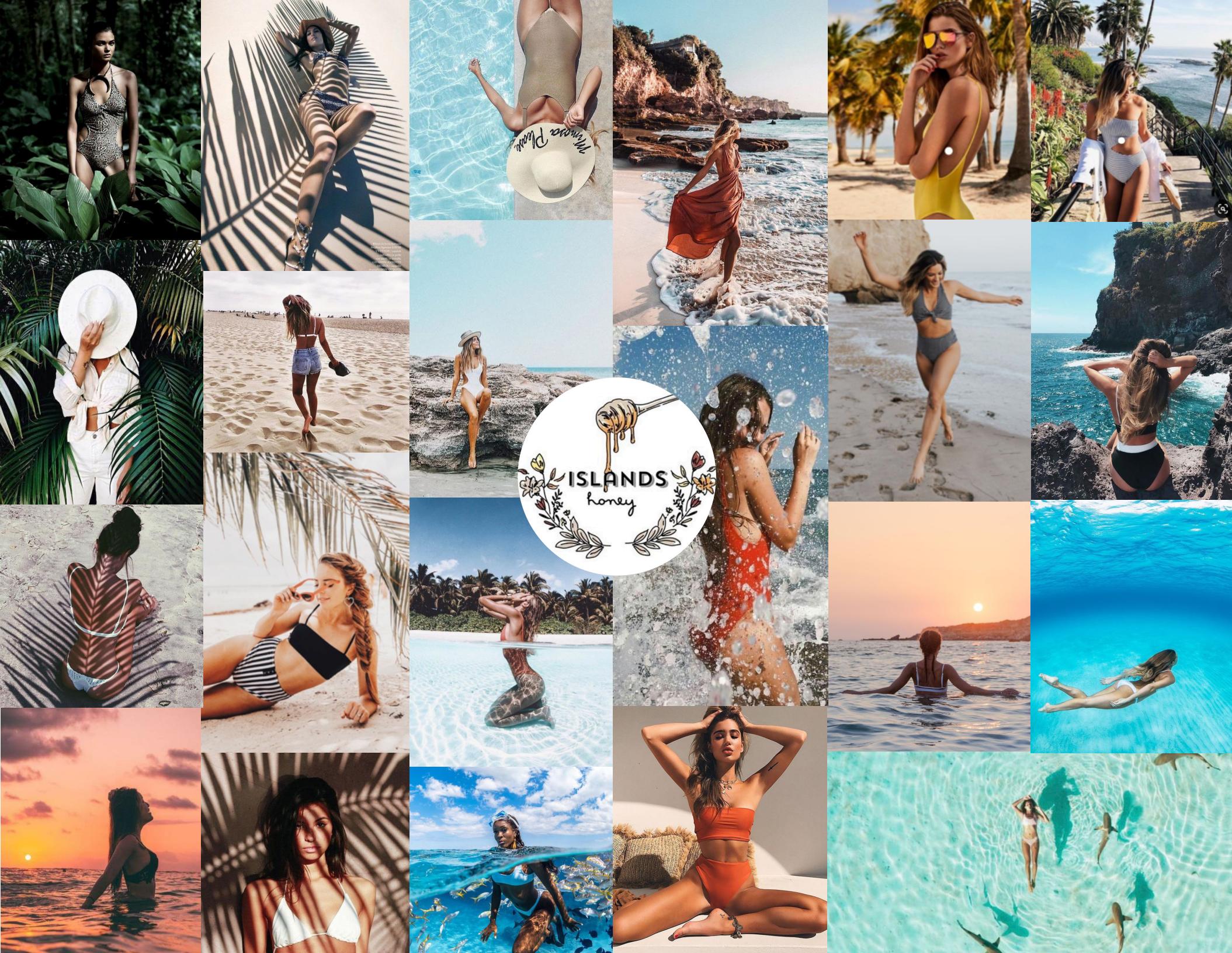




**ISLANDS HONEY**

**SWIMWEAR**

**DECEMBER 30, 2019**





shadows  
dark greens and blacks  
tropical leaves  
model dramatically lit  
contrast between light and dark



