

Web Developer

HTML, CSS e Strumenti di Digital Marketing
(SEO, SEM, SEA)

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CSS Selectors

Efficient targeting

Shadi Lahham - Web development

CSS Recap

```
body {  
  color: yellow;  
  background-color: black;  
}
```

```
#container {  
  width: 70%;  
  padding: 10px;  
}
```

```
.byline {  
  font-size: 12px;  
  border-bottom: 1px solid #ccc;  
}
```

body, #container, .byline are selectors

A few CSS selector types

```
selector {  
  property: value;  
}
```

```
selector relation {  
  property: value;  
}
```

```
selector[attribute] {  
  property: value;  
}
```

```
selector:pseudo-class::pseudo-element {  
  property: value;  
}
```

Basic selectors

Basic Selectors

```
<ul>  
  <li id="winner" class="special">item 1</li>  
  <li class="special">item 2</li>  
  <li>item 3</li>  
</ul>
```

ID selector - most specific

#winner

Class selector

.special

Element selector - least specific

li

What does each one select?

Basic Selectors

```
<section id="intro">  
  <h1>...</h1>  
  <h2 class="tagline">...</h2>  
</section>
```

ID Selector: #intro

Selects an element by the ID attribute value

Is unique and may only be used once per page

Class Selector: .tagline

Selects an element by the class attribute value

May be reused multiple times per page

Element Selector: h1

Selects an element by its type, also known as Type Selector or Tag Selector

ID selector

```
#happy-cake {  
  color: crimson;  
}
```

```
<!-- WILL match -->  
<div id="happy-cake"></div>
```

```
<!-- WILL match -->  
<aside id="happy-cake"></aside>
```

```
<!-- Will NOT match -->  
<div id="sad-cake">Wrong ID!</div>
```

```
<!-- Will NOT match -->  
<div class="happy-cake">That's not an ID!</div>
```


Class Selector

```
.module {  
  color: olive;  
}
```

```
<!-- WILL match -->  
<div class="module"></div>
```

```
<!-- WILL match -->  
<aside class="country module iceland"></aside>
```

```
<!-- Will NOT match -->  
<div class=".module">The dot is for CSS, not HTML</div>
```

```
<!-- Will NOT match -->  
<div class="bigmodule">Wrong class</div>
```

Element Selector

```
h2 {  
  color: DarkGoldenRod;  
}
```

```
<main>  
  <div>  
    <!-- WILL match -->  
    <h2>Anywhere</h2>  
  </div>  
</main>
```

```
<!-- Will NOT match -->  
<div class="h2">Wrong tag, can't trick it</div>
```

```
<!-- Will NOT match -->  
<h2class="yolo">Make sure that tag has a space after it!</h2>
```

* Selector

```
* {  
  color: brown;  
}
```

```
<!-- WILL match -->  
<body>  
  <!-- WILL match -->  
  <div id="happy-cake"></div>  
  <!-- WILL match -->  
  <aside id="happy-cake">  
    <!-- WILL match -->  
    <p class="happy-cake">Cake</p>  
  </aside>  
</body>
```

* will match any element! Use with care

Relational selectors

Relational selectors (aka Combinators)

A CSS selector can contain more than one basic selector

Between the basic selectors, we use one of these relational selectors

1. **Descendant selector (space)**

Selects an element that resides anywhere within an identified ancestor element

2. **Direct child selector (>)**

Selects an element that resides immediately inside an identified parent element

3. **General sibling selector (~)**

Selects an element that follows anywhere after the prior element

Both elements share the same parent

4. **Adjacent sibling selector (+)**

Selects an element that follows directly after the prior element

Both elements share the same parent

Descendant Selector

```
article h2 {  
  color: maroon;  
}
```

```
<!-- Will NOT match -->  
<h2>title</h2>  
<article>  
  <!-- WILL match -->  
  <h2>subtitle</h2>  
  <div>  
    <!-- WILL match -->  
    <h2>subtitle</h2>  
  </div>  
</article>
```

Direct Child Selector

```
article > p {  
  color: greenyellow;  
}
```

```
<!-- Will NOT match -->  
<p>Lorem ipsum dolor sit amet</p>  
<article>  
  <!-- WILL match -->  
  <p>This paragraph will be selected</p>  
  <div>  
    <!-- Will NOT match -->  
    <p>Lorem ipsum dolor sit amet</p>  
  </div>  
</article>
```

