Nicolas Wong
Graphic / UI Designer
Chicago Metropolitan Area   *(open for relocation)*

847-347-9295
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https://www.nicolaswongdesign.com
LinkedIn

Experiences

Front-End Developer Intern
August 2023 – Present

Illinois State University CAS-IT / Normal, IL

- Collaborated with a cross-fucntional team of engineers, writers, and director to debug and manage 18+ departments sites.
- Enhanced 3rd party applications to improve online traffic up to 100% by user experience design.
- Developed user tests and use UX cases to ensure human-centric accessibility by building wireframes using Adobe XD and Figma.

Graphic Designer
August 2023 - Present

Design Streak Studio/ Normal, IL

- Collaborated with 7+ diverse clients to deliver high detail-oriented product designs, from development to execution.
- Worked with a team of 9 designers to brainstorm ideas, collaborate on page layouts, create mock-ups, & provide constructive feedback.

Gaming Content Creator
August 2020 – Present

TikTok, Twitch, Twitter, Instagram, YouTube

- Grew a TikTok audience consistently, reaching over 400% growth by applying appropriate hashtags and community building to increase visibility, achieving over 3.3 million likes.
- Effectively managed 5+ social media accounts on a daily basis.
- Research on current trends and adapted to changes in social media algorithms, resulting in reaching 200k+ users across all platforms on a weekly basis.

Teaching Assistant
August 2023 – December 2023

Illinois State University - Wonsook Kim CFA / Normal, IL

- Consulted with the design professor to enhance learning experiences by brainstorming effective learning materials.
- Provided assistance to 20+ design students, allowing them to grasp a deeper understanding of the course's materials.
- Boosted students' understanding by 200% on website coding software such as Visual Code Studio.

Social Media Intern
August 2022 – July 2023

Illinois State University Admissions / Normal, IL

- Successfully grew an Instagram following by 500% on an annual basis, by deploying effective growth strategies such as relevant trending hashtags and cross-promotions.
- Increased audience engagement by 30%, through promoting insightful content that targets specific consumers ~6000+ students per year.
- Tracked and analyzed feedback through analytics, using A/B testing strategy and real time analytics to maximize user interaction.

Skills

Adobe Creative Suite
Illustrator, Photoshop, XD, InDesign, After Effect, Premiere Pro, Acrobat

Google Suite
Docs, Drives, Sheets, Slides

Microsoft Office Suite
Outlook, PowerPoint, Word

Programming Languages
HTML5, CSS3, JavaScript, Python

Technical Skills
Wireframing, Page Layout, Prototyping, Typography, Branding, User Research, Statistic Analysis, Social Media Marketing

Recognitions

Harper's Student Juried Art Exhibition
ISU School of Art Scholarship
ISU E-sports Club Event Manager
ISU Art Student Gallery Exhibition
Student Online Design Award (ODA)

Languages

English (Fluent)
Bahasa Indonesia (Native)
Mandarin (Basic)

Educations

Bachelor of Science Graphic Design
Illinois State University   **(3.9/4.0)**
Normal, Illinois
2022 - 2024

Associate's Degree of Art
Harper College   **(3.88/4.0)**
Palatine, Illinois
2020 - 2022