King County Housing Data Project

Overview

A company that buys houses to flip and resell is interested in finding out what pre-existine features of houses are likely to lead to a higher sale price. Since they plan on "flipping" the house, or adding their own renovations, they aren't as interested in details such as the overall condition of the house and are more interested in things such as location, how big of a lot the house is built on, etc.

Business Understanding

The features of the data from a housing dataset that I will be looking at, and comparing to the sale price of the houses, include number of bedrooms, number of bathrooms, square footage of the living area, square footage of the lot, number of floors, whether the house is on a waterfront, whether the house is adjacent to a green belt, whether the house has traffic noise or other nuisances, and the quality of the view of the house. After performing exploratory data analysis and determining which of these factors seem to relate to sale price, I will narrow down my efforts to determine which of those factors are the best predictors of sale price.



Data Understanding

I begin by importing the necessary modules and the dataset I will be using, which includes housing data for King County.

In [1]:

- 1 import pandas as pd
- 2 import matplotlib.pyplot as plt
- 3 %matplotlib inline
- 4 import statsmodels.api as sm
- 5 import numpy as np
- 6 import math
- 7 import matplotlib.cm as cm
- 8 %matplotlib nbagg
- 9 import seaborn as sns
- 10 from sklearn.linear_model import LinearRegression

In [2]: 1 data = pd.read_csv('Data/kc_house_data.csv')
 data.head()

Out[2]:

	id	date	price	bedrooms	bathrooms	sqft_living	sqft_lot	floors	waterfront	greenbelt	 sewer_system
0	7399300360	5/24/2022	675000.0	4	1.0	1180	7140	1.0	NO	NO	 PUBLIC
1	8910500230	12/13/2021	920000.0	5	2.5	2770	6703	1.0	NO	NO	 PUBLIC
2	1180000275	9/29/2021	311000.0	6	2.0	2880	6156	1.0	NO	NO	 PUBLIC
3	1604601802	12/14/2021	775000.0	3	3.0	2160	1400	2.0	NO	NO	 PUBLIC
4	8562780790	8/24/2021	592500.0	2	2.0	1120	758	2.0	NO	NO	 PUBLIC

5 rows × 25 columns

Next, I try to find out more about the data and narrow down the dataframe I will be using to only include the necessary columns.

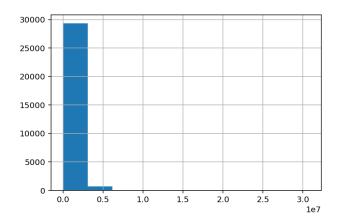
```
In [3]:
            data.info()
        <class 'pandas.core.frame.DataFrame'>
        RangeIndex: 30155 entries, 0 to 30154
        Data columns (total 25 columns):
                            Non-Null Count Dtype
         #
             Column
         0
             id
                            30155 non-null
         1
             date
                            30155 non-null
                                            object
         2
             price
                            30155 non-null float64
                            30155 non-null int64
         3
             bedrooms
                          30155 non-null float64
             bathrooms
             sqft_living 30155 non-null int64
         5
         6
             sqft lot
                            30155 non-null int64
             floors
                            30155 non-null float64
             waterfront 30155 non-null object greenbelt 30155 non-null object nuisance 30155 non-null object
         9
         10 nuisance
         11 view
                            30155 non-null object
         12 condition 30155 non-null object
                            30155 non-null object
         13 grade
         14
            heat source
                            30123 non-null object
         15
             sewer_system 30141 non-null object
         16
             sqft_above
                            30155 non-null int64
             sqft_basement 30155 non-null
         17
             sqft_garage
         18
                            30155 non-null
                            30155 non-null int64
         19
             sqft patio
                            30155 non-null int64
         20
             yr built
             yr renovated
                            30155 non-null int64
         21
             address
         22
                            30155 non-null object
                            30155 non-null float64
         23 lat
         24 long
                            30155 non-null float64
        dtypes: float64(5), int64(10), object(10)
        memory usage: 5.8+ MB
         1 data = pd.to_datetime(data['date'])
In [4]:
In [5]:
         data_.describe(datetime_is_numeric=True)
Out[5]: count
                                         30155
        mean
                 2021-11-21 01:02:13.351019776
                           2021-06-10 00:00:00
        25%
                           2021-08-18 00:00:00
        50%
                           2021-11-03 00:00:00
        75%
                           2022-03-07 00:00:00
                           2022-06-09 00:00:00
        max
        Name: date, dtype: object
```

Data Preparation

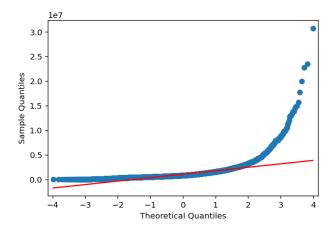
Before I look at the predictors, I want to investigate the target variable ('price'):

I start by plotting the target variable's distribution with a histogram and its residuals with a QQ plot.

```
In [6]: 1 data['price'].hist();
```



```
In [7]: 1 price_qq = sm.qqplot(data['price'], line='r');
```



The histogram does not seem to show a perfectly normal looking distribution, and the QQ plot shows the residuals getting further and further away from the theoretical fit line.

This indicates that the data becomes unreliable outside of plus or minus 2 standard deviations from the mean, or outside of the range where price equals between 684,205.75 and 2,901,227.43 dollars.

Choosing a baseline model feature:

Next, I want to know which variables are most correlated with price, so that I can choose a feature for the baseline model. However, first I want to make sure that if any features are causing multicollinearity, that they are removed so that they will not later affect my results.

