when creating a new hunt.
- Many participants placed the 'Invite Friends' card in the 'Settings' or 'Profile' category. Adding an option to invite friends in that section is a good idea.

Revised Sitemap

