

the alley

Standard Lockup

Min width : 160px

the alley

Small Lockup

Max width : 32px
Min width : 16px

the alley

Brand Icon

Standard Lockup

Min width : 160px



Small Lockup

Max width : 160px
Min width : 60px



Brand Typeface

Open Sans

Open Sans Light
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Open Sans Regular
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Open Sans Bold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

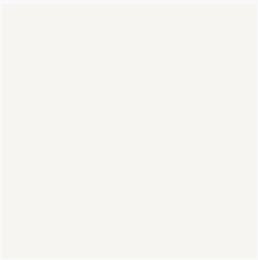
Open Sans Extra Bold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Brand Color

Color Palette



Blue
#1E55EE



White
#F9F9F9



Black
#141414

