

ARElight



AI & graph powered text analysis tool

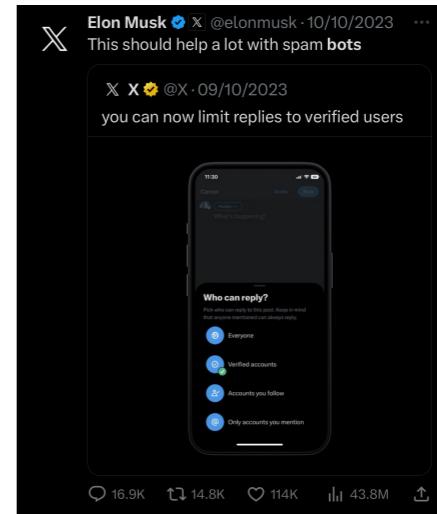
Nikolay R., Maxim K.

Structure

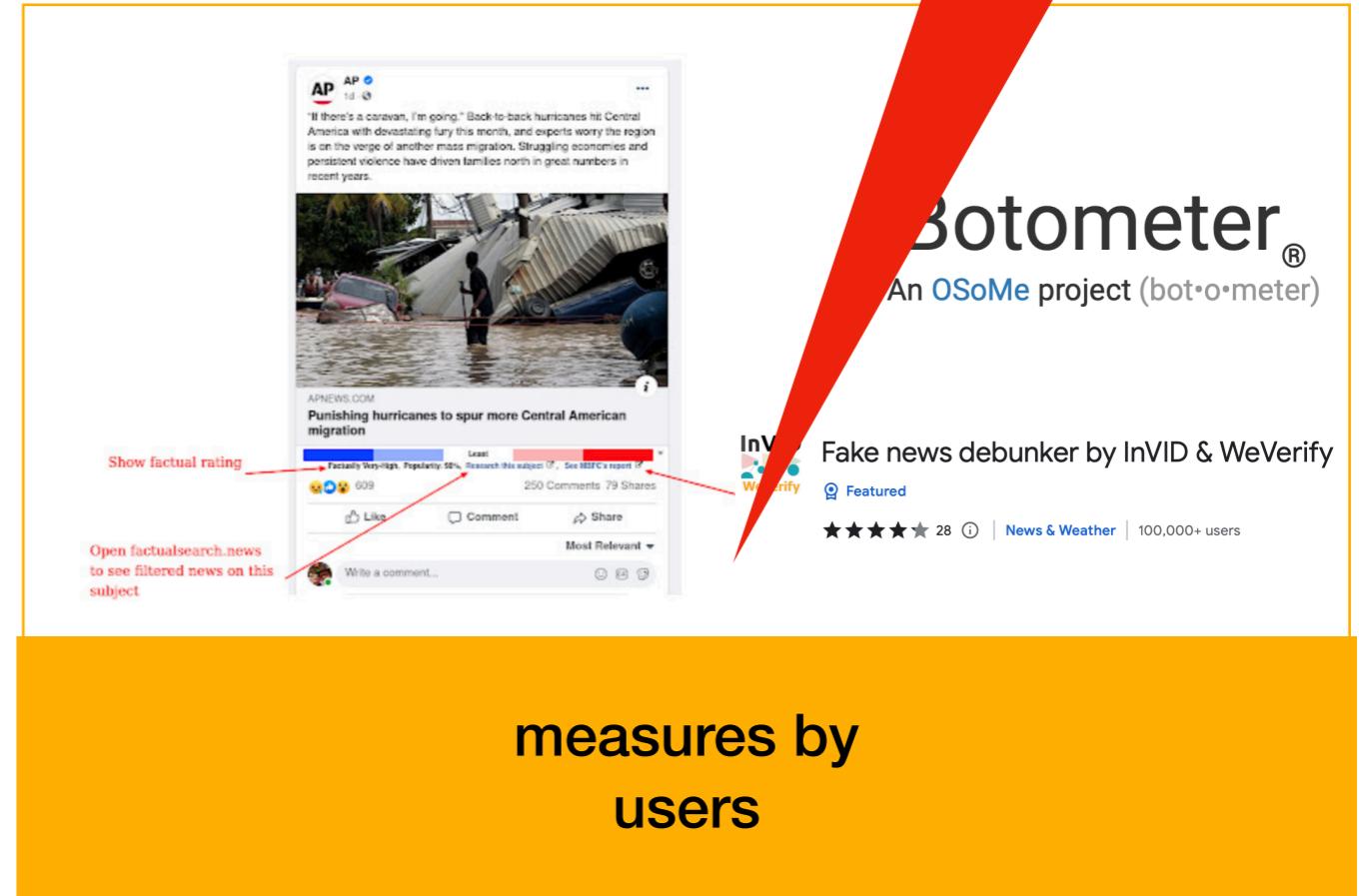
- The problem
- Description of ARElight
- Demo
- Conclusions

The problem

- When speaking about disinformation, there exist 2 walls of defence:
 - protection by social media company
 - protection by users themself



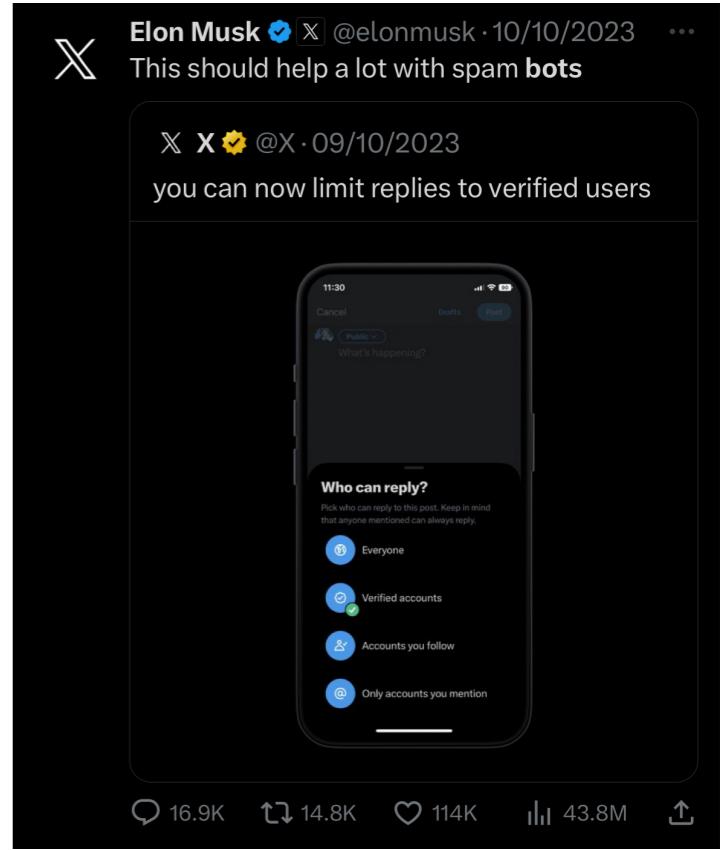
measures by social media



disinfo

The problem

- Measures by SM examples:
 - Twitter/X efforts to decrease number of bots
 - Block/Shadowban of suspicious accounts
 - Tinder AI safety features



