

Web Developer

HTML, CSS e Strumenti di Digital Marketing
(SEO, SEM, SEA)

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CSS Rules

Presentation & look

Shadi Lahham - Web development

Intro to CSS

Anatomy of a Website

Content

Text, Media

HTML

Structure

CSS

Presentation

Javascript

Logic/Interactivity

What is CSS?

Cascading Style Sheets

- CSS is a "style sheet language" that lets you style the elements on your page
- CSS works in conjunction with HTML, but is not part of HTML itself

Anatomy of CSS

- CSS consists of style rules
- A block of CSS code is a **rule**
- Each style rule consists of a selector and declarations of property-value pairs
- A property-value pair is a **declaration**

```
selector {  
  property: value;  
  property: value;  
}
```

Example:

```
body {  
  color: yellow;  
  background-color: black;  
}
```

Applying CSS to HTML

There are 3 ways to apply CSS styles

- Inline
- Embedded
- External

Inline CSS

```
<body>  
  <p style="color:red;text-align:center;">Hello</p>  
  <p style="color:orange;text-align:center;">Nice to meet you</p>  
</body>
```

- no separation of concerns
- no reusability since it applies to a single element only
- limited caching, larger HTML file and slower load times
- no selectors or media queries
- hard to read and maintain code

Never use inline CSS

Embedded CSS

```
<head>
  <style>
    p {
      color: red;
      text-align: center;
    }
  </style>
</head>
```

- no separation of concerns
- limited reusability; single HTML file only
- limited caching, larger HTML file and slower load times
- hard to read and maintain code

Never use embedded CSS

External CSS

index.html

```
<head>
  <link rel="stylesheet" href="./css/style.css">
</head>
```

style.css

```
p {
  color: red;
}
```

- good separation of concerns
- reusable and modular
- browser caching benefits and faster load times
- easy to maintain and collaborate

Always use an external CSS

Selectors

Selectors

The selector is used to select which elements in the HTML page will be given the styles inside the curly braces

```
selector {  
  property: value;  
  property: value;  
}
```

Selector: Element

```
/* Selects all paragraph elements. */
```

```
p {  
  property: value;  
}
```

```
/* Selects all image elements. */
```

```
img {  
  property: value;  
}
```

Selector: Relational

```
/* Selects all em elements that are within a paragraph. */
```

```
p em {  
  color: yellow;  
}
```

```
<!-- This would be selected -->
```

```
<p>This is <em>important.</em></p>
```

```
<!-- This would not! -->
```

```
<h1>This is <em>important.</em></h1>
```

- Position selectors are more specific
- They look for elements inside other elements
- We separate nested elements with a space

Selector: Relational

```
/* the css */  
ul li a strong {  
  color: purple;  
}
```

```
<!-- the html -->  
<ul>  
  <li>  
    <a href="programs.html">Our <strong>program</strong></a>  
  </li>  
</ul>
```

Reusing Code

Don't Repeat Yourself (DRY) principle:

“every piece of knowledge must have a single, unambiguous, authoritative representation within a system”

Recognizing duplication and eliminating it through abstraction produces cleaner code than unnecessary repetition (copy paste)

To reuse CSS, we use IDs and classes

IDs vs. Classes

ID

- Should only apply to one element on a page
- For example, a page has one footer
- Uses the symbol **#**

Class

- Many elements can have the same class
- There can be many warnings on one webpage
- Uses the symbol **.**

Selector: ID

```
/* Selects the one element on the page with an id of site-footer */  
#site-footer {  
  property: value;  
}
```

```
<!-- the html -->  
<p id="site-footer">Copyright message</p>
```

Selector: Class

```
/* Selects all elements with a class of warning. */  
.warning {  
  color: red;  
}
```

```
<!-- the html -->  
<p class="warning">Run away!</p>
```

```
<div class="warning">  
  this is also a warning  
</div>
```

```
<ul>  
  <li>  
    <p class="warning">Danger</p>  
  </li>  
</ul>
```

Grouping Selectors

```
h3, .message, #notificationArea {  
  color: Maroon;  
}
```

