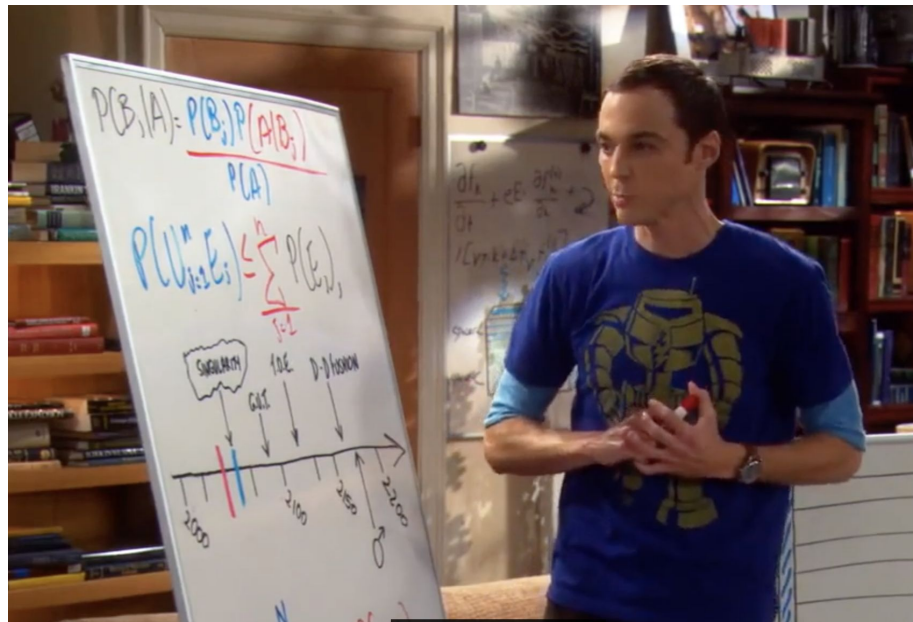


# BAYESIAN LINEAR REGRESSION IN TIME SERIES


**Lisha Li, Aditya Garg, Jiayi Li, Van Li**

# AGENDA - WHAT TO EXPECT?

- Bayesian theorem
- Bayesian linear regression model
- Working example in R
- Summary
- Questions



# BAYESIAN THEOREM

Bentley University  Downtown Boston

30 minutes

Friday Afternoon?  $P(L|T)$

Sunday Midnight?  $P(L|T')$

- Previous knowledge/belief
- Based on limited known data
- Educated guess!




# BAYESIAN THEOREM

$$P(A | B) = \frac{P(B | A) P(A)}{P(B)}$$

$$\text{Late| Traffic } P(L|T) = \frac{\text{Late caused by Traffic } P(T|L) * \text{Probability of Late } P(L)}{\text{Probability of Traffic } P(T)}$$

$$\text{Posterior} \propto \text{likelihood} * \text{Prior}$$

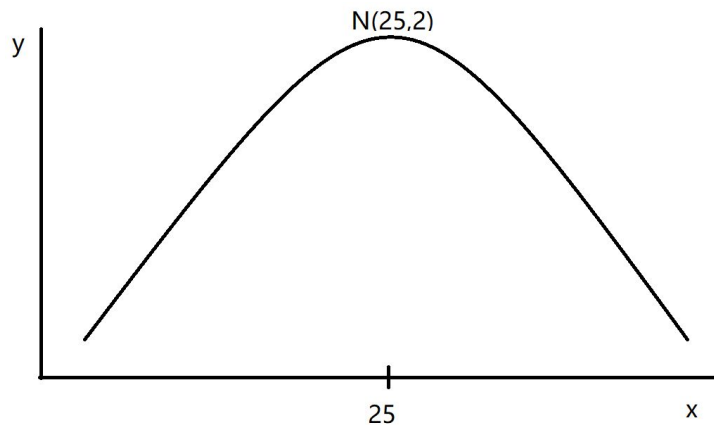
# EXAMPLE!