The Indian Express

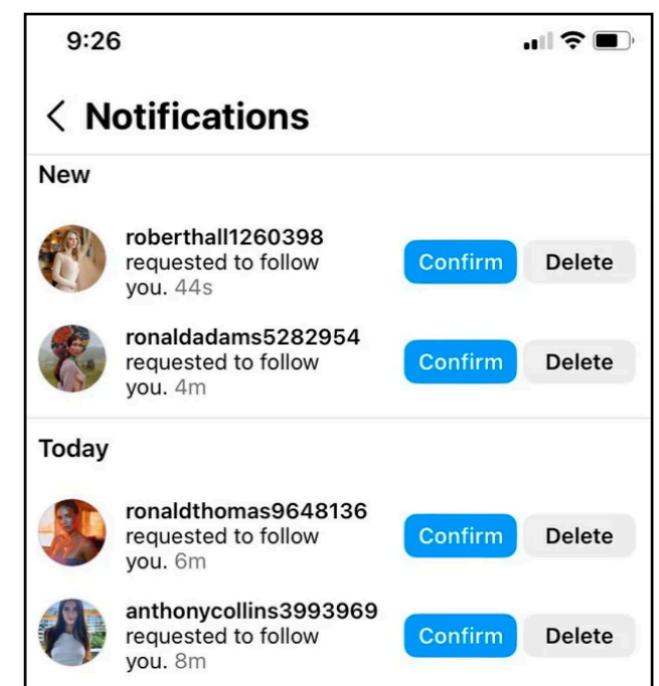
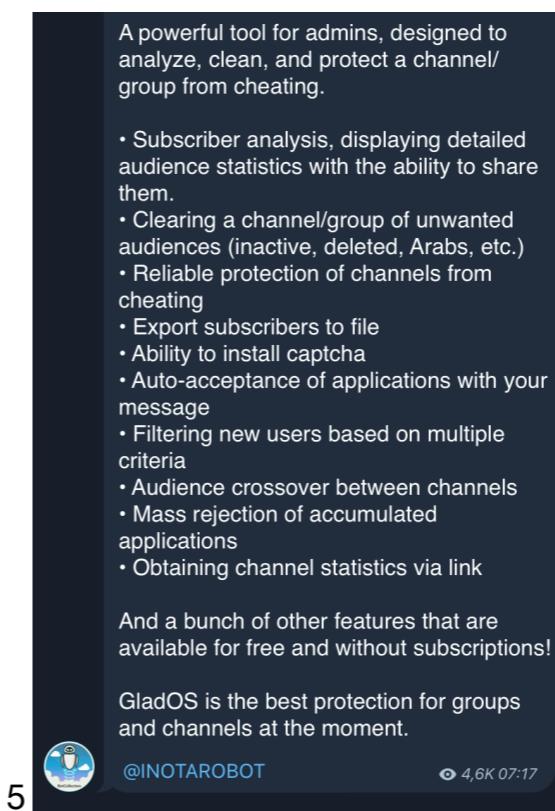
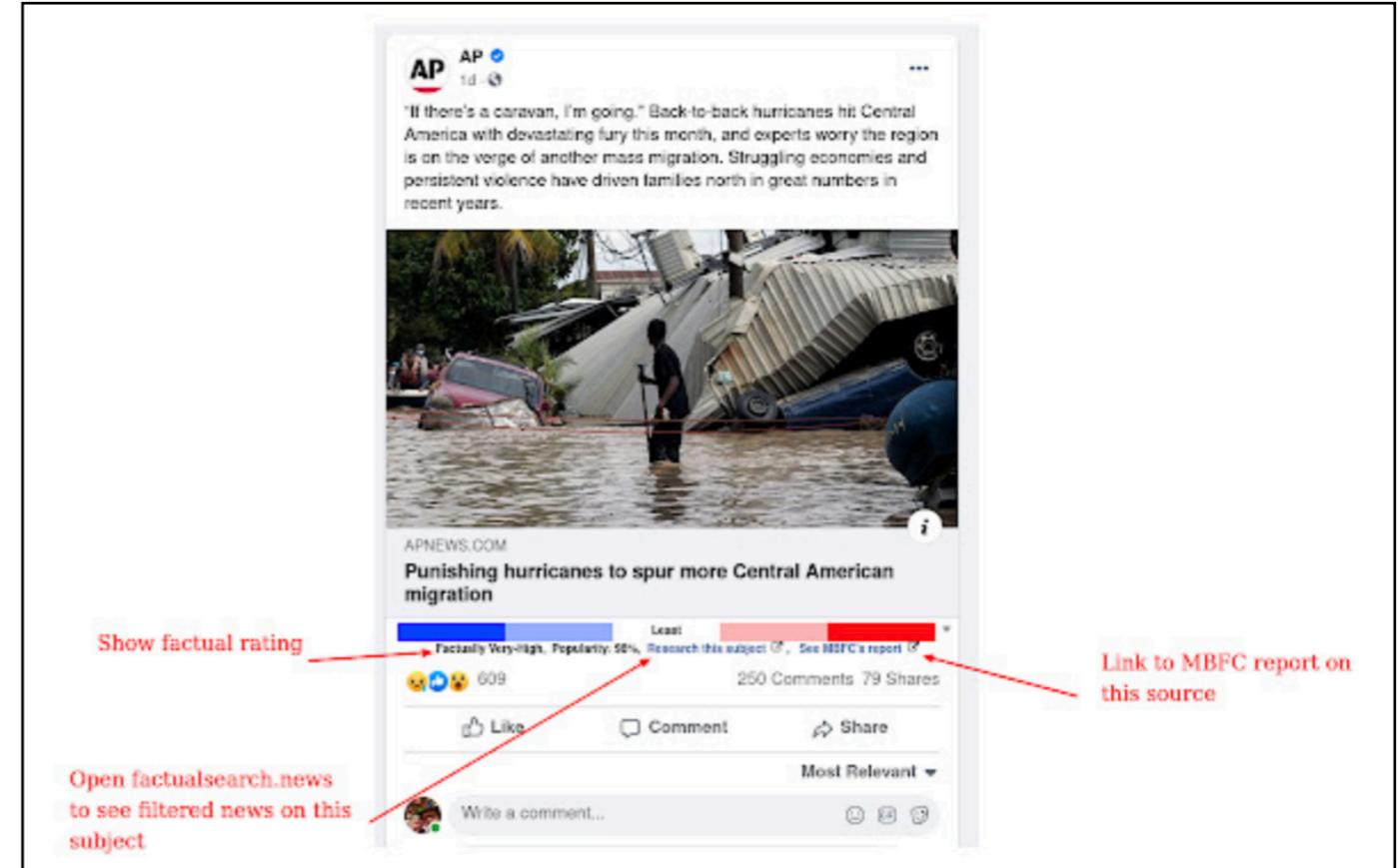
A look at shadowban policies on Instagram & Facebook and what you can do to appeal unfair bans