Out[12]:

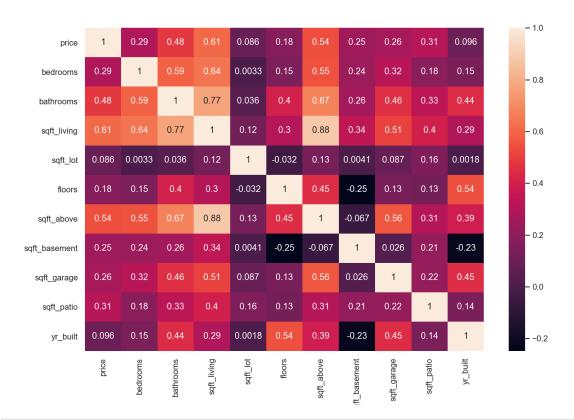
	price	bedrooms	bathrooms	sqft_living	sqft_lot	floors	waterfront	greenbelt	nuisance	view	condition	grade	he
0	675000.0	4	1.0	1180	7140	1.0	NO	NO	NO	NONE	Good	7 Average	
1	920000.0	5	2.5	2770	6703	1.0	NO	NO	YES	AVERAGE	Average	7 Average	
2	311000.0	6	2.0	2880	6156	1.0	NO	NO	NO	AVERAGE	Average	7 Average	
3	775000.0	3	3.0	2160	1400	2.0	NO	NO	NO	AVERAGE	Average	9 Better	
4	592500.0	2	2.0	1120	758	2.0	NO	NO	YES	NONE	Average	7 Average	

In [13]: 1 data_pred.corr()

Out[13]:

	price	bedrooms	bathrooms	sqft_living	sqft_lot	floors	sqft_above	sqft_basement	sqft_garage	sqft_pa
price	1.000000	0.289204	0.480401	0.608521	0.085730	0.180576	0.538651	0.245058	0.264169	0.3134
bedrooms	0.289204	1.000000	0.589273	0.637874	0.003306	0.147592	0.547164	0.238502	0.319441	0.1834
bathrooms	0.480401	0.589273	1.000000	0.772677	0.035886	0.404412	0.674924	0.260902	0.457022	0.327
sqft_living	0.608521	0.637874	0.772677	1.000000	0.119563	0.304240	0.883984	0.338460	0.511740	0.3960
sqft_lot	0.085730	0.003306	0.035886	0.119563	1.000000	-0.032097	0.129231	0.004111	0.087169	0.1552
floors	0.180576	0.147592	0.404412	0.304240	-0.032097	1.000000	0.448281	-0.248093	0.132656	0.1251
sqft_above	0.538651	0.547164	0.674924	0.883984	0.129231	0.448281	1.000000	-0.066801	0.560551	0.3121
sqft_basement	0.245058	0.238502	0.260902	0.338460	0.004111	-0.248093	-0.066801	1.000000	0.026361	0.210
sqft_garage	0.264169	0.319441	0.457022	0.511740	0.087169	0.132656	0.560551	0.026361	1.000000	0.2160
sqft_patio	0.313409	0.183439	0.327551	0.396030	0.155250	0.125183	0.312117	0.210500	0.216354	1.0000
yr_built	0.096013	0.146191	0.443648	0.291694	0.001750	0.544646	0.387448	-0.230226	0.447560	0.1384

```
In [14]: 1
2 sns.set(rc={'figure.figsize':(12,8)})
3 sns.heatmap(data_pred.corr(), annot=True);
```



In [16]: 1 abs(df) > 0.75

Out[16]:

СС pairs True (price, price) (sqft_living, sqft_above) True (sqft_living, bathrooms) True (bathrooms, sqft_above) False (bedrooms, sqft_living) False False (price, sqft_living) False (bedrooms, bathrooms) False (sqft_garage, sqft_above) (bedrooms, sqft_above) False (yr_built, floors) False (price, sqft_above) False False (sqft_garage, sqft_living) (bathrooms, price) False False (bathrooms, sqft_garage) (floors, sqft_above) False (yr_built, sqft_garage) (yr_built, bathrooms) False False (bathrooms, floors) (sqft_patio, sqft_living) False (yr_built, sqft_above) False (sqft_basement, sqft_living) False (sqft_patio, bathrooms) False (bedrooms, sqft_garage) False (sqft_patio, price) (sqft_patio, sqft_above) False (sqft_living, floors) False (yr_built, sqft_living) False (price, bedrooms) False (sqft_garage, price) False (sqft_basement, bathrooms) False (sqft_basement, floors) False (price, sqft_basement) False (bedrooms, sqft_basement) False (sqft_basement, yr_built) False (sqft_patio, sqft_garage) (sqft_basement, sqft_patio) False (bedrooms, sqft_patio) False (price, floors) False (sqft_patio, sqft_lot) False False (floors, bedrooms) (yr_built, bedrooms) False (yr_built, sqft_patio) False

localhost:8888/notebooks/Notebook.ipynb

СС

pairs	
(floors, sqft_garage)	False
(sqft_lot, sqft_above)	False
(sqft_patio, floors)	False
(sqft_living, sqft_lot)	False
(yr_built, price)	False
(sqft_lot, sqft_garage)	False
(sqft_lot, price)	False
(sqft_above, sqft_basement)	False
(sqft_lot, bathrooms)	False
(sqft_lot, floors)	False
(sqft_garage, sqft_basement)	False
(sqft_lot, sqft_basement)	False
(bedrooms, sqft_lot)	False
(yr_built, sqft_lot)	False

```
In [17]: 1 df[(df.cc>.75) & (df.cc <1)]
```

Out[17]:

 pairs
 cc

 (sqft_living, sqft_above)
 0.883984

 (sqft_living, bathrooms)
 0.772677

The only pairs of features that have correlations higher than 0.75 are sqft_living and sqft_above, and sqft_living and bathrooms. This makes sense, because the square feet of the living area is likely a large portion of the square feet above ground for a house.