General Sibling Selector

```
<section>
  <!-- Will NOT match -->
  <p>Lorem ipsum dolor sit amet</p>
  <h2>title</h2>
  <!-- WILL match -->
  <p>This paragraph will be selected</p>
  <div>
    <!-- Will NOT match -->
    <p>Lorem ipsum dolor sit amet</p>
  </div>
  <!-- WILL match -->
  <p>This paragraph will be selected</p>
</section>
<!-- Will NOT match -->
<p>Lorem ipsum dolor sit amet</p>
```

```
h2 ~ p {
  color: lightblue;
}
```


Adjacent Sibling Selector

```
<section>
  <!-- Will NOT match -->
  <p>Lorem ipsum dolor sit amet</p>
  <h2>title</h2>
  <!-- WILL match -->
  <p>This paragraph will be selected</p>
  <div>
    <!-- Will NOT match -->
    <p>Lorem ipsum dolor sit amet</p>
  </div>
  <!-- Will NOT match -->
  <p>Lorem ipsum dolor sit amet</p>
</section>
<!-- Will NOT match -->
<p>Lorem ipsum dolor sit amet</p>
```

```
h2 + p {
  color: olive;
}
```

Relational selectors

```
<ol>
  <li>item 1</li>
  <li>item 2</li>
  <li>item 3
    <ul>
      <li>item a</li>
      <li>item b</li>
      <li>item c</li>
    </ul>
  </li>
  <li class="myclass">item 4 (myclass)</li>
  <li>item 5</li>
  <li>item 6</li>
  <li>item 7</li>
</ol>
```

```
ol li {
  color: green;
}
ol > li {
  color: purple;
}
li {
  color: yellow;
}
li.myclass {
  color: red;
}
li.myclass ~ li {
  color: blue;
}
li.myclass + li {
  color: orange;
}
```

Attribute Selectors

Attribute Selectors

- Select elements based on:
 - whether an attribute is present
 - what its value may contain
- Attribute selectors are supported in all modern browsers
 - Some very old browsers don't [support them](#), but they are no longer in use

Attribute Present Selector

```
a[target] {  
  color: orangered;  
}
```

```
<!-- WILL match -->  
<a href="#" target="_blank">click here</a>
```

```
<!-- WILL NOT match -->  
<a href="#">click here</a>
```

Attribute Equals Selector

```
a[href="http://google.com/"] {  
  color: azure;  
}
```

```
<!-- WILL match -->  
<a href="http://google.com/">search on google</a>
```

Attribute Equals Selector

```
[data-modal="open"] {  
  color: peru;  
}
```

```
<div data-modal="open"></div>
```

```
<aside class='closed' data-modal='open'></aside>
```

```
<div data-modal="false"></div>
```

```
<div data-modal></div>
```

```
<div data-modal-open></div>
```

Attribute Equals Selector

```
[data-modal="open"] {  
  color: peru;  
}
```

```
<!-- WILL match -->  
<div data-modal="open"></div>
```

```
<!-- WILL match -->  
<aside class='closed' data-modal='open'></aside>
```

```
<!-- Will NOT match - Wrong value -->  
<div data-modal="false"></div>
```

```
<!-- Will NOT match - No value -->  
<div data-modal></div>
```

```
<!-- Will NOT match - Wrong attribute -->  
<div data-modal-open></div>
```


Attribute Contains Selector

```
a[href*="login"] {  
  color: salmon;  
}
```

```
<!-- WILL match -->  
<a href="/login.php">login page</a>
```

Attribute Begins With Selector

```
a[href^="https://"] {  
  color: plum;  
}
```

<!-- WILL match -->

```
<a href="https://www.bbc.com/">The BBC</a>
```

Attribute Ends With Selector

```
a[href$=".pdf"] {  
  background-image: url("images/pdf.png");  
}
```

```
<!-- WILL match -->
```

```
<a href="/docs/menu.pdf">download menu</a>
```

```
<!-- Will NOT match -->
```

```
<a href="/audio/song.mp3">download song</a>
```

Attribute Spaced Selector

```
img[alt~='child'] {  
  border: 1px solid orange;  
}
```