/ or */*

```
h3,  
.message,  
#notificationArea {  
  color: Maroon;  
}
```

CSS properties

Property: Color

```
/* The color property changes the color of the text */  
p {  
  color: red;  
  color: #ff0000;  
  color: rgb(255, 0, 0);  
}
```

Property: Background-color

```
/* The background-color property changes the color of the background */  
p {  
  background-color: black;  
  background-color: #000000;  
  background-color: rgb(0, 0, 0);  
}
```

CSS Color Values

Browsers can accept colors in many different ways

Color name	red
Hexadecimal value	<code>#FF0000</code> <code>#FF0000FF</code>
RGB value	<code>rgb(255, 0, 0)</code> <code>rgba(255, 0, 0,1)</code>
HSL value	<code>hsl(0, 100%, 50%)</code> <code>hsla(0, 100%, 50%,1)</code>

[HTML Color Picker](#)

[147 CSS Color Names](#)

[Chrome devtools color-picker](#)

[216 Web Safe Colors](#)

Property: Width

- Sets the width of a block-level element or `img`
- Doesn't work for inline elements (unless their `display` property is changed)
- Accepts a variety of length units

```
#sidebar {  
  width: 200px;  
  width: 20em; /* relative to font size */  
  width: 20%; /* relative to containing element width */  
  width: 20vw; /* relative to viewport: 1vw = 1% viewport width */  
}
```

A list of all CSS length units

[The Lengths of CSS](#)

[CSS Units](#)

The most used are: `px`, `rem`, `em`, `vw`, `vh`, `%` (percentage)

Property: Font-family

```
p {  
  /* Specific font name */  
  font-family: "Times New Roman";  
  
  /* Generic name */  
  font-family: serif;  
  
  /* Comma-separated list */  
  font-family: "Arial", sans-serif;  
}
```

The font-family property defines which font is used

When listing multiple fonts, always list a generic name last such as serif or sans-serif

[Fallback Font Stacks](#)

Web-safe fonts are pre-installed by many operating systems

Not all systems have the same fonts, but web-safe font stacks contain fonts that look similar

[CSS Web Safe Fonts](#)

Custom fonts: @font-face

```
@font-face {  
  font-family: 'MyFontName';  
  src: url('fontFile.otf') format('opentype'), /* Modern Browsers */  
       url('fontFile.woff2') format('woff2'), /* Very Modern Browsers */  
       url('fontFile.woff') format('woff'), /* Modern Browsers */  
       url('fontFile.ttf') format('truetype'), /* Safari, Android, iOS */  
       url('fontFile.svg#svgFontName') format('svg'); /* Old iOS */  
}  
  
body {  
  font-family: 'MyFontName', sans-serif;  
}
```

Careful: using custom fonts makes your page slower

[@font-face | MDN](#)
[CSS @font-face Rule](#)

@font-face old browsers

```
@font-face {  
  font-family: 'MyFontName';  
  src: url('fontFile.eot'); /* IE9 */  
  src: url('fontFile.eot?#iefix') format('embedded-opentype'), /* IE6-IE8 */  
        url('fontFile.woff') format('woff'), /* Modern Browsers */  
        url('fontFile.ttf') format('truetype'), /* Safari, Android, iOS */  
        url('fontFile.svg#svgFontName') format('svg'); /* Old iOS */  
}  
  
body {  
  font-family: 'MyFontName', sans-serif;  
}
```

Google web fonts

```
<!-- the html -->
<head>
  <!-- rest of head -->
  <link href="https://fonts.googleapis.com/css?family=Trade+Winds&display=swap" rel="stylesheet">
  <!-- rest of head -->
</head>

/* the css */
p {
  font-family: 'Trade Winds';
}
```

Careful: using webfonts, such as google fonts, makes your page slower
Use with moderation

[Google web fonts](#)

Property: Font-size

/ The font-size property specifies the size of the font. */*

```
p {  
  /* Pixels */  
  font-size: 12px;  
  
  /* em */  
  font-size: 1.5em;  
  
  /* Percentage */  
  font-size: 100%;  
}
```