beachy  
casual  
incorporates palm leaves  
shows off swimsuit well



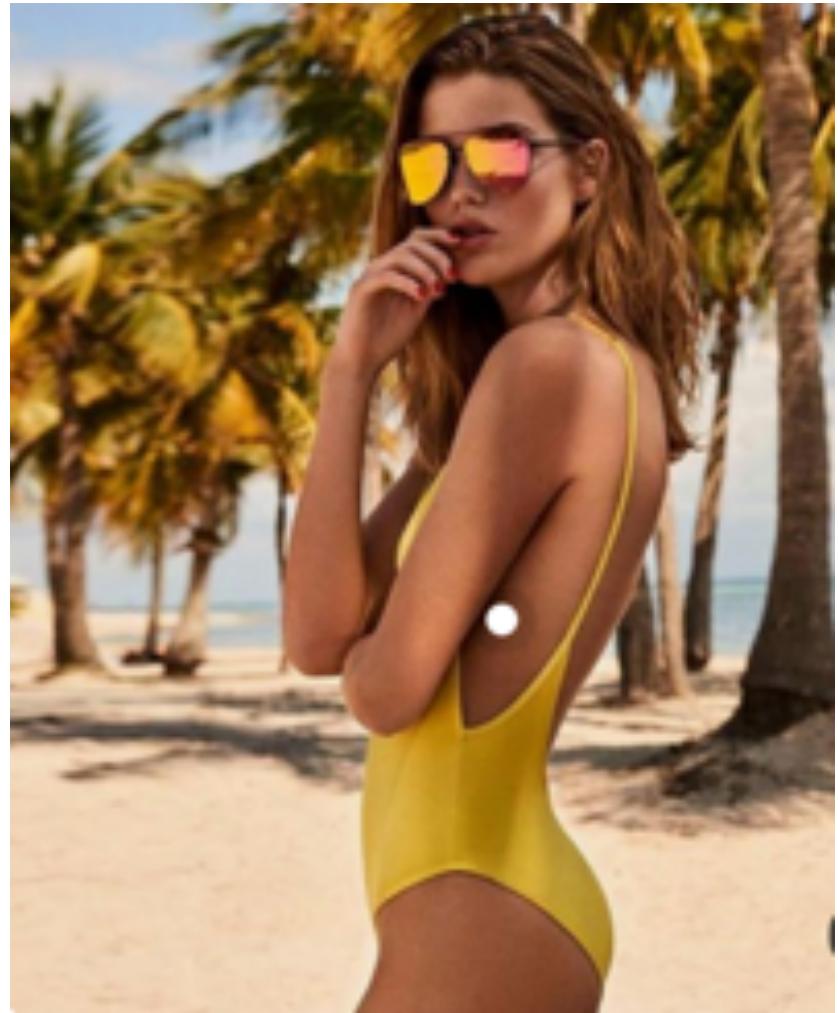
contrast between water and concrete  
relaxed  
showcases swimsuit  
unique perspective



contrast between rocky cliffs and soft sand and calm water  
movement of fabric  
feels adventurous  
beachy



focuses on the swimsuit  
interesting pose  
light and shadows create detail in background  
warm tones  
summer heat  
luxurious  
tanned glowing skin



