

Nicolas Pak

Interaction Designer | UX Researcher

Experience

UX Researcher Intern
9/2020 - Present

Super Purposes, Seattle, WA

- Creating user persona, surveys, and interview script to identify user's experience with Super Purpose's website, to gather quantitative data on user's feedback on contents/feature, and to understand user's needs.
- Synthesizing research results, connecting user's needs and company's mission by utilizing concept mapping research method.
- Working cross functionally with marketing specialists, and product managers to understand business requirements and to incorporate research.

UX Designer Intern
1/2020 - 5/2020

IU Undergraduate Research, Bloomington, IN


- Gathered data on people's recycling practices by conducting behavioral studies, and virtual interviews.
- Analyzed the key takeaways from researches, which lead to wireframing contactless waste management mobile application using Adobe XD.

Web Developer
8/2019-5/2020

Healthcare Journey Lab, Bloomington, IN

- Understood the research team's needs through team surveys and interviews, created a roadmap for the team website to achieve the objective of visually representing current studies conducted by the lab members.
- Facilitated the design process by leveraging Adobe XD, which lead to implementing the wireframe's design in HTML, CSS, and JavaScript.
- Conducted an A/B testing to 150 people after one month Agile design sprint; spotted the user pain point on the navigation link.

 (425) 381-5266

 nicolaspakwork@gmail.com

 nicolaspak.com/nicolaspak

 linkedin.com/in/nicolas-pak

Skills

Tools & Design:

Adobe XD
Figma
Sketch
InDesign
Illustrator
Photoshop
After Effects
Framer
Lightroom
Axure

Programming:

HTML/CSS
JavaScript
Python
SQL
Git
Swift/XCode
Android Studio
Java
C++
Unity
C#
PHP
Arduino

Education

**Indiana University
Bloomington**
8/2016-5/2020

B.S Informatics

Minor: Human Centered Computing
Specialization: Human Centered Computing
GPA: 3.434/4.0

Spring 2020 Dean's List