

# Nicolas LOUGE, PMP

## Sr. Project Manager

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Bilingual senior project management professional with a strong tech background and 8+ years of extensive project management experience on large-scale programs/projects in complex matrix organizations with international teams. Major experience lies in developing and implementing innovative projects that tie into the vision, mission and strategy of the company and leading and collaborating with cross-functional teams to ensure on-time/on-budget project delivery. A highly organized, creative, high-performer with excellent problem-solving, interpersonal, and communication skills.

### PROFESSIONAL EXPERIENCE

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#### **Project Manager - Microsoft Canada, Wunderman Thompson, Toronto, ON** **Dec 2020 - Present**

- Managing the creation, update, maintenance, and compliance of a portfolio of 130+ local marketing websites that are used to support and amplify campaigns and events. Two of them won a Canadian Marketing Association (CMA) award in 2021.
- Streamlining web analytics capabilities by implementing Microsoft Clarity, creating/updating key performance indicators (KPIs), and managing Power BI dashboards to build engagement and drive informed marketing campaigns.
- Managed and launched the new version of Microsoft Canada Events & Microsoft Immersion Workshops (two of the major and most strategic local websites of the company) using the latest Microsoft standards in design while ensuring the user experience was accessible, responsive, and fully bilingual.
- Supported the \$1 million enhancement/migration and worldwide deployment of Campaign Desk, an internal marketing ticketing system resulting in the improvement of major marketing processes, reporting, and seamless implementation.
- Leading the editorial execution in English and French for Microsoft Canada core evergreen marketing websites around artificial intelligence (AI).
- Optimized onboarding time by 70% by creating and constantly updating a detailed knowledge base and how-to documents.

#### **Project Manager - PMO, Safran Landing Systems, Toronto, ON** **Aug 2019 - May 2020**

- Managed and monitored a \$25M budget, project plans (tasks, resources, hours), and deliverables of a portfolio of 18 Commuter/Military and Research and Technology (R&T) programs.
- Oversaw resource allocation to ensure efficient project progression and on-time delivery.
- Ran weekly meetings with the program team and relevant stakeholders to ensure all key issues/risks were being addressed, mitigation plans were put in place, and governance processes and standards were being adhered to.
- Delivered ongoing Excel and PowerPoint reporting of key metrics of all programs to the engineering/program executive team to support and coordinate the implementation of strategic direction.
- Facilitated communication across the executive, program, engineering and PMO teams in Canada, France and the UK.

#### **Product Owner, Hubnest, Toronto, ON** **Sep 2018 - May 2019**

- Launched first two products of parent company's new automotive start-up: Dealer Lingo (automotive marketing assistant) and Carlyzer (inventory management mobile application).
- Oversaw product roadmap, project plan, budget, deliverables, documentation, quality assurance (QA), and delivery (Waterfall and Agile Scrum methodologies) in direct coordination with the CEO.
- Identified a major flaw in the backend architecture of the Dealer Lingo web application during onboarding. I led the rewrite of the entire architecture and shipped the next releases on time and on budget.
- Managed internal and client projects through prioritization planning, coordinated internal/external communication, and continuous improvement of project management processes.
- Developed the recruitment process and interviewing assessment tools to recruit copywriters.

#### **Project Management Consultant, ASI, Paris, France** **May 2017 - Dec 2017**

- Deployed a Lean-Agile visual management software solution (iObeya) to 20+ projects of Bolloré Transport & Logistics's IT department, including process documentation, coaching, and training.
- Managed the relationship with the vendor regarding the billing and the upcoming releases.
- Led the project management software (Planisware) deployment and the WBS template implementation for Zodiac Aerospace US in California and Texas through updating of program planning requirements, production plans validation, and User Acceptance Testing (UAT).
- Organized and led training workshops across Engineering, Supply Chain, Procurement, Program Management, and Manufacturing departments.

**Project Manager - Renault Nissan Mitsubishi, MI-GSO, Paris, France****May 2014 - May 2017**

- Implemented a new cross-functional position on the two biggest vehicle projects of the brand (+€1B budget) with a focus on enhanced monitoring tools, robust reporting and continuous KPI/process improvement for the Project Management Office (PMO) of the Systems Engineering Department. It was such a success that it got implemented to every vehicle project.
- Oversaw project deliverables on the brand's three largest projects while serving as a point of contact on purchasing activities across four international departments.
- Collaborated with 100+ employees in the Design, Engineering, Quality, Prototype, and the Project Management Office department in a complex matrix organization.
- Led a team of 10+ PMO staff resources responsible for project performance tracking and reporting.
- Delivered weekly Excel and PowerPoint reporting of key project metrics of vehicle projects sold in China, South Korea, and France to the Engineering management team to provide guidance and to plan strategic action plans.
- Optimized onboarding time by at least 50% by creating a welcome kit and by launching a new version of Renault's internal knowledge management software for the entire group. A very valuable resource used daily by thousands of employees around the world.
- Mentored 10+ team members and helped them navigate their role, the tools/processes, and the organization.

**Project Manager Intern - Airbus, Altran, Toulouse, France****Mar 2013 - Aug 2013****Technical Project Manager / Software Engineer Intern, Inovans, Toulouse, France****Oct 2012 - Feb 2013****Technical Project Manager / Software Engineer Intern, ICOM, Toulouse, France****Jul 2012 - Aug 2012****Technical Project Manager / Software Engineer Intern, CNES, Toulouse, France****Sep 2010 - Aug 2010****EDUCATION & CERTIFICATION**

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Project Management Professional (PMP), Project Management Institute, Toronto, Ontario

**Dec 2018**

ESAIP, Graduate School of Engineering, Toulouse, France

**Sep 2008 - Sep 2013**

Master of Engineering degree - IT Project Management

**SKILLS**

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Technical: Planner, Excel, Project, Microsoft Office

Languages: French (native); English (fluent)