shows unique angle of swimsuit  
palm trees  
sunglasses match swimsuit color



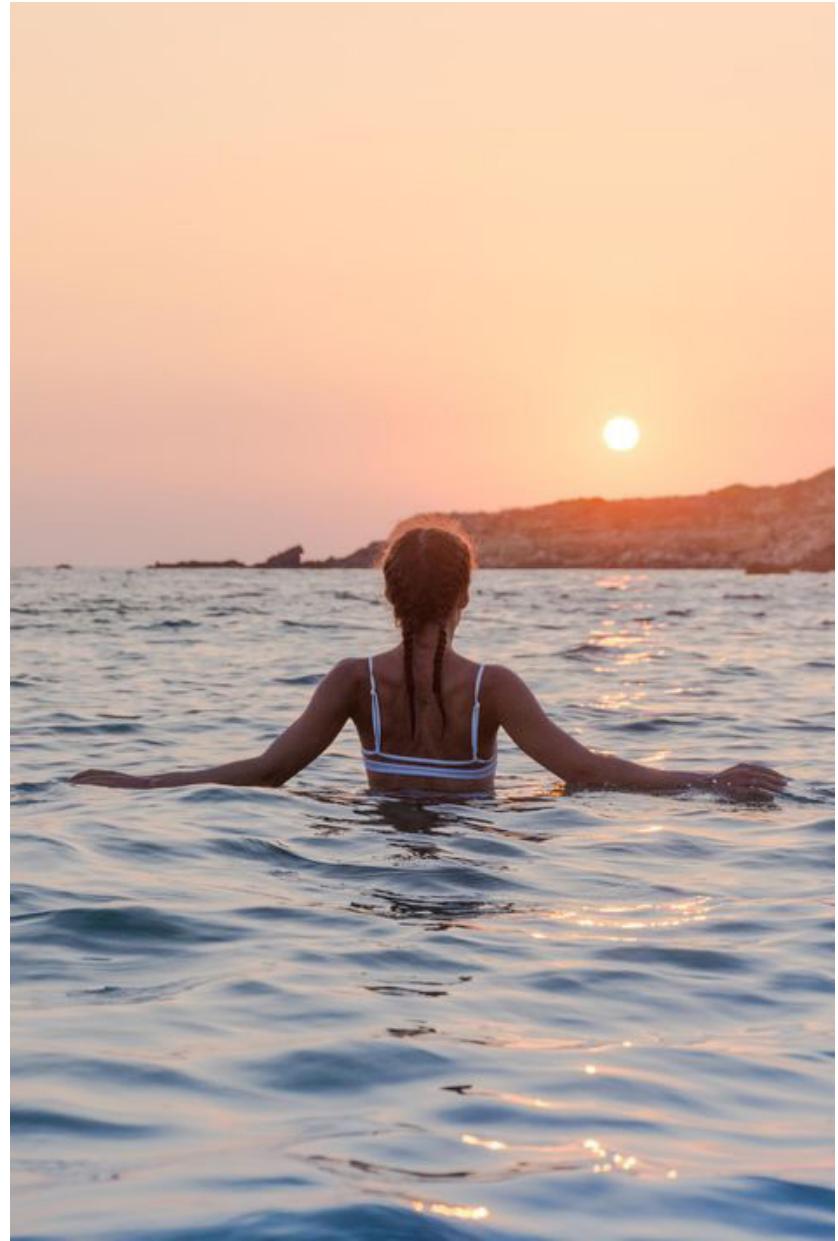
shows both the sky and underwater division  
visual interest in the water  
clouds add interest to sky



shows both the sky, land and underwater facing the shore  
palm trees  
light & airy  
water reflections form pattern



shows off swimsuit  
accessorized well  
tropical destination  
pops of color



sunset  
dreamy  
reflection of sun on water  
warm cool tones  
shows off the back of the top

# MODELS



**Alice Brown**  
*Model: Islands Honey*

Instagram: @alicerbrown33

Deliverables: selects only



**Emily Ribbins**  
*Model: Islands Honey*

Instagram: @emilyribbins

Deliverables: every photo taken



**Erica Assai**  
*Model: Islands Honey*

Instagram: @ericaassai

Deliverables: every photo taken



**Felicia Connor**  
*Model: Islands Honey*

Instagram: @feliciacConnor

Deliverables: every photo taken

# SHOOT SCHEDULE / ROLES

MORNING GOLDEN HOUR: DECEMBER 30, 2019: 7 – 9 AM

## LOCATION

TBD

## ARRIVAL TIME

Photo Team: 6:00 am (leave hotel @ 5:30 am)

Models: 6:00 am

## TEAM LEAD



**Nicole Dinan**  
Project Manager

## PRIMARY PHOTOGRAPHERS



**Nikki Rich**  
Photographer



**Celeste Jaklitsch**  
Photographer

## MODEL MANAGEMENT / POSING



**Madison Salyer**  
Photographer



**Kate McCarthy**  
Photographer

## VIDEOGRAPHER



**Leanna Siupinys**  
Photographer/Videographer

## SECONDARY PHOTOGRAPHERS



**Nicholas Story**  
Photographer



**Tyge Lopez**  
Photographer/Videographer



**Kasey Klug**  
Photographer

## BEHIND THE SCENES / SOCIAL MEDIA



**Mack Wagner**  
Photographer

## CONCEPTS

Half underwater / half out of water

Product “stock” photos (front and backs of each item)