Also, it would make sense that the larger amount of square footage of living space, the higher number of bathrooms a house would have. Following this same logic, the 'bedrooms' feature would also likely cause multicollinearity.

Looking at the correlations, I see that the bedrooms and bathrooms features are more correlated with the feature 'sqft_living' than they are with price, so this indicates multicollinearity. Because sqft_living is the most correlated with the target variable out of these, I am going to exclude the variables sqft_above, bedrooms, and bathrooms moving forward.

Now, to look at the rest of the features:

I start by creating a new dataframe with only the features that I will be using:

Out[18]:

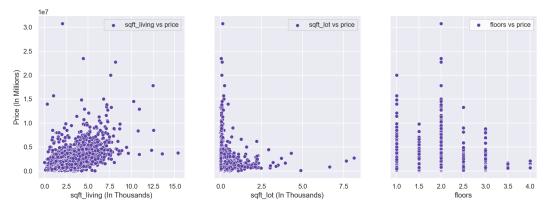
	price	sqft_living	sqft_lot	floors	waterfront	greenbelt	nuisance	view	heat_source	sewer_system
0	675000.0	1180	7140	1.0	NO	NO	NO	NONE	Gas	PUBLIC
1	920000.0	2770	6703	1.0	NO	NO	YES	AVERAGE	Oil	PUBLIC
2	311000.0	2880	6156	1.0	NO	NO	NO	AVERAGE	Gas	PUBLIC
3	775000.0	2160	1400	2.0	NO	NO	NO	AVERAGE	Gas	PUBLIC
4	592500.0	1120	758	2.0	NO	NO	YES	NONE	Electricity	PUBLIC

Then, I create a dataframe of only the relevant *numeric* variables, to further investigate them:

Out[20]:

	price	sqft_living	sqft_lot	floors
0	675000.0	1180	7140	1.0
1	920000.0	2770	6703	1.0
2	311000.0	2880	6156	1.0
3	775000.0	2160	1400	2.0
4	592500.0	1120	758	2.0
30150	1555000.0	1910	4000	1.5
30151	1313000.0	2020	5800	2.0
30152	800000.0	1620	3600	1.0
30153	775000.0	2570	2889	2.0
30154	500000.0	1200	11058	1.0

```
In [21]:
             import matplotlib.pyplot as plt
          1
             from matplotlib import ticker
          2
          3
             sns.set_palette("twilight", 2)
          4
             # Plot scatterplots for multiple columns
            fig, (ax1, ax2, ax3) = plt.subplots(figsize=(15,5), sharey=True, nrows=1, ncols=3)
             ax1 = sns.scatterplot(data = data_pred, x='sqft_living', y='price', label='sqft_living vs pr
             ax2 = sns.scatterplot(data = data_pred, x='sqft_lot', y='price', label='sqft_lot vs price',
          9
             ax3 = sns.scatterplot(data = data pred, x='floors', y='price', label='floors vs price', ax=a
         10
         11
             # A function can also be used directly as a formatter. The function must take
             # two arguments: ``x`` for the tick value and ``pos`` for the tick position,
         12
             # and must return a ``str``. This creates a FuncFormatter automatically.
         13
         14
             #setup(ax1, title="lambda x, pos: str(x-5)")
             #ax1.yaxis.set major formatter(ticker.FormatStrFormatter("$%.2d")*1e-8)
         15
             #ylabels = ['${:,f}'.format(x) for x in ax1.get xticks()]
         16
         17
             #ax1.set yticklabels(ylabels)
             ax1.set ylabel("Price (In Millions)")
         18
         19
         20 | xlabels = ['{:,.1f}'.format(x) for x in ax1.get_xticks()/1000]
         21 ax1.set_xticklabels(xlabels)
         22 ax2.set xticklabels(xlabels)
         23 ax1.set xlabel("sqft living (In Thousands)")
             ax2.set xlabel("sqft lot (In Thousands)")
         26 sns.set_style("whitegrid")
         27
             sns.despine()
         28 plt.legend()
         29 plt.show();
```

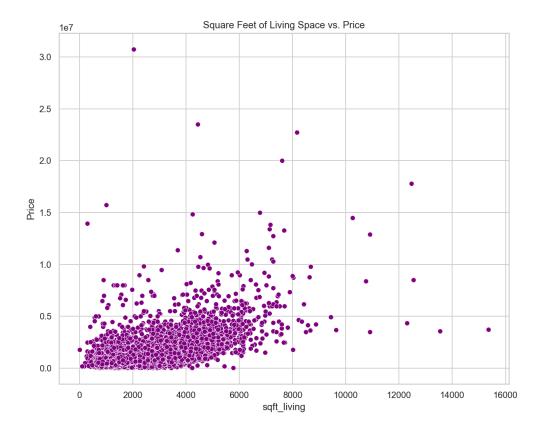


<ipython-input-21-9150ee68638b>:21: UserWarning: FixedFormatter should only be used together w
ith FixedLocator
 ax1.set_xticklabels(xlabels)
<ipython-input-21-9150ee68638b>:22: UserWarning: FixedFormatter should only be used together w
ith FixedLocator
 ax2.set_xticklabels(xlabels)

Of the numeric variables in the data, aside from those already removed, it looks like the feature most correlated with price and having the strongest linear relationship with price is sqft_living. Therefore, this seems like a good feature to use for the baseline model.

