Nicole D’Souza

Web Developer, UI/UX Designer

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**Technical skills**

Development

* **Programming languages:** HTML, CSS, JavaScript, basic PHP, basic C#
* **Frameworks and libraries:** jQuery, ASP.NET, Angular, Bootstrap
* **Version control:** Git
* **Package managers:** NuGet
* **Web services:** SOAP, REST API
* **Content management systems:** WordPress, Umbraco, Joomla
* **JavaScript methodologies:** AJAX, JSON
* **Web Deployments:** Azure DevOps

Design and Animation

* **Design tools:** Sketch, Adobe Illustrator, Photoshop, InDesign, GIMP
* **2D animations:** Adobe Photoshop, Apple iMovie

**PROFESSIONAL EXPERIENCE**

**WEB DEVELOPER, ui/ux DESIGNER** at Al Falak Middle East

Dubai, UAE – Apr. 2018 to Present

* Design and develop front-end interfaces for websites and web-based applications, implementing responsive design principles for a seamless browsing experience across all devices
* Debug websites and find solutions to cross-browser compatibility issues
* Create custom themes for content management systems
* Write client-side scripts for front-end operations and integration with back-end services
* Develop web services using SOAP and REST APIs
* Conduct unit tests and full-cycle testing for websites, mobile apps and desktop programs
* Deploy websites using Azure DevOps
* Design user interfaces for android applications and software
* Design 2D animations, graphics and icons for websites, apps and software explainer videos
* Ensure that visual standards and brand image are maintained throughout the product interface

**DIGITAL DESIGN COORDINATOR** at Al Mana Lifestyle

Dubai, UAE – Dec. 2016 to Dec. 2017

* Designed marketing graphics for social media posts, website banners, public billboards, mall posters, in-store signage and leaflets
* Created multilingual graphics in English and Arabic using provided translations
* Produced and edited 2D video content for marketing campaigns
* Reviewed and moderated all visual assets, ensuring they met brand standards and aligned with brand image and style

**E-COMMERCE CONTENT ASSISTANT** at Al Mana Lifestyle

Dubai, UAE – May 2016 to Nov. 2016

* Designed and developed email marketing newsletters to highlight products on the website
* Gathered and analyzed data from Magento and Google Analytics to identify ways to improve SEO, convert visitors to purchasers and lengthen visits
* Researched and proposed improvements to website merchandising, site technology, content, design and user interaction
* Designed graphics and banners for the website

**WEB DEVELOPER INTERN** at Tehama Group Communications

California, USA – Aug. 2015 to Dec. 2015

* Designed and developed responsive websites to enhance clients’ online presence
* Regularly communicated with clients to monitor project goals and timelines

**EDUCATION**

**Microsoft Professional Program, Front-End Web Development**

Microsoft – 2018 to 2019

**B.A. Journalism/Digital Communication**

California State University, Chico in California, USA – 2011 to 2015

* Areas of study: writing, graphic design, web development, introductory computer animation
* Worked as a web developer for Tehama Group, a university-managed digital agency

**INDEPENDENT COURSEWORK**

**Front-End Web Development, Web Design**

Treehouse Online Learning – 2017 to 2018