<!-- WILL match -->

```

```

<!-- Will NOT match -->

```

```

<!-- Will NOT match -->

```

```

<!-- WILL match -->

```

```

Attribute Hyphenated Selector

```
p[lang|="en"] {  
  color: chocolate;  
}
```

```
<!-- WILL match -->  
<p lang="en">English</p>
```

```
<!-- WILL match -->  
<p lang="en-US">American english</p>
```

```
<!-- Will NOT match -->  
<p lang="fr">Français</p>
```

```
<!-- WILL match -->  
<p lang="en-">Bad lang</p>
```

```
<!-- Will NOT match -->  
<p lang="something-en-something">Also bad lang</p>
```

Pseudo-classes

Pseudo-classes

- recognized by the single colon prefix (:)
- work like regular HTML classes but aren't written in the source code
- change based on what users do or how the document is structured
- style elements based on their current state, position within the document or their content

```
selector:pseudo-class {  
  property: value;  
}
```

Example

```
a:hover {  
  color: pink;  
  text-decoration: none;  
}
```

Complete list here:

[Pseudo-classes - CSS: Cascading Style Sheets](#)

Pseudo-classes

```
/* unvisited link */  
a:link {  
  color: #ff0000;  
}
```

```
/* visited link */  
a:visited {  
  color: green;  
}
```

```
/* moused over */  
a:hover {  
  color: purple;  
}
```

To be effective, `a:hover` **must** come after `a:link` and `a:visited`

```
/* selected with keyboard*/  
a:focus {  
  color: purple;  
}
```

```
/* activated link */  
a:active {  
  color: blue;  
}
```

To be effective, `a:active` **must** come after `a:hover`

State pseudo-classes

:link

Selects only <a> tags that have an href attribute
Is the same as a[href]

:visited

Selects links that have already been visited by the current browser

```
a:link {...}
```

```
a:visited {...}
```

note: The element's state can change based on user action or dynamically in code

State pseudo-classes

:hover

When the mouse cursor rolls over a link, that link is in it's hover state and this will select it

:active

Selects the link while it is being activated - being clicked on or otherwise activated

:focus

Selected when a user has made an element the focus of the page, e.g. using 'tab' on the keyboard
Often used on links, inputs and textareas

```
a:hover {...}  
a:active {...}  
a:focus {...}
```

```
textarea:focus {  
  background: pink;  
}
```

State pseudo-classes

:enabled

selects an input that is in the default state of enabled and available for use

:disabled

selects an input that has the disabled attribute tied to it

:checked

selects checkboxes or radio buttons that are checked

:indeterminate

Selects a checkbox or radio button that has neither been selected nor unselected

```
input:enabled {...}
```

```
input:disabled {...}
```

```
input:checked {...}
```

```
input:indeterminate {...}
```

Structural & position pseudo-classes

:first-child

select an element if it's the first child within its parent

:last-child

select an element if it's the last element within its parent

:only-child

will select an element if it is the only element within a parent

```
li:first-child {...}
```

```
li:last-child {...}
```

```
div:only-child {...}
```

Structural & position pseudo-classes

```
<ul>
  <li>This list item will be selected</li>
  <li>
    <div>This div will be selected</div>
  </li>
  <li>
    <div>...</div>
    <div>...</div>
  </li>
  <li>This list item will be selected</li>
</ul>
```

```
li:first-child {...}
li:last-child {...}
div:only-child {...}
```

Structural & position pseudo-classes

:first-of-type

select the first element of its type within a parent

:last-of-type

select the last element of its type within a parent

:only-of-type

select an element if it is the only of its type within a parent

```
p:first-of-type {...}
```

```
p:last-of-type {...}
```

```
img:only-of-type {...}
```

Structural & position pseudo-classes

```
<article>
  <h1>...</h1>
  <p>This paragraph will be selected</p>
  <p>...</p>
  <!-- image will be selected -->
  <p>This paragraph will be selected</p>
  <h6>...</h6>
</article>
```

```
p:first-of-type {...}
p:last-of-type {...}
img:only-of-type {...}
```

Structural & position pseudo-classes

`:nth-child()`

selects elements based on a simple provided algebraic expression (e.g. "2n" or "4n-1")
Can select even/odd elements, "every third", "the first five", etc

`:nth-of-type()`

works like `:nth-child` in places where the elements at the same level are of different types

`:nth-last-of-type()`

like `:nth-of-type` but counts up from the bottom instead of the top

`:nth-last-child()`

like `:nth-child` but counts up from the bottom instead of the top

[Useful :nth-child Recipes](#)

Best way to learn is to experiment. Try the [:nth Tester](#)

