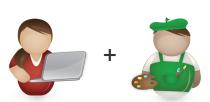
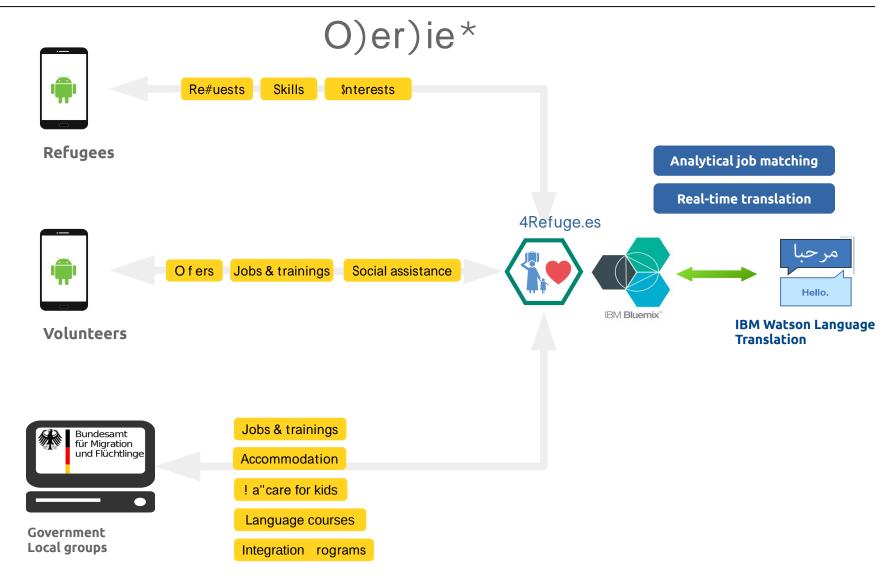


Turn Refugee Crisis into a National asset

4Refuge.es







Sounds eas" rig%t& Let's look into a real use case(

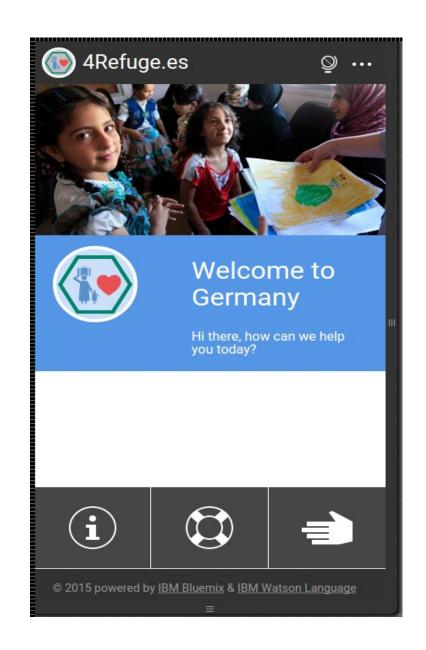


I own a local bakery in Böblingen Germany.
I want to hire a hard-working refugee.

Mr. Bäker Müller



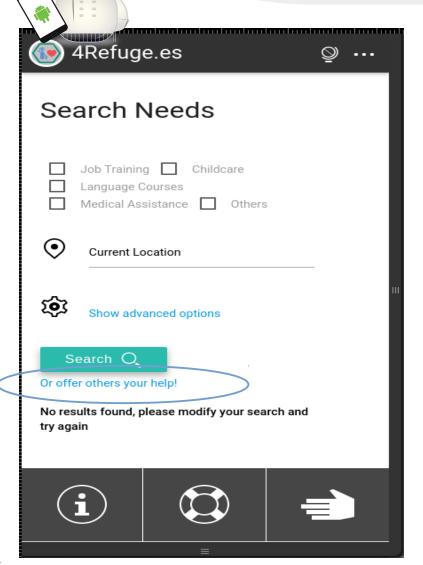
This site seems promising, although I don't know what IBM Bluemix is, it just sounds cool!