Scatterplot of just sqft_living vs. price:

```
In [22]: 1 sns.set_style()
    fig, ax = plt.subplots(figsize=(10,8))
        g = sns.scatterplot(data=data_num, x='sqft_living', y='price', color="purple", ax=ax)
        4 g.set_title("Square Feet of Living Space vs. Price")
        5 g.set_ylabel("Price")
        6 g.set_xlabel("sqft_living");
```



Modeling

First, a baseline model is created using the variable sqft_living, as it is the most correlated with sale price, to compare all other models to.

```
In [23]: 1 y = data1[['price']]
2 X_baseline = data1[['sqft_living']]
```

Baseline results:

OLS Regression Results

Dep. Variable:	price	R-squared:	0.370
Model:	OLS	Adj. R-squared:	0.370
Method:	Least Squares	F-statistic:	1.773e+04
Date:	Mon, 12 Jun 2023	Prob (F-statistic):	0.00
Time:	13:05:20	Log-Likelihood:	-4.4912e+05
No. Observations:	30155	AIC:	8.982e+05
Df Residuals:	30153	BIC:	8.983e+05
Df Model:	1		

Covariance Type: nonrobust

coef	std err	t	P> t	[0.025	0.975]	
const -7.443e+04	9782.728	-7 . 609	0.000	-9.36e+04	-5.53e+04	
sqft_living 560.0050	4.206	133.160	0.000	551.762	568.248	
=======================================				=======		
Omnibus:	43429.367	Durbin-	-Watson:		1.862	
Prob(Omnibus):	0.000	Jarque-	Bera (JB):	47	159181.471	
Skew:	8.188	Prob(JE	3):		0.00	
Kurtosis:	196.042	Cond. N	lo.		5.56e+03	
=======================================						

Notes:

- [1] Standard Errors assume that the covariance matrix of the errors is correctly specified.
- [2] The condition number is large, 5.56e+03. This might indicate that there are strong multicollinearity or other numerical problems.

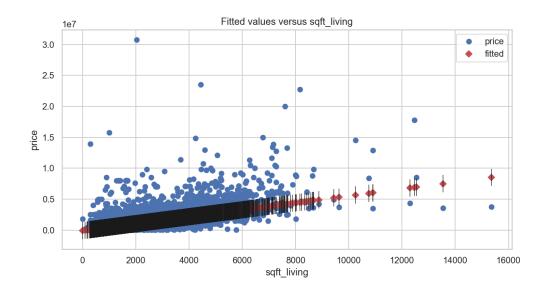
In [25]: 1 baseline_results.pvalues

Out[25]: const 2.852024e-14 sqft_living 0.000000e+00

dtype: float64

Plotting the actual vs. predicted values of this model:

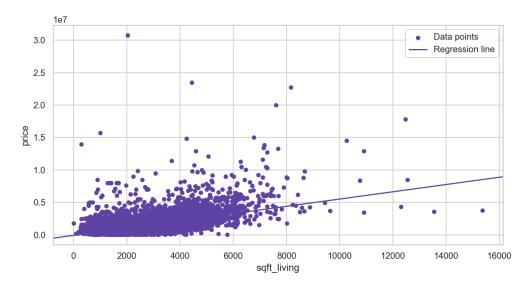
```
In [26]: 1 fig, ax = plt.subplots(figsize=(10,5))
2 sm.graphics.plot_fit(baseline_results, "sqft_living", ax=ax)
3 plt.show()
```



This shows the true (blue) vs. predicted (red) values, with the particular predictor (in this case, sqft living) along the x-axis.

Plotting the regression line:

```
In [27]: 1 fig, ax = plt.subplots(figsize=(10,5))
2 datal.plot.scatter(x="sqft_living", y="price", label="Data points", ax=ax)
3 sm.graphics.abline_plot(model_results=baseline_results, label="Regression line", ax=ax)
4 ax.legend();
```

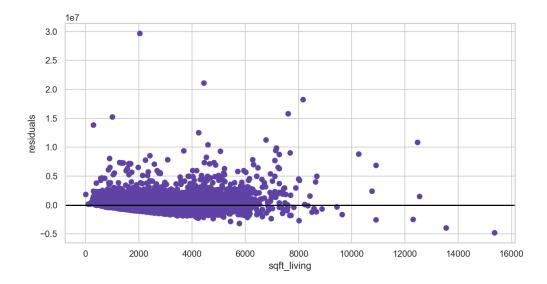


/Users/nicolemichaud/opt/anaconda3/envs/learn-env/lib/python3.8/site-packages/pandas/plotting/ _matplotlib/core.py:1010: UserWarning: *c* argument looks like a single numeric RGB or RGBA se quence, which should be avoided as value-mapping will have precedence in case its length match es with *x* & *y*. Please use the *color* keyword-argument or provide a 2D array with a singl e row if you intend to specify the same RGB or RGBA value for all points.

```
scatter = ax.scatter(
/Users/nicolemichaud/opt/anaconda3/envs/learn-env/lib/python3.8/site-packages/pandas/plotting/
_matplotlib/core.py:1010: UserWarning: No data for colormapping provided via 'c'. Parameters
'cmap' will be ignored
  scatter = ax.scatter(
```

This linear regression plot shows the the data points for the predictor, sqft_living, against price.