Structural & position pseudo-classes

```
<ul>
  <li>nope</li>
  <!-- WILL match -->
  <li>yep, I'm #2</li>
  <li>nope</li>
</ul>
```

```
:nth-child(2) {
  color: purple;
}
```

Empty Pseudo-class

```
<div>Hello</div><!-- darkorange -->
<div><!-- comment --></div><!-- limegreen -->
<div></div><!-- limegreen -->
<div> </div><!-- darkorange -->
<div><b></b></div><!-- darkorange -->
<div>
</div><!-- darkorange -->
```

```
div:empty {
  border: 1px solid limegreen;
  padding: 10px;
}

div:not(:empty) {
  border: 1px solid darkorange;
  padding: 10px;
}
```

Negation Pseudo-class

```
<div>content</div><!-- selected -->  
<div class="awesome">content</div>  
<section>content</section><!-- selected -->  
<p class="awesome">hello</p><!-- selected -->
```

```
div:not(.awesome) {  
  color: plum;  
}  
  
:not(div):not(body):not(html) {  
  color: tan;  
}
```

Pseudo-classes

There are many other useful pseudo-classes

The complete list is here:

[Pseudo-classes - CSS: Cascading Style Sheets](#)

Pseudo-elements

Pseudo-elements

- Dynamic elements that don't exist in the document tree
- When used within selectors allow unique parts of the page to be stylized
- Only one pseudo-element may be used within a selector at a given time
- Recognized by the double colon prefix (::)
 - **Note** single colon (:) is also accepted by modern browsers for retro compatibility because very old browsers didn't support double colon (::)

Textual pseudo-elements

::first-letter

select the first letter of text within a block element

::first-line

select identify the first line of text within a block element

```
.alpha::first-letter {...}
```

```
.bravo::first-line {...}
```

[::first-letter](#)

[::first-line](#)

Textual pseudo-elements

```
.alpha::first-letter,  
.bravo::first-line {  
  color: #ff7b29;  
  font-size: 18px;  
}
```

```
<p class="alpha">Lorem ipsum dolor...</p>  
<p class="bravo">Integer eget enim...</p>
```


Content Pseudo-elements

::before

creates a pseudo-element before, or in front of, the selected element

::after

creates a pseudo-element after, or behind, the selected element

These pseudo-elements appear nested within the selected element, not outside of it

Example:

```
a::after {  
  color: orange;  
  content: ' I appear after the element';  
  font-size: 12px;  
}
```

Content pseudo-elements

```
.sale::after {  
  background-color: orange;  
  color: white;  
  content: "Sale!";  
  font-size: 12px;  
  margin-left: 5px;  
  padding: 1px 6px;  
}
```

```
<ul>  
  <li class="sale">item1</li>  
  <li>item2</li>  
  <li class="sale">item3</li>  
  <li>item4</li>  
</ul>
```

Content pseudo-elements

```
a::after {  
  color: #9799a7;  
  content: " (" attr(href) " )";  
  font-size: 11px;  
}
```

```
<a href="http://google.com/">Search the Web</a>  
<a href="https://www.bbc.com/">The BBC</a>
```

[::after](#)

[::before](#)

Fragment pseudo-element

::selection

identifies part of the document that has been selected, or highlighted, by a user's actions

::-moz-selection

Mozilla prefixed fragment pseudo-element has been added to ensure the best support for all browser

```
::-moz-selection {  
  background: #ff7b29;  
}  
::selection {  
  background: #ff7b29;  
}
```

Combining selectors

Combining selectors

Selectors can be combined together

```
.module.news {  
  /* Selects elements with BOTH of those classes */  
  color: peachpuff;  
}  
#site-footer::after {  
  /* Adds content after an element with that ID */  
  color: aliceblue;  
}  
section[data-open] {  
  /* Selects only section elements if they have this attribute */  
  color: bisque;  
}
```

Specificity

Specificity: How it works

A weight is applied to a CSS declaration, determined by the number of each selector type

1-0-0:

ID selector

0-1-0:

Class selector, Attribute selector, Pseudo-class

0-0-1:

Element Selector, Pseudo-element

0-0-0:

Universal selector (*), combinators (+, >, ~, ' ', ||) and negation pseudo-class :not()

Note: The selectors declared inside :not() *contribute* to the weight

Specificity is usually the reason why CSS-rules don't apply to some elements when think they should

Quick reference: <https://specifishity.com/>

Your turn

Note for exercises

- For the first 3 exercises you will need code from a zip file
 - The file is named the same as this unit's name with the **.zip** extension
 - Please download and unzip it
- Each exercise should include
 - An index.html file
 - A style.css file in a folder named /style
 - Comments and documentation

