

ITP FALL 2017

FAKING THE NEWS

CLICKBAIT YOURSELF

FAKING THE NEWS

HYPE/HYPERBOLE:

"INCREDIBLE, UNBELIEVABLE, JAW-DROPPING, LIFE CHANGING, INSANE"

HOW / WHY

"HOW I LEARNED..." "WHY YOU MUST"

POWER WORDS:

"ALWAYS, NEVER, TERRIBLE, FORTUNE"

SHOCKING / WEIRD

"THE SHOCKING TRUTH ABOUT..."

SECRET / NEW

"ANGELINA JOLIE BEACH BODY... HERE IS HER SECRET"

LISTICLES

"12 TIMES DONALD TRUMP OWNED THE LIBS"

POP CULTURE, FOOD, OR SEX

CONSPIRACY THEORIES & THE INTERNET

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CONFIRMATION BIAS:
THE TENDENCY TO CONSIDER TRUE INFORMATION
THAT CONFIRMS WHAT WE ALREADY BELIEVE TRUE

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**EPISTEMOLOGICAL TRUTH:
MOST PEOPLE THINK "GOOGLING" IS "RESEARCH."
IT'S NOT**

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is obama planning a coup

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About 10,100,000 results (0.96 seconds)

According to details exposed in Western Center for Journalism's exclusive video, only could **Obama** be in bed with the communist Chinese, but **Obama** may in fact be planning a communist **coup d'état** at the end of his term in 2016!

OBAMA PLANNING A COMMUNIST COUP D ... - Secrets of the Fed
www.secretsofthefed.com/latest-snowden-leak-obama-planning-a-communist-coup-detat...

About this result • Feedback

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CONSPIRACY THEORY:
A CONSPIRACY THEORY IS THE BELIEF THAT A GROUP OF PEOPLE
— OFTEN POWERFUL PEOPLE — COLLUDE IN SECRET IN ORDER
TO MAKE PLANS THAT ARE MALEVOLENT OR EVIL.

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PREDICTORS:

EDUCATION LEVEL. CONSPIRACY THEORIES ARE MORE LIKELY AMONG PEOPLE WHO ARE [LESS] EDUCATED. BUT THIS DOESN'T MEAN THAT PEOPLE WHO ARE HIGHLY EDUCATED ARE IMMUNE.

POLITICAL IDEOLOGY. THE MORE RADICAL A PERSON'S POLITICS [BOTH LEFT- AND RIGHT-WING], THE MORE LIKELY THEY ARE TO BE CONSPIRACY THEORISTS.

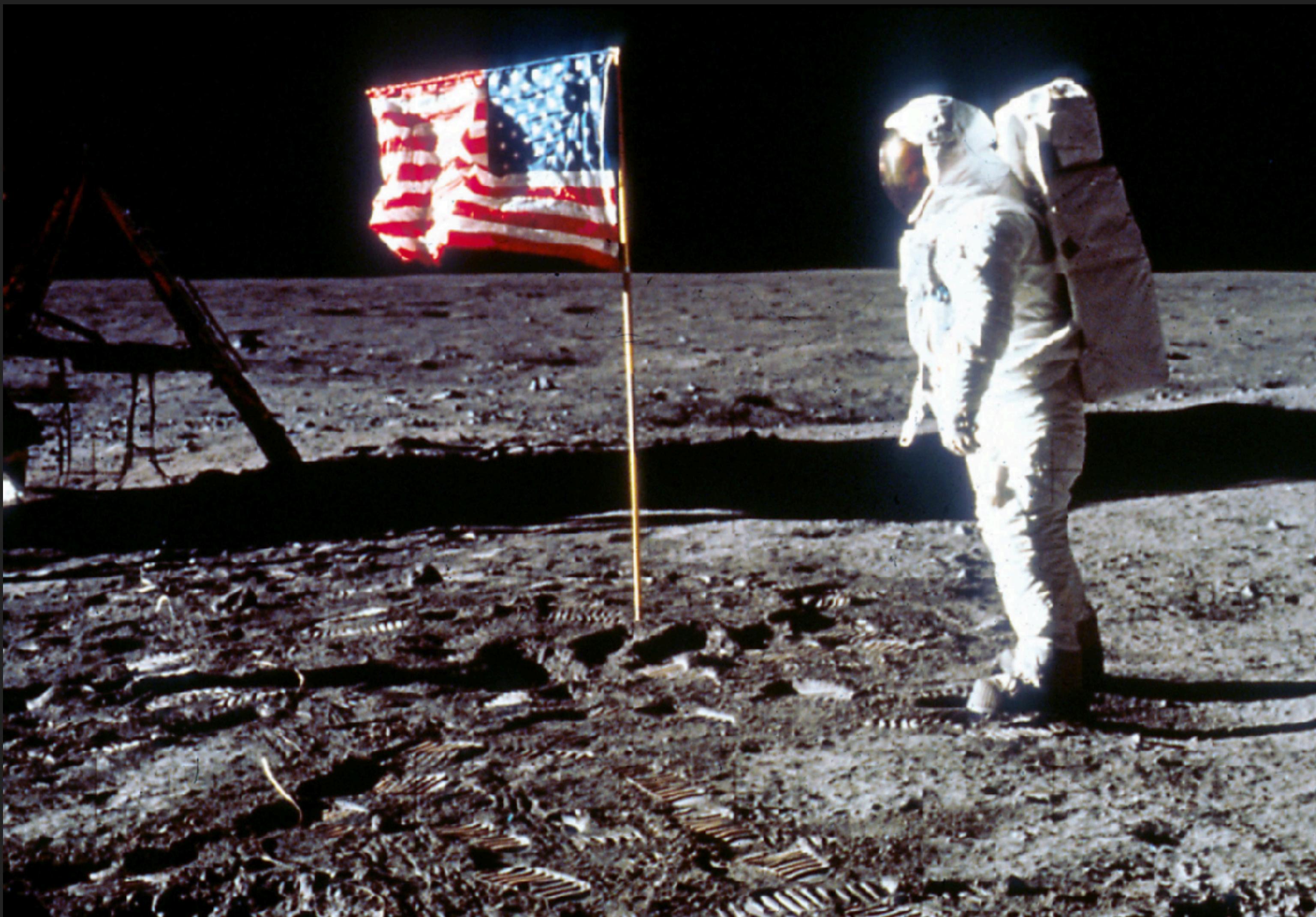
COLLECTIVE NARCISSISM [A PERSONALITY TRAIT WHERE PEOPLE DEMAND THE GROUP THEY BELONG TO BE ADMIRE], AND PEOPLE WHO BELIEVE THEIR OWN NATION AND GROUP IS SUPERIOR TO OTHERS.

