# Short Paper<sup>1</sup>

# **\*** Background

Instrumental Variables (IV) methods are a classical tool in econometrics to estimate causal effects in the presence of endogenous regressors. Endogeneity may arise due to omitted variables, measurement error, or simultaneous causality. A valid instrument *Z* must satisfy two key conditions: (i) <u>relevance</u>, meaning it is correlated with the endogenous regressor *X*; and (ii) <u>exogeneity</u>, meaning it affects the dependent variable *Y* only through *X* and not directly.

The structural model and the first-stage equation we consider are given by:

$$Y_i = \beta X_i + \gamma Z_i + \delta W_i + \varepsilon_i, \tag{1}$$

$$X_i = \pi Z_i + \phi W_i + u_i, \tag{2}$$

where W is an exogenous covariate included to control for observable confounders, and  $(\varepsilon_i, u_i)$  are jointly normally distributed error terms.

In the frequentist framework, the <u>exclusion restriction</u> is typically formalized as  $\gamma = 0$ , meaning that Z has no direct effect on Y once X and W are controlled for. A useful way to understand the exclusion restriction is to think about an applied econometrician presenting her research in a seminar. Suppose she uses distance to the nearest college as an instrument for years of education when studying the effect of education on wages. During the seminar, she argues that distance to college affects earnings only through its impact on schooling decisions and provides institutional details, robustness checks, and intuitive stories to support this claim.

If she is convincing enough, her colleagues might be willing to accept that the exclusion restriction is approximately valid — that is, that any direct effect of distance on earnings, not operating through education, must be small. In this case, we would describe her instrument as plausibly exogenous.

However, from a frequentist perspective, valid inference requires that the exclusion restriction holds exactly, that is, that  $\gamma = 0$ . If  $\gamma$  were actually different from zero, even slightly, the frequentist IV estimator would be inconsistent and the analysis would fail to recover the true causal effect.

The Bayesian framework offers a natural solution to this problem. Instead of imposing a sharp hypothesis  $\gamma = 0$ , we can express uncertainty about the exclusion restriction directly

<sup>&</sup>lt;sup>1</sup>All data and code are available on https://github.com/nicolasdemoura/Bayesian-Econometrics—Trabalho/

by placing a prior distribution on  $\gamma$  centered at zero, but allowing for small deviations. This "softens" the exclusion restriction and enables a more realistic and robust approach to causal inference when instruments are only plausibly exogenous.

The paper by Conley et al. (2012) proposes multiple strategies to relax the strict exclusion assumption, including two frequentist methods – such as confidence sets that allow for bounded violation under support restrictions – and two Bayesian methods. In this work, we follow the full Bayesian specification approach, focusing on the scalar case where both X and Z are univariate for simplicity.

#### **\*** Estimation

We adopt a fully Bayesian approach to estimation. We define the vector of first-stage coefficients as  $\tau = (\pi, \phi)'$  and the vector of structural equation coefficients as  $\theta = (\beta, \gamma, \delta)'$ . The error terms  $(\varepsilon_i, u_i)'$  are jointly normally distributed with covariance matrix  $\Sigma$ .

The prior distributions are specified as follows:

- $\tau \sim \mathcal{N}(\mu_{\tau}, V_{\tau})$
- $\theta \sim \mathcal{N}(\mu_{\theta}, V_{\theta})$
- $\Sigma \sim IW(v_0, S_0)$ , the Inverse-Wishart distribution with  $v_0 = 3$  degrees of freedom and scale matrix  $S_0 = I_2$ .

Inference is conducted via a Gibbs sampler that iteratively draws from the full conditional distributions:

- Set initial values for  $\tau^{(0)}$ ,  $\theta^{(0)}$ , and  $\Sigma^{(0)}$ .
- Iterate over  $i = 0, \ldots, N-1$ :
  - Draw  $\tau^{(i+1)}$  given  $\Sigma^{(i)}$ :

$$\tau^{(i+1)} \mid \Sigma^{(i)}, X, Z, W \sim \mathcal{N}(\mu_{\tau}^{\text{post}}, V_{\tau}^{\text{post}}),$$

where

$$V_{\tau}^{\text{post}} = \left(V_{\tau}^{-1} + \frac{[Z, W]'[Z, W]}{\sigma_{u}^{2}}\right)^{-1},$$

$$\mu_{\tau}^{\text{post}} = V_{\tau}^{\text{post}} \left(V_{\tau}^{-1} \mu_{\tau} + \frac{[Z, W]'X}{\sigma_{u}^{2}}\right),$$

and  $\sigma_u^2 = \Sigma_{22}^{(i)}$ , the variance of the first-stage error.