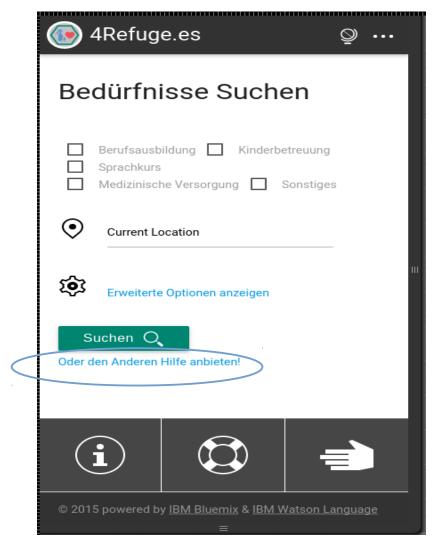




I hit this button and searched if anyone is looking for a baker's job, and I didn't find any.

So I'm going to create an offer.

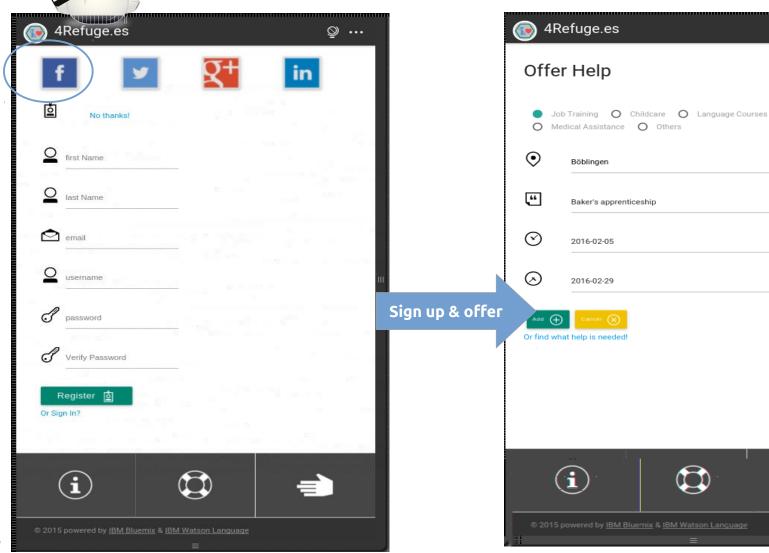






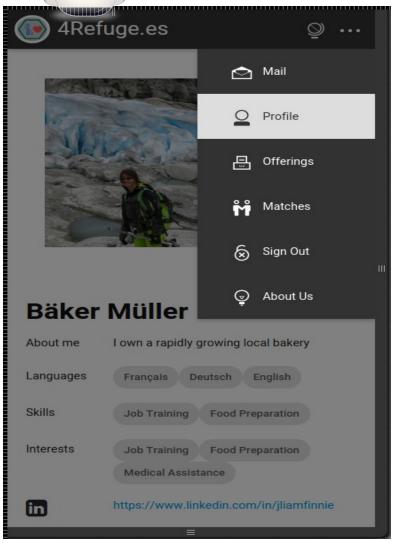
> ...

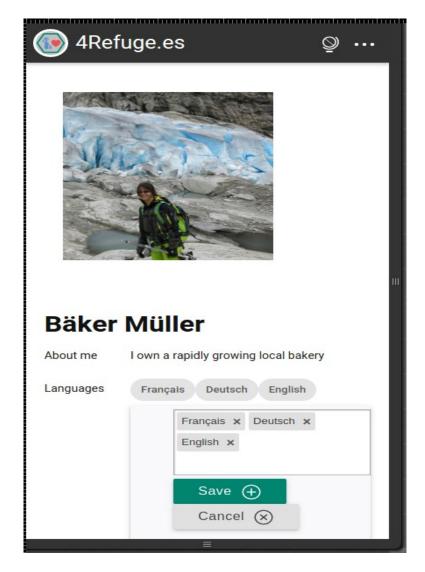






I can manage my own profile and let people know more about me.