First, what is shadow banning? If you are a creator and have noticed a sudden, significant drop in engagement on your content then chances are...

Another space where AI will change the game is in-app safety and efficiency. Tinder already leverages machine learning for various safety features, but the opportunity to evolve these features through the use of AI can potentially make their impact even greater. For

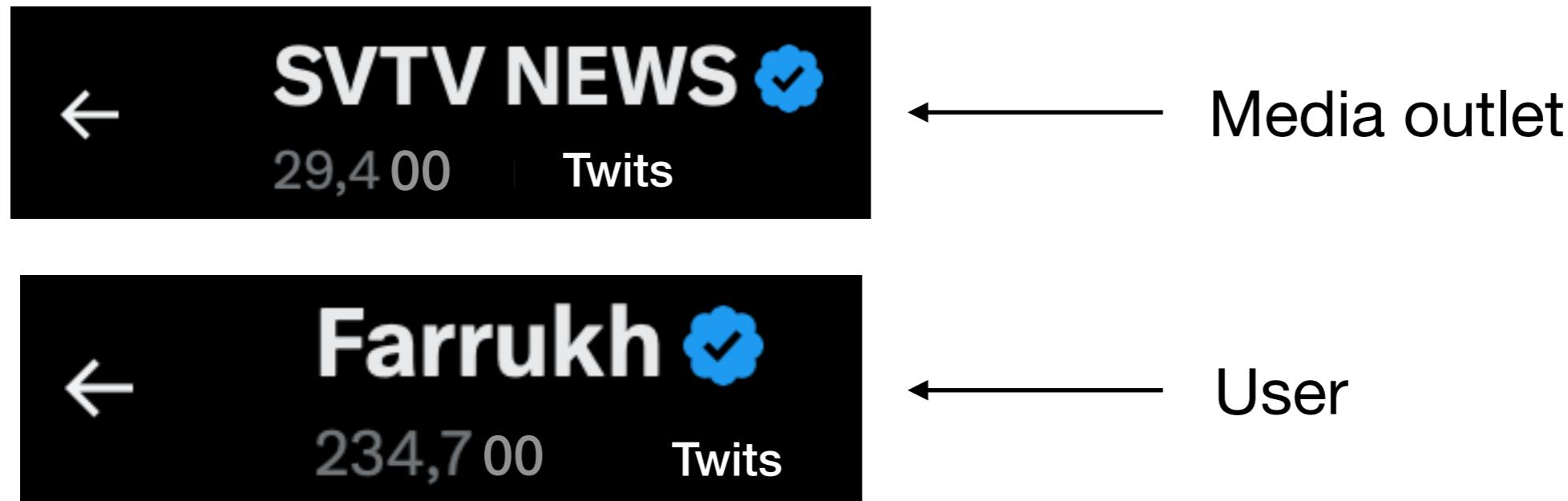
The problem

- Measures by users examples:
 - Tools that spot fake news & bots
 - Turing tests for chats
 - Bot Helpers to manage group chats
 - Manual human verification



The problem

- For manual verification you need to read a lot of text - in fact, you need to scan previous activity of account



- For many accounts **you just can not do it manually**

ARElight



SuspiciousCat
@suscat2023

...

Alice was his friend, so she will support Bob

12:16 AM · 2021-04-27 · Twitter for iPhone

3,911 Retweets 50 Quote Tweets 27.9k Likes



SuspiciousCat
@suscat2023

...

Chris thinks Bob deceived him

12:16 AM · 2021-04-27 · Twitter for iPhone

3,911 Retweets 50 Quote Tweets 27.9k Likes



SuspiciousCat
@suscat2023

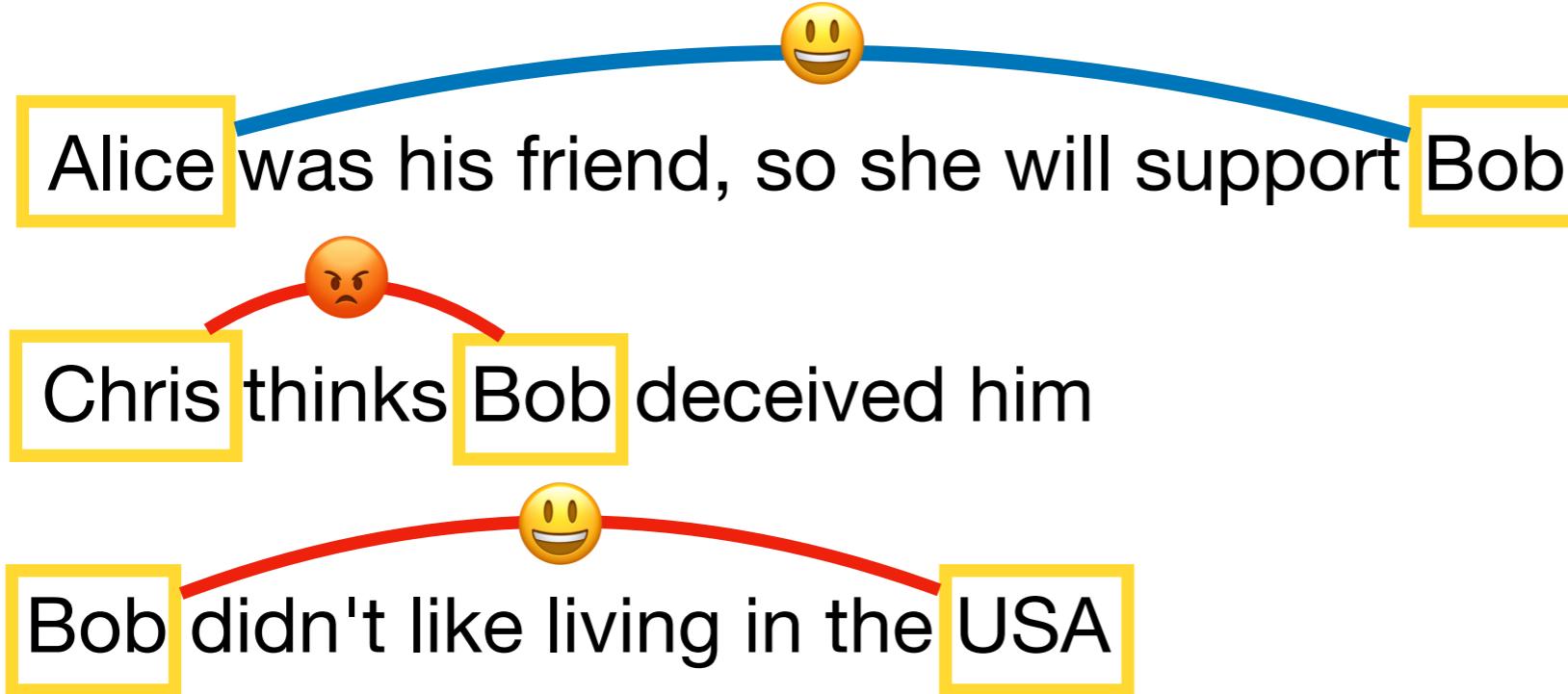
...

