



**NICOLAS WONG**  
Graphic / UX Designer

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## EXPERIENCE

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### Social Media Intern

August 2022 – Present

Illinois State University / Normal, IL

- Successfully grew Instagram followers by 500% on an annual basis, deploying effective growth strategies.
- Increased audience engagement by 30%, through the development of creative content that hit target audience.
- Developed unique content to draw new students to the institution.
- Worked with the journalism team to deliver personalized content.
- Tracked and analyzed feedback through analytics, using data driven insights to maximize engagement.

### Content Creator

August 2020 – Present

TikTok, Twitch, Twitter / Remote

- Grew TikTok audience by over 19k+ in a span of 2 years, applying appropriate hashtags and technique to increase visibility.
- Outperform engagement benchmark by achieving over 2.5 million likes on TikTok through consistent and entertaining contents.
- Networked and developed a community on Twitter and reached an average of 1.9k impressions daily.
- Effectively managed 5+ social media accounts on a daily basis.
- Stayed current with trends and adapted to changes in social media algorithms, resulting in reaching 100k+ users on weekly basis.

### Data Entry

July 2021 – October 2021

Transcontainer USA / Itasca, IL

- Conducted daily progress checks on container shipments, coordinated timely and accurate shipment to consumers.
- Managed the data entry of 80-100+ containers daily, maintaining high levels of accuracy in a fast-paced environment.
- Processed customer and company documentation, and increased team's productivity by 200%.
- Demonstrated effective problem-solving skills, resolving issues in a timely and efficient manner to minimize disruption to productivity.

### Lot Associate

July 2020 – November 2020

Home Depot / Schaumburg, IL

- Maintained a smooth and efficient transition for customers in a fast-paced setting, ensuring high level of satisfaction and loyalty.
- Welcomed and assisted customers, providing guidance and support with their inquiries and needs.
- Operated safety protocols were followed during loading activities, minimizing the risk of accidents and injuries.
- Constant communication with customers and team members, upholding positive relationships and achieve common goals.

## SKILLS

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### HTML & CSS

### Figma

### ClickUp

### Adobe Creative Cloud

Illustrator, Photoshop, XD, InDesign, After Effect, Premiere Pro, Acrobat.

### Google Suite

Docs, Drives, Sheets, Slides.

### Microsoft Office Suite

Outlook, PowerPoint, Word.

### Adaptability

### Communication

### Time Management

### Problem-Solving

### Cultural Competence

### Interpersonal Skills

## AWARDS

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Harper's Student Juried Art Exhibition 2022

Harper Promise Scholarships

ISU Redbirds Scholarship Recipient

## LANGUAGES

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Bahasa Indonesia (Native)

English (Proficient)

Mandarin (Elementary)

## EDUCATION

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### Illinois State University

Bachelor of Science  
Normal, IL  
2022 - 24  
(3.9/4.0)

### Harper College

Associate's Degree of Art  
Palatine, IL  
2020 - 22  
(3.88/4.0)