Vertical videos - IG story highlights  
• try-on videos for each set  
• BTS

Group photos (2-4 models)

## GEAR LIST

GoPro Camera(s)  
Underwater housing  
Camera that fits housing  
Reflectors

Nikki's camera + lens

Celeste's camera + lens

Secondary photographers' gear

Phone for IG Story footage

Product:  
Swimsuits  
Swimwear accessories

# SHOOT SCHEDULE / ROLES

EVENING GOLDEN HOUR: DECEMBER 30, 2019: 2 – 5 PM

## LOCATION

TBD

## ARRIVAL TIME

Photo Team: 1:00 pm (leave hotel @ 12:30 pm)

Models: 1:00 pm

## TEAM LEAD



**Nicole Dinan**  
Project Manager

## PRIMARY PHOTOGRAPHERS



**Leanna Siupinys**  
Photographer/Videographer



**Kasey Klug**  
Photographer

## MODEL MANAGEMENT / POSING



**Mack Wagner**  
Photographer



**Celeste Jaklitsch**  
Photographer

## VIDEOGRAPHER



**Tyge Lopez**  
Photographer/Videographer

## SECONDARY PHOTOGRAPHERS



**Nicholas Story**  
Photographer



**Madison Salyer**  
Photographer



**Kate McCarthy**  
Photographer

## BEHIND THE SCENES / SOCIAL MEDIA



**Nikki Rich**  
Photographer

## CONCEPTS

Comparisons between different styles of bottoms (coverage)

Finish product “stock” photos (front and backs of each item)

## GEAR LIST

GoPro Camera(s)  
Underwater housing  
Camera that fits housing  
Reflectors

Leannna's camera + lens

Kasey's camera + lens

Secondary photographers' gear

Phone for IG Story footage

Product:  
Swimsuits  
Swimwear accessories

# GEAR LIST

# CLIENT: ISLANDS HONEY



## ISLANDS HONEY

Eco-friendly and handmade swimsuits designed to empower.

## LOCATION

Based in Vancouver, BC, Canada  
Ships worldwide

## MISSION

To bring you premium quality swimwear, while leaving the smallest footprint possible. To do that, we use ECONYL® regenerated Nylon, an infinitely recyclable sustainable technofabric made from recycled ocean waste! But we didn't stop there, every item comes packaged in a reusable cotton bag, perfect for grocery trips!