Property: Fonts - a shorthand property

```
p {  
  font-style: italic;  
  font-weight: bold;  
  font-size: 10px;  
  font-family: sans-serif;  
}
```

/ or using a shorthand property set the values of multiple CSS properties */*

```
p {  
  font: italic bold 10px sans-serif;  
}
```

Typography for programmers

Font Stack

A list of fonts, ordered for browser use. Include fallback fonts for compatibility

Font Size

Determines text character height, in px, em, rem for scalability and accessibility

Line Height

Vertical space between text lines (leading), crucial for readability

Recommended to be 1.5 to 1.6 times font size

Font Weight

Thickness or boldness of characters

normal, bold, or numeric values (100 to 900)

Typography for programmers

Font Style

Specifies text as `italic` or `normal`

Text Alignment

Horizontal alignment of text within its element

`left`, `right`, `center`, or `justified`

Color

Specifies text color

color names, hexadecimal codes, RGB, or HSL values

Text Decoration

Adds decorations like `underline`, `overline`, or `line-through` to text

Typography for programmers

```
.main {  
  font-family: 'Helvetica Neue', Helvetica, Arial, sans-serif;  
  font-size: 16px;  
  line-height: 1.5;  
  font-weight: bold;  
  font-style: italic;  
  text-align: center;  
  color: #48c06c;  
  text-decoration: underline;  
}
```

More CSS Properties

Many CSS properties have self-explanatory names:

- background-color
- font-family
- font-size
- color
- width
- height

Most common CSS properties

[CSS Properties Reference](#)

Complete reference

[CSS reference](#)

Check browser compatibility before using properties

[Can I use...](#)

CSS Cascade

CSS Cascade

```
p {  
  color: orange;  
  font-family: sans-serif;  
}
```

```
.info-paragraph {  
  color: blue;  
  background-color: orange;  
}
```

```
#main-paragraph {  
  font-weight: bold;  
  color: green;  
}
```

```
<p>Paragraph</p>
```

```
<p class="info-paragraph">Paragraph</p>
```

```
<p class="info-paragraph" id="main-paragraph">Paragraph</p>
```

Cascading priority: Importance

The browser assigns different priorities to CSS depending on the type of selector

1. Inline CSS - Most Important
2. ID selector
3. Class selector
4. Element selector - Least Important

Cascading priority: Specificity

Your browser also assigns priority based on the specificity of the selection
More specific selectors have higher priority

```
/* Most specific */  
.main .sale .clearance p {  
  color: red;  
}
```

```
.header .title p {  
  color: green;  
}
```

```
/* Least specific */  
.footer p {  
  color: blue;  
}
```

Cascading priority: Source order

The tie-breaker is rule order

Rules lower in the file overwrite rules higher in the file

```
a {  
  background-color: yellow;  
}
```

```
a {  
  background-color: teal;  
}
```

```
/* This rule wins */
```

```
a {  
  background-color: black;  
}
```


Cascading priority: Specificity example

```
<!-- the html -->
<div class="main">
  <p>What color am I?</p>
  <div class="sale">
    <p>What color am I?</p>
    <div class="clearance">
      <p>What color am I?</p>
    </div>
  </div>
</div>
```

```
/* the css */
.main .sale .clearance p {
  color: red;
}

.main .sale p {
  color: orange;
}

.main p {
  color: lime;
}
```

Cascading priority: !important

The `!important` declaration overrides any other declarations

Using it is a very **bad practice** because it makes debugging more difficult by breaking the natural cascading in stylesheets

Only use `!important` when:

- You need to override foreign CSS (e.g. from a library)
- You need to override inline styles

```
<!-- the html -->  
<div class="simple" style="color: red;">What color am I?</div>
```

```
/* the css */  
.simple {  
  color: blue !important;  
}
```

Cascading priority: !important is dangerous

```
<!-- the html -->
<div class="main">
  <p>What color am I?</p>
  <div class="sale">
    <p>What color am I?</p>
    <div class="clearance">
      <p>What color am I?</p>
    </div>
  </div>
</div>
```

```
/* the css */

p {
  color: pink!important;
}

.main .sale .clearance p {
  color: red;
}

.main .sale p {
  color: orange;
}

.main p {
  color: lime;
}
```

