



EPHRAIM T.O BURUVURU


DIGITAL MARKETER & UX/UI DESIGNER

ABOUT ME

Creative Digital Marketer & UI/UX Designer passionate about helping brands connect with people. Skilled in campaign strategy, content creation, and user-centered design. Driven by innovation, data, and a desire to craft meaningful digital experiences.

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 1206 Hilton Rd Uplands
Waterfalls Harare

EDUCATION	WORK EXPERIENCE		
UNCOMMON Digital Marketing GOOGLE GARAGE Fundamentals of Digital Marketing Google Analytics Foundations of UX Design HUBSPOT ACADEMY Digital Marketing Email Marketing Social Media Marketing eMarketing Institute Search Engine Optimization SKILLS Time management Email Marketing Critical thinking Marketing Analysis Ux/Ui Design (WebDesign) Communication Social Media Marketing Photography Search Engine Optimization Google and Meta Ads LANGUAGES English Shona Afrikaans German Interests Social Media Movies Outdoor activities Music Cooking	Digital Marketer Jan 2025 till date Gained hands-on experience with all aspects of digital marketing including social media marketing, SEO, Email marketing web analytics, and search engine marketing. Managed social media accounts for the organization, increasing followers and engagement. Analyzed web traffic data to identify trends and areas for improvement. Developed and implemented digital marketing campaigns to promote the organization's mission and programs.		
	Youth coding at Uncommon Jan - June 2025 I'm involved in a youth coding program that aims to teach coding and game development to primary and secondary school students in our community.		
	Digital Marketing Intern at RedZone Digital July – Dec 2025 During my internship, I supported marketing strategies for clients in insurance, real estate, and food service, contributing through competitor research, proposal drafting, and social media content planning. I assisted with SEO, analytics, and campaign reporting to boost client visibility and engagement. Additionally, I was actively involved in event planning and communications for the ESG Workshop and CyberZim Launch, coordinating content, outreach, and post-event engagement.		
	REFERENCES		
	Prince Ruswa Digital marketing Instructor Uncommon +263 7862 747 98	Delroy Mahove Career Development Manager Uncommon +263 7754 986 70	Mild Mutambirwa Creative Director Redzone Digital +263 77 516 0795