Bob didn't like living in the USA

12:16 AM · 2021-04-27 · Twitter for iPhone

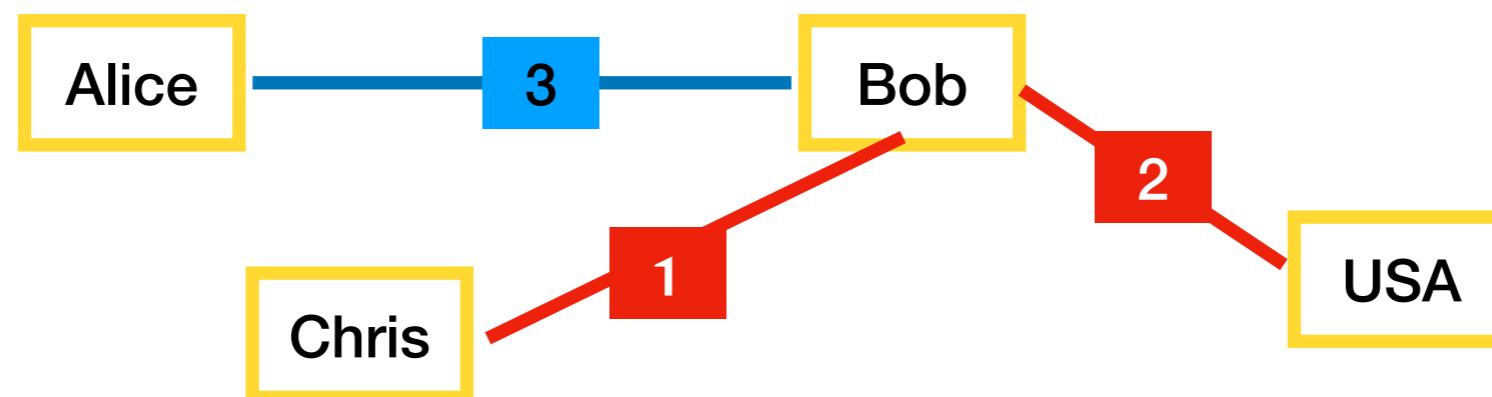
3,911 Retweets 50 Quote Tweets 27.9k Likes

ARElight



- ARElight uses AI to identify instances in text such as: Person, Organization, Location, Date
- Within small amount of text, identify relations and their sentiment (positive 😊, negative 😡, neutral 😐)

