

NekoNeko

Series Design Introduction



App Vision and Goals

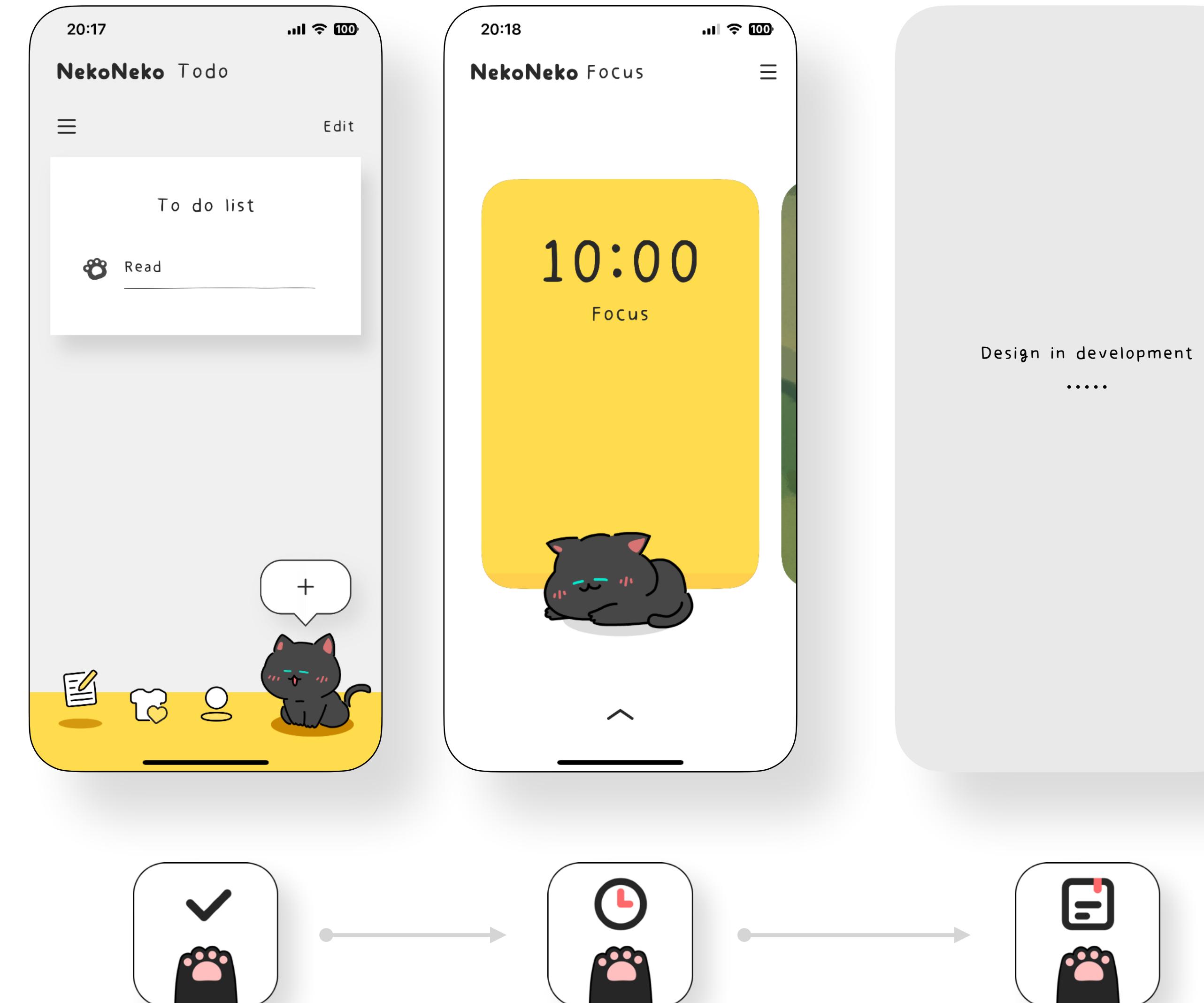
makes App more soothing and fun

Our vision is to provide users with a unique app experience by combining innovative design and emotional value, making the app not just a tool, but a companion and support in life.

