## Website Design Synoptic Task 3

To create the basic layout, I first started with HTML code, and I defined the structure of the homepage with tags such as <header> to add a title for the main page,<nav> for the nav bar at the bottom which included an un ordered list with home, about us, discover and places,<section> to divide up the webpage and make it more understandable. Lastly for the homepage I used a <footer> to add some general info and a newsletter. Then I used some CSS to style and position the homepage elements such as the background which in my case I did a dark blue green color and also, I did a photo that had something to do with travel in the first section of the page for color as for text I just went with white with the fonts open sans, raleway and play fair display.

For the about page, I created another <section> and added a div class named about data and added h2 for the title section and a for the subtitle underneath and finally I add a button with an <a href class reserve a place</a> lastly I added two other image using div classes.

For the discover page I simply added a title section and h2 to write the names of the places and added pictures accordingly. I added the pictures by using div classes with cards and information underneath to create a cohesive look. I used CSS as a powerful tool for my website as well as this page to allow me to control the visual presentation of the page and create a responsive design and add interactivity and make it visually appealing.

In between the discover page and places page I added a small clip to make the website more interesting, I used some animations and hovers to add visual interest and interactivity. To make it more customized as mentioned I added a hover effect a scroll animation as well a slide in transition

As for the last page I started off by adding some HTML such as section to add a title and make the layout of the page simple and easy to read and access. Then I finished the page by adding 5 cards with 5 pictures of 5 popular places and their price and ratings.

For CSS on all of the pages I used white text with the fonts mentioned above and used different font sizes according to the section. I went for a tropical color scheme and also included pictures to make it more pleasing and have a well-organized layout. This time I did something different

I researched how to do a dark theme in a website and I like the idea and how it effected my website and decided to implement it in my website.

As for potential improvements I think I could've added a search engine to quickly and easily find information that is of interest to the users without going to irrelevant webpage. I could've also done the buttons that I did in some of the sections functional to make the pages more interactive and give a much more cohesive look and feel to the pages and also make the pages engaging. Another improvement I could've done is adding a social media commenting feature to allow users to comment on website content using their social media accounts, such as through a Facebook commenting plugin. This can help increase engagement and encourage users to share their thoughts on the content.

Communication services refer to any digital platform or tool that enables users to communicate with each other, such as email, messaging apps, video conferencing software, and social media platforms. The purpose of these services is to allow people to connect with each other, share information, and collaborate on projects regardless of their location.

To implement communication services and Usenet on my website, several changes and additions could be made.

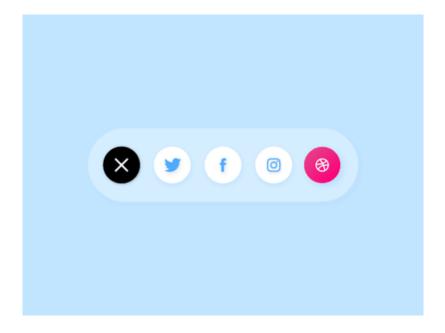


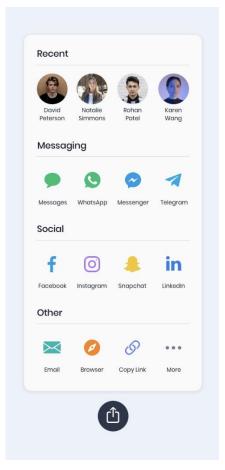
Add a chat or messaging feature: This would allow users to communicate with each other in real-time. A chat feature could be added to a specific section of the website or made available on every page.

Implement messaging features: Implement the specific messaging features you want to include in your website, such as sending and receiving messages, displaying message history, and notifications. Overall, implementing a messaging feature in a website requires a combination of technical knowledge, user interface design, and user experience considerations. It's important to choose a messaging service that fits your website's needs and budget, and to thoroughly test and refine the feature to ensure a good user experience.

Incorporate social media features: By adding social media sharing buttons, users can easily share content from the website on their social media profiles, increasing visibility and engagement.