$$\theta^{(i+1)} \mid \tau^{(i+1)}, \Sigma^{(i)}, Y, X, Z, W \sim \mathcal{N}(\mu_{\theta}^{\text{post}}, V_{\theta}^{\text{post}}),$$

where

$$\begin{split} V_{\theta}^{\text{post}} &= \left(V_{\theta}^{-1} + \frac{[\hat{X}, Z, W]'[\hat{X}, Z, W]}{\sigma_{\varepsilon}^{2}}\right)^{-1}, \\ \mu_{\theta}^{\text{post}} &= V_{\theta}^{\text{post}} \left(V_{\theta}^{-1} \mu_{\theta} + \frac{[\hat{X}, Z, W]'Y}{\sigma_{\varepsilon}^{2}}\right), \end{split}$$

and  $\sigma_{\varepsilon}^2 = \Sigma_{11}^{(i)}$  and  $\hat{X} = \pi^{(i+1)} \cdot Z + \phi^{(i+1)} \cdot W$  the variance of the structural equation

- Draw  $\Sigma^{(i+1)}$  given  $\tau^{(i+1)}$  and  $\theta^{(i+1)}$ :

$$\Sigma^{(i+1)} \mid \tau^{(i+1)}, \theta^{(i+1)}, Y, X, Z, W \sim \mathcal{IW}\left(\nu_0 + N, S_0 + \sum_{i=1}^N \mathbf{e}_i \mathbf{e}_i'\right),$$

where  $\mathbf{e}_i = (Y_i - \beta^{(i+1)}X_i - \gamma^{(i+1)}Z_i - \delta^{(i+1)}W_i, X_i - \pi^{(i+1)}Z_i - \phi^{(i+1)}W_i)'$  are the residuals from the structural and first-stage equations.

These steps are iterated for a large number of draws, discarding an initial burn-in period to ensure convergence to the posterior distribution. In our simulation and replication studies, we run the Gibbs sampler for 10,000 iterations, discarding the first 2,000 as burnin.

#### Simulation

#### 3.1 First Study

For the first simulation exercise, we simulate a dataset with 150 observations.

We set the true parameter values as  $\beta = 2$ ,  $\gamma = 0$ ,  $\delta = -1$ ,  $\pi = 2$ , and  $\phi = 1$ . In our case, W is a vector of ones. The covariance matrix of the errors is specified as

$$\Sigma = \begin{pmatrix} 1 & 0.5 \\ 0.5 & 1 \end{pmatrix}.$$

Our priors are set as follows:

•  $\tau \sim \mathcal{N}((0,0)', \text{diag}(10,10)),$ 

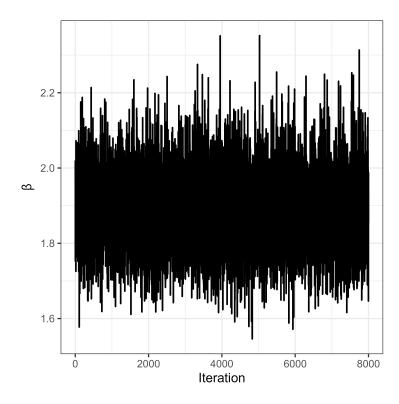
- $\theta \sim \mathcal{N}((0,0,0)', \text{diag}(10,0.0001,10)),$
- $\Sigma \sim IW(3, I_2)$ .

We run the Gibbs sampler for 10,000 iterations, discarding the first 5,000 as burn-in. The results are summarized in Table 1.

