



# NICOLAS WONG

Graphic / UI Designer

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[LinkedIn](#)

## EXPERIENCE

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### Front-End Dev Intern

August 2023 – Present

Illinois State University CAS-IT / Normal, IL

- Collaborate with a team of developers, writers, directors, and clients on department projects and debugging process.
- Maintain, support, and enhance 3rd party applications to improve online traffic and consumer's accessibility.
- Deliverables include wireframes, prototypes, and usability testing.

### Graphic Designer

August 2023 - Present

Design Streak / Normal, IL

- Collaborating with diverse clients to develop personalized brands.
- Working with a team of designers to brainstorm ideas, collaborating on page layouts, & providing constructive feedback.
- Deliverables include wireframes, prototypes, mock ups, and client's needs research and analysis.

### Digital Media II T. Assistant

August 2023 – Present

Illinois State University / Normal, IL

- Consult with design professor to enhance learning experience by brainstorming effective learning materials and instructional approaches for students' needs.
- Provide assistance to students, allowing them to grasp a deeper understanding of the course's materials.
- Boost student's engagement by 200% among who seek assistance.

### Gaming Content Creator

August 2020 – Present

TikTok, Twitch, Twitter, Instagram, YouTube

- Grow TikTok audience consistently, reaching over 400% growth by applying appropriate hashtags and community building to increase visibility, achieving over 2.6 million likes.
- Effectively managed 5+ social media accounts on a daily basis.
- Stay current with trends and adapt to changes in social media algorithms, resulting in reaching 200k+ users across all platforms on a weekly basis.

### Social Media Intern

August 2022 – July 2023

Illinois State University Admissions / Normal, IL

- Successfully grow Instagram followers by 500% on an annual basis, deploying effective growth strategies such as relevant trending hashtags and cross-promotions.
- Increase audience engagement by 30%, through publishing insightful content that targets a specific audience - incoming students.
- Track and analyze feedback through analytics, using A/B technique and real time analytics to maximize user interaction.

## SKILLS

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### Adobe Creative Cloud

Illustrator, Photoshop, XD, InDesign, After Effect, Premiere Pro, Acrobat

### Google Suite

Docs, Drives, Sheets, Slides

### Microsoft Office Suite

Outlook, PowerPoint, Word

### Technical Languages

HTML5, CSS3, JavaScript, Python, PHP, Figma

### Technical Skills

Wireframing, Page Layout, Prototyping, Mock ups, User Research, Data Analytic,

## RECOGNITION

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Harper's Student Juried Art Exhibition  
Harper Promise Scholarships  
ISU Redbirds Scholarship Recipient  
ISU E-sports Club Event Manager  
Art Student Gallery Exhibition

## LANGUAGES

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Bahasa Indonesia (Native)  
English (Fluent)  
Mandarin (Working)

## EDUCATION

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### Bachelor of Science Graphic Design

Illinois State University  
Normal, Illinois  
2022 - 2024 (3.9/4.0)

### Associate's Degree of Art

Harper College  
Palatine, Illinois  
2020 - 2022 (3.88/4.0)