NICOLE JIANG

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PREVIOUSLY

Mixpanel · Product Designer · November 2016 - February 2018

- Designed external data source (ie. Salesforce, Zendesk) integrations, joint-querying functionalities into Mixpanel core analytics platform
- Designed Workspace that creates customer data aggregation from multiple Mixpanel projects
- Overhauled Mixpanel project settings, data integration, help center and enterprise onboarding
- Mentored/onboarded designers; Part of Eng/PM/Design recruiting panel

Zenreach · Product Designer (contract) · Summer 2016

- Designed SMS composer feature for user-behaviour based automated marketing campaigns
- Designed customer analytics dashboard to visualize campaign engagement

Atomic Labs · Designer in residence · Summer 2016

- Advised design for portfolio companies such as Ever AI, TalkIQ, Mira, Rested

Microsoft · Program Manager Intern · Fall 2015

- Windows Camera App: Designed and prototyped above-lockscreen camera access feature
- Windows Photos App: Designed user satisfaction rating feature that prompts user to submit app rating and feedback; increased app score by 200% within 1 month

Palantir Technologies · Product Design Intern · Summer 2014 & Winter 2015

- Palantir Radar (Alert management system for financial trader oversight and insider threat): Revamped product information architecture, filtering/searching/datadrilldown workflow
- Palantir Raven (geospatial analysis system): Designed an imagery search helper that supports visualizing large-scale satelite map layers for disaster relief.
- Palantir Valhalla (First Data Insights): Designed and prototyped the community dashboard

RECENT TOOLS

Design · Sketch, Photoshop, Illustrator, Invision, Zeplin, Principle

Dev · HTML, CSS, JQuery/JS

EDUCATION

University of Waterloo · B.A.Sc in Computer Engineering · 2011 - 2016

University College London · Computer Science · 2014

PROJECTS

Project Reservoir · 2015 - 2016

Award-winning intelligent argricultural irragation system. Winner of 2016 Ontario and Canadian Engineering Competition, Innovative Design category.

Freelance Design · 2013 - present

Product design, front-end development, and graphic design during my spare time.
Notable projects:

- **Modern Fertility** · Fertility hormone testing system · 2017
- **AstrumU** · Education data analysis · 2017
- **TrueVault** · Dashboard features for HIPAA compliance alert system · 2016