



PARIS SG SET TO MAKE HISTORY ON M !

FIFA INTERCONTINENTAL CUP QATAR 2025™

DECEMBER 17, 2025 AT 6:00 PM

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FIFA

FIFA

M6 GROUP, THE OFFICIAL BROADCASTER OF THE BIGGEST FOOTBALL COMPETITIONS.

2026 / 2030



2025 / 2027



CHAMPIONS
LEAGUE®
LA FINALE

2024 / 2027



ÉQUIPE DE FRANCE
FÉMININE

2027



BRASIL
2027

2025



KINGS
WORLD CUP CLUBS
FRANCE 2025



AIMING FOR SIX ON M6 ? A MATCH FOR THE HISTORY BOOKS

THE OBJECTIVE FOR PSG : TO JOIN THE VERY EXCLUSIVE CLUB OF SIX-TIME CHAMPIONS

FOR **THE FIRST TIME** IN 63 EDITIONS, A FRENCH CLUB — **PARIS SAINT-GERMAIN**, NEWLY CROWNED 2025 EUROPEAN CHAMPION — WILL TAKE PART IN THE PRESTIGIOUS **INTERCONTINENTAL CUP**, WHICH WILL BE HELD ON **DECEMBER 17 IN DOHA, QATAR**.

AFTER A **HISTORIC YEAR** ON BOTH THE FRENCH AND EUROPEAN STAGES, PARIS NOW AIM FOR A **SIXTH TITLE IN 2025**.

ONLY **TWO TEAMS** HAVE ACHIEVED SUCH A FEAT AND GONE DOWN IN HISTORY : **GUARDIOLA'S BARÇA** AND **HANSI FLICK'S BAYERN**.



FRENCH CHAMPION
2024 / 2025



FRENCH CUP
2024 / 2025



CHAMPIONS TROPHY
2024 / 2025



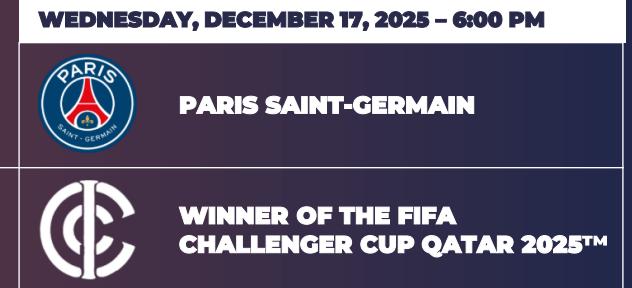
CHAMPIONS LEAGUE
2024 / 2025



UEFA SUPER CUP
2024 / 2025



PARIS SG ONE MATCH AWAY FROM GLORY WITH A PROMISING FINAL SHOWDOWN



**OVER THE LAST 20 EDITIONS,
EUROPEAN CLUBS HAVE CLAIMED
90% OF THE TITLES.**

A TEAM OF EXPERT COMMENTATORS

XAVIER DOMERGUE - M6 JOURNALIST

Since 2020, he has been the voice of football on M6's channels, commentating on the biggest matches. He will also be the voice of Les Bleus during the 2026 World Cup broadcast on M6.

ANTOINE KOMBOUARÉ - CONSULTANT

A former iconic player and PSG coach, he will reunite the duo that previously covered the Champions League final on May 31 on M6.

PHILIPPE SANFOURCHE - RTL JOURNALIST

A sports journalist on RTL for 25 years, he will provide pitchside commentary and capture players' reactions up close throughout the match.





UEFA
CHAMPIONS
LEAGUE
LA FINALE

A RATINGS SUCCESS FOR THE FINAL ON M6 !



8,7 MILLION

VIEWERS 4+

PEAK AT **10,3 MILLION**

RECORD



BEST AUDIENCE

AMONG 25-49 YEAR-OLDS IN 2025

40%

AUDIENCE SHARE 4+

55%

AUDIENCE SHARE 25-49

62%

AUDIENCE SHARE 15-34

+1M

LIVE USERS ON





PARIS SG SET TO MAKE HISTORY ON M !

SPONSORSHIP



OUR SPONSORSHIP OFFER **FIFA INTERCONTINENTAL CUP QATAR 2025™**

PACKAGE

OPEN TO 4 PARTNERS



1 MATCH

ON DECEMBER 17, 2025, ON M6

Format 8s BA & BB

± 20 OTS

PERFORMANCES



±30 GRP

Mens 25-49

2,9M contacts within the target audience



±34 GRP

Mens 25-59

4,7M contacts within the target audience



For a budget of

60 000€

NET EXCLUDING VAT,



**PARIS SG
SET TO MAKE
HISTORY
ON M !**

CLASSIC SPACE COMMERCIALS



FIFA

FIFA



TAKE YOUR SEAT FOR THEIR LAST FINAL OF A HISTORIC YEAR



PREMIUM PACK



3 SPOTS
PRE-MATCH,
HALFTIME & POST-MATCH

± 9 GRP
25-49 YEARS OLD MEN



3 DAYS
OF ADS COVERAGE

PRE-HOME + LIVE

50 000€ NET EXCL.VAT
OPEN TO 3 PARTNERS

Base rate 20" spot, Technical fees included, Non-agreement offer





TAKE YOUR SEAT FOR THEIR LAST FINAL OF A HISTORIC YEAR



PACK N°1



2 SPOTS

PRE-MATCH & HALFTIME

± 6 GRP

25-49 YEARS OLD MEN

25 000€

NET EXCL.VAT

PACK N°2



2 SPOTS

HALFTIME & POST-MATCH

± 7,5 GRP

25-49 YEARS OLD MEN

32 000€

NET EXCL.VAT

PACK N°3



3 SPOTS

PRE-MATCH,
HALFTIME & POST-MATCH

± 9 GRP

25-49 YEARS OLD MEN

35 000€

NET EXCL.VAT

Base rate 20" spot, Technical fees included, Non-agreement offer



GROSS RATES FOR BROADCAST SPOTS

CLASSIC SPACE



FIFA INTERCONTINENTAL CUP QATAR 2025™

WEDNESDAY, DECEMBER 17TH, 2025 – LIVE FROM DOHA

STARTING AT 6:00 PM

SLOTS	PROGRAM CONTEXT	GROSS RATES (EXCL. VAT) BASE 20"
1804	PREVIOUS THE MATCH	15 000€
1812	GOLDEN SPOT	30 000€
1832	HALFTIME	50 000€
1842	HALFTIME	45 000€
1852	HALFTIME	50 000€
1862	EXTRA TIME (O)	60 000€
1872	PENALTY SHOOTOUT (O)	60 000€
1882	TROPHY CEREMONY (O)	48 000€
1952	END OF THE MATCH	35 000€





FIFA'S OFFICIAL PARTNERS FOR THIS COMPETITION

QATAR
AIRWAYS



VISA

Coca-Cola®

aramco

FIFA'S OFFICIAL PARTNERS BENEFIT FROM A 72-HOUR PURCHASE
PRIORITY, I.E., UNTIL FRIDAY, NOVEMBER 28TH, 3:00 PM