Our goals are:

1. Focus on Emotional Value: Beyond functionality, we emphasize the user's emotional experience, bringing healing and warmth.
2. Simplicity and Efficiency: Maintain minimalist design and smooth experience, creating a high-quality tool app.
3. Personalization and Compatibility: Offer a wide range of personalized content to meet diverse user needs.
4. Integration with AI Trends: In the context of AI development, we aim to combine technology with human-centered design, making the app more aligned with users' emotions and daily needs.

Through these goals, we aim to achieve a perfect balance between functionality and emotional value, allowing the app to truly integrate into users' lives and provide long-term companionship and benefits.



IP provides emotional value

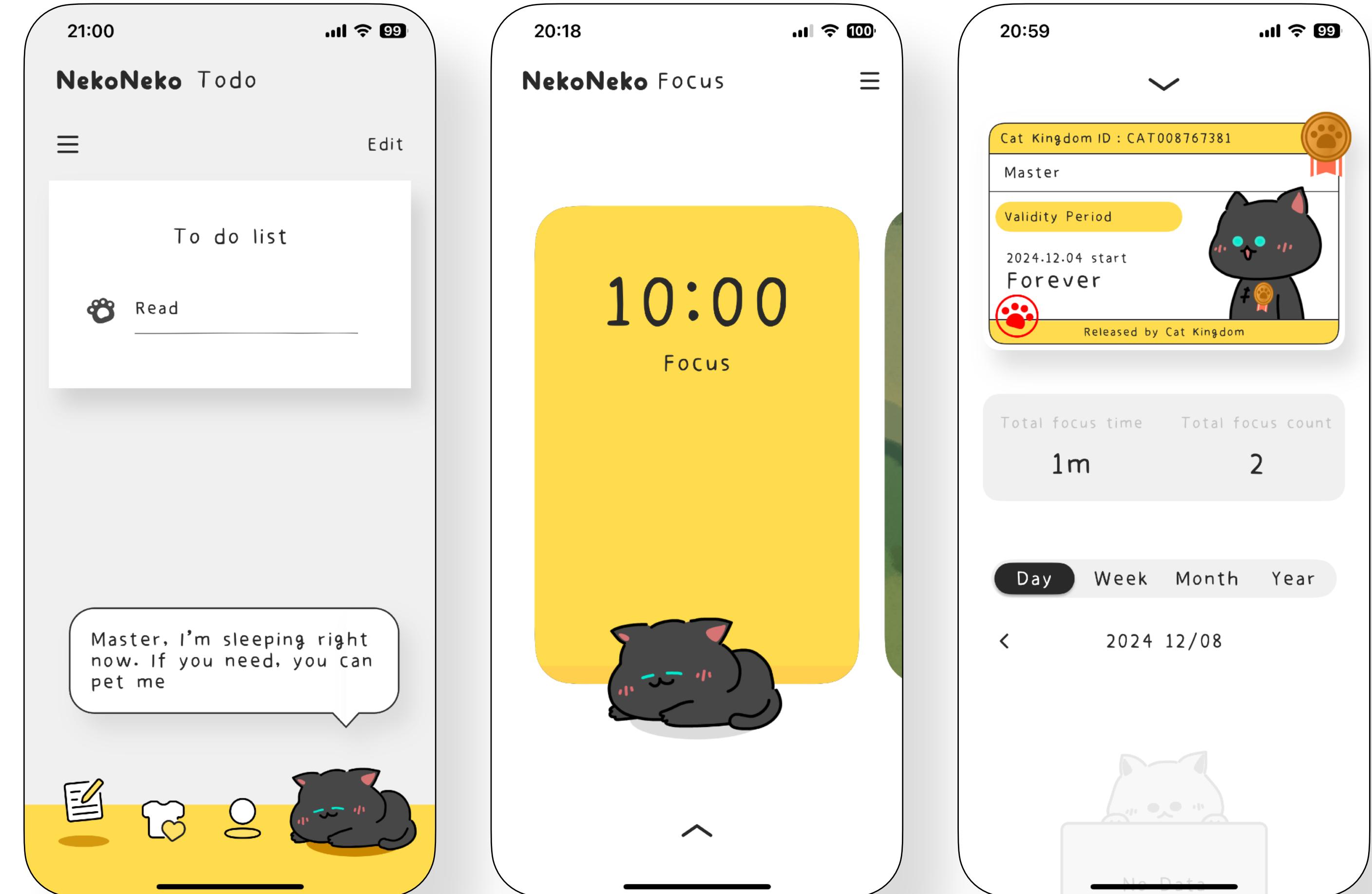
Through rich animations and diverse cat designs, we shape the IP to engage with users, continuously optimizing emotional content to enhance the app's uniqueness.