## WEBSITE

<https://islandshoney.com/>

## INSTAGRAM

@islandshoney  
#islandshoney

## CONTACT

**Elyse Murillo**  
Owner

## DELIVERABLES

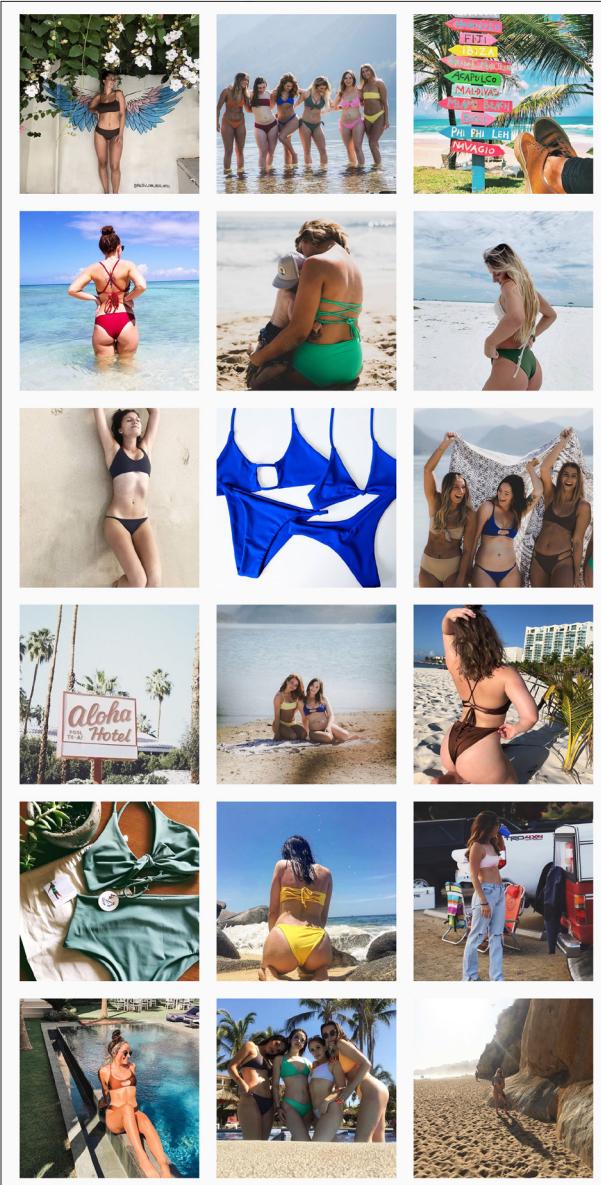
all photos taken

## PRODUCT ASSIGNMENTS

WHO / Outfit #	SIZE	TOP	BOTTOM	COVERAGE	COLOUR
Erica #1	T- M / B-S	Oasis	Bali	Cheekier	Army
Erica #2	-----	Knot	Gypsea	Cheeky	R-Blue
Erica #3	-----	Brooke	Mid?	Brazilian	Lemon
Alice #1	T-S / B-S+	Coco	Bali	Cheekier	Pink
Alice #2	-----	Moana	Isla	Brazilian	Mint
Alice #3	-----	Sunday	Gypsea	Brazilian	Maroon
Felicia #1	T-S / B-S	Brooke	Retro	Cheeky	Lemon
Felicia #2	-----	Coco	Sofia	moderate	Maroon
Felicia #3	-----	Tahiti	Bali	Brazilian	Mint
Emily #1	T-S / B-XS+	Moana	Mid	Cheeky	Cocoa
Emily #2	-----	Knot	Rachel	Cheekier	Orange
Emily #3	-----	Sunday	Isla	Cheeky	Mint

# EXISTING WORK

## INSTAGRAM



## WEBSITE HOME PAGE

The website features a large hero image of a woman in a blue bikini holding a surfboard on a beach. Below the hero image is a section titled "Handmade. To You." with a small image of four women in bikinis. Further down is a "The Mission?" section with text about their commitment to sustainability. At the bottom, there's a newsletter sign-up form and footer links for Care Information, Terms of Service, and social media.

## WEBSITE SHOP PAGE

The shop page displays a grid of 12 different bikini styles, each with a model photo and a price. The styles include Coco Top (\$45.00 CAD), Bali Bottom (\$30.00 CAD), Knot Top (\$45.00 CAD), Sofia Bottom (\$30.00 CAD), Maui Top (\$45.00 CAD), Gypsea Bottom (\$30.00 CAD), Isla Bottom (\$30.00 CAD), Tahiti Top (\$40.00 CAD), Sunday Top (\$40.00 CAD), Moana Top (\$40.00 CAD), Rachel Bottom (\$30.00 CAD), and Oasis Top (\$40.00 CAD). The page also includes a navigation bar with links for TOPS, BOTTOMS, SHOP ALL, CONTACT US, and a search bar.