Plotting the residuals:



The model residuals are the *differences* between the actual and predicted values. From this plot, it looks like this model guessed values too high more often than it guessed them too low.

Numeric data:

Now, to add all of the numeric features to a multiple linear regression to see if it improves our model:

Out[29]:

	sqft_living	sqft_lot	floors
0	1180	7140	1.0
1	2770	6703	1.0
2	2880	6156	1.0
3	2160	1400	2.0
4	1120	758	2.0
30150	1910	4000	1.5
30151	2020	5800	2.0
30152	1620	3600	1.0
30153	2570	2889	2.0
30154	1200	11058	1.0

30155 rows × 3 columns

Results for all numeric variables:

```
In [30]: 1 model = sm.OLS(y, sm.add_constant(X_all))
2 results_allnum = model.fit()
3
4 print(results_allnum.summary())
```

OLS Regression Results

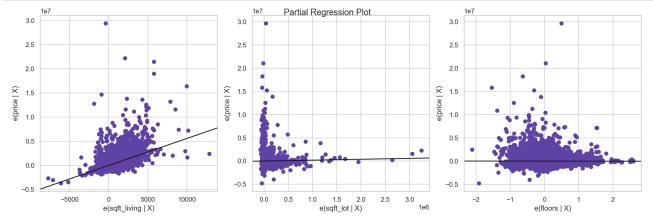
Dep. Variable:	price	R-squared:	0.370
Model:	OLS	Adj. R-squared:	0.370
Method:	Least Squares	F-statistic:	5915.
Date:	Mon, 12 Jun 2023	Prob (F-statistic):	0.00
Time:	13:05:42	Log-Likelihood:	-4.4912e+05
No. Observations:	30155	AIC:	8.982e+05
Df Residuals:	30151	BIC:	8.983e+05
Df Model:	3		
_	_		

Covariance Type: nonrobust

========								
	coef	std err	t	P> t	[0.025	0.975]		
const	-6.716e+04	1.32e+04	-5.083	0.000	-9.31e+04	-4.13e+04		
sqft_living	559.7226	4.456	125.623	0.000	550.989	568.456		
sqft_lot	0.1912	0.069	2.791	0.005	0.057	0.325		
floors	-6399.5386	7593.611	-0.843	0.399	-2.13e+04	8484.263		
Omnibus:		43413.8	76 Durbin-	 -Watson:		1.862		
Prob(Omnibu	s):	0.0	00 Jarque-	Bera (JB):	47	47138661.786		
Skew:	•	8.1	.82 Prob(JI	3):		0.00		
Kurtosis:		196.0	01 Cond. 1	No.		2.19e+05		
========	========	========						

Notes:

- [1] Standard Errors assume that the covariance matrix of the errors is correctly specified.
- [2] The condition number is large, 2.19e+05. This might indicate that there are strong multicollinearity or other numerical problems.

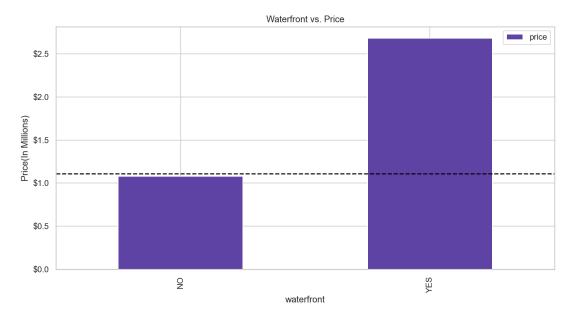


These models look worse than the initial scatterplots, so likely we included too many features. Since the numeric features of sqft_lot, and floors do not appear to have a positive linear relationship with price, we will remove those features.

Categorical data:

Now, before the categorical variables can be modeled, they will need to be transformed using one-hot encoding.

'waterfront' feature:



<ipython-input-33-052e0b7bcb93>:5: UserWarning: FixedFormatter should only be used together wi
th FixedLocator

ax.set_yticklabels(ylabels);

Out[34]:

	waterfront_YES
0	0
1	0
2	0
3	0
4	0
30150	0
30151	0
30152	0
30153	0
30154	0

30155 rows × 1 columns

OLS Regression Results						
Dep. Variable: Model: Method: Date: Time: No. Observation Df Residuals: Df Model: Covariance Type	Mon,	price OLS east Squares 12 Jun 2023 13:06:21 30155 30153 1	Prob (F-st Log-Likeli AIC:	uared: ic: catistic):	9.1	0.054 0.054 1719. 0.00 26e+05 05e+05
==========	coef	std err				
const waterfront_YES		5064.675	213.436	0.000		1.09e+06
Omnibus: Prob(Omnibus): Skew: Kurtosis:	=========	35538.027 0.000 5.884 95.585	Prob(JB):		109444	1.907 60.954 0.00 7.69

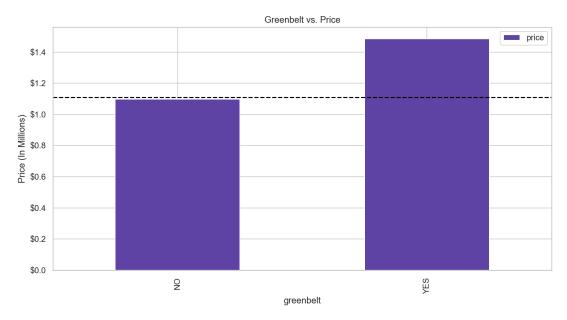
Notes:

[1] Standard Errors assume that the covariance matrix of the errors is correctly specified.