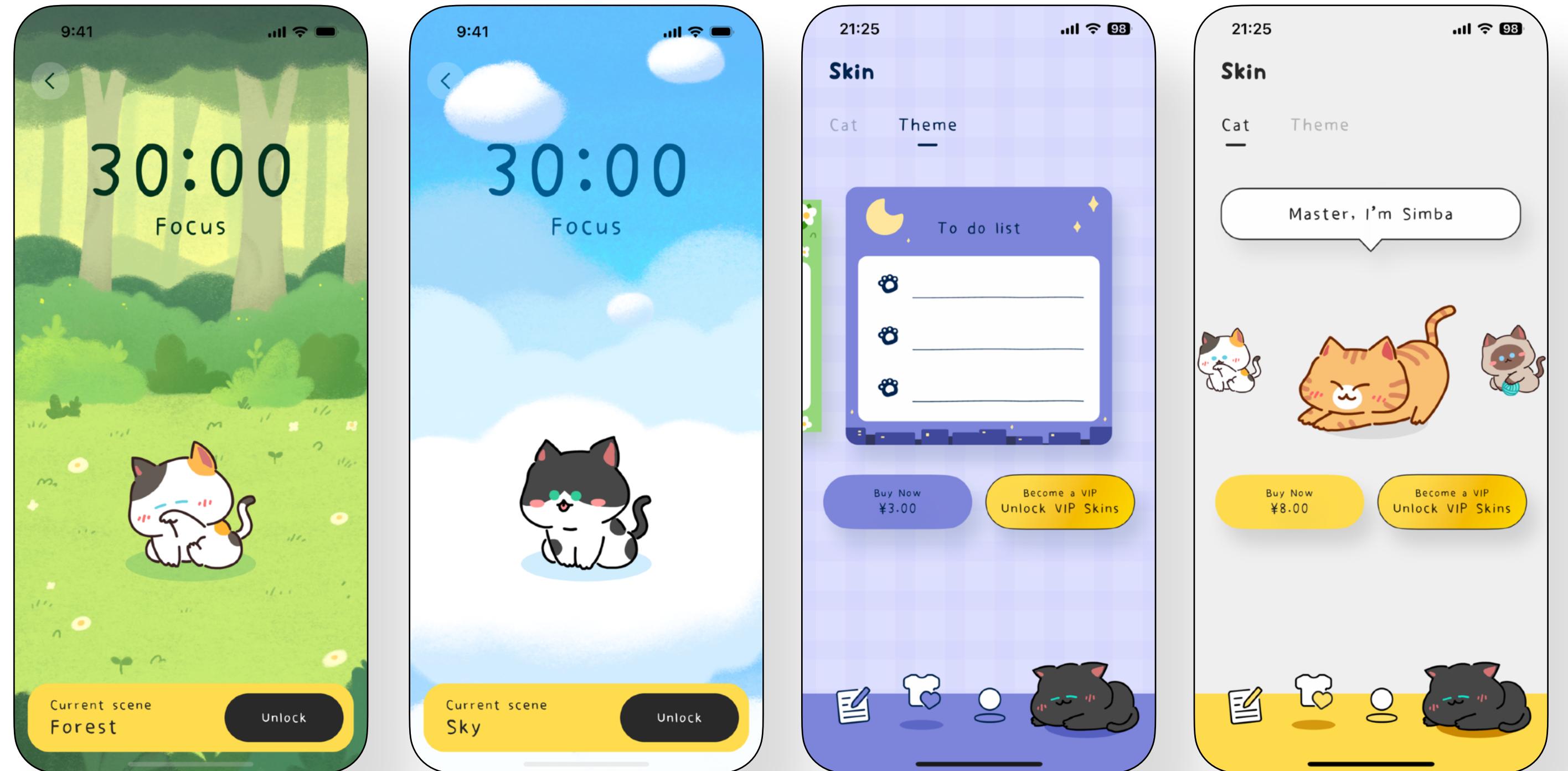




Minimalist design

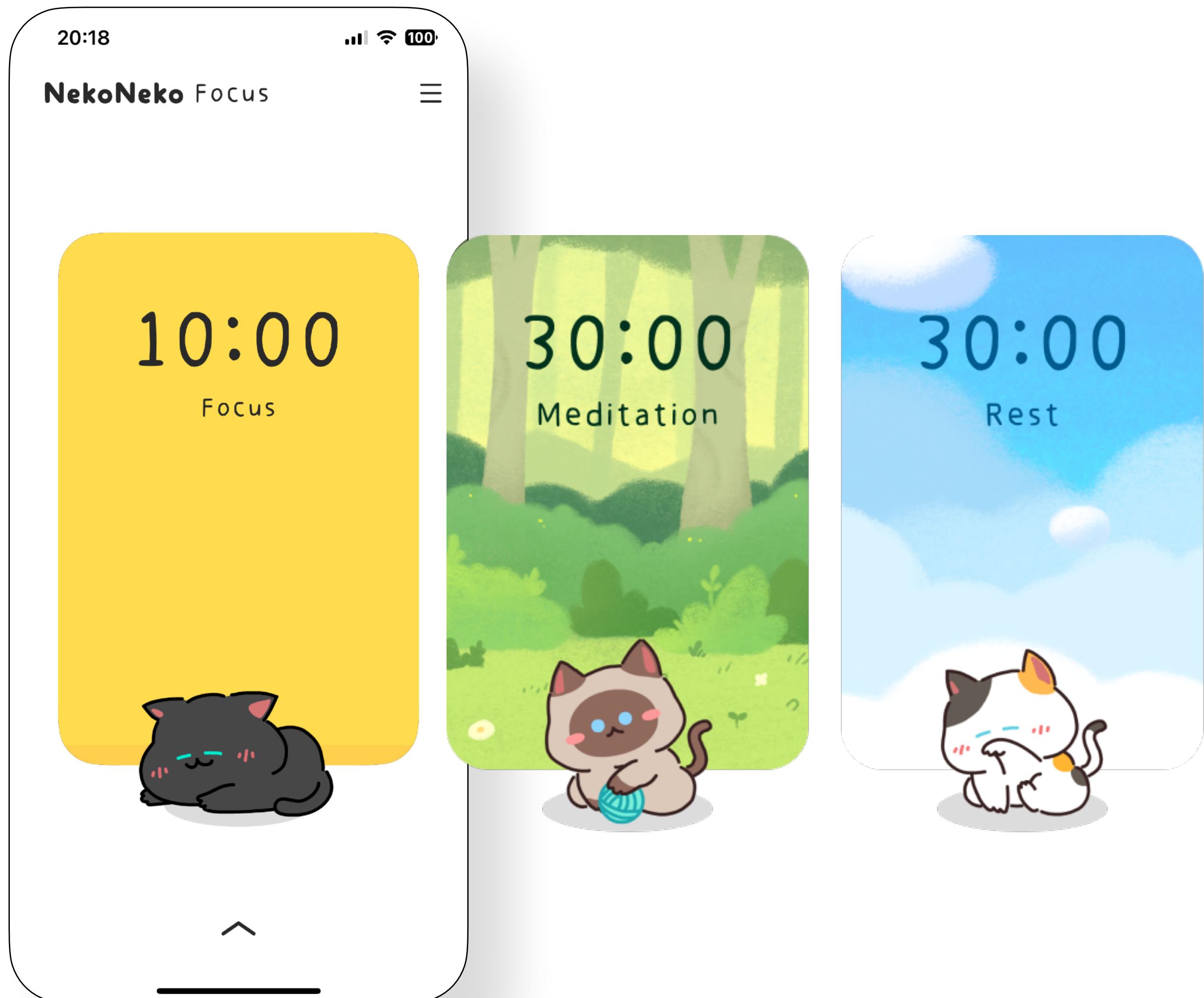
We pursue high-quality and smooth design, with the entire app developed using SwiftUI to make it more refined and user-friendly. We will continue to optimize future versions.





Personalized design

Each app in the series also offers rich personalized designs, providing users with more choices and customizable options.



FOCUS scene-based design

In Focus, we introduce the concept of scene design, allowing users to choose scenes and create personalized focus spaces. Users can define different times, themes, and combinations.

Thank you for watching