Table 1: Simulation Results

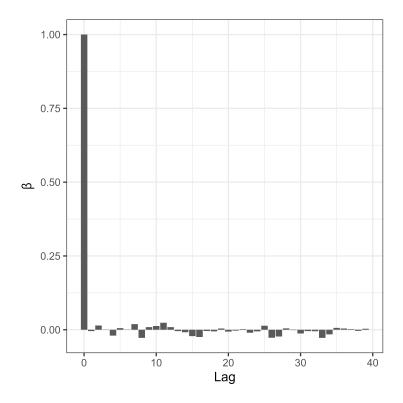
Parameter	True Value	Mean	Standard Deviation	0.025	0.975	Effective Sample Size
pi	2	1.86	0.09	1.69	2.03	7,509.79
phi	1	1.03	0.08	0.87	1.18	7,723.48
beta	2	1.89	0.10	1.70	2.09	10,813.67
gamma	0	0.00	0.01	-0.02	0.02	6,469.12
delta	-1	-0.84	0.21	-1.27	-0.44	8,566.37

The traceplot in Figure 1 shows the evolution of the Markov chain for the parameters. No evident trends or drifts are present, suggesting that the Gibbs sampler has converged to the stationary posterior distribution.



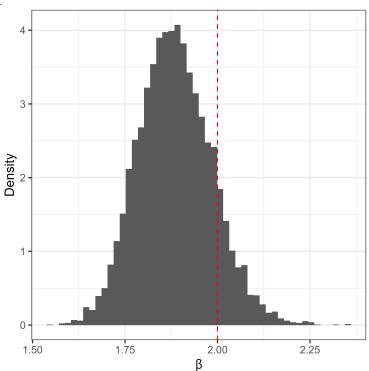
*Figure 1: Traceplot of*  $\beta$  — *Simulation Study* 

The autocorrelation plot in Figure 2 demonstrates low autocorrelation across lags, indicating good mixing of the Markov chain.



*Figure 2: Autocorrelation of*  $\beta$  — *Simulation Study* 

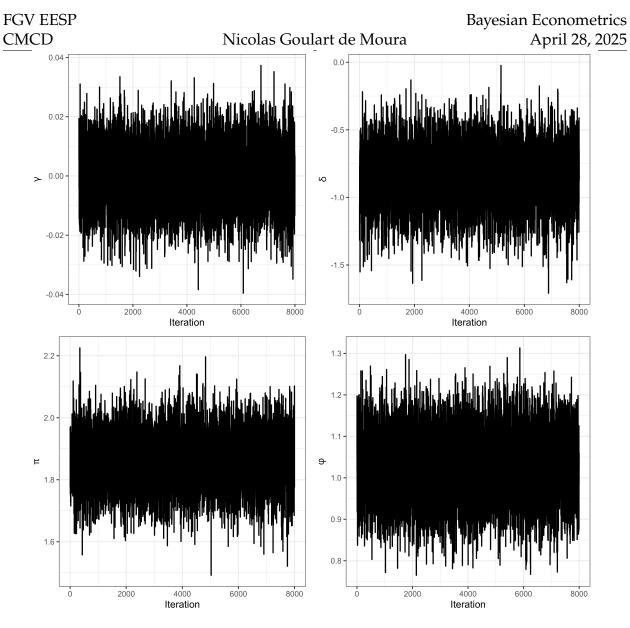
We also plot the posterior distributions of the parameters in Figure 3 through histograms.



*Figure 3: Posterior Distribution of*  $\beta$  — *Simulation Study* 

As shown, the posterior distributions are centered close to the true parameter values, with minor deviations. This indicates that the Gibbs sampler successfully recovers the true parameters of the model under the simulated setting. As our sample size is relatively small, we would not expect to see a perfect recovery of the true parameters, but we cannot differentiate between the true and the estimated parameters.

The other parameters also have a satisfactory recovery, as shown in Table 1 and the following figures.



*Figure 4: Traceplots of*  $\gamma$ ,  $\delta$ ,  $\pi$ , and  $\phi$  — *Simulation Study* 

