



NICOLAS WONG
Graphic / UX Designer

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EXPERIENCE

Social Media Intern

August 2022 – Present

Illinois State University / Normal, IL

- Successfully grow Instagram followers by 500% on an annual basis, deploying effective growth strategies.
- Increase audience engagement by 30%, through the development of creative content that hit specific target audience.
- Develop unique content to draw new students to the institution using Adobe Photoshop and Illustrator.
- Work with the journalism team to personalized each content.
- Track and analyze feedback through analytics, using data insights to maximize engagement in the future.

Content Creator

August 2020 – Present

TikTok, Twitch, Twitter, Instagram, YouTube / Remote

- Grow TikTok audience consistently, reaching over 400% growth by applying appropriate hashtags and technique to increase visibility, achieving over 2.6 million likes.
- Actively manage my online profile, resulting in the successful acquisition of multiple sponsorships.
- Effectively managed 5+ social media accounts on a daily basis.
- Stay current with trends and adapt to changes in social media algorithms, resulting in reaching 200k+ users on weekly basis.

Data Entry

July 2021 – October 2021

Transcontainer USA / Itasca, IL

- Conducted daily progress checks on container shipments, coordinated timely and accurate shipment to consumers.
- Managed the data entry of 80-100+ containers daily, maintaining high levels of accuracy in a fast-paced environment.
- Processed customer and company documentation, and increased team's productivity by 200%.
- Demonstrated effective problem-solving skills, resolving issues in a timely and efficient manner to minimize disruption to productivity.

Lot Associate

July 2020 – November 2020

Home Depot / Schaumburg, IL

- Maintained a smooth and efficient transition for customers in a fast-paced setting, ensuring high level of safety and satisfaction.
- Guided and assisted customers, providing support with their inquiries and needs.
- Operated safety protocols were followed during loading activities, minimizing the risk of accidents and injuries.
- Constant communication with customers and team members, upholding positive relationships and achieve common goals.

SKILLS

HTML3 | CSS5 | JavaScript | Python

Figma

ClickUp

Adobe Creative Cloud

Illustrator, Photoshop, XD, InDesign, After Effect, Premiere Pro, Acrobat.

Google Suite

Docs, Drives, Sheets, Slides.

Microsoft Office Suite

Outlook, PowerPoint, Word.

Adaptability

Communication

Time Management

Problem-Solving

Leadership

Interpersonal Skills

AWARDS

Harper's Student Juried Art Exhibition 2022

Harper Promise Scholarships

ISU Redbirds Scholarship Recipient

LANGUAGES

Bahasa Indonesia (Native)

English (Proficient)

Mandarin (Working)

EDUCATION

Bachelor of Science (Graphic Design)

Illinois State University 2022 - 24
Normal, IL (3.9/4.0)

Associate's Degree of Art

Harper College 2020 - 22
Palatine, IL (3.88/4.0)