ARElight

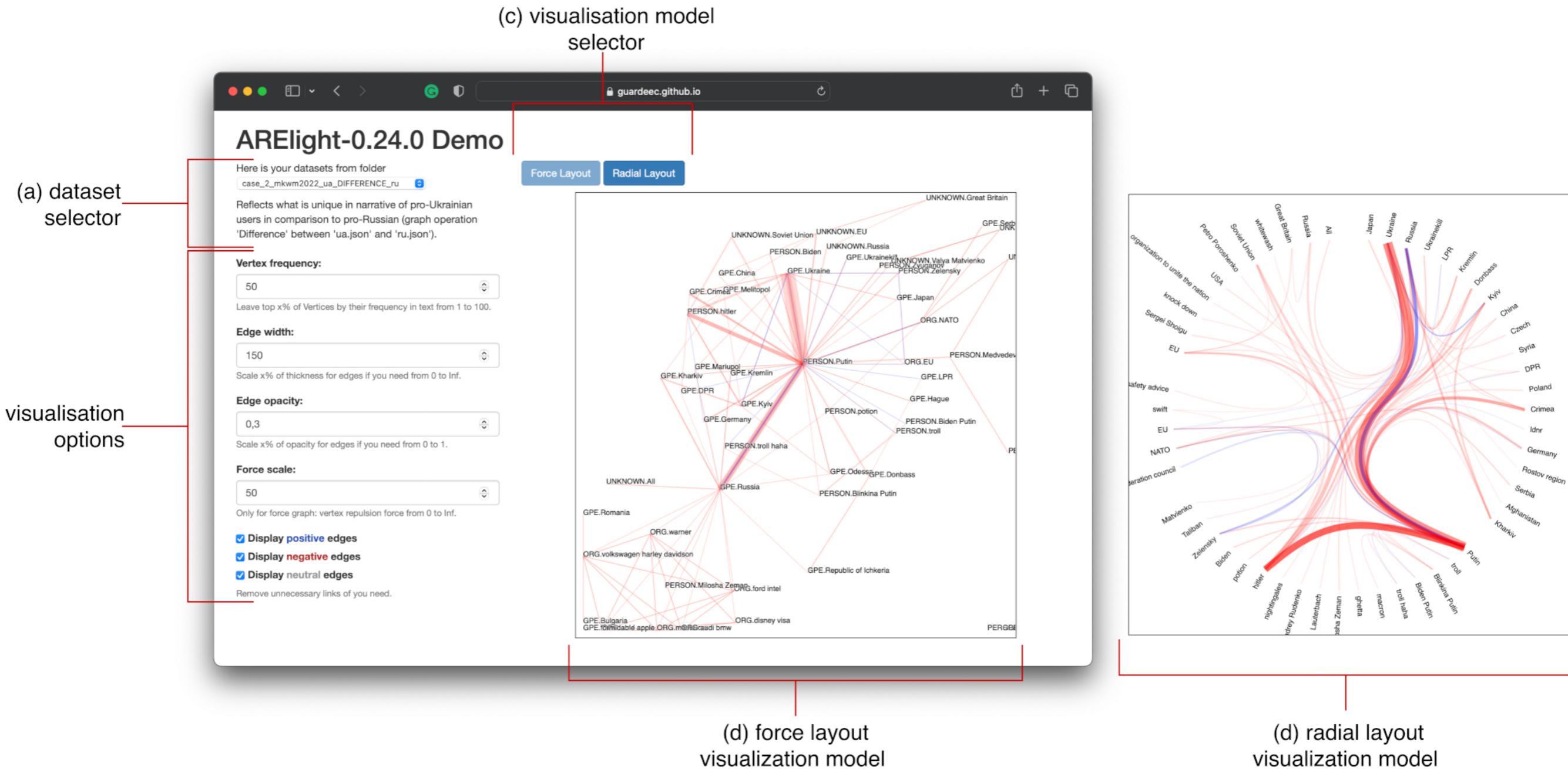


- Small texts united into a single network, that represent the narrative of text

ARElight

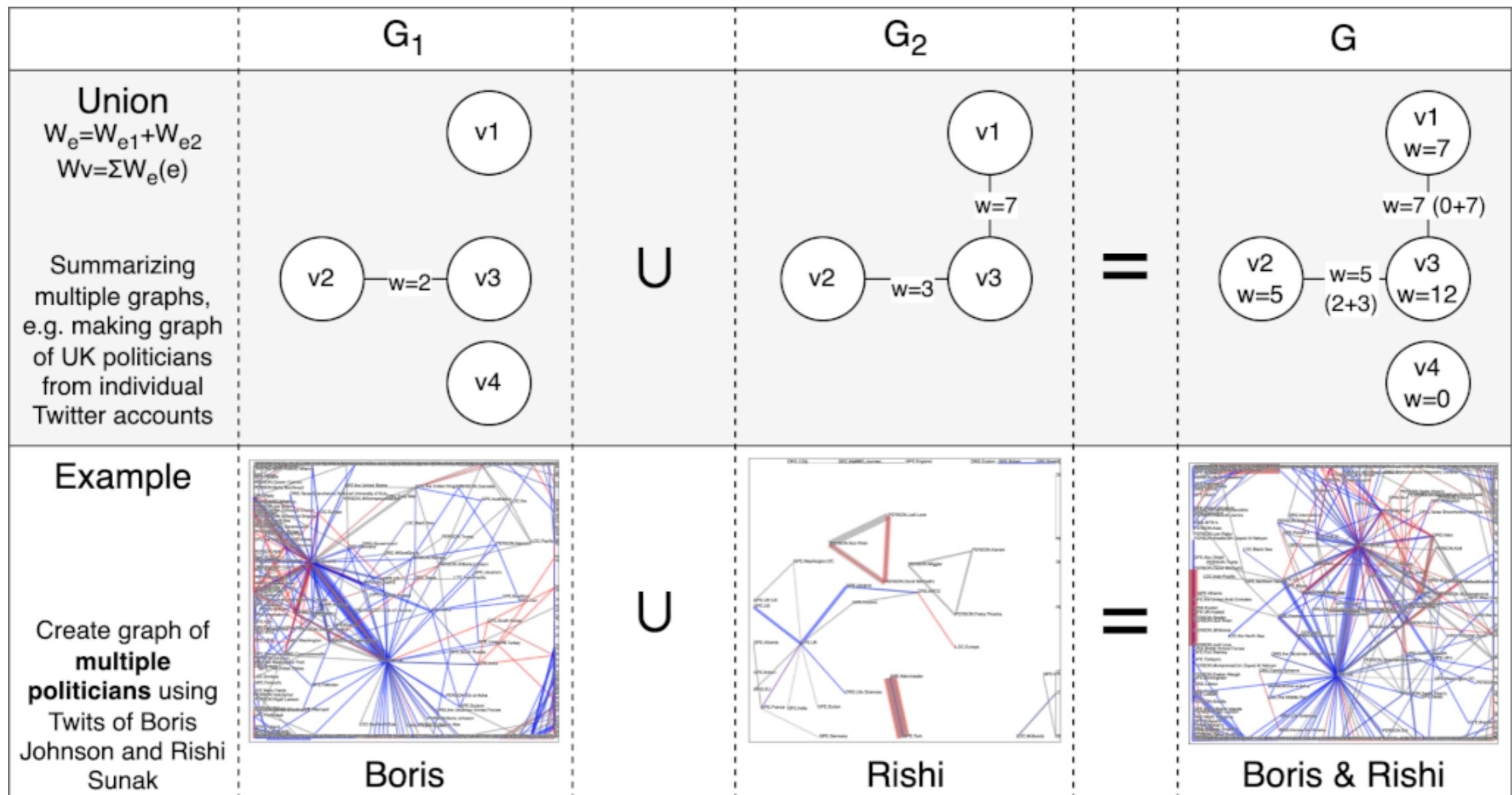


- Demo: https://guardeec.github.io/arelight_demo/template.html