FAKING THE NEWS

"[THEY'RE] A TOOL TO EXPLAIN REALITY. WE CAN'T ALWAYS KNOW OR UNDERSTAND EVERYTHING THAT HAPPENS TO US. WHEN PEOPLE ARE UNCERTAIN ABOUT CHANGE — WHEN THEY LOSE THEIR JOBS, OR WHEN A TERRORIST STRIKE OR A NATURAL DISASTER HAS OCCURRED — THEN PEOPLE HAVE A TENDENCY TO WANT TO UNDERSTAND WHAT HAPPENED, AND ALSO A TENDENCY TO ASSUME THE WORST. IT'S A SELF-PROTECTIVE MECHANISM PEOPLE HAVE. THIS COMBINATION OF TRYING TO MAKE SENSE AND ASSUMING THE WORST OFTEN LEADS TO CONSPIRACY THEORIES."

-JAN-WILLEM VAN PROOIJEN, PSYCHOLOGIST

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Muchmore Meets The Eye

M16 (Z287)



M42 (Z313)



Detail of Muchmore movie frame reveals head scarf has pink hues and "camera bag" is a rich brown.



Images used by permission of APTN.

INDIANAPOLIS



NEW YORK CITY



ON THE PHONE: DONALD TRUMP (R)
2016 PRESIDENTIAL CANDIDATE

AMERICA'S
ELECTION HQ

FIRST POLLS CLOSE IN:
HRS MINS SECS

10:52:53

GB



67 / 41

GRE



82 / 56

HOU



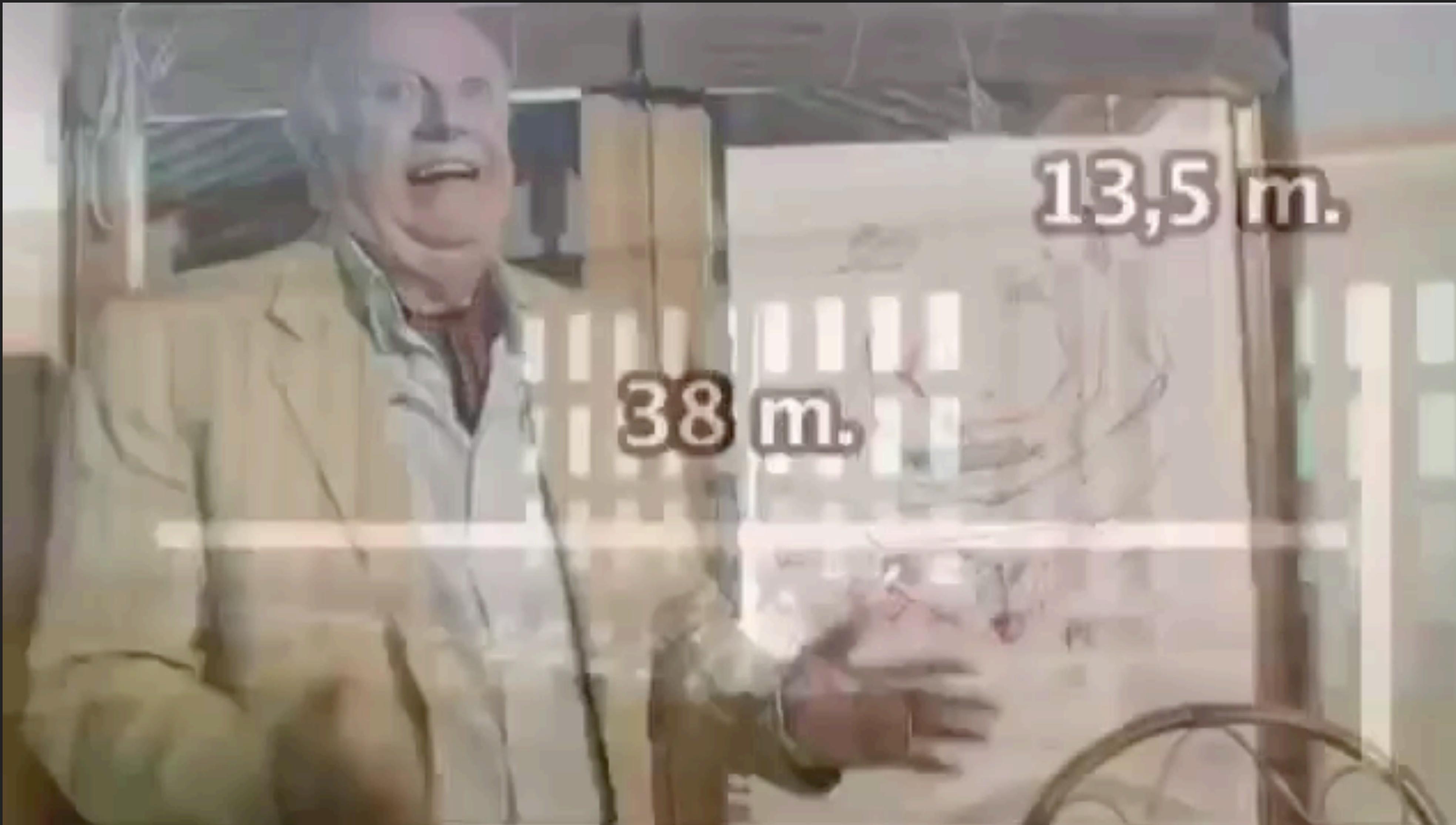
80 / 55

IND



63 / 48

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DRAFT [REDACTED]

9 June 1953 A

MEMORANDUM FOR THE RECORD

SUBJECT: Project MKULTRA, Subproject 8

1. Subproject 8 is being set up as a means to continue the present work in the general field of L.S.D. at [REDACTED] B until 11 September 1954.

2. This project will include a continuation of a study of the biochemical, neurophysiological, sociological, and clinical psychiatric aspects of L.S.D., and also a study of L.S.D. antagonists and drugs related to L.S.D., such as L.A.E. A detailed proposal is attached. The principle investigators will continue to be [REDACTED] C

C [REDACTED] all of [REDACTED] B

3. The estimated budget of the project at [REDACTED] D is \$39,500.00. The [REDACTED] will serve as a cut-out and cover for this project and will furnish the above funds to the [REDACTED] as a philanthropic grant for medical research. A service charge of \$700.00 (2% of the estimated

B

B

B

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THE BASIC LAW OF RUMOR ($R \approx I \times A$)
RUMOR STRENGTH (R) WILL VARY WITH THE
IMPORTANCE OF THE SUBJECT TO THE INDIVIDUAL
CONCERNED (I), TIMES THE AMBIGUITY OF THE
EVIDENCE PERTAINING TO THE TOPIC AT HAND (A)

-ALLPORT AND POSTMAN (1946)



