Nick Miller

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PROFESSIONAL EXPERIENCE

WEB DEVELOPER (*WWW.THEBALLETALLIANCE.ORG*) | JUNE 2025 – AUG 2025

- Built a fully responsive WordPress (Elementor Pro) site, optimized for SEO, accessibility, and mobile performance.
- Created tablet and mobile designs based on the desktop design mock-up.
- Created custom post types and reusable content models to allow for scalable development and client-friendly updates.
- Integrated external APIs and marketing while ensuring strong Lighthouse performance scores.
- Applied UI/UX best practices by optimizing for speed, SEO, and mobile responsiveness while preserving the core brand and design.

STAFF FRONTEND DEVELOPER (*ROOSTER GRIN MEDIA*) | FEB 2024 – FEB 2025

- Built and maintained scalable SPA web applications using Vue.js, Nuxt, and WordPress as a content management system.
- Designed and implemented shared frontend components for reuse within our internal software templates.
- Collaborated with DevOps on deployments in AWS using CI/CD pipelines and version control best practices.
- Mentored junior developers on modern frontend practices, responsive design, and accessibility compliance (ADA/WCAG).
- Delivered website and product presentations, demonstrating the product to the client while gathering feedback and implementing solutions before site launch.

TECHNICAL PROJECT MANAGER (*ROOSTER GRIN MEDIA*) | JAN 2023 – FEB 2024

- Served as sole project manager with 7 developer reports and 2 designer reports; additionally, reported to the CEO.
- Simultaneously coordinated 40+ web design and development projects.
- Oversaw team administrative processes including technical infrastructure, hiring, onboarding, and development process.
- Regularly collaborated with the design team on web designs to match client specifications and web standards.
- Facilitated cross-functional collaboration with stakeholders, designers and developers to translate requirements into technical specifications.

SUPPORT DEVELOPER (*ROOSTER GRIN MEDIA*) | SEPT 2021 – JAN 2023

- Built marketing landing pages for sites to maximize SEO rankings while full site is in development.
- Provided web support for ~10 daily web development tickets and facilitated client communication through email messaging and phone or video calls.
- Tested and debugged applications to ensure cross-browser compatibility and responsive performance.
- Frequently worked with custom plugins and navigated through independently built websites with unique architecture.
- Worked with cloud platform AWS for website deployments, hosting, monitoring.
- Contributed to the team's technical documentation as new processes/technical features were implemented.

SKILLS & TECH STACK

- JavaScript (ES6+)
- Vue.js, React.js
- Nuxt
- WordPress/PHP
- Elementor Site Builder
- GitHub for version control/team development
- cloud platforms – AWS
- SASS & TypeScript
- HTML5, CSS3, JavaScript
- Server/hosting management
- Custom content management systems (WP – ACF plugin)
- Rest API development and connections
- Asana
- SEO/Google Analytics
- Google suite (docs, sheets, etc.)
- Figma, Canva, Adobe Suite

EDUCATION

California State University of Long Beach

- Bachelor of Arts in Interpersonal Communication Studies,
  - Minor in Spanish Language and Culture
  - Certificate in Mediation (Conflict, Negotiation, Mediation, and Dispute Resolution)

Kickstart Coding – Software Engineer Certification Program