

# Nicolas Pak

Interaction Designer | UX Researcher

## Experience

**UX Researcher**  
9/2020 - Present

### **Super Purposes, Seattle, WA**

- Creating user persona, surveys, and interview script to identify user's experience with Super Purpose's website, to gather quantitative data on user's feedback on contents/feature, and to understand user's needs.
- Synthesizing research results, connecting user's needs and company's mission by utilizing concept mapping research method.
- Working cross functionally with marketing specialists, and product managers to understand business requirements and to incorporate research.

**UX Designer Intern**  
1/2020 - 5/2020


### **IU Undergraduate Research, Bloomington, IN**

- Gathered data on people's recycling practices by conducting behavioral studies, and virtual interviews.
- Analyzed the key takeaways from researches, which lead to wireframing contactless waste management mobile application using Adobe XD.

**Web Developer**  
8/2019-5/2020

### **Healthcare Journey Lab, Bloomington, IN**

- Understood the research team's needs through team surveys and interviews, created a roadmap for the team website to achieve the objective of visually representing current studies conducted by the lab members.
- Facilitated the design process by leveraging Adobe XD, which lead to implementing the wireframe's design in HTML, CSS, and JavaScript.
- Conducted an A/B testing to 150 people after one month Agile design sprint; spotted the user pain point on the navigation link.

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## Skills

### **Tools & Design:**

Adobe XD  
Figma  
Sketch  
InDesign  
Illustrator  
Photoshop  
After Effects  
Framer  
Lightroom  
Axure

### **Programming:**

HTML/CSS  
JavaScript  
Python  
SQL  
Git  
Swift/XCode  
Android Studio  
Java  
C++  
Unity  
C#  
PHP  
Arduino

## Education

**Indiana University  
Bloomington**  
8/2016-5/2020

### **B.S Informatics**

Minor: Human Centered Computing  
Specialization: Human Centered Computing  
GPA: 3.434/4.0

**Spring 2020 Dean's List**