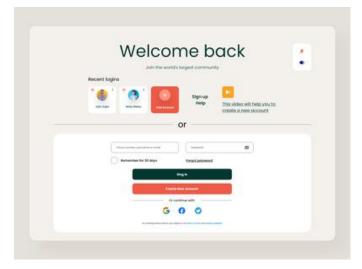
Social media sharing buttons: Add social media sharing buttons to the website's content, such as blog posts or product pages, to allow users to easily share the content on their social media profiles.



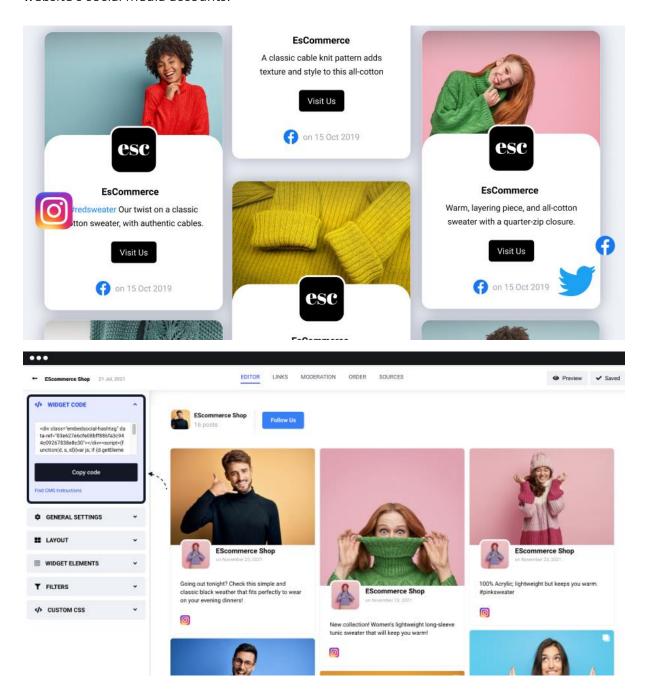


Social media login: Allow users to sign in or register for your website using their social media accounts, such as Facebook or Google, instead of creating a new account. This can streamline the registration process and provide a more personalized user experience.

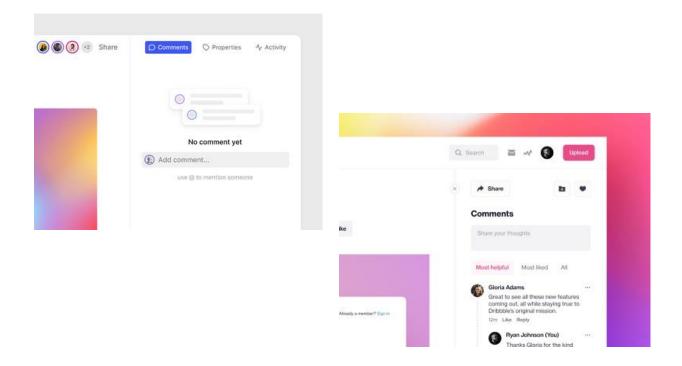




Social media feeds: Embed social media feeds on the website, such as a Twitter feed or Instagram gallery, to display real-time social media content and encourage users to follow the website's social media accounts.



Add a comment section: This feature would allow users to comment on specific pages or posts on the website, providing feedback, asking questions, or starting a discussion.



Usenet service, on the other hand, is a distributed discussion system that allows users to exchange messages and files with others on a variety of topics. It operates through a decentralized network of servers that store and forward messages, making it a bit like a bulletin board system. Usenet is organized into a series of newsgroups, which are dedicated to specific topics. The purpose of Usenet is to provide a platform for open discussion and information sharing on a wide range of subjects.

Implement Usenet software: To enable Usenet discussions on my website, Usenet software would need to be installed and configured. This software would allow users to access newsgroups and participate in discussions on a wide range of topics.

The purpose of both communication services and Usenet service is to facilitate communication and information sharing among individuals and groups. While communication services are more focused on real-time interactions between people, Usenet is designed for asynchronous communication and the exchange of information over time.

## References

Anon., 2021. How to add social media sharing buttons to your website?. [Online]

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26%20experts.

[Accessed 30 March 2023].