**FOX
NEWS
channel**

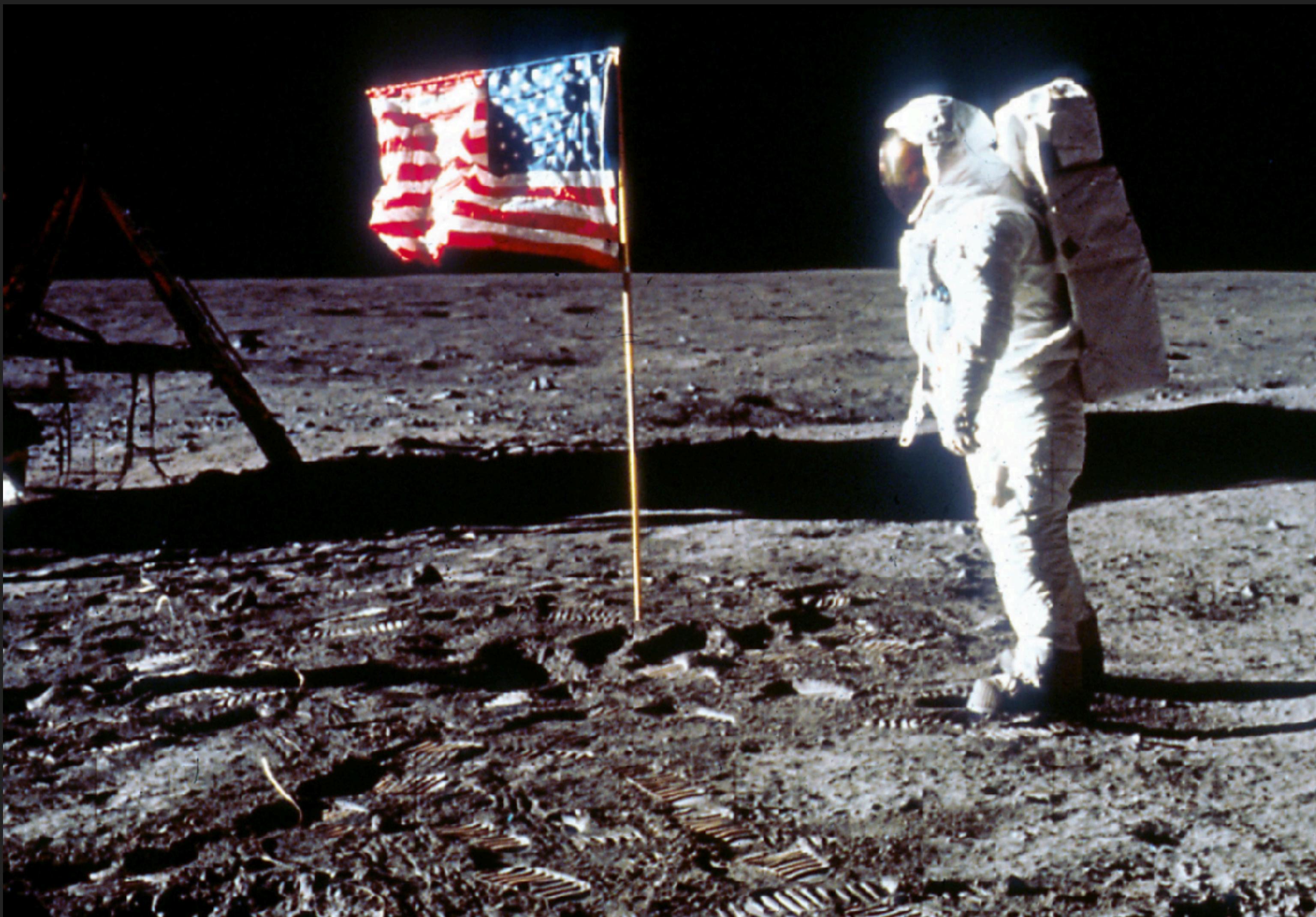
TRUMP FIRES BACK AT MEDIA
Tough Response to Tom Brokaw

**tight
sho**

**HUFF
POST**