Custom properties

CSS Custom Properties

enhance maintainability and flexibility in styling

- reusable: define once, use across multiple elements
- dynamic: changes properties with JavaScript at runtime
- fallback: value to use when a custom properties is not defined
- cascade and inheritance: follow CSS rules

syntax:

use `--` followed by a name

```
:root {  
  --primary-color: #007bff;  
}
```

Reusable & Fallback

```
/* define once */
:root {
  --primary-color: #007bff;
}

/* reuse many times */
.button {
  background-color: var(--primary-color);
}

.special {
  color: var(--primary-color, orange); /* fallback if custom prop not defined */
}
```

Dynamic

// change a custom property value using Javascript

```
document.documentElement.style.setProperty('--primary-color', '#ff0000');
```

// example, change primary color after 2 seconds

```
setTimeout(() => {  
  document.documentElement.style.setProperty('--primary-color', '#ffaadd');  
}, 2000);
```

Cascade and inheritance

index.html

```
<div class="container">
  <div class="box"></div>
</div>
```

style.css

```
:root {
  --primary-color: #7cc22d;
}

.container {
  --primary-color: #f1c120;
}

.box {
  background-color: var(--primary-color); /* inherits color from .container */
}
```


:root

The **:root** pseudo-class selector represents the highest-level "root" element of the document, typically the `<html>` element. It is often used to define CSS custom properties, providing consistency and flexibility in styling

Consistency:

- abstracts away specific HTML elements
- a convention followed by developers and frameworks
- ensures uniformity across projects regardless of HTML structure or naming conventions
- enhances readability

Flexibility:

- sometimes the root element might differ from `<html>`
- e.g. XML-based documents or shadow DOM

Pseudo-classes



Pseudo-classes

- recognized by the single colon prefix (:)
- work like regular HTML classes but aren't written in the source code
- change based on what users do or how the document is structured
- style elements based on their current state, position within the document or their content

```
selector:pseudo-class {  
  property: value;  
}
```

Example

```
a:hover {  
  color: pink;  
  text-decoration: none;  
}
```

Complete list here:

[Pseudo-classes - CSS: Cascading Style Sheets](#)

Pseudo-classes

```
/* unvisited link */  
a:link {  
  color: #ff0000;  
}
```

```
/* visited link */  
a:visited {  
  color: green;  
}
```

```
/* moused over */  
a:hover {  
  color: purple;  
}
```

To be effective, `a:hover` **must** come after `a:link` and `a:visited`

```
/* selected with keyboard*/  
a:focus {  
  color: purple;  
}
```

```
/* activated link */  
a:active {  
  color: blue;  
}
```

To be effective, `a:active` **must** come after `a:hover`

CSS reset & normalize

Why CSS resets are needed

- Each browser varies in how it displays web pages
- Browsers define different default styles, so you never start from the same blank slate
- CSS reset style sheets are used to normalize the default CSS across browsers

There are two main approaches:

- Reset
- Normalize

CSS reset

- Removes every default style.
- Remove all built-in browser styling
- Standard elements like H1-6, p, strong, em, etc. end will look exactly similar without any styling
- The developer is supposed to add any styling from scratch

[CSS Tools: Reset CSS](#)

CSS reset

HTML5 Test Page

This is a test page filled with common HTML elements to be used to provide visual feedback whilst building CSS systems and frameworks.

[Text](#)

[Headings](#)

[Paragraphs](#)

[Blockquotes](#)

[Text](#)

[Headings](#)

[Heading 1](#)

[Heading 2](#)

[Heading 3](#)

[Heading 4](#)

[Heading 5](#)

[Heading 6](#)

[\[Top\]](#)

[Paragraphs](#)

A paragraph (from the Greek paragraphos, “to write beside” or “written beside”) is a self-contained unit of a discourse in writing dealing with a particular point or idea. A paragraph consists of one or more sentences. Though not required by the syntax of any language, paragraphs are usually an expected part of formal writing, used to organize longer prose.