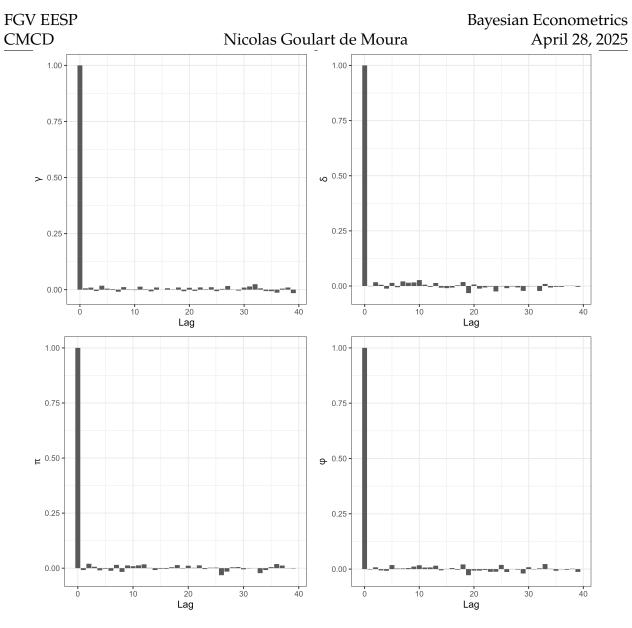
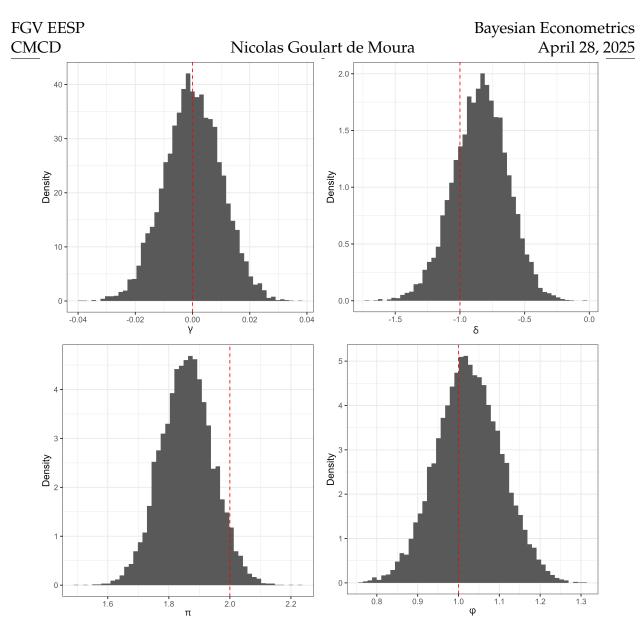


Figure 5: Autocorrelation of  $\gamma$ ,  $\delta$ ,  $\pi$ , and  $\phi$  — Simulation Study



*Figure 6: Posterior Distributions of*  $\gamma$ ,  $\delta$ ,  $\pi$ , and  $\phi$  — *Simulation Study* 

This indicates that the Gibbs sampler is able to recover the true parameters of the model, even with a small sample size. As we parametrize the model with easy to sample priors and our Markov chain is well-behaved with a low autocorrelation, each additional sample is effectively independent. This can be seen in the Effective Sample Size (ESS) in Table 1, which is close to the total number of samples, including for the  $\beta$  variable a larger than 10,000 ESS as the autocorrelation for this variable is negative for some lags.

#### 3.2 Second Study

For the second simulation exercise, we run three additional comparative analyses to assess the performance of the Bayesian plausibly exogenous model under different conditions.

Specifically, we compare:

- **Weak vs. Strong Instruments:** We vary the strength of the instrument by incorporating different noise levels in the data.
- Narrow vs. Wide Priors: We compare results obtained under highly informative priors (small prior variance for  $\gamma$ ) against results under weakly informative priors (large prior variance).
- **Valid vs. Invalid Instrument:** We contrast cases where the true value of  $\gamma$  is zero (valid instrument) and where  $\gamma$  is nonzero (invalid instrument).

For each scenario, we run the Gibbs sampler for 10,000 iterations, discarding the first 5,000 as burn-in. The posterior summary statistics for each setting are reported in Table 2.

	Mean	Standard Deviation	Lower CI	Upper CI
Baseline	2.03	0.09	1.85	2.23
Weak Instrument	0.16	1.93	-3.66	4.20
Uncertain Instrument	1.94	0.52	0.93	2.97
<b>Invalid Instrument</b>	7.04	0.36	6.37	7.76

Table 2: Simulation Results

### 3.3 Third Study

In this third simulation exercise, we conduct a sensitivity analysis by jointly varying the prior variance and the true value of  $\gamma$ , while examining the resulting posterior estimates of  $\beta$ . We focus initially on the case where the true  $\gamma$  is fixed at 0, and analyze how  $\widehat{\beta}$  responds to different levels of prior informativeness regarding  $\gamma$ .

