

2.6 Task – Task Analysis & User Flows

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Chosen Persona

Jackson – The Reluctant Explorer

Objectives

1. As a relatively sedentary young adult, I want to find scavenger hunts near me, so that I can get outdoors more.
2. As a competitive adult, I want to be able to invite my friends, so that we will be able to take on a hunt together.
3. As a gamer, I want to be able to take on hunts solo or with friends, so that I/we can have fun while also exploring our surroundings.

Information Gathering

Task 1

- What is it that's prompted Jackson to begin this task? Jackson feels like he spends too much time at the computer.
- What will tell Jackson that his task is finished? Jackson will know his task is finished when he finds a hunt that he would like to do.
- What information does Jackson already know about the process? Jackson is very familiar with tech and gaming. If the navigation is intuitive, Jackson will not have a problem finding the relevant information.
- What additional information does Jackson need to know to complete the task? Jackson will need a list of hunts near him.
- What tools will Jackson need to complete the task? Jackson will only need our app.

Task 2

- What is it that's prompted Jackson to begin this task? Jackson wants to do hunts with his friends, so they can have fun together.
- What will tell Jackson that their task is finished? His friends will receive a notification or message with the invite to the hunt.
- What information does Jackson already know about the process? Jackson is familiar with inviting friends to groups from other apps or games.
- What additional information does Jackson need to know to complete the task? Jackson will need his friends' emails or usernames.
- What tools will Jackson need to complete the task? Jackson will only need our app.

Task 3

- What is it that's prompted Jackson to begin this task? He has finished selecting a hunt and inviting his friends, so they're ready to go!
- What will tell Jackson that their task is finished? When they have started on the hunt.

- What information does Jackson already know about the process? This is very similar to other games with riddles and clues, something Jackson is familiar with.
- What additional information does Jackson need to know to complete the task? All relevant information is included in the clues on the hunt.
- What tools will Jackson need to complete the task? Jackson will only need our app.

Task Flows

Task 1

Entry Point: Download the app

Success Criteria: Picking a hunt

1. Launch the app
2. Make an account
3. Log in to said account
4. Use current location or input a landmark to find hunts near there
5. Search through list looking for hunt with desired difficulty level/theme
6. Decide on a hunt

Task 2

Entry Point: Picked a hunt

Success Criteria: Friends receive notification/message

1. Decide on a hunt
2. Decide to invite friends
3. Select from friends list or input usernames or emails
4. Send invites

Task 3

Entry Point: Picked a hunt

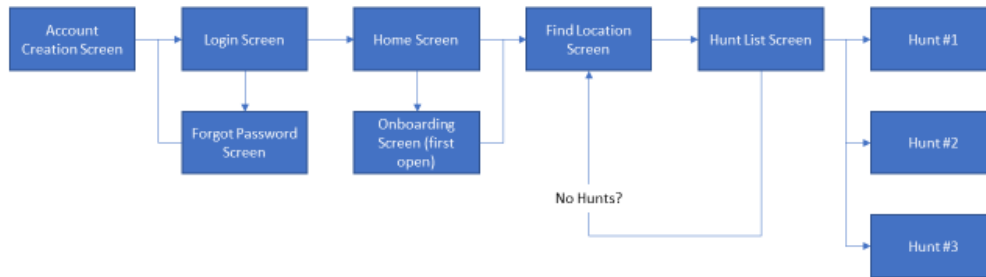
Success Criteria: Finish hunt

1. Pick a hunt
2. Start hunt
3. Follow clues
4. Finish hunt

User Flows

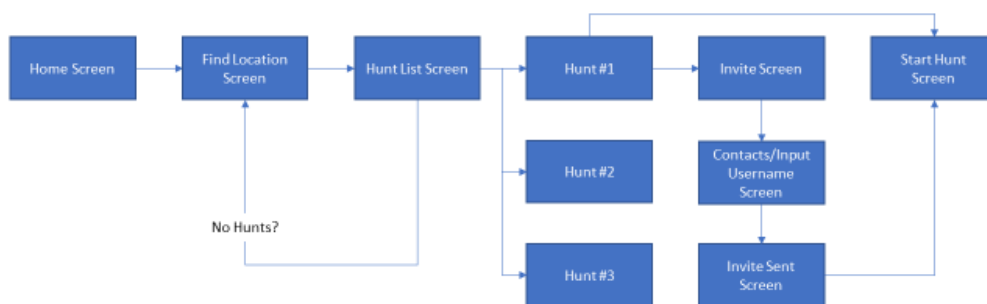
Task 1

Find Hunt User Flow



Task 2

Invite Friends User Flow



Task 3

Take Hunt User Flow

