Tutorial Four - Web Design

Q1. (a) Distinguish between *recognize* and *recall*.
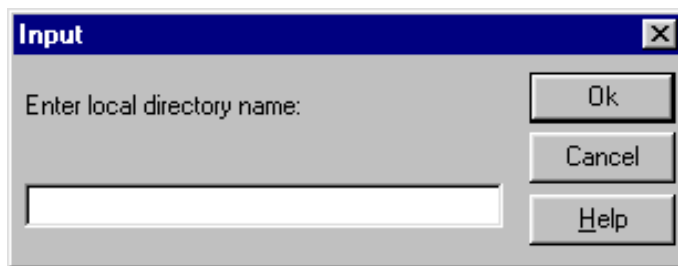
Recognize _____

Recall _____

(b) Why do most people find menu-based systems easier to use than command-line systems?

Menu-based system _____

Command-line system _____

(c) Explain what is the problem with the following application directory dialog.

_____

_____

Q2. i) Briefly explain the difference between the following **THREE** types of exact organizational schemes.

Alphabetical: _____

Chronological: _____

Geographical: _____

ii) For each of the following examples, identify the exact organizational scheme used.

(a) Phonebook in a mobile device _____

(b) Map of hiking trails _____

(c) Calendar of events   _____

(d) On-line bookshop   _____

(e) A large chain store Main page _____

(f) Climate Map   _____

(g) TV programme website _____

Q3.   What is the difference between an **exact organizational scheme** and an **ambiguous organizational scheme**?

Exact OS _____

Ambiguous OS _____

Q4.   i)   Briefly explain the difference between the following **FOUR** types of ambiguous organizational schemes: **Topical**, **Task oriented**, **Audience specific**, **Metaphor driven**.

Topical :   _____

Task :   _____

Audience : _____

Metaphor :   _____

ii) For each of the following examples, identify the ambiguous organizational scheme used.

(a)

_____

(b)

_____

(c)

_____

(d)

_____

Q5.   A Learning Resources Centre would like to re-design its homepage. After some information gathering, it was decided to use Ambiguous Organizational Scheme to categorize the functions on the homepage. Different types of Ambiguous Organizational Schemes are: Topical, Task Oriented, Audience Specific, and Metaphor Driven.

    (i)   Some users suggested grouping the functions by
- Search a book
- Reserve a book
- Renew a book
. . . . .
What kind of organization scheme is this? Explain briefly.

_____

_____

    (ii) Some users suggested grouping the functions by
- Student
- Teacher
- Librarian
. . . . .
What kind of organization scheme is this? Explain briefly.

_____

_____