Nicole Dagnenica | Full Stack Software Engineer

Projects

E-Comm: Links to: [Github Repo Front End](#), [Github Repo Back End](#), [Project Images](#)
An E-Commerce application where a user can create a business and sell products.
- Created a full stack E-Commerce application using Ruby on Rails with React and Redux.
- Designed application using a mobile first approach with HTML, CSS.
- Implemented CRUD actions on database models.
- Used restful routing and dynamic routes.
- Designed database schema and wireframe.

Project Dashboard: Links to: [Github Repo](#), [Heroku App](#), [Project Images](#)
A project management application which a business can use to create and track client projects.
- Created a Ruby on Rails MVC application and applied CRUD actions.
- Implemented restful routing and nested routes.
- Designed database schema and added validations and error messages to prevent invalid data.
- Leveraged Bcrypt to secure user passwords and authenticate logins.
- Used OmniAuth and Oauth authentication with Github.

Project Dashboard with Javascript: Links to: [Github repo](#), [Heroku App](#),
- Created an internal API and used AJAX to render an index, show and form submission .

Sleepy Star: Links to: [Github Repo](#), [Heroku App](#), [Project Images](#)
A web application for a user to track a Baby's sleep schedule.
- Created a Ruby web application using Sinatra MVC application and applied CRUD actions.
- Designed database schema and stored data using Sqlite and Active Record.
- Added validations and flash error messages to prevent invalid data from being saved.
- Leveraged Bcrypt to secure user passwords and authenticate logins.

Employment

Macy's Merchandising Group, New York, NY (2004-2012)
Associate Project Manager, Ready-To-Wear (2011-2012)
- Supported the GVP in managing production and buying calendars for major private brands.
- Tested and trained associates on a new online calendar application for the department.
- Assigned as Department point person. Onboarded and managed employees.

Associate Product Manager, Ready-To-Wear (2006-2011)
- Developed new product from original design concept to in-store delivery.
- Oversaw 2010 Product development for $43M landed cost shipments.
- Earned Brand Recognition Award 2009: recognized for exceeding margin results and sales plan by 7% with a 23% increase over prior year.
- Acted as liaison among design, color, technical, buying and overseas offices.
- Travelled overseas for product development and price negotiation.

Associate Account Manager, New Business Development (2004-2006)
- Managed Private Label brands with Hudson Bay Company, generating sales volume of 16.7M with an increase of 20%.
- Earned Top Performer Award 2005: Award for exceeding shipment plan by 56%.
- Built a process to plan and summarize shipment forecasts and projections.

Royal Chain Group, New York, NY (2002-2004)
- Assisted in the product development and sales of gold jewelry to major retailers.
- Travelled domestically to assist in the sales of product to major accounts. Participated in Trade Shows.
- Implemented a new process to login vendor samples and quote account buyers with product prices.

Contact

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[Portfolio Site](#)
[Linkedin](#)
[Github](#)
[Blog](#)

Skills

Javascript, React and Redux
Ruby and Ruby on Rails
HTML & CSS
Responsive Design
Git & Github
Photoshop
Sketch & Wire-framing

Education

Flatiron School (2018- 2019):
Online Software Engineering Program

eCornell Certificate (2020):
Product Management in Engineering

S.U.N.Y Empire State College (2018): Digital Art & Design: Photoshop

Codecademy (2018):
Pro Intensive: Build Websites from Scratch: Certificate

Johnson & Wales University, Providence, RI
- Bachelor of Science, Marketing, 2001
- Associates of Science, Computer Business Applications, 1999