

# Conservative (de)homosexualization

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## Metadata

1. Your name / major / year
  - Nicolás Peña-Escarpentier / ITP / First year - Fall 2017
2. Project working title
  - Conservative (de)homosexualization
3. Tweet-length project description
  - Satire on the fears of ultra conservative Chilean groups, with mixed political messages. The population cannot be homosexualized!
4. Paragraph-length project description
  - A fake conservative hacking group "came across" with new information regarding the Chilean politics and the advancement of the "Gay Dictatorship" movement. Through fake satirical news, I will explore how their own biases affect their perception of reality. At the same time, I will "attack" some forms of their daily lives with these fake news (brands that have connections to the "Gay Lobby", underground political compromises, etc).

## Concept

1. What basic reality does your project reflect?
  - It wants to reflect on the beliefs and bigotry of far-right religious conservative Chilean groups
2. What basic reality does your project mask or pervert?
  - It perverts their paranoia that the LGBT groups want to destroy their world
3. Does your project mask the absence of a basic reality?
  - There is a conspiracy against the Church, an underlying battle for the control of humanity. No one is safe, and they have managed to infiltrate in many businesses and governments around the world
  - For some the satire will be a truthful phenomena
4. Does your project bear relation to any reality whatsoever?
  - What is a satire and a joke for some, is the truth for others

## Intent

1. Tools used, with justification
  - As a main account, to deliver information: [fake Twitter account](#). Rumor information spreads more if we state that it's ephemeral and could be "taken down"
    - Check **influencers**, WHO DO I WANT TO REACH?!?!
      - Infiltrate their groups/followers/who they follow
      - Tweet at them

- Create a hashtag
- Start influencing and tweeting at people from the bottom
- 2. Data collection and measurement (if appropriate)
  - Twitter engagement data
  - Quotations and replies
- 3. Ethical risks and mitigation
  - It is a form of activism
  - It will be a clear satire. The name of the organization is a translation for satire (in Latin, it's not even that hidden)
- 4. Legal risks and mitigation
  - The name is a translation for satire, and the "sources" are clearly fake, satires or don't have anything to do with the topic

## Justification

1. Why are you interested/excited/compelled to pursue this project?
  - The bigotry of these groups is a hard problem to solve. Religion has a strong grip on their realities, and one of the most effective ways to affect them and create a reflection on what they believe is to do it from the inside. Hopefully, I will manage to stir their pot.
  - To demonstrate people's psychological and political biases.
  - Otherwise, at least I will get a good laugh.

## Links

1. Initial ideation
  - <http://itp.nicolaspe.com/2017/09/the-worst-chilean-supervillain-posting-my-fake-plan-online/>
2. Project questionnaire
  - [https://github.com/nicolaspe/itp\\_fakingthenews/blob/master/final/questionnaire.md](https://github.com/nicolaspe/itp_fakingthenews/blob/master/final/questionnaire.md)
3. Project URL (direct/source/other)
  - [Twitter account](#) [Repository](#)