Bentley University  Downtown Boston

$N(25,2)$  Normal Dist. (Prior)

3 Measurements - 24, 27, 40 (Likelihood)

$$P(\text{Time}|\text{Measurement}) \propto P(M|T) * P(T)$$



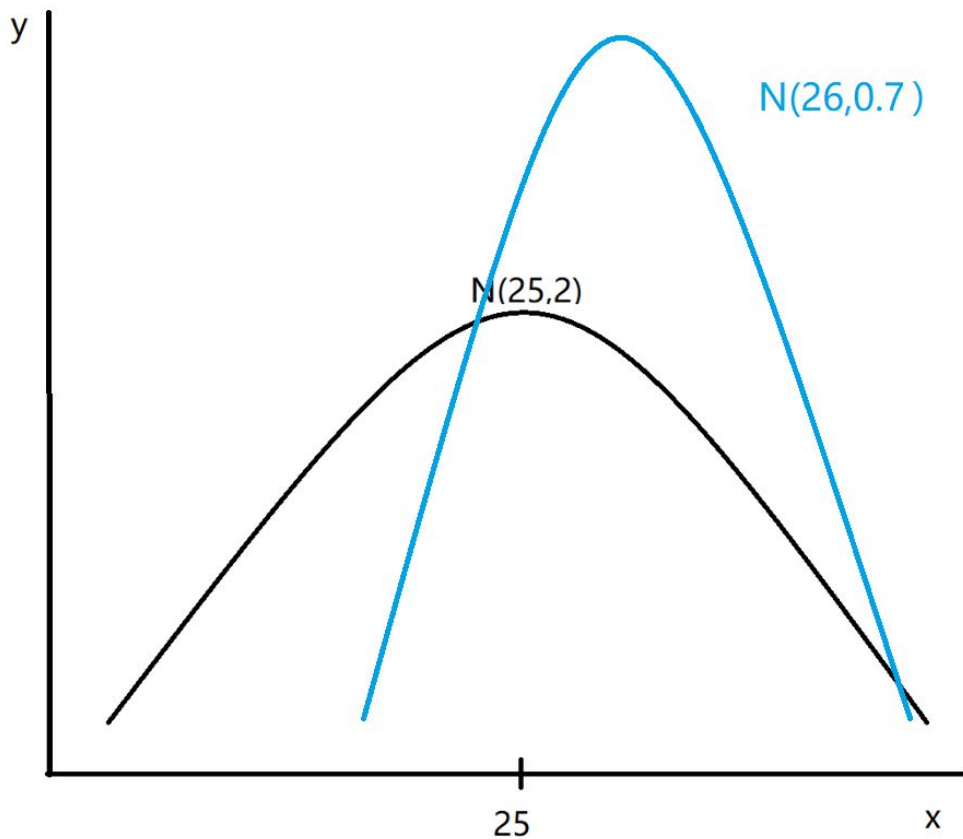
# EXAMPLE!

(Prior  $N(30)$ )

$$P(T=30|M=24,27,40)$$

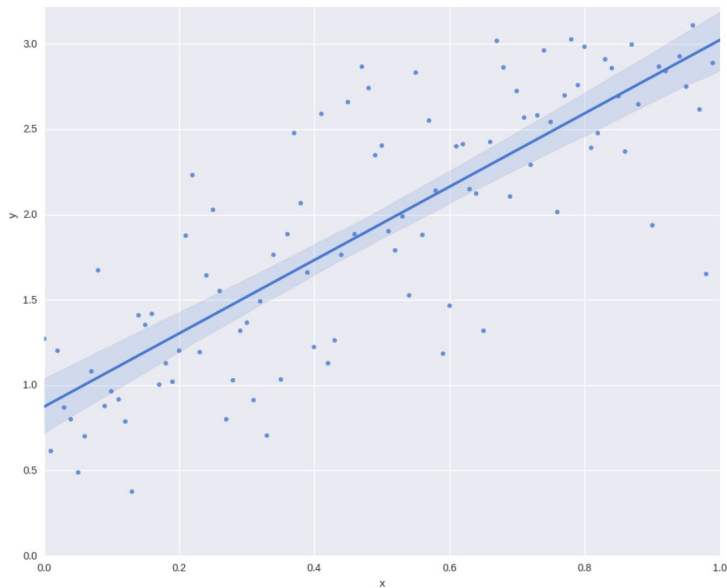
(Prior  $N(27)$ )