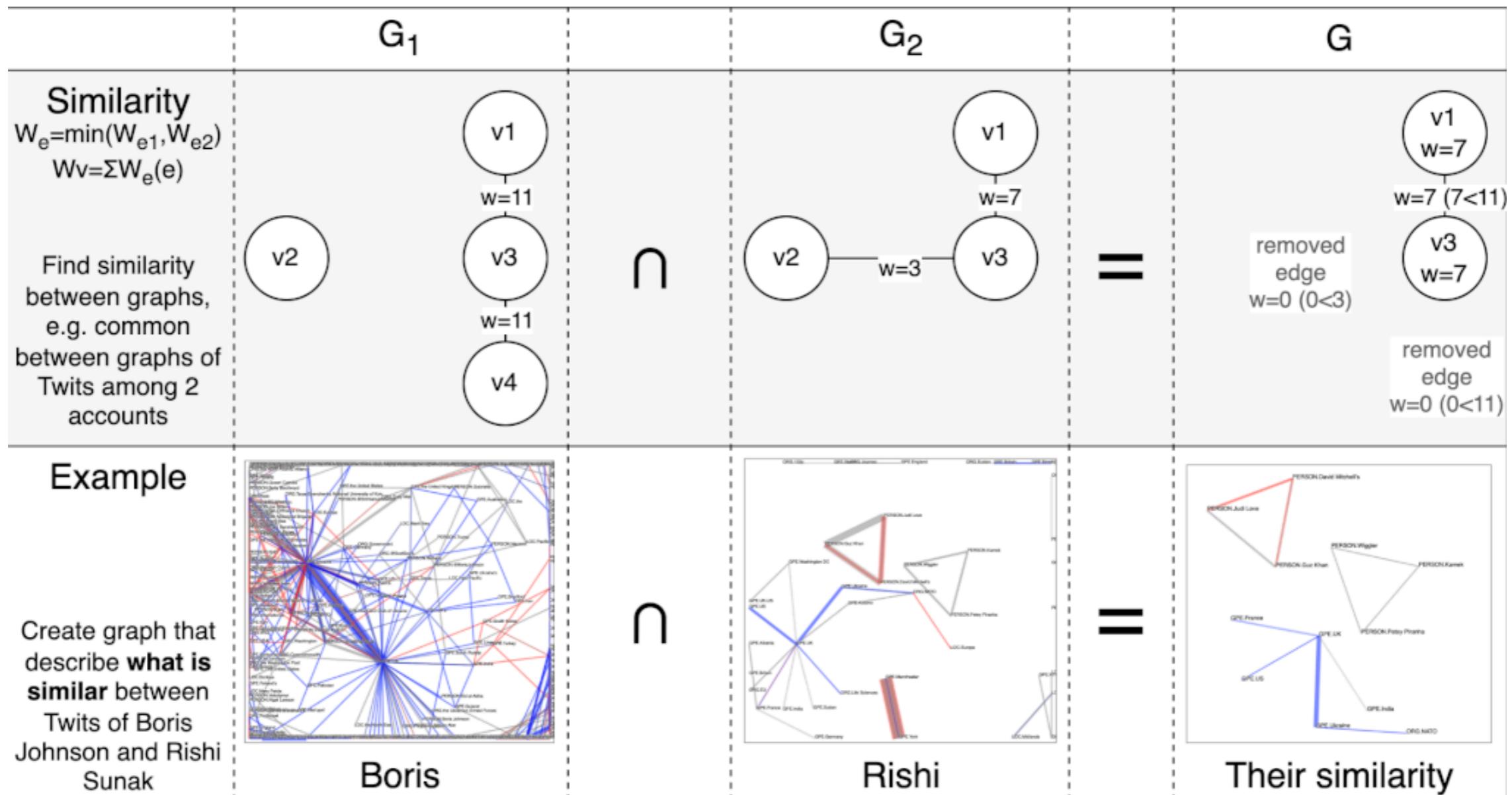
ARElight

- Operations - UNION
- Merge multiple texts' graphs together



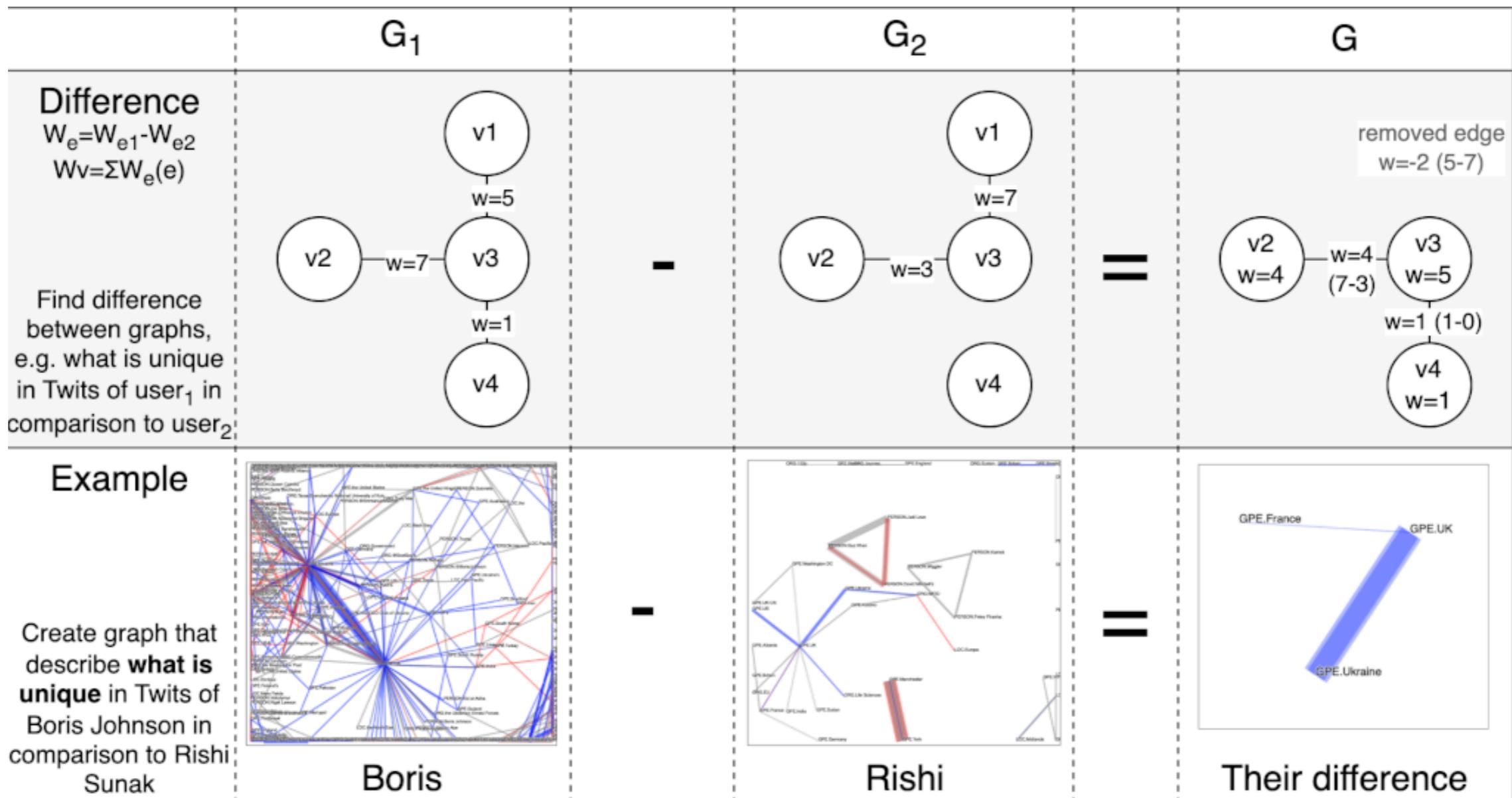
ARElight

- Operations - INTERSECTION
- What is similar between 2 texts?