MOVIE IN POPULAR SCI-FI FRANCHISE BROKE OPENING-DAY AND ALL-TIME FRI

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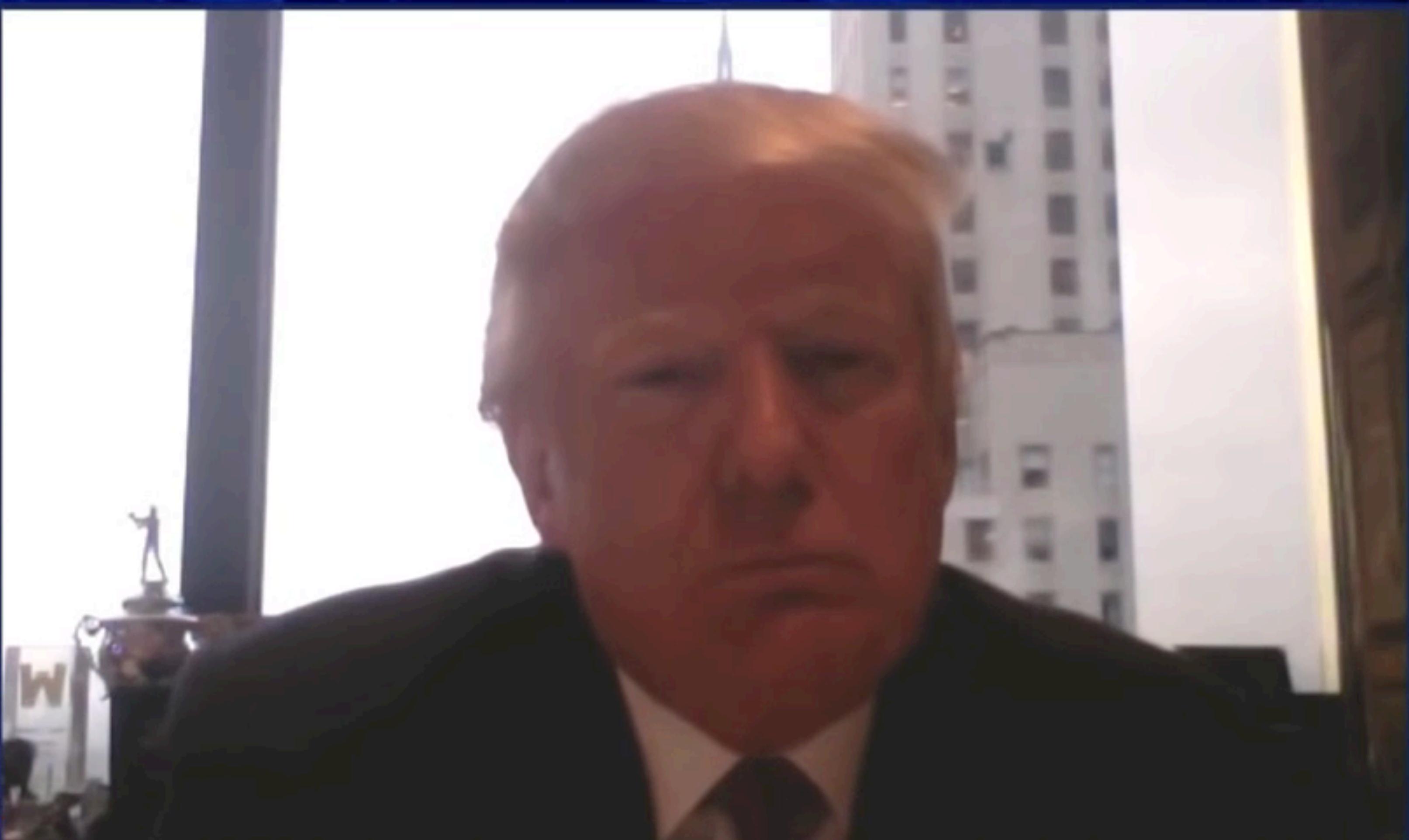