$$P(T=27|M=24,27,40)$$



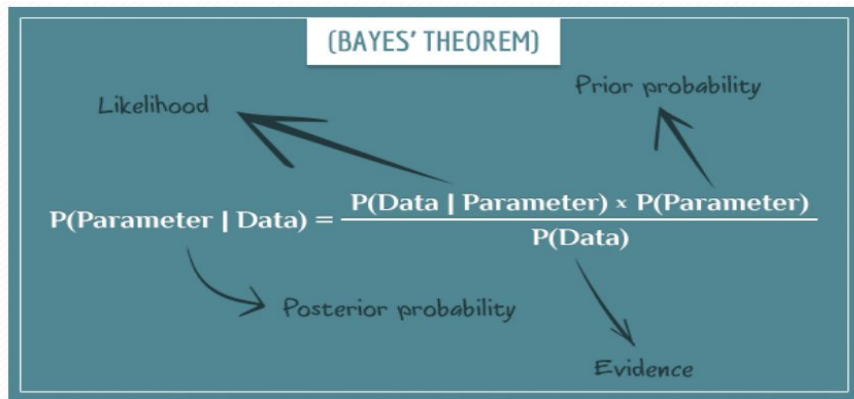
# WHY BAYESIAN- BAYESIAN VS. FREQUENTIST

- Data prediction
  - Frequentist: Predict certain data points (most likely value)
  - Bayesian: Full posterior distribution over possible parameter values
- General idea
  - Incorporate uncertainties into the predictions (credible interval)



# WHY BAYESIAN - BAYESIAN VS. FREQUENTIST (CONTINUED)

- Definition of probability
  - Frequentist: Long term frequencies for repeatable random events
  - Bayesian: Assign probability to uncertainty (limited data)
- Parameter estimation
  - Frequentist: Collect data and estimate the mean (confidence interval)
  - Bayesian: Define probability distribution over possible values of mean (credible interval)
    - Use sample data to update the distribution (Bayes' Theorem)

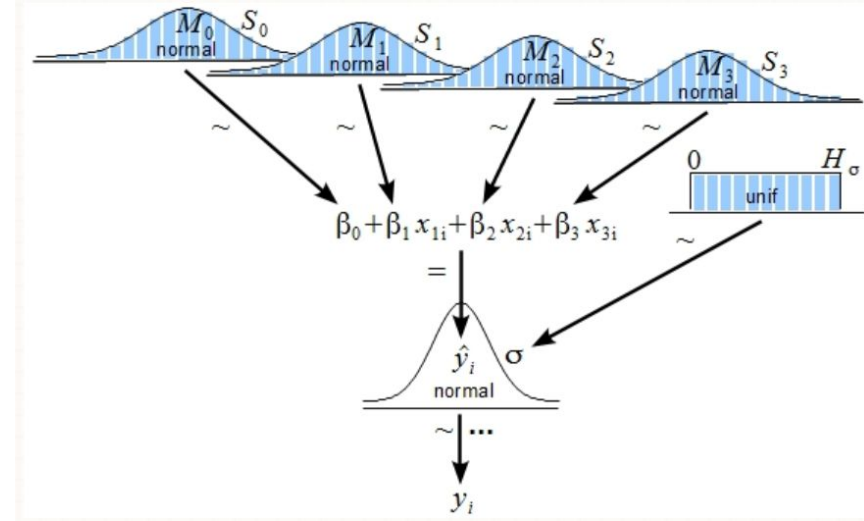


$$\text{posterior} \propto \text{likelihood} * \text{prior}$$



# BAYESIAN LINEAR REGRESSION MODEL

- Basic model form  $y_i = \beta_0 1 + \beta_1 x_{i1} + \dots + \beta_p x_{ip} + \varepsilon_i = \mathbf{x}_i^\top \boldsymbol{\beta} + \varepsilon_i, \quad i = 1, \dots, n,$
- Assumptions
  - Residuals with independence, normality, constant variance, mean zero
- Parameter estimation
  - Assume a prior distribution for parameters (Example:  $N(0, \text{variance})$ ) and then use Bayes Theorem
  - Use newly observed data (Sampling method) to get the likelihood
  - Obtain posterior distribution of the parameters
- Prediction: Posterior distribution



