# **Nicole Dinan**

# **UX Designer**

### **EXPERIENCE**

**Web/UX Designer** | Ohio University Division of Student Affairs Athens, OH | August 2019 – Present Graphic/Web Designer | August 2018 – May 2019

Supervise and assign projects to another Web/UX Designer.

Research and develop a UX evaluation process to review the websites of 30+ Ohio University departments with the Design & Web/UX Manager and the rest of the web team.

Create, edit and manage web pages using Drupal and CommonSpot content management systems.

Completed 160+ web edits during the fall of 2019.

Created 52 design projects including posters, signs, brochures and graphics during the 2018-2019 school year.

# User Experience Visual Design Intern | Viasat Carlsbad, CA | May 2019 – August 2019

Created and presented annotated wireframes, mockups and prototypes that improved the customer experience and solved problems for Viasat's Business Aviation area and internal communication team.

Explored and produced creative visual solutions that embodied the Viasat brand, fulfilled business and technical requirements and contributed to an excellent user experience.

Organized, facilitated and advertised Women in Technology Day events. Selected speakers and put together a series of tech talks and a networking luncheon.

### Marketing Design Intern | McGraw-Hill Education Columbus, OH | May 2018 – August 2018

Created designs for both internal and external use, including branded templates, social media graphics, advertisements, icons, brochures and animated motion graphics.

### **Graphic Designer** | Ohio University Office of Global Opportunities Athens, OH | July 2017 – May 2018

Designed posters, web graphics, digital display ads, infographics, brochures and social media graphics to promote study abroad programs and departmental events.

### **EDUCATION**

# **Bachelor of Science in Visual Communication** | Ohio University Summa Cum Laude | August 2016 – May 2020

Major: Information Design - Interactive Multimedia

Minor: Marketing

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#### **SKILLS**

UX & UI Design, Web Design, Graphic Design, Interactive Design

Leadership, Responsibility, Creativity, Time Management, Collaboration

### **TECHNOLOGY**

Adobe Illustrator, Adobe InDesign, Adobe After Effects, Adobe Photoshop

Figma, Adobe XD, Sketch, InVision

HTML, CSS, JavaScript, Bootstrap, Drupal, CommonSpot, WordPress

Trello, Airtable, Basecamp, Workfront

### **ACCOMPLISHMENTS**

3.9 GPA

Ohio University Dean's List (2016–20)

Jeffrey Chaddock Endowed
Scholarship Fund Award Recipient

### INVOLVEMENT

Ohio University Multimedia Society President | May 2019 – May 2020 Treasurer | May 2018 – May 2019 Member from August 2016 – May 2020

Lead, organized and coordinated annual networking trips to New York City, Washington, D.C. and Columbus.

Proposed and executed fundraisers to help cover travel expenses.

Planned group activities, facilitated workshops and ran weekly meetings.

## Project C: Collaboration, Creativity, Community

Vice President | May 2019 - May 2020 President | August 2017 - May 2019 Member from January 2017 - May 2020

Collaborated with design team on projects such as web design, branding, logos, graphics, and posters.

Initiated and completed a rebrand and restructuring of the organization.

Planned & facilitated group meetings.

Communicated with nonprofit clients in person and digitally.