

# Nicole A. Jaffke, MS

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<https://github.com/nicolejaffke>

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## SUMMARY:

Knowledgeable, front-end website developer/UX specialist looking to utilize my healthcare background in the tech industry. Years of work experience as a successful business owner, physical therapist, and personal trainer. Supportive and enthusiastic team player with 10 years of leadership experience. Self-motivated engineer with a passion for learning. Always striving to be on the cutting edge of new technology. Quick learner and able to attack new tasks confidently and efficiently.

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## PROFESSIONAL EXPERIENCE:

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| <i>January 2021-Present</i>      | <b>Affinity Therapy</b><br><i>Founder/Owner, Physical Therapist Assistant, Personal Trainer</i><br><b>San Diego, CA</b>   |
|                                  | <ul style="list-style-type: none"><li>• Oversee day to day tasks of the business including building/maintaining the website, marketing, social media, outreach, scheduling, patient organization, and customer service</li><li>• Evaluate, assess, and manually treat orthopedic injuries on a wide variety of patients in an outpatient orthopedic clinic setting for over 200 active patients</li><li>• Business growth in one year: doubled revenue, tripled the number of active patients, initiated online programming/training/therapy, optimized SEO to bring in new leads</li></ul> |
| <i>January 2021-Present</i>      | <b>HealthStream Physical Therapy</b><br><i>Supervisor, Physical Therapist Assistant (Remote)</i><br><b>San Diego, CA</b>  |
|                                  | <ul style="list-style-type: none"><li>• Utilize technology to administer telehealth therapy services</li><li>• Lead and nurture a team of therapists, chair monthly meetings, employ documentation review, examine invoices, create microsoft office spreadsheets and docs for efficiency of the business.</li><li>• Built HealthStream from a 2 person team to a 12 person team in 18 months</li></ul>   |
| <i>March 2020-December 2020</i>  | <b>Vida Health</b><br><i>Health Coach (Remote)</i><br><b>San Diego, CA</b>  |
|                                  | <ul style="list-style-type: none"><li>• Provide web-based coaching services via various platforms (Doxy, JaneApp, GoogleDocs)</li><li>• Facilitated a panel of clients seeking health in order to prevent and treat chronic illnesses, utilizing motivational interviewing techniques to engage members</li></ul>   |
| <i>May 2019-December 2020</i>    | <b>Nexus Physical Therapy</b><br><i>Clinic Manager, Physical Therapist Assistant, Certified Athletic Trainer</i><br><b>San Diego, CA</b>  |
|                                  | <ul style="list-style-type: none"><li>• Coordinated the day-to-day tasks associated with the Sports Arena clinic including collaboration between clinicians and patients, cultivating a positive team atmosphere within staff, meeting financial goals, and regulating compliance.</li><li>• Provided medical services including examination, diagnosis &amp; treatment of injuries</li></ul>   |
| <i>September 2017-May 2019</i>   | <b>Podium Sports Performance</b><br><i>Athletic Trainer</i><br><b>Upland, CA</b>  |
|                                  | <ul style="list-style-type: none"><li>• Sustained athletes' physical well-being through the use of therapy treatments &amp; rehabilitation</li></ul>  |
| <i>September 2013-April 2017</i> | <b>Marquette University Valley Fields</b><br><i>Supervisor</i><br><b>Milwaukee, WI</b>  |
|                                  | <ul style="list-style-type: none"><li>• Coordinated team of student workers to operate Division 1 athletic events</li></ul>   |

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## Personal Projects:

### Personal Portfolio

<https://nicolejaffkeportfolio.netlify.app/>

### Weather App

<https://nicolesweatherapp.netlify.app/>

### Wedding Website

<https://nicoleandchris2023.weddingwoo.com/>

### Affinity Therapy

<https://www.affinitytherapywithnicole.com/>

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## EDUCATION:

### SheCodes Pro Bootcamp

Front End Web Developer

### Azusa Pacific University, Azusa, CA

Master of Science in Athletic Training

### Marquette University, Milwaukee, WI

Bachelor of Science in Exercise Physiology

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## TECHNICAL SKILLS:

HTML, CSS, Javascript, React, Bootstrap, Git, Hosting, Flexbox, Ajax, SEO, Responsive Design/Development, UX Design, UI development, Figma, Invision

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## CERTIFICATIONS/LICENSES:

<i>2022-Present</i>	SheCodes Plus: Front End Web Developer
<i>2022-Present</i>	SheCodes React: React Development
<i>2022-Present</i>	SheCodes Responsive: Responsive Web Development
<i>2022-Present</i>	FreeCodeCamp Web Development Certification
<i>2022-Present</i>	FreeCodeCamp Javascript Certification
<i>2020-Present</i>	Licensed Physical Therapist Assistant from the Physical Therapy Board of CA and TX
<i>2019-Present</i>	Certified Athletic Trainer from the Board of Certification
<i>2017-Present</i>	National Council of Certified Personal Trainers certification (CPT)
<i>2013-Present</i>	American Red Cross First Aid and CPR Certification

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## EXTRACURRICULAR ACTIVITIES:

Competitive Marathon runner: Completed 12 marathons and serve as a leader in a sub-elite running team (Prado Racing Team).