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INFOWARS.COM

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 **Alex Jones** 
about 10 months ago 

Three million votes in the U.S. presidential election were cast by illegal aliens, according to Greg Phillips of the [VoteFraud.org](#) organization.



Report: Three Million Votes in Presidential Election C...
Trump may have won popular vote.
[WWW.INFOWARS.COM](#)

4K 889 5.9K

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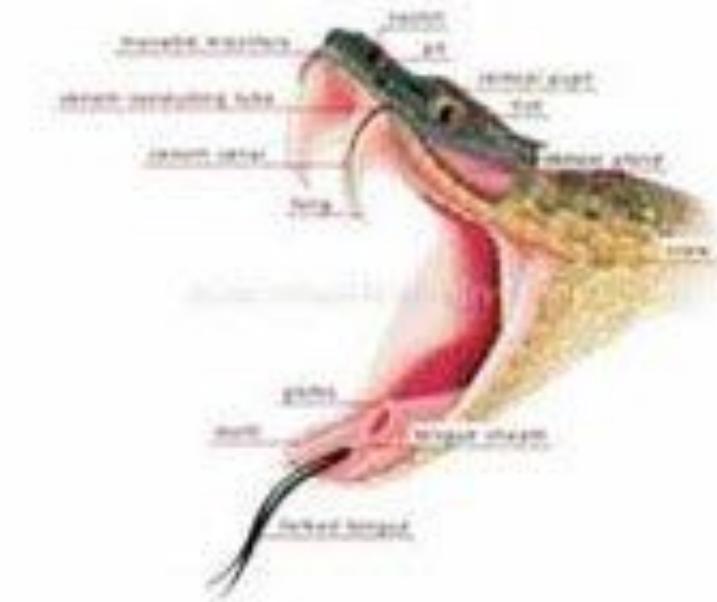






abc

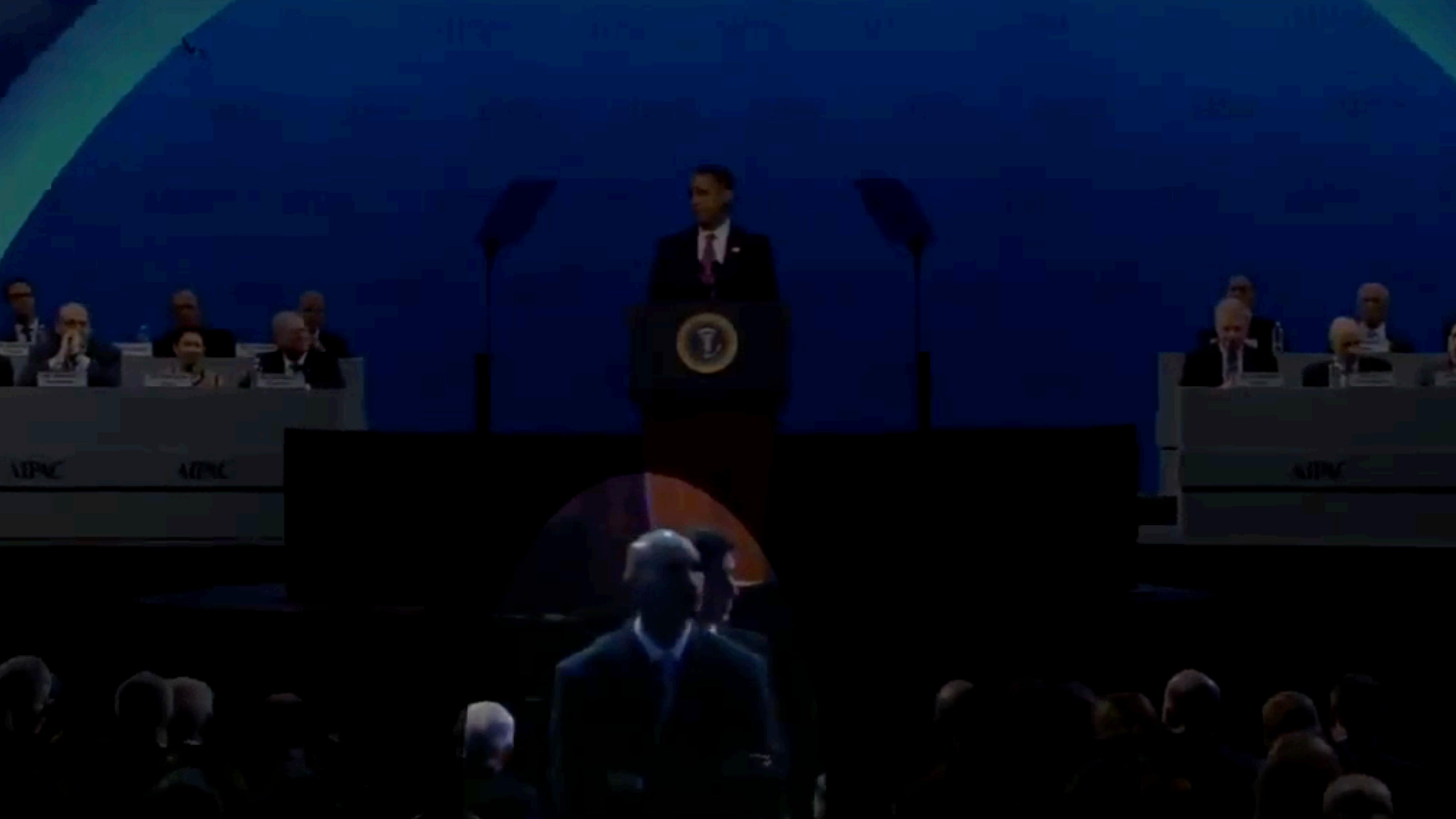
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glottis