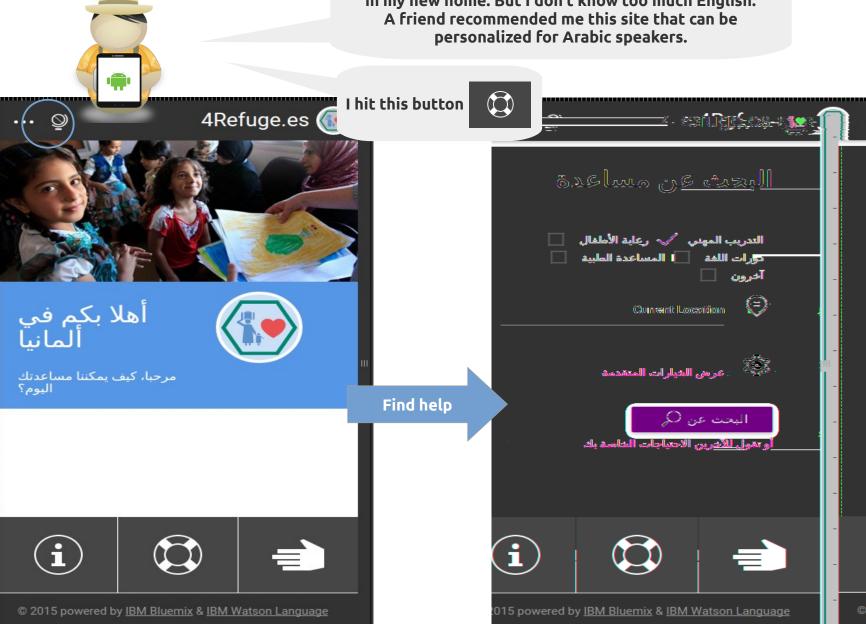








I was a baker in Syria and look for a similar job in my new home. But I don't know too much English. A friend recommended me this site that can be personalized for Arabic speakers.

