

Nicole A. Jaffke, MS

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<https://github.com/nicolejaffke>

SUMMARY:

Knowledgeable, front-end website developer/UX specialist looking to utilize my healthcare background in the tech industry. Years of work experience as a successful business owner, physical therapist, and personal trainer. Supportive and enthusiastic team player with 10 years of leadership experience. Self-motivated engineer and designer with a passion for learning. Always striving to be on the cutting edge of new technology. Quick learner and able to attack new tasks confidently and efficiently.

PROFESSIONAL EXPERIENCE:

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|----------------------------------|--|---|
| <i>January 2021-Present</i> | Affinity Therapy
<i>Founder/Owner, Physical Therapist Assistant, Personal Trainer</i>
San Diego, CA | <ul style="list-style-type: none">• Oversee day to day tasks of the business including building/maintaining the website, marketing, social media, outreach, scheduling, patient organization, and customer service• Evaluate, assess, and manually treat orthopedic injuries on a wide variety of patients in an outpatient orthopedic clinic setting for over 200 active patients• Business growth in one year: doubled revenue, tripled the number of active patients, initiated online programming/training/therapy, optimized SEO to bring in new leads |
| <i>January 2021-Present</i> | HealthStream Physical Therapy
<i>Supervisor, Physical Therapist Assistant (Remote)</i>
San Diego, CA | <ul style="list-style-type: none">• Utilize technology to administer telehealth therapy services• Lead and nurture a team of therapists, chair monthly meetings, employ documentation review, examine invoices, create microsoft office spreadsheets and docs for efficiency of the business.• Built HealthStream from a 2 person team to a 12 person team in 18 months |
| <i>March 2020-December 2020</i> | Vida Health
<i>Health Coach (Remote)</i>
San Diego, CA | <ul style="list-style-type: none">• Provide web-based coaching services via various platforms (Doxy, JaneApp, GoogleDocs)• Facilitated a panel of clients seeking health in order to prevent and treat chronic illnesses, utilizing motivational interviewing techniques to engage members |
| <i>May 2019-December 2020</i> | Nexus Physical Therapy
<i>Clinic Manager, Physical Therapist Assistant, Certified Athletic Trainer</i>
San Diego, CA | <ul style="list-style-type: none">• Coordinated the day-to-day tasks associated with the Sports Arena clinic including collaboration between clinicians and patients, cultivating a positive team atmosphere within staff, meeting financial goals, and regulating compliance.• Provided medical services including examination, diagnosis & treatment of injuries |
| <i>September 2017-May 2019</i> | Podium Sports Performance
<i>Athletic Trainer</i>
Upland, CA | <ul style="list-style-type: none">• Sustained athletes' physical well-being through the use of therapy treatments & rehabilitation |
| <i>September 2013-April 2017</i> | Marquette University Valley Fields
<i>Supervisor</i>
Milwaukee, WI | <ul style="list-style-type: none">• Coordinated team of student workers to operate Division 1 athletic events |

Personal Projects:

Personal Portfolio https://nicolejaffkeportfolio.netlify.app/	Weather App https://nicolesweatherapp.netlify.app/
Wedding Website https://nicoleandchris2023.weddingwoo.com/	Affinity Therapy https://www.affinitytherapywithnicole.com/
Prado Racing Team http://www.runprt.com/	

EDUCATION:

SheCodes Pro Bootcamp Front End Website Developer	Google UX Design Professional Certificate UX Research and Design Specialization
Azusa Pacific University , Azusa, CA Master of Science in Athletic Training	Marquette University , Milwaukee, WI Bachelor of Science in Exercise Physiology

TECHNICAL SKILLS:

HTML, CSS, Javascript, React, PHP, Laravel, Bootstrap, Git, Hosting, Flexbox, Ajax, SEO, Responsive Design/Development, UX Design/Research/Implementation, UI development, Figma, Invision

CERTIFICATIONS/LICENSES:

<i>2022-Present</i>	SheCodes Plus: Front End Web Developer
<i>2022-Present</i>	SheCodes React: React Development
<i>2022-Present</i>	SheCodes Responsive: Responsive Web Development
<i>2022-Present</i>	Google UX Design Professional Certificate
<i>2022-Present</i>	User Experience Design Certification (LinkedInLearning)
<i>2022-Present</i>	FreeCodeCamp Web Development Certification
<i>2022-Present</i>	FreeCodeCamp Javascript Certification
<i>2020-Present</i>	Licensed Physical Therapist Assistant from the Physical Therapy Board of CA and TX
<i>2019-Present</i>	Certified Athletic Trainer from the Board of Certification
<i>2017-Present</i>	National Council of Certified Personal Trainers certification (CPT)
<i>2013-Present</i>	American Red Cross First Aid and CPR Certification

EXTRACURRICULAR ACTIVITIES:

Competitive Marathon runner: Completed 12 marathons and serve as a captain in a sub-elite running team (Prado Racing Team).