*Allows Reptilians to breathe
while swallowing large prey.*

I'M
WITH
~~HER~~



**Here is 100% PROOF President Obama is a
Reptilian Shapeshifter. You cant deny what your
about to see, please take this serious.**

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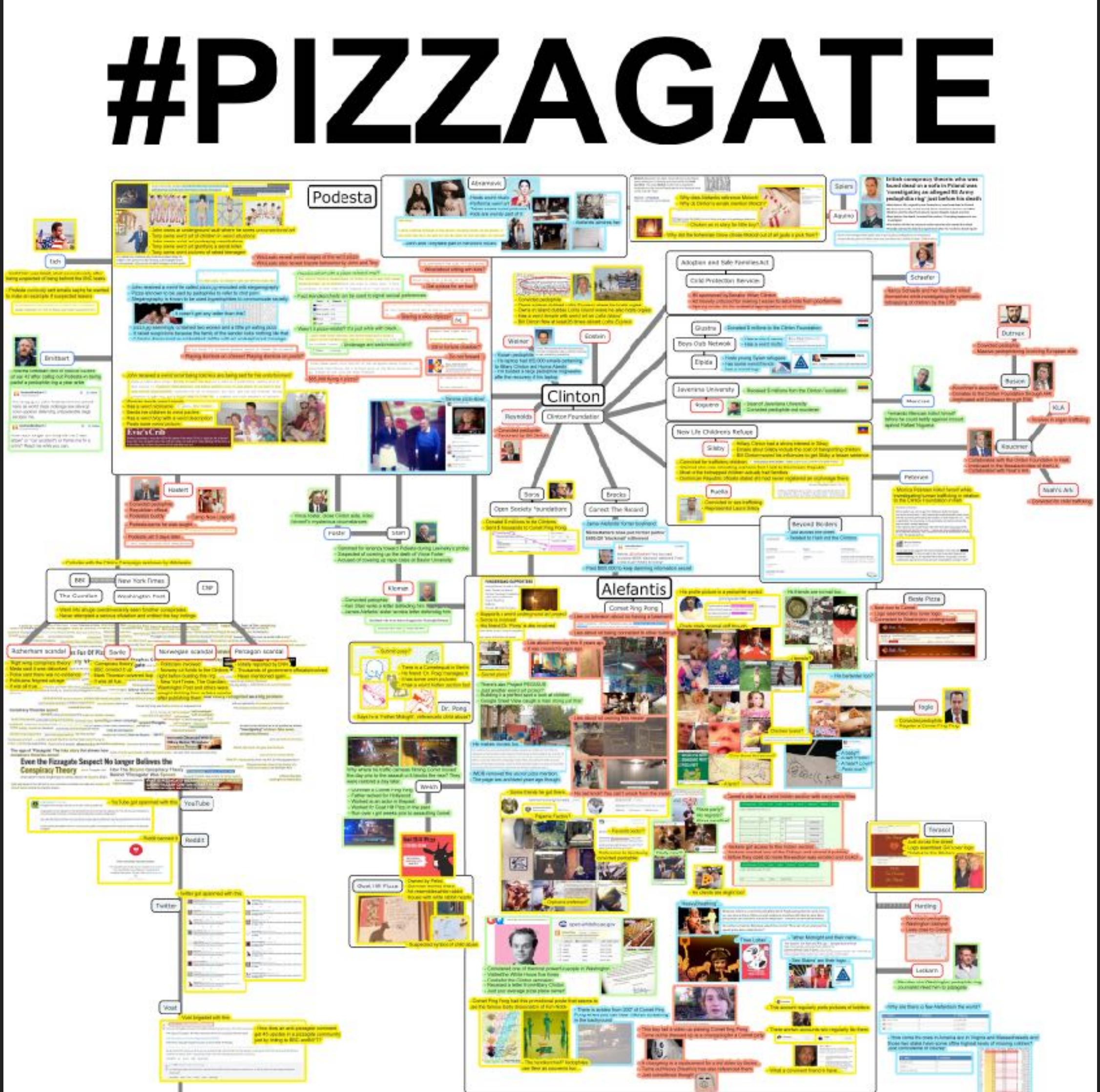


