

# Nicole Le

## Software Engineer

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## SKILLS

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- ❖ **Languages:** JavaScript, Python, HTML, CSS, SQL
- ❖ **Frameworks & Libraries:** Flask, Express, Redux, React
- ❖ **Other:** PostgreSQL, SQLAlchemy, AWS S3, Sequelize, Node, Canva

## PROJECTS

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### **Beauty Buzz – Python, Flask, SQLAlchemy, JavaScript, React, Redux, AWS S3, HTML5, CSS3** [Live](#) | [GitHub](#)

*An Ulta/Etsy-inspired application where users can create, browse, review, and purchase makeup products.*

- ❖ Managed the database using Flask-SQLAlchemy on the back end to simplify development, provide consistent data handling, and efficiently retrieve and manipulate data from the database.
- ❖ Developed product and review entries utilizing React hooks on the front end to enhance user experience, enable real-time updates, create modular and reusable components, and improve performance.
- ❖ Designed the user experience and user interface using wireframes, CSS, HTML, and JavaScript to create an intuitive and aesthetic application and smooth transitions.

### **Tunafy – Python, Flask, SQLAlchemy, JavaScript, React, Redux, AWS S3, HTML5, CSS3** [Live](#) | [GitHub](#)

*A Spotify-inspired application where users can upload, like, and listen to songs, and create albums and playlists.*

- ❖ Implemented an image and audio upload feature with AWS S3 bucket, allowing users to securely store large files at any time while optimizing application performance by offloading storage to AWS.
- ❖ Collaborated with a team of three engineers utilizing Agile methodology, a Kanban board, and Git version control to develop a viable product with four features within a tight deadline of one week.

### **SweetStay – JavaScript, Express, Sequelize, React, Redux, HTML5, CSS3**

[Live](#) | [GitHub](#)

*An Airbnb-inspired application where users can create, browse, and review spots.*

- ❖ Organized the database utilizing Express and Sequelize on the back end to provide structured database management and enhance data handling.
- ❖ Applied spot and review entries using React-Redux on the front end to improve scalability, maintain an efficient data flow, and optimize user experience.

## WORK EXPERIENCE

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### **GoDaddy – Creative Specialist (Remote)**

**November 2021 – June 2023**

- ❖ Increased brand awareness and engagement for 140 small businesses by creating 280 social media posts weekly (Facebook, Twitter, and Instagram).
- ❖ Protected online reputation and built customer loyalty for 200 small businesses by responding to all comments and reviews (Yelp, Google, and Facebook).

## LEADERSHIP EXPERIENCE

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### **alpha Kappa Delta Phi Sorority, Inc. – Alumna**

- ❖ **VP New Member Educator (Executive Board)** **January 2021 – May 2021**
  - Supported, guided, and advised 17 new members throughout the New Member Process.
  - Planned and overlooked all the new member events and provided all needed materials.
  - Discussed and solved sorority issues with the Chapter Executive Board and the National Board.
  - Assisted and guided the Recruitment Chairs and Academic Chair.
- ❖ Developed problem-solving, teamwork, time management, communication, detail-oriented, and organization skills.

## EDUCATION

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**App Academy – Full Stack Web Development**

**February 2024**

**The University of Texas at Austin – Bachelor of Science in Advertising, Minor in Business**

**May 2021**