# NICOLAS YAN

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#### **Education**

HARVARD UNIVERSITY Cambridge, MA

A.B., magna cum laude with Highest Honors in Social Studies. GPA: 3.89/4.00, SAT: 2360/2400.

May 2020

Committed 20+ hours per week to Harvard Men's Varsity Heavyweight Crew team.

**Awards:** Thomas T. Hoopes Prize (outstanding senior thesis), John Harvard Scholar (top 5% of junior class), Major "H" Varsity Letterwinner, 2018 Intercollegiate Rowing Association All-Academic Team

Thesis: "Just Work? Redistribution, Recognition, and the Future of Employment," advised by Professor Danielle Allen

#### NATIONAL TAIWAN UNIVERSITY

Taipei, Taiwan

**International Chinese Language Program (ICLP)** 

June 2020 - May 2021

Enrolled in year-long intensive language program conducted in a fully Mandarin-speaking environment.

#### **Professional Experience**

## FEAST Business Development Intern

San Francisco, CA (Remote)

July 2020 – September 2020

Summer intern at early-stage technology startup offering customers meal delivery options from local restaurants at a 40% discount to competitors' prices through an efficient subscription-based model.

- Synthesized various marketing materials and strategic documents, conducted original research, and created a dynamic market-sizing model in Excel for Business Plan presented to investors.
- Worked directly with company's C.B.O. to analyze Crunchbase data and compile a competitor funding spreadsheet to inform future strategy and to assist in identifying potential investors to target.
- Wrote copy for website (clubfeast.com), including landing page, "About Us" page, and "F.A.Q.'s" to optimize for S.E.O. and increase customer conversion rate.

#### iPAYED eBANK, N.A.

New York, NY

**Summer Intern** 

June 2019 – August 2019

Summer intern at early-stage fintech startup aiming to provide financial services to the 40+ million unbanked and underbanked households in the United States.

- Drafted 58-page Business Plan to supplement the Bank's application to the Office of the Comptroller of the Currency (OCC) and the Federal Deposit Insurance Corporation (FDIC) for a national banking charter.
- Conducted in-depth market research and maintained a 20-tab financial model in Excel to forecast market opportunity, customer base, and potential competition.
- Presented portions of the Business Plan and addressed questions and concerns from government regulators during meetings with the OCC and the FDIC in Washington, D.C.

#### **COMMONWEALTH CORPORATION**

Boston, MA

# **CPIC-Mindich Summer Fellow**

June 2018 – August 2018

Summer fellowship at quasi-public agency chartered by state of Massachusetts to provide job training and other services to 30,000+ youth, unemployed, and underemployed persons each year.

- Co-authored the 48-page Final Report of Governor Charlie Baker's Commission on Digital Innovation and Lifelong Learning, *Toward a Massachusetts Ecosystem of Lifelong Learning*, leading to the award of a \$1.014 million grant to Commonwealth Corporation from the Strada Education Network.
- Composed ancillary writing pieces, including 3 white papers on prior learning assessment, competency-based learning, and soft skill development, in collaboration with the C.E.O. of Commonwealth Corporation.

# HARVARD COLLEGE WRITING CENTER

Cambridge, MA

**Writing Tutor** 

August 2017 – May 2020

- Read, analyze, and provide on-the-spot structural and argumentative recommendations during hour-long conferences for 75+ papers across all disciplines each year, with average ~10 minute turnaround time.
- Tutor 2 Senior Thesis-writers each year by providing one-on-one assistance during weekly conferences.

### PHILLIPS BROOKS HOUSE ASSOCIATION SUMMER URBAN PROGRAM

Roxbury, MA

Senior Counselor, Roxbury Youth Initiative

June 2017 – August 2017

- Led a class of ten 6-year-old students in the Greater Boston Area for a 10-week community-based summer program targeted at under-resourced students.
- Facilitated classroom activities and field trips, managing and implementing a self-designed curriculum that integrated math, science, and reading while emphasizing emotional intelligence and social development.

Languages: English (native proficiency), Mandarin Chinese (limited working proficiency: TOCFL Band B/HSK 5)

Technical: Microsoft Office (PowerPoint, Word, Excel), R, RStudio, Tableau

Citizenship: United States, New Zealand, and Taiwan