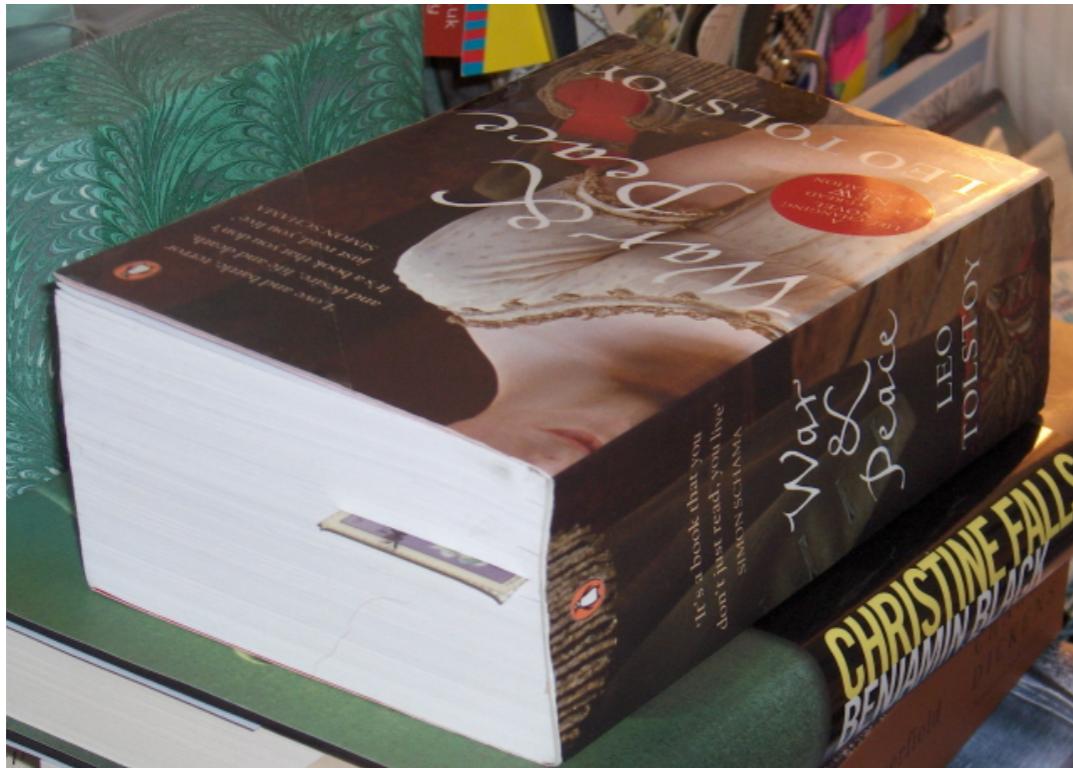
ARElight

- Operations - DIFFERENCE (not commutative)
- What is unique in one text in comparison to another?