If the prior variance on  $\gamma$  is set too small, the Bayesian procedure behaves similarly to imposing the sharp exclusion restriction  $\gamma=0$ . In such cases, if  $\gamma$  is not exactly zero, the estimator can suffer from omitted variable bias. Conversely, if the prior variance is set too large, the prior becomes weakly informative, approaching the behavior of ordinary least squares (OLS). In this limit, the estimator may lose precision and significance, because it allows for large direct effects of the instrument.

This exercise parallels the idea of <u>sensitivity analysis</u>, as discussed in <u>Cinelli and Hazlett</u> (2020), where the robustness of causal conclusions to violations of identifying

assumptions is systematically explored. In their paper, they propose a method to assess the sensitivity of causal conclusions to potential omitted variable bias. In our case, we are interested in the sensitivity of the posterior estimates of  $\beta$  to the prior variance of  $\gamma$ .

The procedure follows the steps below:

- Fix the true value of  $\gamma$  (initially set to 0).
- Vary the prior variance of  $\gamma$  across a wide grid of values, from highly informative (small variance) to weakly informative (large variance).
- For each specification, run the Gibbs sampler and record the posterior mean and credible interval for  $\beta$ .

The results are presented in Figure 7, which plots the posterior mean and credible intervals of  $\beta$  against the log of the prior variance of  $\gamma$ .

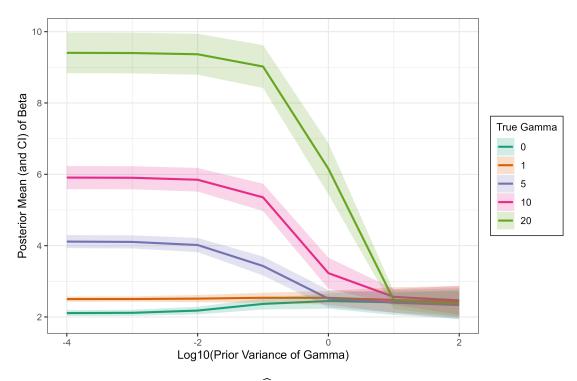


Figure 7: Sensitivity Analysis of  $\hat{\beta}$  to Prior Variance of  $\gamma$  — Simulation Study

As we can see, when the prior variance is very small, we firmly believe that  $\gamma$  is equal to 0, and the posterior mean of  $\beta$  is close to the true value. If this were to be false, we would be far away from  $\beta$  true value, as occurs for different values of  $\gamma$ . However, as we impose a less informative prior, by increasing the prior variance of  $\gamma$ , allowing for a

non-zero coefficient for the instrument, we see that the posterior mean of  $\beta$  converge to a biased estimate which is the same for all true values of  $\gamma$ . This is because the prior variance is so large that it dominates the likelihood, and the posterior mean of  $\beta$  is driven by the prior.

# Replication

The paper by Acemoglu et al. (2001) studies the impact of colonialism on economic development. The authors employ a two-stage least squares (2SLS) approach to estimate the causal effect of early institutions on current economic performance. Specifically, they use historical data on settler mortality as an instrument for institutional quality, arguing that areas with higher settler mortality rates developed extractive institutions, which persisted and adversely affected modern economic outcomes.

The structural relationship they estimate can be summarized as:

log GDP per capita = 
$$\beta \times \text{Expropriation Risk} + \varepsilon$$
,

where Expropriation Risk is instrumented by historical Settler Mortality.

The identification strategy relies on the assumption that settler mortality affects current income only through its effect on institutions, and not through other channels. In other words, settler mortality must be excluded from the structural equation for income, satisfying the exclusion restriction  $\gamma = 0$ .

However, this assumption has been the subject of debate. Albouy (2012) criticizes the original study by arguing that the measurement of settler mortality is problematic and that the sample of colonies used by Acemoglu et al. (2001) may introduce biases. He also points out that settler mortality could directly influence current development outcomes through channels unrelated to institutions, thereby violating the exclusion restriction.

Additionally, Glaeser et al. (2004) question the broader framework, suggesting that human capital, rather than institutions per se, may be the more fundamental driver of economic growth. If this critique holds, settler mortality could directly affect economic outcomes by shaping human capital accumulation, again violating the exclusion assumption.

