

NICOLE MILLS

    millsn.com   github.com/nicoleamills

EDUCATION

Auburn University

B.C.S. in Computer Science

January 2021 – May 2023

Auburn, AL

Florida Atlantic University

B.A. in Communication Studies

August 2015 – May 2019

Boca Raton, FL

Korea University, Sejong Campus

Study Abroad with a focus in Sociology

August 2017 – June 2018

Jochiwon, South Korea

EXPERIENCE

Designed by Nicolita

Founder

July 2016 – January 2022

<https://www.etsy.com/shop/DesignedByNicolita>

- Designed, built, and coded both eCommerce and non-eCommerce websites for small business owners across the world using Liquid for the Shopify platform and HTML/CSS for Wix
- Produced various branding content such as business cards, social media templates, flyers, product packaging, logos, website banners, and website templates
- Prepared wireframes and rough sketches for website layouts and discussed them with clients
- Developed lead generating email marketing campaigns using Klayvio and MailChimp
- Offered expertise to store owners as a Shopify Partner

Lake Homes Realty

Digital Communications Specialist

September 2019 – April 2020

Hoover, AL

- Devised a content marketing plan to drive engagement and grew brand awareness across social media platforms by 132%
- Built out paid ad campaigns for multiple Lake Homes Realty agents to increase lead conversions
- Trained new interns and organized team to optimize WordPress based website's blog using HTML/CSS and implemented SEO practices to rank first on various search engines
- Created company marketing materials, from page banners to gifs, using Adobe Photoshop

BHATE Geosciences

Marketing Intern

May 2019 – August 2019

Birmingham, AL

- Modernized company branding and produced marketing materials, such as logos, tradeshow banners, flyers, and slideshows using Adobe Suite
- Refreshed WordPress based website utilizing HTML/CSS and JavaScript by adding new pages and blog content to decrease website's bounce rate by 30%
- Assisted in creation of weekly and monthly company email newsletters via MailChimp to update clients on current projects and available services
- Established and/or managed social media campaigns for Facebook, Twitter, Instagram, and LinkedIn

PROJECTS

Spherocylinder | Java

October 2021

- This project consists of four classes which represent a Spherocylinder object, its list objects, and two junit tests using Java and jGrasp

Cloud Storage | Java

November 2021

- Developed a three-part software project built with Java that involved the monthly cost and reporting for cloud storage. The first part focused on developing classes that represent categories of cloud storage. The second part implemented the Comparator interface, added a class that represented a list of cloud storage objects, and a main method for the program. The final part focused on handling exceptions that were thrown

TECHNICAL SKILLS

Languages: Java, HTML/CSS, JavaScript, Liquid, React

Tools: jGrasp, VS Code, Git, Adobe Creative Suite, Klayvio, Shopify, Wix, WordPress, Dubsado, Asana, Wrike, Canva, Final Cut Pro X, Microsoft Office, Moz, SEMrush, Hubspot, Planoly, Later, Google Analytics, Facebook Ads Manager