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### **EXPERIENCE**

### **Content Creator:**

August 2020 - Present

TikTok, Twitch, Twitter / Remote

- Audience number improvement (19k+ ~ 2 years)
- Outperform engagements (2.4m+ likes on TikTok)
- Daily interactions (1.9k+ impressions per day)
- Supervising 5+ social media accounts daily.
- Maximize by keeping up with fast-paced trends.

#### Social Media Intern:

August 2022 - Present

Illinois State University / Normal, IL

- Over 500% followers growth compared to last year's.
- More than 30% increase in audience's interactions.
- Creating new types/styles of content.
- Constantly collaborating with the team.
- Tracking and analyzing progress data to improve.
- Multitasking in a team-based environment.

## **SKILLS**

Adobe Suites

Illustrator, Photoshop, XD, InDesign, After Effect, Premiere Pro, Acrobat.

Visual Code Studio

HTML & CSS.

Google Workspaces

Docs, Drives, Sheets, Slides.

Microsoft Offices

Outloook, Powerpoint, Words.

### **LANGUAGES**

Indonesian (Native)

English (Proficient)

Mandarin (Elementary)

## **EDUCATION**

## Associate Degree in Art

Harper College Palatine, IL. 2020 - 22 GPA: 3.88

#### **Bachelor of Science**

Illinois State University Normal, IL. 2022 - 24 GPA: 3.8 - 4.0

# **RELATED COURSEWORKS**

Digital Illustration
Digital Imaging
2D Design
3D Design

Graphic Design I
Digital Media Design II
Motion Graphic
UI/UX for Video Games

Graphic Desktop Publishing
Graphic Arts Technology
Color Management
Drawing

Typography

Graphic Design History