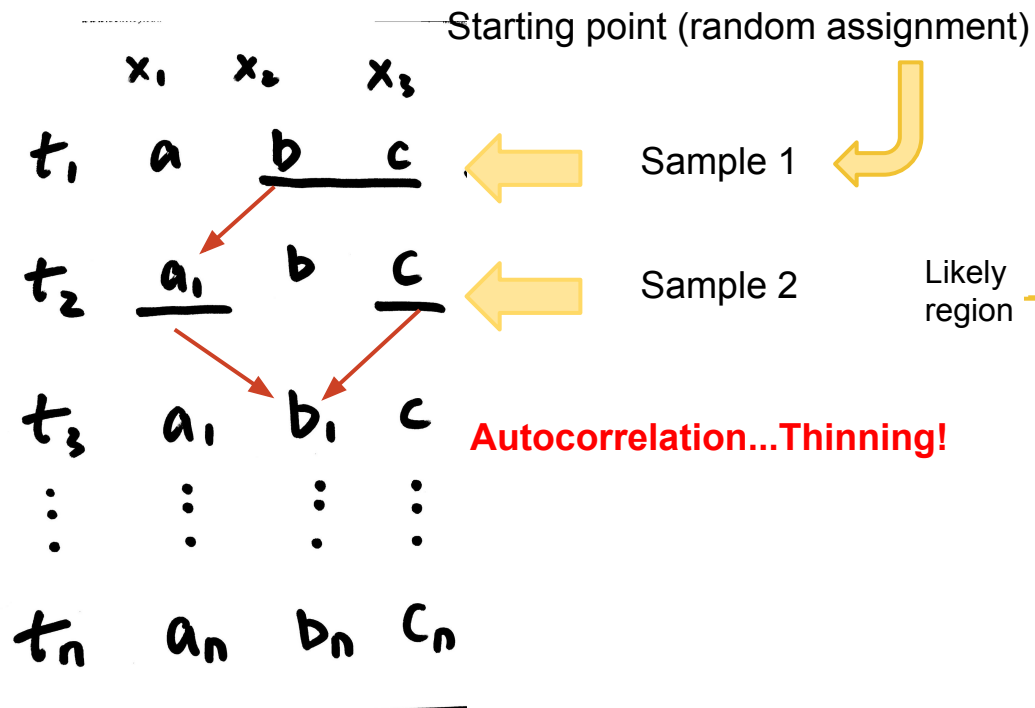
$$\text{Posterior / new belief } P(A | B) = \frac{\text{Likelihood function } P(B | A) \text{ Prior belief } P(A)}{\text{Evidence / marginal likelihood } P(B)}$$

# BAYESIAN LINEAR REGRESSION MODEL

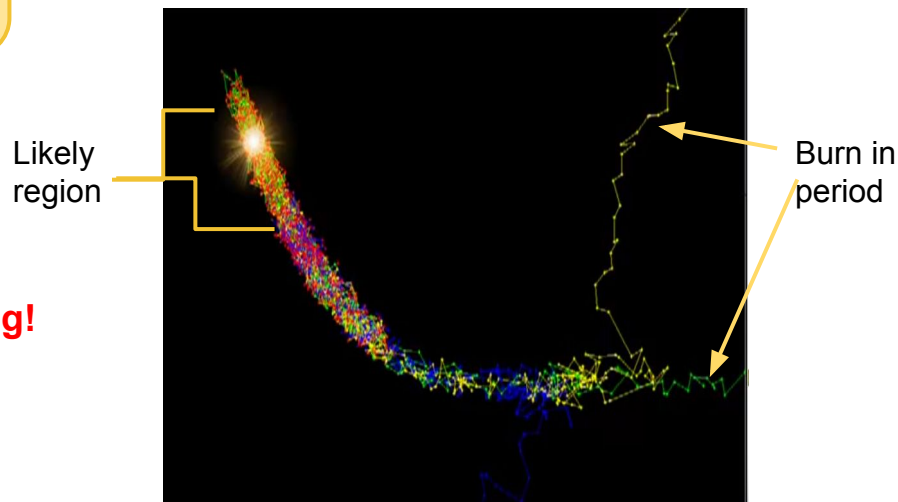
## Parameters Estimation

- MCMC with Gibbs sampling to replicate the posterior distribution
- MCMC – Markov Chain (a sequential process)  
Monte Carlo (simulation)
- Gibbs Sampler