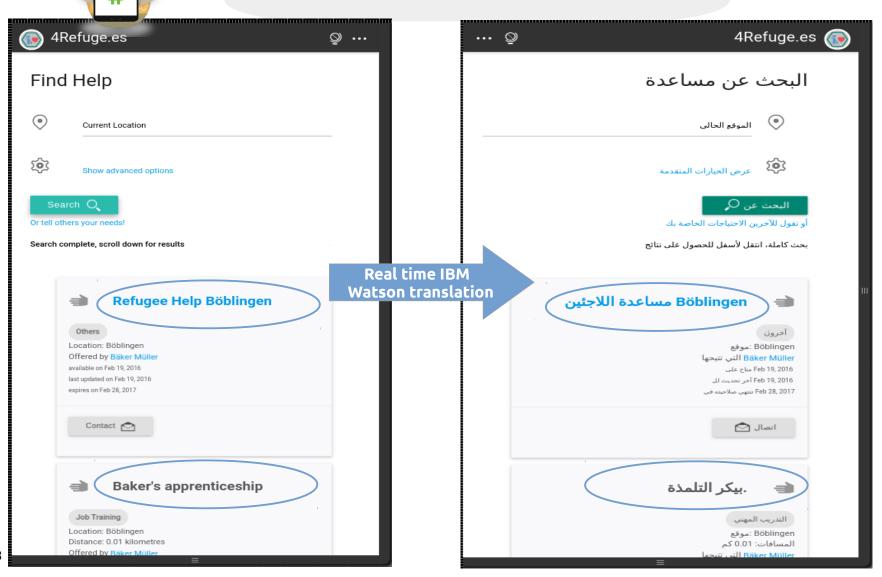






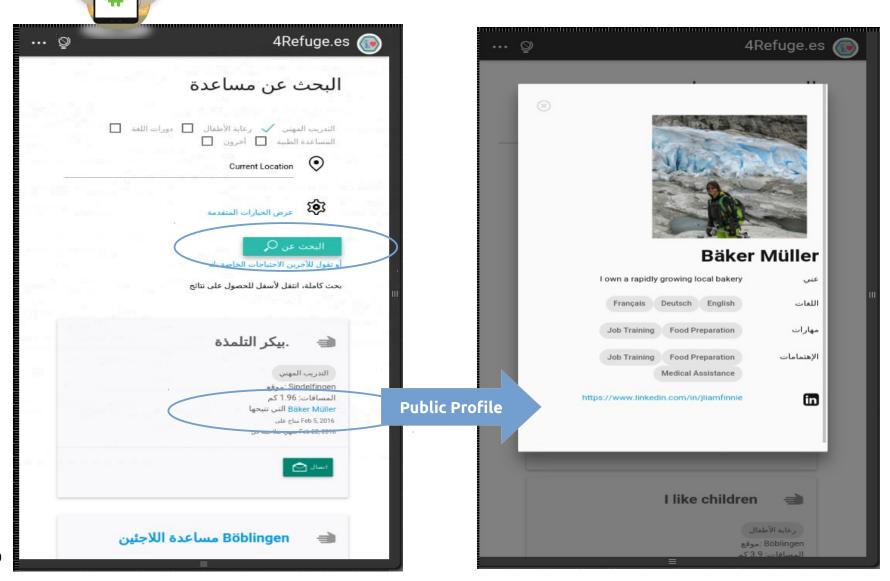
Then I hit this search button.

I found offers in my neighbourhood. My friend said IBM Watson translates offers from English to Arabic in real-time.



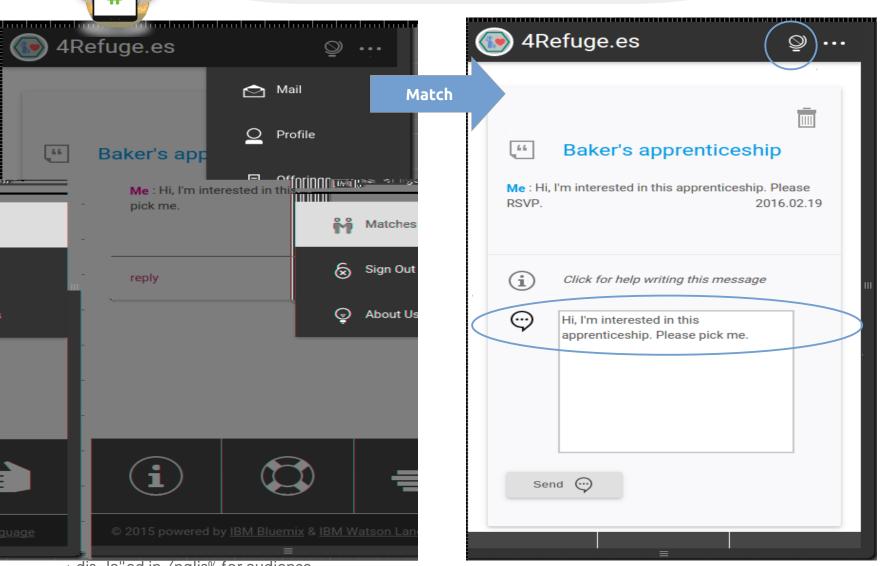


Mr. Müller offered a baker's apprenticeship just 2 km from here.





I sent Mr. Müller messages, hopefully he will respond soon.