Interpretation:

This model is statistically significant and explains about 5.4% of the variance in price. Compared to a house that is not on a waterfront, for a house with a waterfront we see an associated increase of about \$1,601,000 in price.

'greenbelt' feature:



<ipython-input-36-5d4b2b7c76a6>:5: UserWarning: FixedFormatter should only be used together with FixedLocator

ax.set_yticklabels(ylabels);

Out[37]:

	greenbelt_YES
0	0
1	0
2	0
3	0
4	0
30150	0
30151	0
30152	0
30153	0
30154	0

30155 rows × 1 columns

OLS Regression Results						
		price R-squared: OLS Adj. R-squared: east Squares F-statistic: 12 Jun 2023 Prob (F-statistic): 13:06:26 Log-Likelihood: 30155 AIC: 30153 BIC: 1 nonrobust		-4.5 9.	0.005 0.005 141.1 1.77e-32 5603e+05 121e+05	
=========	coef	std err	t	P> t	[0.025	0.975]
const greenbelt_YES		5217.319 3.26e+04				
Omnibus: Prob(Omnibus): Skew: Kurtosis:	=========	38131.263 0.000 6.655 110.402	Durbin-Wa Jarque-Ba Prob(JB) Cond. No	era (JB):	14716	1.913 5007.254 0.00 6.33

Notes:

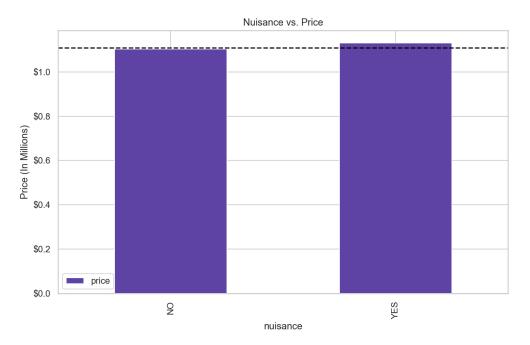
[1] Standard Errors assume that the covariance matrix of the errors is correctly specified.

Interpretation:

This model is statistically significant and explains about 0.5% of the variance in price Compared to a house that is not near a greenbelt, for a house that is near a greenbelt we see an associated increase of about \$387,100 in price.

'nuisance' feature:

```
In [39]: 1 fig, ax = plt.subplots(figsize=(10,6))
2 datal.groupby("nuisance").mean().plot.bar(y="price", ax=ax).set(ylabel="Price (In Millions)"
3 ax.axhline(y=datal["price"].mean(), label="mean", color="black", linestyle="--")
4 ylabels = ['${:,.1f}'.format(x) for x in ax.get_yticks()/1000000]
5 ax.set_yticklabels(ylabels);
```



<ipython-input-39-d7fc6cb13915>:5: UserWarning: FixedFormatter should only be used together wi
th FixedLocator

ax.set_yticklabels(ylabels);

```
In [40]: 1    nuisance_X = pd.get_dummies(X_nu, columns=["nuisance"], drop_first=True)
    nuisance_X
```

Out[40]:

	nuisance_YES
0	0
1	1
2	0
3	0
4	1
30150	0
30151	0
30152	1
30153	0
30154	0

30155 rows × 1 columns

```
In [41]: 1    nuisance_model = sm.OLS(y, sm.add_constant(nuisance_X))
    nu_results = nuisance_model.fit()
    3
    4    print(nu_results.summary())
```

OLS Regression Results						
Dep. Variable Model: Method: Date: Time: No. Observati Df Residuals: Df Model: Covariance Ty	I Mon, ons:	30155	Prob (F- Log-Like	squared: stic: -statistic):		0.000 0.000 4.021 0.0449 .5609e+05 9.122e+05
	coef	std err	t	P> t	[0.025	0.975]
const nuisance_YES						
Omnibus: Prob(Omnibus) Skew: Kurtosis:	:	0.000 6.598	Durbin-V Jarque-I Prob(JB) Cond. No	Bera (JB):	143	1.914 48330.387 0.00 2.73

Notes:

[1] Standard Errors assume that the covariance matrix of the errors is correctly specified.

Interpretation:

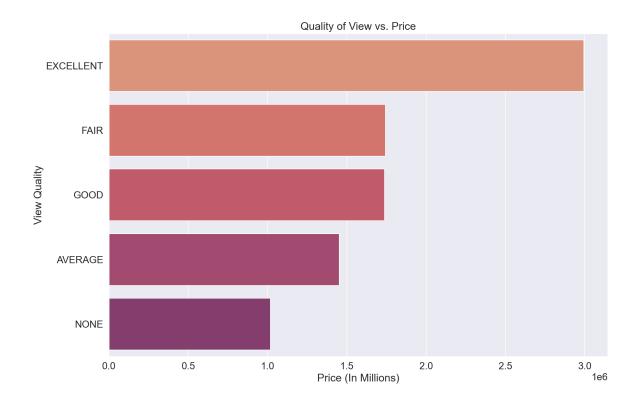
This model is not statistically significant and it explains 0% of the variance in price. This indicates that this model is not a good model to use to predict price and it may not be suited for linear regression.

