

User behavior			Desired game elements	
Current Responsibilities	Method of understanding property	Difficulties on understanding the property market	Content	Design
Studying, doing homework	Family and friends	No relevant information available	Financial planning	Role playing
Academic Projects	Websites	Loan prices and rates comparison	Types of housing	Video game
Engineering management	Property agency	The money	Cost analysis	Comprehensive
Researcher	No clue	Lack on understanding of rules and regulations	Property laws	Easy to understand
Teaching				Quiz format
Curricular activities				