



Nicolas Villela

UX/UI Designer | Product Designer

 nicolasvillela.com.br

 nicolas-villela@hotmail.com

 <https://www.linkedin.com/in/villela-nicolas/>

 +55 19 98913-2951

PROFILE

UX/UI Designer with full-cycle design experience, from user research to interface development. Specialized in creating intuitive and impactful visual solutions that combine creativity and strategy. Committed to delivering user-centered experiences that generate real business value.

Skills: UX Research | Wireframes | Prototypes | Responsive UI | Design Thinking

PROFESSIONAL EXPERIENCE

UX/UI Designer – Bear System (Freelancer) – Currently | Araras, SP

Experience in understanding user needs, creating user flows, wireframes, and interfaces in Figma. I conduct usability testing and collaborate with product owners and developers to ensure visual consistency and high-quality implementation.

keywords: Prototyping, usability, visual consistency, responsive interfaces, user-centered design

IT Assistant – Saron – Currently | Araras/SP

User support, providing technical assistance, troubleshooting hardware, software, and system issues. Responsible for maintaining and organizing IT infrastructure and networks, documenting processes, and developing strong communication skills.

keywords: technical support, troubleshooting, system maintenance

ACADEMIC BACKGROUND

Bachelor's Degree in Information Systems

2022 - 2025 • Hermínio Ometto Foundation

SKILLS

- Figma – interface creation, wireframes, and interactive prototypes
- Interaction Design and Responsive UI
- Usability Testing and User Research
- Design Thinking and Agile Discovery Methods
- Web Development: HTML, CSS, JavaScript, Node.js, React.js, and PHP
- Hardware, networks, IT organization, and user support
- Databases: Relational database modeling and administration.

LANGUAGES

- Portuguese: Native
 - Technical English: Advanced technical reading
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CERTIFICATIONS | ADDITIONAL TRAINING

- Complete Figma Course – UX/UI from Basic to Advanced – Udemy
 - Complete Flutter Course (Android/iOS/Windows) – Udemy
 - Azure OpenAI: Basic Training – LinkedIn Learning
 - Data Analysis Fundamentals – LinkedIn Learning
 - Complete SQL Server Administration – Udemy
 - Cloud Computing | AWS Discovery Day – Ka Solution
 - Interpersonal Communication Techniques – LinkedIn Learning
 - Complete Web Design: HTML, CSS, JavaScript, Vue.js, and Git – Udemy
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Relevant Projects

Service Scheduling System

Undergraduate Thesis – Information Systems | 2025

- Development of a service scheduling system with responsive design in Figma, API integrations (ViaCEP, MercadoPago), and features such as notifications, reviews, map integration, and WhatsApp interaction.
- Outcome: Process optimization and positive user feedback.

Website Dream On

Client: Dream On Party Hall | 2025

- Creation of a responsive design and full implementation of the Dream On Party Hall website, focusing on user experience and intuitive navigation.
- Structure designed in Figma and coded in HTML, CSS, and JavaScript, ensuring cross-device compatibility and fast loading times.
- Outcome: Professional digital presence and increased visitor engagement.