1.CSS diner

- Open the folder **01-css-diner** from the unit's zip file
- Open the file **index.html**
- Complete all levels of the game
- For each level there can be **many** solutions, try to find as many as you can
- Submit a **css-diner.txt** or a **css-diner.md** file in which for each level
 - Write all the solutions that you have found
 - For each solution, write the name/type of the all selectors
 - For each solution, explain how the selector works and which HTML tags it targets
- **Note** some of the HTML in this game is not "real"
 - For example the `<plate></plate>` tags are not valid HTML. This is just a game

2.Selectors Practice

- Open the folder **02-selectors-practice** from the unit's zip file
- Complete the exercise following the instructions in the CSS styles.css file
- Do **not** modify the HTML file

3.Super hot

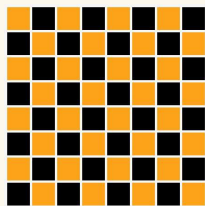
- Open the folder **03-super-hot** from the unit's zip file
- Complete the exercise following the instructions in the CSS styles.css file
- Do **not** modify the HTML file. Your solution should look like this image

Scoville heat units	Examples	
16,000,000,000	R esiniferatoxin	<input type="checkbox"/> Tried it!
5,300,000,000	T inyatoxin	<input type="checkbox"/> Tried it!
16,000,000	C apsaicin	<input type="checkbox"/> Tried it!
15,000,000	D ihydrocapsaicin	<input checked="" type="checkbox"/> Tried it!
9,200,000	N onivamide	<input type="checkbox"/> Tried it!
9,100,000	N ordihydrocapsaicin	<input type="checkbox"/> Tried it!
8,600,000	H omocapsaicin	<input checked="" type="checkbox"/> Tried it!
160,000	S hogaol	<input type="checkbox"/> Tried it!
100,000	P iperine	<input checked="" type="checkbox"/> Tried it!
60,000	G ingerol	<input type="checkbox"/> Tried it!

4.Chessboard

- Create a <table> with 8 rows and 8 columns
- Your <td> elements should be empty (or contain one letter when needed)
- Use CSS selectors to create a chessboard pattern like in the image below
- Use the following rule to fill the table cells:

```
td {  
  width: 20px;  
  height: 20px;  
}
```



5. Most specific

For each selector, calculate the specificity explain it in a markdown file: **most-specific.md**

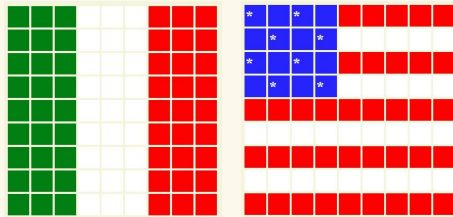
Note: Your explanation should be very detailed!

```
ul li {}
ul > li {}
body > #main.mobile a:hover {}
div p > span {}
.users .name {}
[href$='.pdf'] {}
: hover {}
div .name {}
a[href$='.pdf'] {}
.pictures img: hover {}
.news.breaking.featured {}
.user #name {}
#name span {}
nav#nav > li: hover {}
li:nth-child(2n+1): hover {}
```

Bonus

6. Flag maker

- Same rules as the previous exercise
- Create a `<table>` with 9 rows and 9 columns for each flag
- Use CSS selectors to create the Italian and US flags like in the images below
- In the same HTML file create as many other flags as you can think of
- Use CSS selectors in creative ways
- **Bonus:** make a flag that changes from one nation to another when the mouse hovers over it



7.We mean business

- Create a table with details of business contacts
 - Columns can include: name, email address, country, etc (max 6 columns)
 - Fill the table with contents
- Add a styles.css file. The HTML file should not contain any inline styles!
- The table header should have a background color
- The table rows should have an alternating white/grey background
 - Row 1 grey, row 2 white, row 3 grey, etc
- When the user hovers over a row with the mouse the color should change

Bonus: modify your CSS so that the table row colors alternate every 2 rows

References

[CSS Selectors Reference](#)

[CSS selectors - CSS: Cascading Style Sheets](#)

[Pseudo-classes - CSS: Cascading Style Sheets](#)

References

Specificity

[Specificity - CSS: Cascading Style Sheets](#)

[Specifics on CSS Specificity](#)

[Specificity :: Specificity with Fish](#)