

NICOLE MÜLLER

+41 79 764 87 11 • nicole.mueller@ehl.ch • Avenue Félix Cornu 32B, 1802, Corseaux, Switzerland • [LinkedIn](#)
Swiss, Singapore Permanent Resident

EDUCATION

EHL Hospitality Business School (<i>École hôtelière de Lausanne</i>) - Lausanne, Switzerland Bachelor of Science in International Hospitality Management - <i>Anticipated graduation: July 2022</i>	09/2018-07/2022
United World College of South East Asia (UWCSEA) - Singapore International Baccalaureate Diploma	09/2014-05/2016

PROFESSIONAL EXPERIENCE

Flowbank SA (<i>#2 LinkedIn Top 10 Startups in Switzerland 2021</i>) - Geneva, Switzerland Marketing Intern	01/2021-08/2021
<ul style="list-style-type: none">Managed the relationship with sponsors and partnersResponsible for the setup and management of the company's webinarsDeveloped and executed 20+ webinars in trading and FinTechLiaised with stakeholders, communication agencies and pressAssisted in delivery of marketing activitiesMaintained web content and editing of all German language contentPreparation of internal and external documents and decksClassified and reviewed invoices, preparation of budget	
Soho House & Co - Berlin, Germany Front Office Trainee	02/2019-08/2019
<ul style="list-style-type: none">Actively coordinated with all in-house departmentsCatered to guests demands and needs in a hotel with 89 roomsStrategically implemented briefing methods for new interns	
Swiss International Airlines - Zürich, Switzerland Cabin Crew Member	11/2016-08/2018
<ul style="list-style-type: none">Oversaw the comfort, safety, and security of passengersOperated on domestic and international flights	

EXTRACURRICULAR & VOLUNTEER ACTIVITIES

EHL Alliance Ambassador for Swiss International Airlines - Lausanne, Switzerland	03/2021-08/2021
<ul style="list-style-type: none">Brand Ambassador representing Swiss International Airlines in partnership with EHLSupported the organization of online events and student-led campaigns	
Marketing Assistant for EHL Wolves & Knowledge & Improvement Committee - Lausanne, Switzerland	09/2020-01/2021
<ul style="list-style-type: none">Monitored social accounts for two student-run committeesStrategically increased visibility of events	
UWCSEA Dover Event Organizers Committee Member - Singapore	10/2015-04/2016
<ul style="list-style-type: none">Orchestrated a team of 5 to plan and conduct interactive eventsIntermediate between internal and external stakeholders	
Movement for the Intellectually Disabled of Singapore (MINDS) Volunteer - Singapore	09/2014-09/2015
<ul style="list-style-type: none">Coordinated workshops on a weekly basisMentored and briefed students in executing hands-on activities	
Lihuk Panaghuisa Volunteer - Cebu, Philippines	03/2015-04/2015
<ul style="list-style-type: none">Involved in the NGO's scholarship, well-being, and nutrition programInitiated launch of new teaching strategies for a primary school	

CERTIFICATIONS

HubSpot SEO Course - issued: 8/2021
Certification in Hotel Industry Analytics (CHIA) - issued: 12/2020
Google Fundamentals of Digital Marketing - issued: 09/2020
Harvard Business Course in Communication - issued: 12/2019
British Council English Teaching Course - issued: 12/2015

LANGUAGES

English - C2 Fluency • German - Native • French - C1 Professional Fluency • Spanish - A2 Proficiency

TECHNOLOGY

Microsoft Office (Advanced skills in Excel) • HubSpot basic knowledge • Opera