[\[Top\]](#)

[Address](#)

[Contact the Author here](#)

[test@test.com](#)

[\[Top\]](#)

[Blockquotes](#)

A block quotation (also known as a long quotation or extract) is a quotation in a written document, that is set off from the main text as a paragraph, or block of text.

It is typically distinguished visually using indentation and a different typeface or smaller size quotation. It may or may not include a citation, usually placed at the bottom.

[Said no one, ever.](#)

[\[Top\]](#)

[Lists](#)

CSS normalize

- Aims to make built-in browser styling consistent across browsers
- Elements like H1-6 will appear bold, larger, etc. in a consistent way across browsers
- The developer is supposed to add additional styling where required

[Normalize.css](#)

CSS normalize

HTML5 Test Page

This is a test page filled with common HTML elements to be used to provide visual feedback whilst building CSS systems and frameworks.

- [Text](#)
 - [Headings](#)
 - [Paragraphs](#)
 - [Blockquotes](#)

Text

Headings

Heading 1

Heading 2

Heading 3

Reset or normalize?

Normalize has some advantages

- Preserves useful defaults
- Corrects common bugs
- Doesn't clutter dev tools
- Modular
- Better documentation

Answer: depends on the project. It might need reset, normalize or parts of both

There are also other approaches such as [Destyle.css](#)

Your turn

1.Simple styling

- Create an HTML file with some headings, paragraphs, lists and other elements
- Create three folders called: inline, embedded, external
- In each folder copy the HTML file that you created
- For the first folder use inline styling, for the second embedded, and use an external css file for the third
- Use at least the following style changes
 - Change the size of a text
 - Change the color
 - Change the background color of one or more elements
 - Change the font

2.Simple selecting

- Create an HTML file with some headings, paragraphs, lists and other elements
- Style the page using at least the following style changes
 - Change the size of a text
 - Change the color
 - Change the background color of one or more elements
 - Change the font
- In your CSS use at least one example of the following selectors
 - Element selector
 - Relational selector
 - ID selector
 - Class selector

3.Font mania

- Create an HTML file with some headings, paragraphs, lists and links
- Style the page using colors and fonts
 - Links not inside lists and paragraphs should be red
 - Links inside lists should have a web-safe font and should not be red
 - Links inside paragraphs should have a google font and should not be red
 - Add a CSS rule to style your links using pseudo-classes
 - Group selectors for your links and other elements (**DRY**)

Bonus:

- Try to use many google fonts in a page and calculate the impact on the page loading time. Present your findings in a Doc file

4.The great reset

- Create the following structure
 - Create 3 folders named: *test-reset*, *test-normalize*, *test-destyle*
 - Download *reset.css*, *normalize.css* and *destyle.css* and put them in */style* in each of the folders
 - Create an *index.html* file with the HTML tags that you know, especially headers, paragraphs, images, lists, tables, forms and inputs
 - Copy *index.html* in each folder
 - Write a */style/style.css* file for each folder
 - In style.css apply styling to your HTML using many different properties [CSS Properties Reference](#)

Continues on next page >>>

4.The great reset

- Result
 - Each style.css is different, because of the different resets, but
 - the result in the browser should look exactly the same for all 3 folders
 - The result should also look the same in different browsers *Chrome, Firefox, Edge, Safari*
- Report
 - Create a .txt or .doc or .md file in which you explain which method, reset/normalize/destyle, is easier to work with based on:
 - The length of the CSS that you had to write
 - The number of CSS rules that you had to override

References

Validate your HTML:

[The W3C Markup Validation Service](#)

Validate your CSS:

[The W3C CSS Validation Service](#)

Check browser compatibility:

[Can I use... Support tables for HTML5, CSS3, etc](#)

References

Reset or normalize

[The Opinionated Decision on CSS Resets](#)

[Normalize CSS or CSS Reset?!](#)

[About normalize.css](#)

In-depth reading about CSS resets

[A tale of CSS Resets and Everything You Need to Know About Them](#)