Nicolas Wong
Graphic / UI Designer
Chicago Metropolitan Area

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LinkedIn

Experiences

Front-End Developer Intern
August 2023 – Present

Illinois State University CAS-IT / Normal, IL

- Collaborate with a team of developers, writers, directors, and clients on department projects and debugging process.
- Maintain, support, and enhance 3rd party applications to improve online traffic and consumer's accessibility.
- Deliverables include wireframes, prototypes, and usability testing.

Graphic Designer
August 2023 - Present

Design Streak Studio/ Normal, IL

- Collaborating with diverse clients to develop personalized brands.
- Working with a team of designers to brainstorm ideas, collaborating on page layouts, & providing constructive feedback.
- Deliverables include wireframes, prototypes, mock ups, and client's needs research and analysis.

Gaming Content Creator
August 2020 – Present

TikTok, Twitch, Twitter, Instagram, YouTube

- Grow TikTok audience consistently, reaching over 400% growth by applying appropriate hashtags and community building to increase visibility, achieving over 3.1 million likes.
- Effectively managed 5+ social media accounts on a daily basis.
- Stay current with trends and adapt to changes in social media algorithms, resulting in reaching 200k+ users across all platforms on a weekly basis.

Teaching Assistant
August 2023 – December 2023

Illinois State University - Wonsook Kim CFA / Normal, IL

- Consult with design professor to enhance learning experience by brainstorming effective learning materials and instructional approaches for students' needs.
- Provide assistance to design students, allowing them to grasp a deeper understanding of the course's materials.
- Boost student's engagement by 200% among who seek assistance.

Social Media Intern
August 2022 – July 2023

Illinois State University Admissions / Normal, IL

- Successfully grow Instagram followers by 500% on an annual basis, deploying effective growth strategies such as relevant trending hashtags and cross-promotions.
- Increase audience engagement by 30%, through publishing insightful content that targets a specific audience - incoming students.
- Track and analyze feedback through analytics, using A/B technique and real time analytics to maximize user interaction.

Skills

Adobe Creative Cloud
Illustrator, Photoshop, XD, InDesign, After Effect, Premiere Pro, Acrobat

Google Suite
Docs, Drives, Sheets, Slides

Microsoft Office Suite
Outlook, PowerPoint, Word

Technical Languages
HTML5, CSS3, JavaScript, Python

Technical Skills
Wireframing, Page Layout, Prototyping, Mock ups, Branding, User Research, Data Analytic, Social Media Marketing

Recognitions

Harper's Student Juried Art Exhibition
Harper Promise Scholarships
ISU Redbirds Scholarship Recipient
ISU E-sports Club Event Manager
Art Student Gallery Exhibition

Languages

English (Fluent)
Bahasa Indonesia (Native)
Mandarin (Working)

Educations

Bachelor of Science Graphic Design
Illinois State University **(3.9/4.0)**
Normal, Illinois
2022 - 2024

Associate's Degree of Art
Harper College **(3.88/4.0)**
Palatine, Illinois
2020 - 2022