Given these concerns, applying the Bayesian plausibly exogenous framework of Conley et al. (2012) to the Acemoglu et al. (2001) dataset provides a natural way to assess the robustness of the original findings. By allowing for a nonzero but small direct effect of settler mortality, we can explore how sensitive the estimated causal effect of institutions is to plausible violations of the exclusion restriction.

Thus, we can apply the Bayesian approach developed in the previous section to the dataset used by Acemoglu et al. (2001).

We specify the prior for the coefficient on the instrument ( $\gamma$ ) with mean zero, reflecting the belief in approximate exclusion, and for the intercept term and the coefficient on the exogenous variable ( $\delta$ ) we use the sample mean of the corresponding variable. For the prior variances, we follow the 2- $\sigma$  rule for the level coefficient and set the prior variance for the coefficient on the instrument to 10.

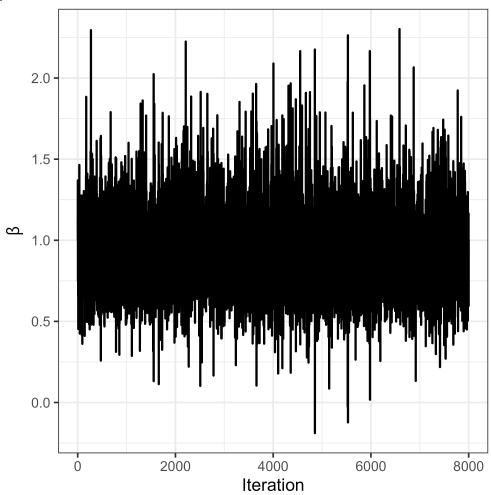
We run the Gibbs sampler for 10,000 iterations, discarding the first 2,000 as burn-in. The posterior summary statistics are reported in Table 3.

Parameter	True Value	Mean	Standard Deviation	0.025	0.975	Effective Sample Size
pi	-0.61	-0.58	0.12	-0.82	-0.33	6,830.29
phi	-	9.21	0.59	8.02	10.37	6,751.66
beta	0.94	0.92	0.25	0.50	1.45	13,644.54
gamma	0	-0.00	0.01	-0.02	0.02	6,881.64
delta	_	2.10	1.61	-1.40	4.81	13,646.41

Table 3: Replication Results

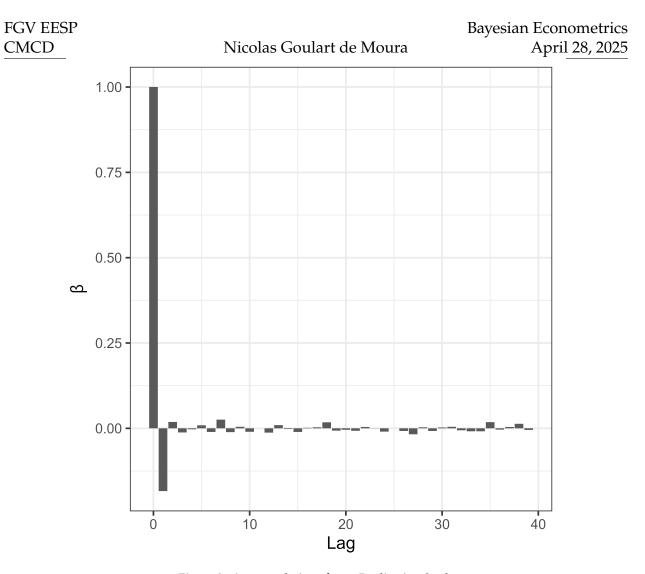
The true value is referencing the value of the parameter in Table 4 from Acemoglu et al. (2001). The posterior mean and credible intervals are close to the frequentist estimates, indicating that the Bayesian model is able to recover the frequentist estimates.

The traceplot in Figure 8 illustrates the convergence of the Gibbs sampler. We observe no discernible patterns, suggesting the Markov chain has mixed well and reached stationarity.



