

Nicolas Payen

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Summary

Dynamic international business leader with 20 years of experience driving strategy, innovation, and growth in the Energy and Digital Technology sectors. Expertise in business strategy, digital transformation, and sustainable finance, with a proven track record in investment, product development, and scaling businesses across Europe, Asia, and the Middle East. Seeking leadership roles in Business Management, Product Management, Strategy, Corporate VC, Innovation, or Digital/Business Transformation. Interested in joining an impact company driving the energy transition. Past experiences in managing team of 80+ people, yearly investment budget up to €5Ml, and business activities up to €200Mln.

Work Experience

Positive Energy Ltd. [.]

Founder & CEO | Lead for GreenEU Fund Incubation | Mar 2017 - Oct 2023, Singapore & Amsterdam [.]

- Recruited key employees (including co-founder), 9 FTEs at peak capacity, structured company governance (shareholders and founders agreements), led product design and engineering, led sales and marketing activities.
- Created marketing campaign & acquired customers, resulting in the registration of 750 companies, 2000+ users from 36 countries in less than 12 months, talking leadership position in Asia-Pacific
- Drove commercial activities to generate revenues, \$1.2B in potential project financing deals, our clients signed 6 term sheets, secure 100k USD revenues under 12 months after launch.
- Directed investors outreach and fundraising initiatives for the company and our clients, securing critical milestones (angels & pre-seed), maintained steady growth during market fluctuations.
- Lead the creation of the software marketplace from prototype to commercial product (10 man years of work).
- Signed JV/partnership with European asset managers, for the co-development of a +€175M impact investment fund, named GreenEU, to support the energy transition in Europe while supporting the growth of SMEs. The fund was also designed to enhance the business model of the software platform and leverage its capabilities for improved operational efficiency.
- Won significant international recognitions and pitch competitions (World Bank, Schneider Electric, Siemens, Atos).

Future Economy Studio Pte. Ltd.

Founder & Managing Director | Mar 2017 - Oct 2023, Singapore & Amsterdam

The Future Economy Studio is a Start-up studio. It creates innovative concepts leveraging digital technologies to reinvent our business. It provides operational support and guidance to entrepreneurs and corporations to help them succeed in the early stages of their digital venture. The studio also creates new ventures from scratch, like Positive Energy Ltd., and scales them.

MANN+HUMMEL [.]

Global IoT / Industry 4.0 Lab Director | Mar 2016 - Mar 2017, Singapore

- Acted as a CTO for all digital and electronics solutions of the group.
- Led IoT initiatives and portfolio for the group: from global ideation program to the commercial launches of new products and services targeting 5 Mln\$ additional revenues.
- Launched and managed the IoT Innovation Lab in Singapore, recruiting a top-notch multidisciplinary team of 5 people to focus on Industry 4.0 and digital transformation initiatives across filtration and heavy equipment industries.
- Developed IoT-enabled smart devices and monitoring solutions, including an air quality monitoring system and predictive maintenance for industrial filtration, utilizing platforms like AWS IM, AWS Lambda, React, and Docker.
- Reported to group's Chief Technology Officer, managed a team of 5 people in Singapore.

Schneider Electric [.]

APAC & Middle East Channel Director | Apr 2013 - Oct 2015, Hong Kong

- Directed channel strategies in APAC and the Middle East, expanding Schneider Electric's reach and driving growth for a €1,4Bln Building Automation & Power System business unit. This channel accounted for €200Mln.
- Implemented and deploy the newly created EcoExperts program, optimizing channel partner performance and introducing incentive structures that increased engagement across all system integrators in the region.
- Developed and launched channel marketing and sales support initiatives tailored to market needs, improving sales cycle times (30%) and partner satisfaction.
- Reported to Business Unit's Channel VP, managed directly 1 person in India, manged indirectly a team of 8 accross APAC-MENA.

ASIA Commercial Director | Apr 2013 - Oct 2015, Hong Kong

- Managed P&L for Asia's EcoBuilding division (€25M), driving profitability with gross margins of over 50%, and achieving a turnaround from -15% to +15% growth YoY.
- Oversaw sales and operational marketing for Smart Home, Light and Room Control categories, leading a team

across Singapore, China, and Hong Kong to align product strategies with regional needs.

- Led strategic partnerships, collaborating with regional telecom and utility providers to introduce smart home solutions, including HVAC control, to major Asian markets.
- Reported to APAC Commercial VP for the line of business, managed directly a team of 5 people in Hong-Kong, China, Singapore and indirectly of 80 sales people in Asia.

Global Smart Home Project Director | Apr 2009 - Apr 2013, Paris, France

- Part of the leadership team for one of the 5 internal start-ups named Connected Home. Co-led the creation of new IoT residential solutions for US, EU, and AUS markets. Total investment of €50Mln.
- Directed the launch of smart home solution focused on energy management named Wiser, managing large cross-functional team and €5M annual budget. Leading complete products/services development cycle from prototyping to industrialisation to commercial launch.
- Developed newgen residential technology platform: Zigbee Energy Box, machine-2-machine (M2M), Cloud, web and mobile applications.
- Released the first Demand Side Management API for utilities and contributed to France's Greenlys Smart Grid demonstrator.
- Reported to line of business' VP. member of the mgmt committee, directly managed a team of 6 people in France, Denmark, and India, indirectly managed a team of 17 people.

Product Manager | Apr 2006 - Mar 2008, Nyköping, Sweden

- Managed the offer and business strategy for Europe's mini-trunking business (Cable Management Systems). Supported the Nordic countries in business development (pricing, channel and product marketing, product adaptations, active portfolio management).
- Co-defined the requirement for renewal of the "core" range for the Nordic countries (€30Mln business, €6,5Mln investment). Co-defined strategy plan for our primary market (Sweden, €30Mln revenues)
- Lead the financial analysis and Business Plan creation for the LOB's new strategic program.
- Report to the Product Line Manager of the Line of Business

Deputy Manager Marketing | Jul 2005 - Jan 2006, Grenoble, France

- Led market analysis for Manufacturing Execution Systems for various verticals (F&B, Pharma, Water, and Mining).
- Developed strategic recommendations to refine segmentations and product positioning.
- Implemented upstream marketing initiatives to support product entry strategies.
- Report to the Strategic Marketing Manager of the Line of Business.

Silicomp AQL / Orange Business Services [.]

Technical Project Manager | Jul 2002 - July 2004, Lyon, France

- Concurrency projects management, team management (5 SW engineers), supplier management, and software architecture definition.
- Presales activities : requirements collection & tendering, Project organisation and execution, Comissioning and roll-out of the solution.
- Customers: Companie National Du Rhône (EDF), Alstom, Renault Trucks, CEA, BIC, Schneider-Electric
- Report to the Lyon's agency Delivery Manager, indrectly managed a team of 3 people.

Education

Harvard Business School [.]| 2014 : **Executive certificate, Creating Shared Value by Michael Porter.**

EMlyon business school [.]| 2004 - 2005 : **MBA, Technology & Innovation Management**

Grenoble INP Esisar [.]| 1997 - 2002 : **Engineer's Degree in Industrial Engineering**

Online executive education

University Bocconi [.]| 2021 : **Private Equity & Venture Capital**

University Bocconi [.]| 2021 : **Financing & Investing in infrastructure**

INSEAD [.]| 2017 : **Strategy in the Age of Digital Disruption**

Languages

French (native), English (fluent), Dutch (B-level)

Hobbies

Photography [.]

Volunteering & fundraising for foundation "Het Gehandicapte Kind" [.]

Climate Tech group animation [.]

Investing and 4Gs portfolio management [.] & [.]