'view' feature:



<ipython-input-42-27b42950445d>:8: UserWarning: FixedFormatter should only be used together with FixedLocator

ax.set_yticklabels(ylabels);



Out[44]:

	view_EXCELLENT	view_FAIR	view_GOOD	view_NONE
0	0	0	0	1
1	0	0	0	0
2	0	0	0	0
3	0	0	0	0
4	0	0	0	1
30150	0	0	0	1
30151	0	1	0	0
30152	0	0	0	1
30153	0	0	0	1
30154	0	0	0	1

30155 rows × 4 columns

OLS Regression Results 0.117 Dep. Variable: price R-squared: Model: Adj. R-squared: 0.117 OLS Least Squares Method: F-statistic: 1001. Mon, 12 Jun 2023 Prob (F-statistic): Date: 0.00 Log-Likelihood: 13:07:45 -4.5421e+05 Time: No. Observations: 30155 AIC: 9.084e+05 Df Residuals: 30150 BIC: 9.085e+05 Df Model: Covariance Type: nonrobust ______ const 1.452e+06 1.92e+04 75.442 0.000 1.41e+06 1.49e+06 view_EXCELLENT 1.542e+06 4.07e+04 37.929 0.000 1.46e+06 1.62e+06 view_FAIR 2.901e+05 6e+04 4.838 0.000 1.73e+05 4.08e+05 view_GOOD 2.844e+05 3.43e+04 8.286 0.000 2.17e+05 3.52e+05 view_NONE -4.334e+05 1.99e+04 -21.748 0.000 -4.72e+05 -3.94e+05 ______ Omnibus: 35987.016 Durbin-Watson: 1.899 Prob(Omnibus): 0.000 Jarque-Bera (JB): 12283194.866 Skew: 5.987 Prob(JB): 0.00 101.146 Cond. No. Kurtosis: 17.4 ______

Notes:

[1] Standard Errors assume that the covariance matrix of the errors is correctly specified.

Interpretation:

This model is statistically significant and it explains about 11.7% of the variance in price. Compared to a house with an average view, we see an associated increase of about 1,542,000 dollars in price for a house with an excellent view, an increase of about 284,400 dollars in price for a house with a good view, an increase of about 290,100 dollars for a house with a fair view, and a **decrease** of about 433,400 dollars for a house with no view.

Of the categorical variables, the one that appears to be the best predictors of price is view.

Regression Results

Creating a multiple regression model with sqft living and view:

Since 'view' is the categorical variable that seems to be the best predictor of price, I am going to add it to a model with sqft_living to see if it is an improvement to the baseline.

```
In [46]: 1 multi_x = data1[['sqft_living', 'view']]
```

Out[47]:

	view_AVERAGE	view_EXCELLENT	view_FAIR	view_GOOD	view_NONE
0	0	0	0	0	1
1	1	0	0	0	0
2	1	0	0	0	0
3	1	0	0	0	0
4	0	0	0	0	1
30150	0	0	0	0	1
30151	0	0	1	0	0
30152	0	0	0	0	1
30153	0	0	0	0	1
30154	0	0	0	0	1

30155 rows × 5 columns

```
In [48]: 1 multi_x = pd.get_dummies(multi_x, columns=["view"], drop_first=True)
2 multi_x
```

Out[48]:

	sqft_living	view_EXCELLENT	view_FAIR	view_GOOD	view_NONE
0	1180	0	0	0	1
1	2770	0	0	0	0
2	2880	0	0	0	0
3	2160	0	0	0	0
4	1120	0	0	0	1
30150	1910	0	0	0	1
30151	2020	0	1	0	0
30152	1620	0	0	0	1
30153	2570	0	0	0	1
30154	1200	0	0	0	1

 $30155 \text{ rows} \times 5 \text{ columns}$

Multiple linear regression results:

```
In [49]: 1 multi_model = sm.OLS(y, sm.add_constant(multi_x))
2 multi_results = multi_model.fit()
3
4 print(multi_results.summary())
```

OLS Regression Results Dep. Variable: price R-squared: 0.416 OLS Model: Adj. R-squared: 0.416 Least Squares Method: F-statistic: 4289. Mon, 12 Jun 2023 Prob (F-statistic): Date: 0.00 13:08:10 Log-Likelihood: Time: No. Observations: Df Residuals: -4.4800e+05 30155 AIC: 8.960e+05 30149 BIC: 8.961e+05 Df Model: 5 Covariance Type: nonrobust ______ const 1.48e+05 1.89e+04 7.850 0.000 1.11e+05 1.85e+05 sqft_living 518.4362 4.179 124.065 0.000 510.246 526.627 view_EXCELLENT 1.196e+06 3.32e+04 36.039 0.000 1.13e+06 1.26e+06 view_FAIR 2.259e+05 4.88e+04 4.631 0.000 1.3e+05 3.22e+05 view_GOOD 8.875e+04 2.8e+04 3.173 0.002 3.39e+04 1.44e+05 view_NONE -1.824e+05 1.63e+04 -11.163 0.000 -2.14e+05 -1.5e+05 ______ Omnibus: 41848.759 Durbin-Watson: 1.850 0.000 Jarque-Bera (JB): Prob(Omnibus): 41845060.297 7.606 Prob(JB): Skew: 0.00 184.859 Cond. No. 3.00e+04 Kurtosis: ______

Notes:

- [1] Standard Errors assume that the covariance matrix of the errors is correctly specified.
- [2] The condition number is large, 3e+04. This might indicate that there are strong multicollinearity or other numerical problems.