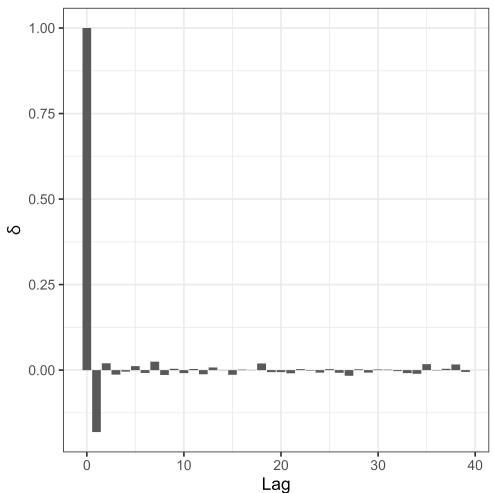
*Figure 8: Traceplot of*  $\beta$  — *Replication Study* 

The autocorrelation plot in Figure 9 shows low autocorrelation at all lags, reinforcing the evidence of good mixing and approximate independence across draws.



*Figure 9: Autocorrelation of*  $\beta$  — *Replication Study* 

We also present the posterior distributions of the parameters in Figure 10, visualized as histograms.



*Figure 10: Posterior Distribution of*  $\beta$  — *Replication Study* 

As shown, our Bayesian model closely recovers the frequentist point estimates reported by Acemoglu et al. (2001) when assuming strict exclusion. This provides reassuring evidence that, under the exclusion restriction, the Bayesian and frequentist approaches align.

However, one of the main advantages of the Bayesian framework is that it naturally accommodates departures from strict exclusion. By allowing for a nonzero  $\gamma$ , with a prior centered at zero but with increasing variance, we can examine how the posterior inference on  $\beta$  changes.

The sensitivity analysis presented in Figure 11 shows how varying the prior variance for  $\gamma$  affects the posterior distribution of  $\beta$ . When the prior variance is very small, we essentially recover the frequentist estimate; as the prior variance increases, the posterior mean of  $\beta$  decreases, and the credible intervals widen, reflecting increased uncertainty about the exclusion restriction.

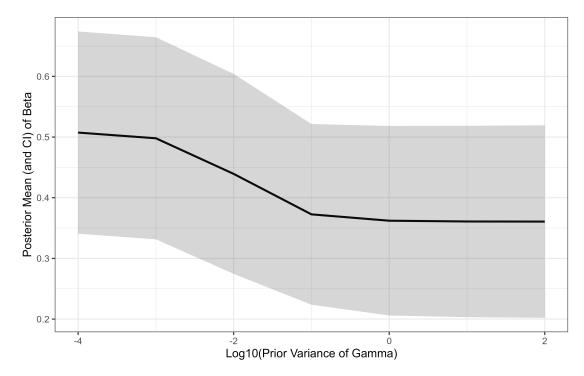


Figure 11: Sensitivity Analysis of  $\hat{\beta}$  to Prior Variance of  $\gamma$  — Replication Study

It is important to note that in this specific case, even with a wide prior variance, we do not lose statistical significance of the coefficient on  $\beta$ . Nonetheless, in settings where significance could be lost, Conley et al. (2012) provide a Bayesian solution to a sensitivity analysis problem, but do not offer a direct method to incorporate the substantive expertise of the researcher regarding the likely magnitude of  $\gamma$ .

To address this gap, Van Kippersluis and Rietveld (2018) propose an extension. They build upon the strategy suggested by Angrist and Krueger (1994), who advocated examining subsamples where the first stage is weak or null. If the exclusion restriction holds, the reduced form should also show no significant relationship in these subsamples.

Van Kippersluis and Rietveld (2018) adapt this idea to the Bayesian framework: for observations where the first-stage effect is weak, they use the estimated reduced form coefficient to inform a prior for the direct effect  $\gamma$ . If the reduced form in such subsamples is significantly different from zero, it suggests a violation of exclusion, and this information is incorporated into the prior for  $\gamma$ .

However, this approach requires assuming homogeneous treatment effects, even though heterogeneous effects are likely present, particularly when the first-stage relationship varies across subsamples. Additionally, selecting the appropriate subsample is nontrivial and must be done carefully to avoid introducing further biases.

In summary, we review the approaches of Conley et al. (2012) and Van Kippersluis and Rietveld (2018) to account for possible violations of the exclusion restriction within a Bayesian framework. We apply these methods to simulated datasets and to the empirical context of Acemoglu et al. (2001). We find that the Bayesian plausibly exogenous approach not only recovers the frequentist estimates under strict exclusion but also provides a powerful and flexible tool for sensitivity analysis when the validity of the instrument is questionable.

## References

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