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#PIZZAGATE



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SOLUTIONS?

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"THIS ILLUSION OF TRUTH WAS DEMONSTRATED EMPIRICALLY IN 1977 WHEN RESEARCHERS IN THE US QUIZZED COLLEGE STUDENTS ON THE VERACITY OF STATEMENTS THAT THEY WERE TOLD MAY BE TRUE OR FALSE. THE RESEARCHERS FOUND THAT SIMPLY REPEATING THE STATEMENTS AT A LATER DATE WAS ENOUGH TO INCREASE THE LIKELIHOOD OF THE STUDENTS BELIEVING THEM."

RE: FREQUENCY AND THE CONFERENCE OF REFERENTIAL VALIDITY, 1977

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DEBUNKING DOESN'T WORK!

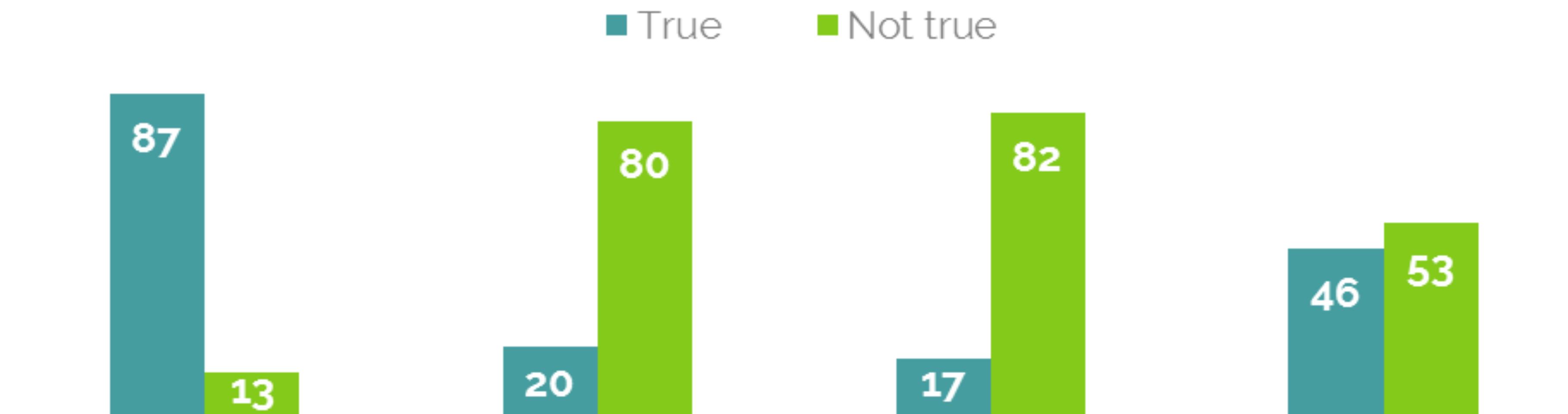
"REDUCE ARGUMENTS THAT SUPPORT MISINFORMATION: NEWS ACCOUNTS ABOUT MISINFORMATION SHOULD NOT INADVERTENTLY REPEAT OR BELABOR "DETAILED THOUGHTS IN SUPPORT OF THE MISINFORMATION."

SEE "DEBUNKING: A META-ANALYSIS OF THE PSYCHOLOGICAL EFFICACY OF MESSAGES COUNTERING MISINFORMATION"

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2016 election theories

Do you think the following statements are true or not true? %



BREAK

LET'S HATCH A CONSPIRACY
(...OR HOAX)

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WTOE 5 NEWS

YOUR LOCAL NEWS NOW

TOP STORIES COMMUNITY ENTERTAINMENT SPORTS LIFE ABOUT LATEST NEWS VID

Pope Francis Shocks World, Endorses Donald Trump for President, Releases Statement

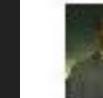
TOPICS: Pope Francis Endorses Donald Trump