Demo

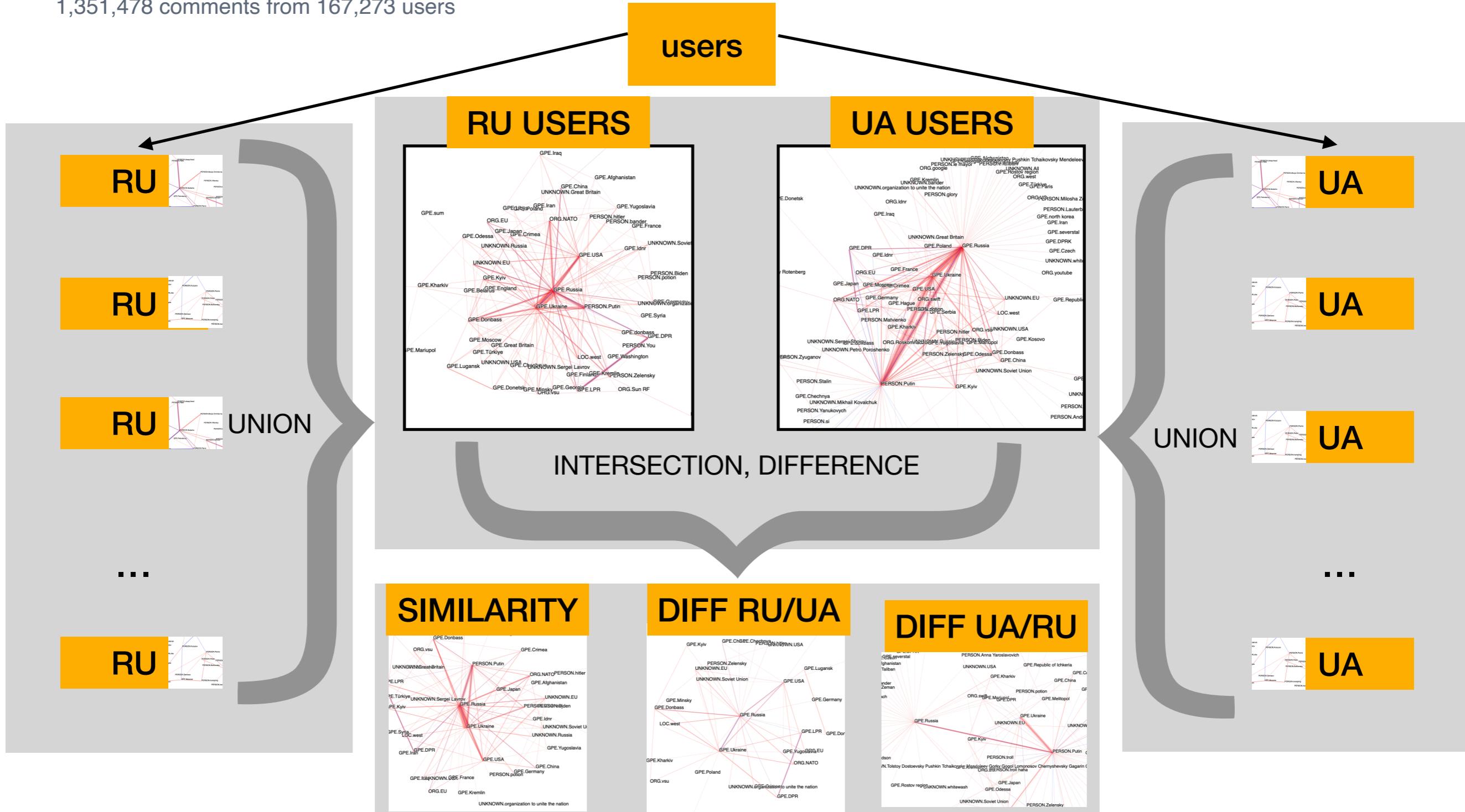
- Examples:
 - War & Peace book



Demo

- Examples: RU/UA comments

1,351,478 comments from 167,273 users



Demo

- Examples: Boris Johnson VS Rishi Sunak
1000 last Twits

Boris Johnson

@BorisJohnson

Former Prime Minister of the United Kingdom.

United Kingdom compiled.social/BorisJohnson

Дата регистрации: апрель 2015 г.

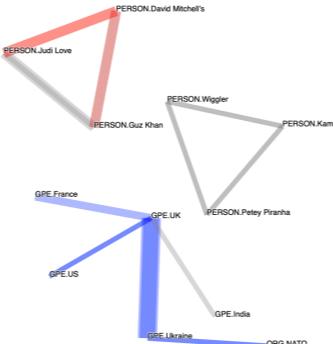
463 Читаемые 4,701,343 читателей

В читаемых у Maria Pevchikh

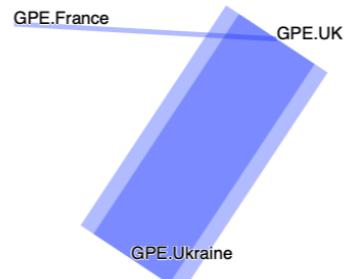
Посты Ответы Медиа Нравится

↑ Boris Johnson сделал(а) репост
Daily Mail Online @MailOnline · 5 дн.
BORIS JOHNSON: A blinding flash, a father dying in front of his sons, and a video that proves Israel is fighting for survival against a death cult...

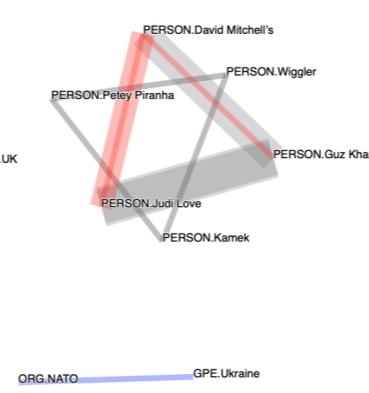
INTERSECTION (What is similar?)



DIFFERENCE (What is unique in Boris?)



DIFFERENCE (What is unique in Rishi?)



Rishi Sunak

@RishiSunak

Prime Minister of the United Kingdom
@Conservatives leader. MP for Richmond (Yorks).

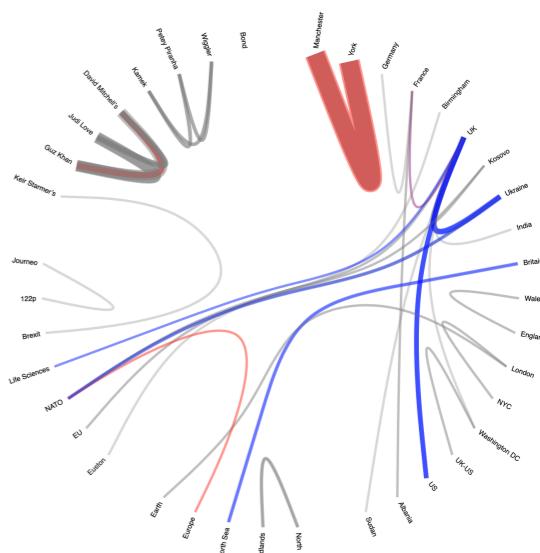
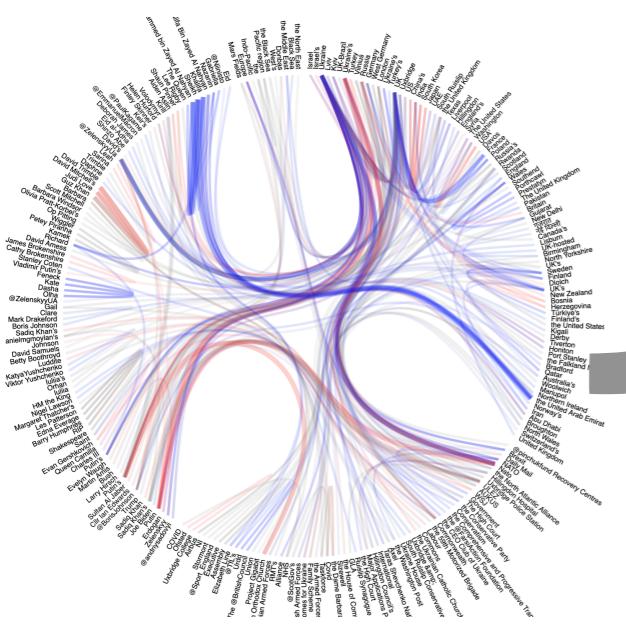
Дата регистрации: сентябрь 2019 г.

273 Читаемые 2,270,745 читателей

В читаемых у Максим Кац и Maria Pevchikh

Посты Ответы Медиа Нравится

↑ Закреплено
Rishi Sunak @RishiSunak · 2 дн.
In conversation with @elonmusk
After the AI Safety Summit
Thursday night on @x



Overview

- ARElight **helps to extract/analyse narrative** and represent it in understandable manner for:
 - ➡ users - for accounts verification and media checks
 - ➡ researchers - extract/compare narratives of accounts/disinformation
 - ➡ STEM - present texts in form of graphs for ML/automation/etc.
- ARElight is a tool in several versions:
 - ➡ Python Library & Demo [[complete](#)] - for STEM
 - ➡ Web Service [[planned](#)] - for researchers
 - ➡ Twitter/X browser extension [[planned](#)] - for users
- We are ready to help if you would like to use it in your research.
- Python Library: <https://github.com/nicolay-r/ARElight/>
- Demo: https://guardeec.github.io/arelight_demo/template.html

Nikolay R. (rusnicolay@gmail.com), **Maxim K.** (maksim.kalameyets@newcastle.ac.uk)