# GIBBS SAMPLER



# BURN IN PERIOD + CONVERGENCE



# BAYESIAN LINEAR REGRESSION MODEL

## Diagnostics

- Satisfy the linear regression assumptions
- Satisfy the characteristics of MCMC chains
  - Trace plots should show no trends (just consistent random noise around a stable baseline)
  - Density plots follow the same shape as of prior distribution
  - MCMC samples are independent of each other

## Forecast

- Using the mean of each parameter distribution (could use median as well)

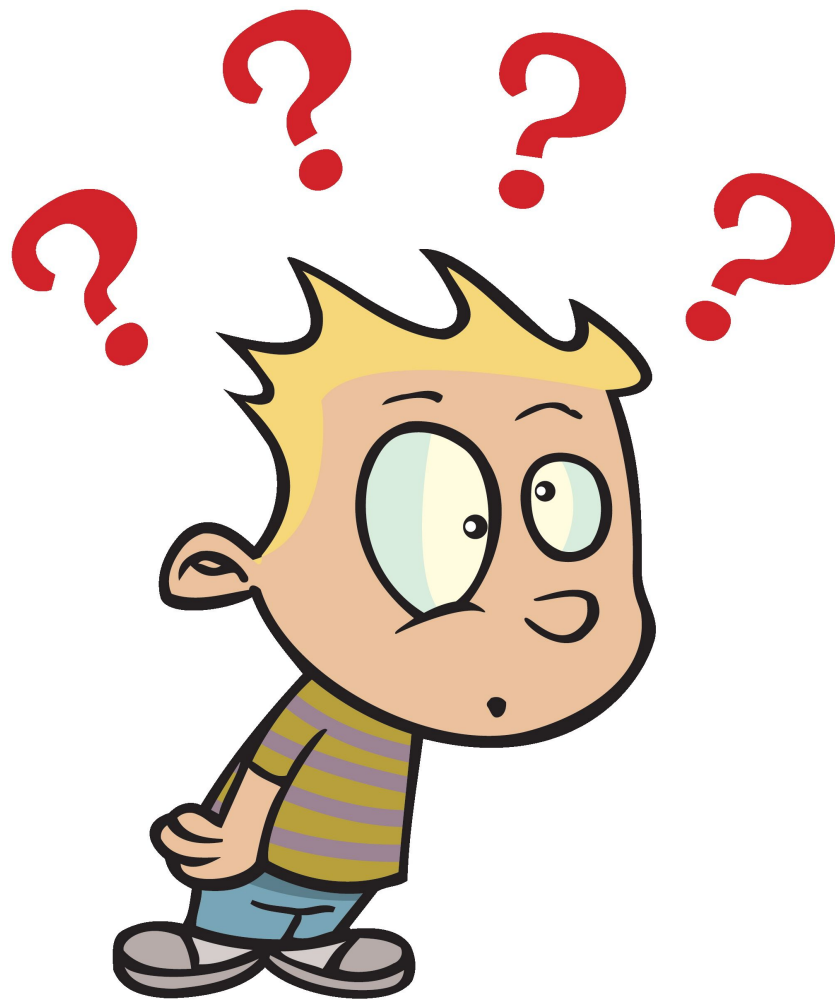
# LET'S SEE AN EXAMPLE - SALES DATA FOR A PRODUCT

Data: product.Rdata (credit to Prof. Woolford)

- Number of units sold (in 1,000's) each month
- from May, 1994 to February, 2015

Side notes: go to pdf document

[LinkToDocument](#)



# REFERENCES

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<http://mc-stan.org/bayesplot/index.html>