Web Developer

HTML, CSS e Strumenti di Digital Marketing (SEO, SEM, SEA)

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Website architecture

Technical seo

Shadi Lahham - Web development

Website architecture

website architecture is the structure and organization of a website's pages and is crucial for both user experience and SEO

a well-designed website architecture helps search engines easily find and index all of a site's pages, essential for improving rankings and driving organic traffic, while also allowing users to quickly navigate to the content they seek, enhancing the overall user experience
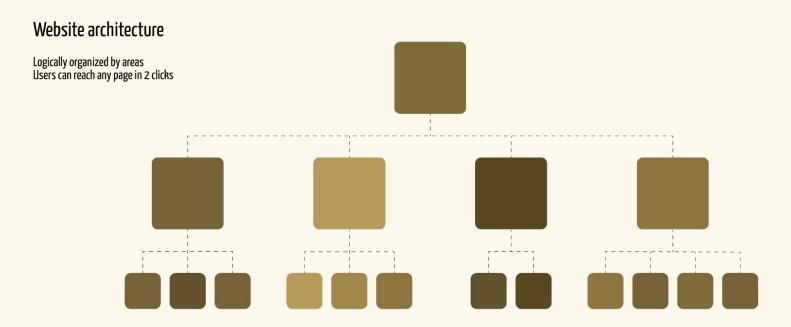
the pages are logically organized with clear navigation, and URLs are descriptive and hierarchical

Website architecture

the key principles of effective website architecture include using a flat, simple structure with no more than 3-4 clicks to access any page ([flat hierarchies](#)), organizing content into clearly defined categories and subcategories, utilizing strategic internal linking to pass authority between pages, and implementing an HTML sitemap to further aid search engine crawlers

[What Is Website Architecture?](#)
[How to Setup an SEO-Friendly Website Architecture](#)
[Website architecture images](#)

Website architecture