Nicole Dwenger

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Education

Purdue University, *West Lafayette, IN* — Expected May 2021
- Bachelor of Science in Computer Graphics Technology; Bachelor of Arts in Communication
- Overall GPA: 3.85/4.00

Honors & Awards

- Purdue Polytechnic Institute Dean's List — August 2017 – Present
- Purdue Polytechnic Institute Undergraduate Conference Winner — May 2020

Employment

Research Assistant, *Purdue Polytechnic Institute, West Lafayette, IN* — November 2019 – Present
- Examined and created surveys for college classes to reduce survey fatigue and provide insight for professors
- Developed and maintained a website with Gatsby.JS for student participation in data visualization courses

Lead Market Research Analyst, *Boiler Communication, West Lafayette, IN* — August 2020 – Present
- Researched customer sentiments and demographics for impactful audience personas across six campaign teams
- Prepared and reported important findings regarding audience analysis to members of the firm and clients
- Led a team of analysts to achieve yearly strategic goals in client communication

Social Center of Expertise Intern, *General Motors, Detroit, MI* — June 2020 – August 2020
- Benchmarked and researched social care strategies across the automotive industry and other markets
- Analyzed customer sentiments through customer satisfaction scores to determine common trends for improvement
- Presented opportunities and proposed next steps to polish social care processes to team members and upper management

Web Team Intern, *Purdue Agricultural Communications, West Lafayette, IN* — August 2019 – June 2020
- Updated 500+ SharePoint and WordPress sites to meet branding standards and client requests
- Designed effective mockups and met with clients to propose design direction and coding requirements

Front End Developer, *CDW Contractor, Vernon Hills, IL* — November 2019 – May 2020
- Developed atomic components to be integrated into Adobe Experience Manager to cover usability cases
- Maintained and implemented changes by compiling code using Git and Gulp commands in an agile environment
- Executed unit code testing on front end development repositories for increased code coverage

Front End Developer Intern, *CDW, Vernon Hills, IL* — June 2019 – August 2019
- Wrote standards-compliant code while testing and debugging for multiple browsers
- Worked with the internal development and design teams to integrate my platform with back-end technology

Summer Intern, *Siemens Energy, Inc., Indianapolis, IN* — May 2018 – August 2018
- Maintained critical schedule for data migration project using Siemens TeamCenter and Excel
- Developed presentation template adhering to Siemens business & color graphic requirements

Extra-Curricular Activities

- **Public Relations Student Society of America,** *Director of Internal Communication* — August 2019 – Present

Personal & Technical Skills

- Excellent organizational skills, creative thinker, personable, and active listener
- Great at team collaboration, drives engagement, sets goals, and keeps team members on track
- Intermediate level client-side programming, entry level database and server-side programming
- Coding exposure: HTML, CSS, JavaScript, jQuery, React, PHP, SQL, SASS, Bootstrap, C#, ASP.NET, Gatsby.JS
- Software: Microsoft Office, Adobe Creative Cloud, WordPress, SharePoint, Adobe Experience Manager, Visual Studio, Maya