NICOLE RIOS

UX DESIGNER | SF BAY AREA 406.291.4455 // www.nicolemaryli.com // nicolemaryli.ux@gmail.com

UX Designer

DENTMA 3 Week Sprint | San Fransisco, CA Visual Design

- Re-constructed the interface for Dentma's Patient Management System resulting in considerbly fewer clicks for user to complete key tasks
- Implemented an interface color scheme of AVA 3.0 resutling in less strain on the eyes
- Presented story of research and redesign process to Dentma's CEO in a 30 min presentation

GRAPHIC DESIGNER

ALPHAGRAPHICS Feb 2017 - Jan 2018 | Lehi, UT

- Built and maintained relationships with 8-10 clients/week
- Eliminated bottlenecking between departments, by redesigning input /output job flow saving \$36,500 in 2019
- Empathised with crossfunctional team members to understand painpoints improving open collaboration and agile problemsolving techniques for jobs and clients
- Delivered print ready files for packaging, swag, event booths, branding, and other print work according to client's needs

EDUCATION

GENERAL ASSEMBLY

10 week UX Design Immersive Course Jan - Apr 2019 San Fransisco

BYU - IDAHO
BS Organizational
Comm & Advocacy
Graduation Apr 2016
Rexburg, ID

TOOLS

Adobe Illustrator Sketch InVision Adobe Photoshop Adobe Indesign Adobe CC

TECHNICAL SKILLS

Research Wire-Framing Prototyping Sketching

SOFT SKILLS

Team Work
Team Motivation
Collaboration
Spanish
Leadership
Conflict Management
Business for Artists
Facilating
Teaching Design Programs
Interpersonal Communication