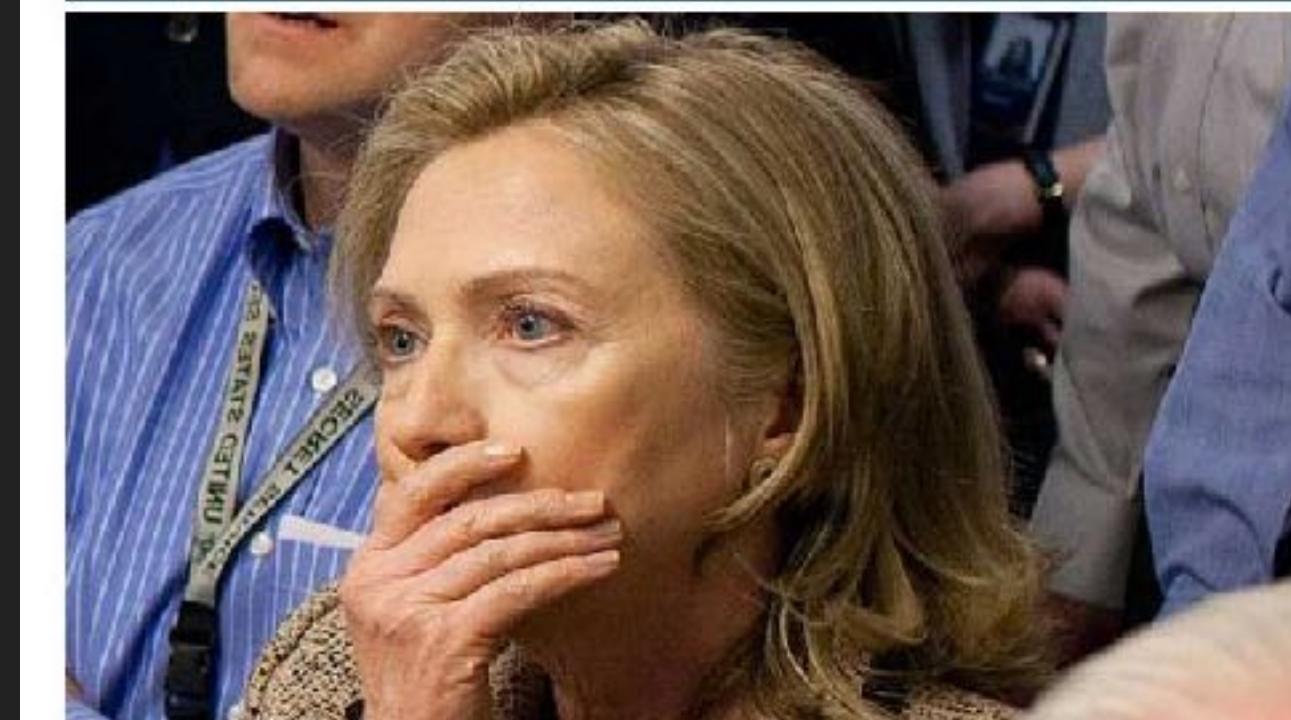


THE POLITICAL INSIDER

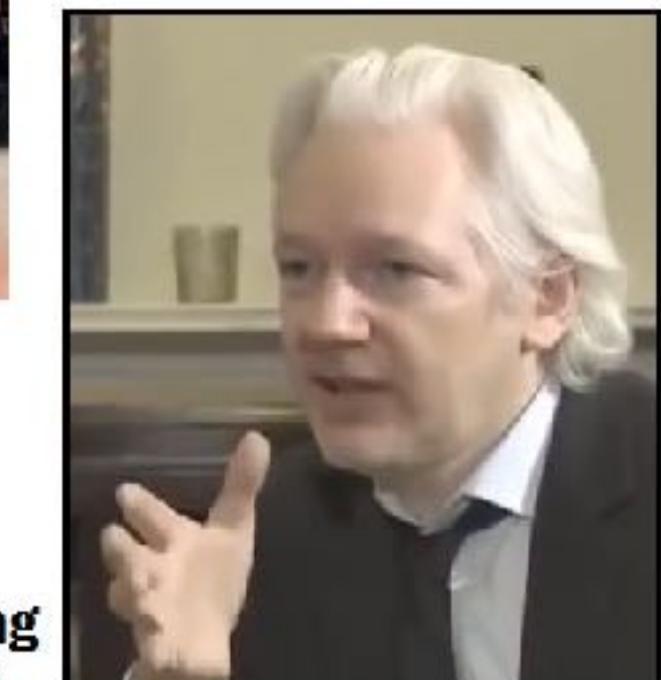
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WikiLeaks CONFIRMS Hillary Sold Weapons to ISIS... Then Drops Another BOMBSHELL!

 Kosar
Featured Contributor



Julian Assange :
Wikileaks Have The Email
That Proves Hillary Sold
Weapons to ISIS In Syria



WikiLeaks announcing that Hillary Clinton and her State Department were actively arming Islamic Jihadists, which Includes the ISIS In Syria.

Clinton has repeatedly denied these claims, including during multiple statements while under oath In front of the United States Senate.

WikiLeaks is about to prove Hillary Clinton deserves to be arrested.

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PROJECT BRAINSTORMING