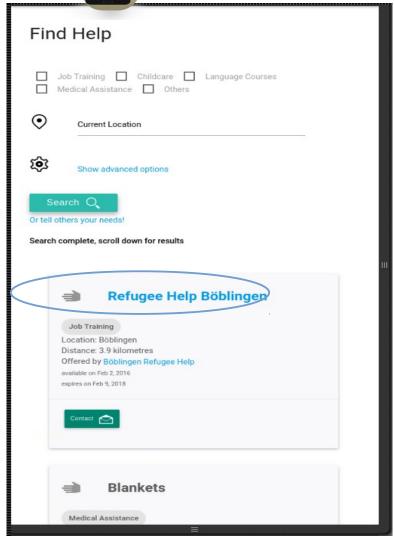


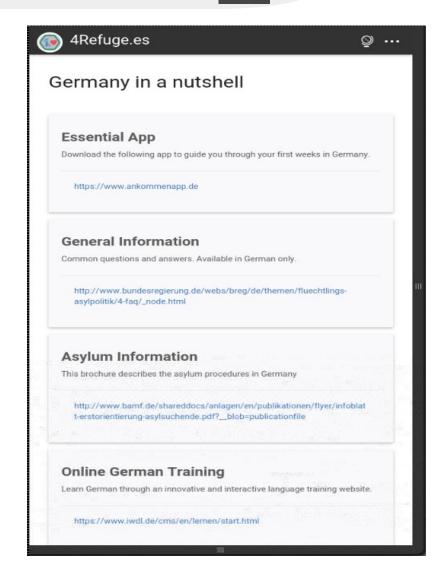
+ dis la"ed in /nglis% for audience





Plus, I can even find local refugee help groups nearby, as well as official information from the German government.



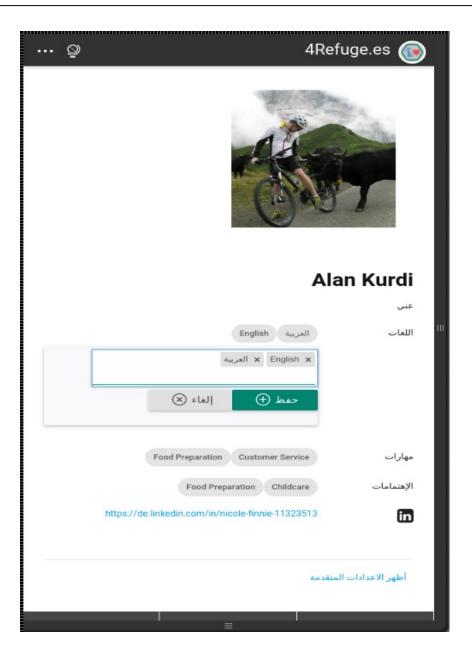


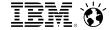


Ah I can manage my profile in Arabic, It's so user-friendly for Arabic speakers.

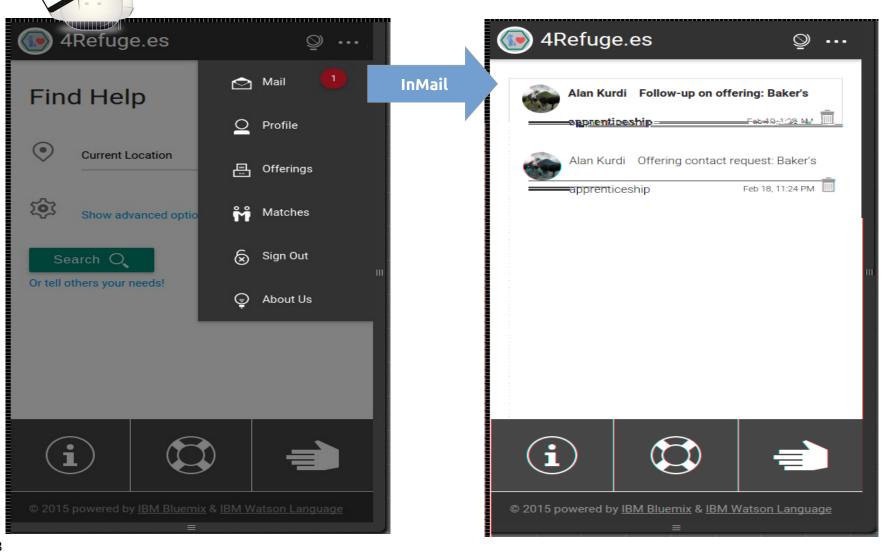
I'm going to put up a picture where I tried to fight off a cow in Syria.