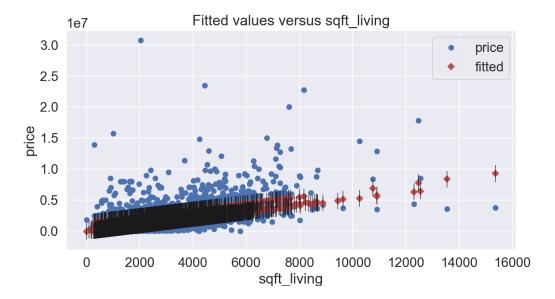
Interpretation:

This model is statistically significant and explains about 41.6% of the variance in price, which is an improvement from the baseline model that only explained about 37%.

For each increase by 1 square foot of living space, we expect to see an increase in price of about 521 dollars. Compared to a house with an average view, for a house with an excellent view we see an associated increase in price of about of about 1,196,00 dollars. For a house with a good view, we see an associated increase in price of about 68,750 dollars. For a house with a fair view, we see an associated increase in price of about 225,900 dollars. For a house with no view, we see an associated decrease in price of about 182,400 dollars.

Multiple Linear Regression Visualization:

Plotting the actual vs. predicted values of this model:



This shows the true (blue) vs. predicted (red) values, with the particular predictor (in this case, sqft living) along the x-axis.

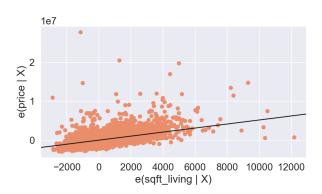
```
In [52]: 1 fig, ax = plt.subplots(figsize=(10,5))
2 sm.graphics.plot_fit(multi_results, "view_EXCELLENT", ax=ax)
3 plt.show()
```

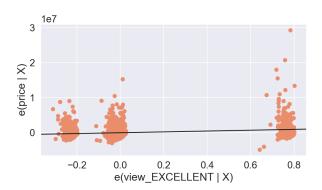


This shows the true (blue) vs. predicted (red) values, with the particular predictor (in this case, view_EXCELLENT) along the x-axis.

Plotting the regression line:

Partial Regression Plot

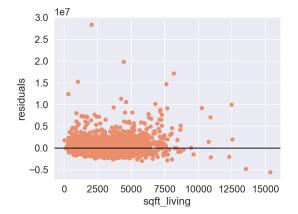


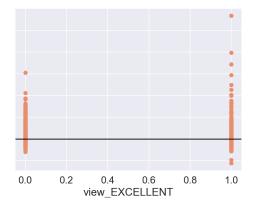


This partial regression plot on the left shows the *marginal contribution* of the predictor, sqft_living. On the x-axis, it is showing the part of "sqft_living" that is not explained by the rest of the model, and on the y-axis, the part of 'price' that is not explained by the rest of the model.

This partial regression plot on the right shows the *marginal contribution* of the predictor, view_EXCELLENT. On the x-axis, it is showing the part of "view_EXCELLENT" that is not explained by the rest of the model, and on the y-axis, the part of 'price' that is not explained by the rest of the model.

Plotting the residuals:





The model residuals are the *differences* between the actual and predicted values. From this plot, it looks like this model guessed values too high more often than it guessed them too low (similarly to the baseline model).

MAE for interpretability of models:

MAE for baseline:

```
In [55]: 1 mae = baseline_results.resid.abs().sum() / len(y)
2 mae
```

Out[55]: 396335.99168420106

Our baseline model is off by about \$396,336 in a given prediction. This is pretty high for housing prices.

MAE for multiple linear regression model:

Out[56]: 388646.59853549825

The first multiple linear regression model is off by about \$388,646.60 in a given prediction.

The model with the most improvement overall to the baseline model is the multiple linear regression model that included both sqft_living and view. This model had a higher R-squared (adjusted) value than the baseline and it had a lower MAE (mean absolute error) value.

Conclusion

The models created show that the features that are most predictive of house sale price are the square feet of living space and the quality of the view. If the stakeholder is to only go off of this information, those are the two factors that they should look for when deciding which houses to buy in order to flip and make the highest possible profits.

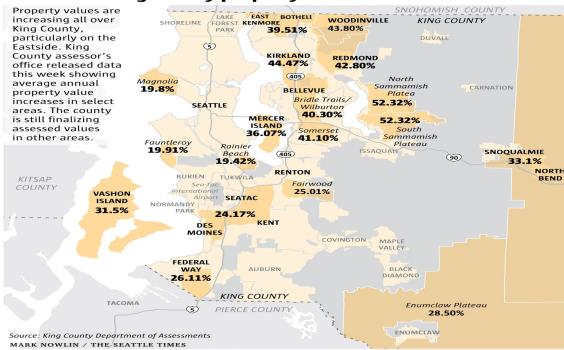
Limitations:

As can be seen in the QQ plot of the target variable 'price', the model becomes unreliable more than plus or minus 2 standard deviations away from the mean, or outside of the price range of 684,205.75 and 2,901,227.43 dollars. The best model that was found still only explained 41.6% of the variance in price and was still estimated to be off by about 388,646.60 dollars on a given predicition, which is a pretty high number. Additionally, this dataset does not include information on certain housing features that would likely be even more related to sale price, such as the subdivision that the house is in.

Next Steps:

In order to get a better idea of the true best predictors of housing sale prices, further analysis should be conducted on more datasets that include more features, such as housing subdivision.

King County property values on the rise



This image shows how even within a county, housing prices can vary based on subdivision.