

NICOLE RIOS

UX DESIGNER | SF BAY AREA

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UX DESIGNER

DENTMA

3 Week Sprint | San Fransisco, CA

Visual Design

- Re-constructed the interface for Dentma's Patient Management System resulting in considerably fewer clicks for user to complete key tasks
- Implemented an interface color scheme of AVA 3.0 resulting in less strain on the eyes
- Presented story of research and redesign process to Dentma's CEO in a 30 min presentation

GRAPHIC DESIGNER

ALPHAGRAPHICS

Feb 2017 - Jan 2018 | Lehi, UT

- Built and maintained relationships with 8-10 clients/week
- Eliminated bottlenecks between departments, by redesigning input /output job flow saving \$36,500 in 2019
- Empathised with crossfunctional team members to understand painpoints improving open collaboration and agile problemsolving techniques for jobs and clients
- Delivered print ready files for packaging, swag, event booths, branding, and other print work according to client's needs

FREELANCE DESIGNER

MARYLI DESIGN

Apr 2016 - Present | Remote

- Quoted design costs and pitch of projects to prospective clients
- Packaged assets for Logos according to client's future needs
- Print design, (brochures, business cards, posters, catalogs)

GRAPHIC DESIGN INTERN

COCOA BRANDING

Apr - Aug 2015 | Guadalajara, MX

- 30 hours catalog project with Young Living
- Social Media Creation
- B2B English Communications with US clientelle

EDUCATION

GENERAL ASSEMBLY

10 week UX Design

Immersive Course

Jan - Apr 2019

San Fransisco

BYU - IDAHO

BS Organizational

Comm & Advocacy

Graduation Apr 2016

Rexburg, ID

TOOLS

Adobe Illustrator

Sketch

InVision

Adobe Photoshop

Adobe Indesign

Adobe CC

SKILLS

Research

Wire-Framing

Prototyping

Sketching

ABILITIES

Team Work

Team Motivation

Collaboration

Spanish

Leadership

Conflict Management

Business for Artists

Facilitating

Teaching Design Programs

Interpersonal Communication