

Portuguese
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22

PROFESSIONAL SKILLS

SEO
Accounting
Marketing
Social Marketing
Journalism
Advertising
E-mail Marketing
Fluent in English and Spanish
Software Canva e Wix
Driver's license

PERSONAL SKILLS

Creative spirit
Reliable and professional
Organized
Time management
Team player
Fast learner
Motivated
Focused

CONTACT

SOCIAL



ABOUT

I consider myself motivated, willing to learn and work and focused on perfection. With a degree in Marketing at ISCAP, I'm seeking for a challenge where I can apply my theoretical and practical knowledge and skills for a continuous learning and improvement. I had traineeships in the Hotel Business, Journalism, Accounting and most recently Social Marketing.

WORK EXPERIENCE

TRAINEE

VALOR POSITIVO, CONTABILIDADE E CONSULTADORIA DE GESTÃO | JAN- 13 - MAR 13

MAGA-CONTABILIDADE E PROCESSAMENTO DE DADOS | FEB 14 - MAR 14

CR MORAIS-SOCIEDADE DE EXPLORAÇÃO DE HOTÉIS, LDA | JUL 16 - AUG 16


TRIBUNA DAS ILHAS | JUL 17 - AUG 17

Elaboration and conception of marketing campaigns and a subscribers canvassing strategy and campaign.

MARKETING TRAINEE

INSTITUTO PROFISSIONAL DO TERÇO | NOV 17 - APR 18

Creation and distribution of advertising and informative flyers and images with software CANVA and PUBLISHER;

Creation and management of a website with software WIX; 

Elaboration of a Risks and Opportunities Plan with Excel;

Creation and sharing of a Newsletter with software Canva;

E-mail marketing for associate and partner canvassing and advertising;

Integral member of the Advisory Board, having made the first meeting minute.

ESPAÇO X - SOLUÇÕES PUBLICITÁRIAS, DE DESIGN E ALUGUER DE FILMES, LDA. | JULH 18 - AGO 18

Participation in the development of Marketing and Advertising strategies;

Assistance in the creation of flyers and advertising leaflets as well as helping in their, and other advertising channels, production;

Assistance in the creation and implementation of Strategic, Operational and Promotional Marketing.

ACADEMIC BACKGROUND

BUSINESS MANAGER - LEVEL IV
Escola Profissional da Horta | 2011 - 2014
Grade: 15

MARKETING DEGREE
ISCAP | 2014 - 2018
Grade: 13

VOCATIONAL TRAINING

POST-GRADUATE COURSE
MANAGEMENT INSTRUMENTS FOR BUSINESS
COMPETITIVENESS
ISCAP | 2018/19