# Nicole Benzaquen

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#### **Education:**

Ai Miami International University or Art & Design – Miami, FL December 2016 Bachelor of Arts Degree in Advertising

# **Skill Summary:**

High proficiency in Apple and PC platforms with strong knowledge and experience in using Microsoft office programs (Word, PowerPoint). Additional to this, experience with adobe programs, such as, Photoshop, Illustrator and InDesign. Fluent and writing skills in two languages, Spanish and English. Strong skills at analyzing the market and communicating with them, as well as managing Social Media platforms, such as, Facebook, Instagram and Twitter.

# **Internship Experience:**

Casiolandia – Caracas, Venezuela June-August 2013
Social Media Manager, Sales Assistant, Manage Digital
Design and Content.

Illargento – Caracas, Venezuela June-August 2014 Social Media Creator, Sales Assistant, Manage Digital Design and Content.

Noemy Textiles – Caracas, Venezuela June-August 2015 Social Media Manager, Branding.

BBcitos Venezuela — Caracas Venezuela — June-August 2016 Sales assistant, managed Social Media platforms.

# Language:

**English and Spanish**