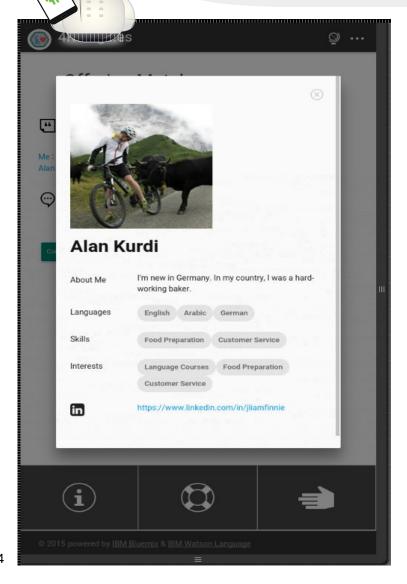


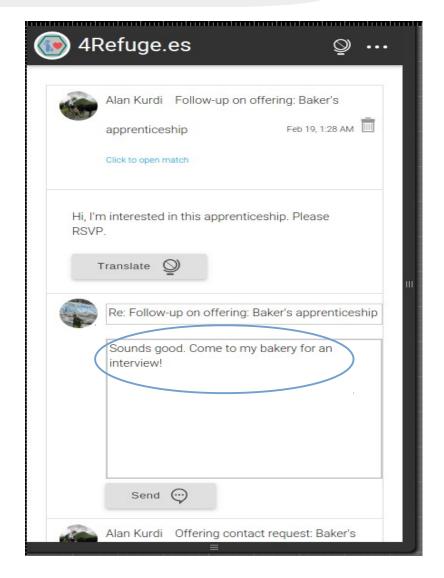
I got new emails! Mr. Kurdi is interested in this position.

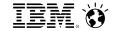




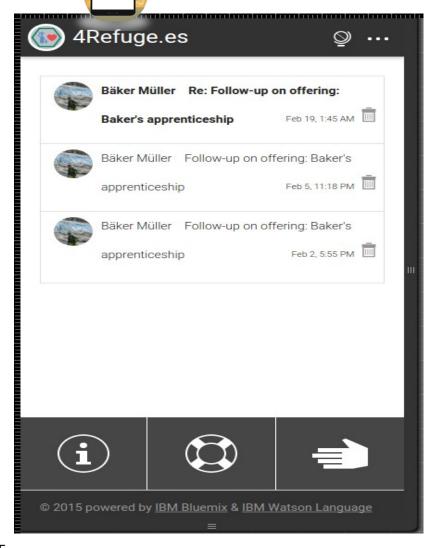
From his profile, I can tell he is a hard working baker with baking skills. I'm going to contact him.

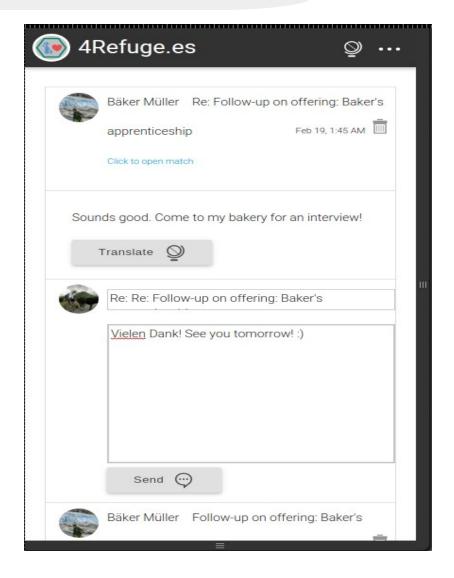






Mr. Müller responded, fantastic! I'm going to have an interview!







The best part is,
I might become a German baker soon in my new home.
With my new job, I need childcare for my 2 year-old twins.