# WEBSITE PHOTOS



Coco Top – \$35.00 CAD



Moana Top – \$32.00 CAD



Oasis Top – \$35.00 CAD



Brooke Top – \$35.00 CAD



Sunday Top – \$32.00 CAD



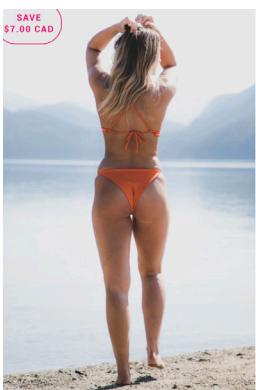
Tahiti Top – \$32.00 CAD



Knot Top – \$35.00 CAD



Maui Top – \$35.00 CAD



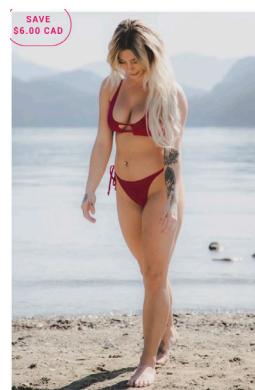
Rachel Bottom – \$28.00 CAD



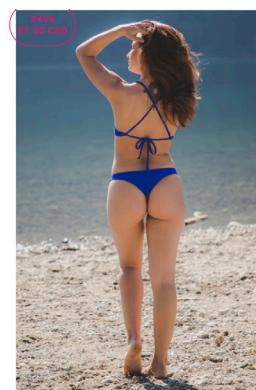
Sofia Bottom – \$28.00 CAD



Isla Bottom – \$28.00 CAD



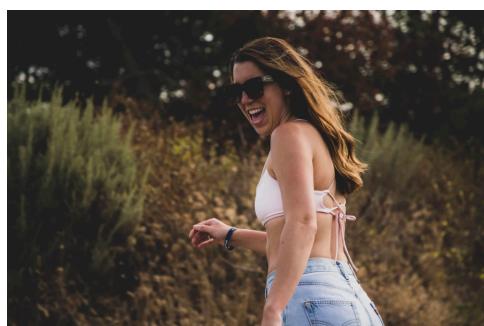
Retro Bottom – \$24.00 CAD



Bali Bottom – \$28.00 CAD



Gypsea Bottom – \$28.00 CAD



# OUR TEAM



**Nicole Dinan**

*Team Lead: Islands Honey*

Instagram: @nicoledinan & @nicoledinandesign



**Kasey Klug**

*Team Lead: Margaritaville Pool Floats, Photographer*

Instagram: @kaseynicholee



**Nikki Rich**

*Photographer*

Instagram: @nikkiii\_taylor & @nikkirichphotography



**Kate McCarthy**

*Photographer*

Instagram: @kmccarthy.photography



**Celeste Jaklitsch**

*Photographer*

Instagram: @celestejaklitsch



**Mack Wagner**

*Team Lead: O'Brien Watersports, Photographer*

Instagram: @mack.wagnerphoto & @mack.1999



**Leanna Siupinsky**

*Team Lead: Arbor, Photographer/Videographer*

Instagram: @leannas.lens & @leannasiupinsky



**Nicholas Story**

*Photographer*

Instagram: @nickstoryphoto



**Madison Salyer**

*Team Lead: Kismet, Photographer*

Instagram: @marvelouslymaddy & @madsun.moments



**Sam Girton**

*Program Advisor, Photographer/Videographer*

Instagram: @sam\_girton

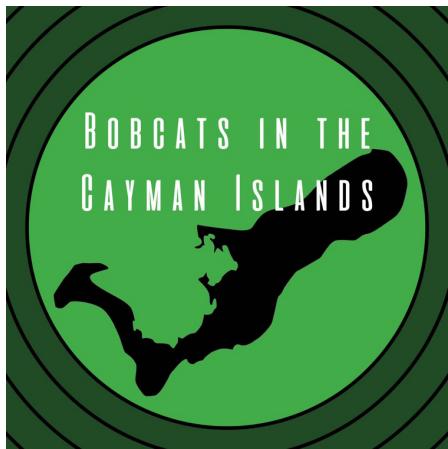


**Tyge Lopez**

*Photographer/Videographer*

Instagram: @tyge\_lopez & @shotsbytyge

# ABOUT OUR PROGRAM



## WEBSITE

[caymanphotoprogram.com](http://caymanphotoprogram.com)

## INSTAGRAM

@ohiou\_caymanislands

## ABOUT

Ten students will spend ten days in Grand Cayman making video and photographs of fashion for clients. This field experience will guide all participant through the various aspects of the creative process. We will do a deep dive into ideation, location scouting, client/model relations, equipment selection and preparation, light techniques, various approaches to shooting on location, post production and digital asset management.

## PROGRAM DATES

December 28, 2019 – January 8, 2020

## PROGRAM ADVISOR

### Sam Girton

*Associate Professor, Ohio University  
School of Visual Communication*

# **FIELD NOTES**