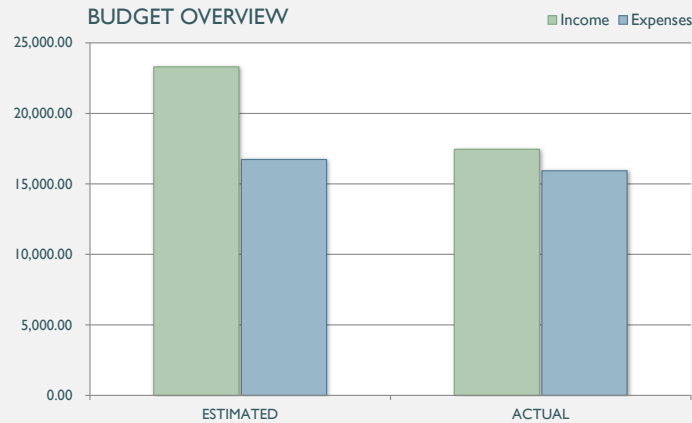


Raven Games

MONTHLY BUDGET

March 2011

BUDGET TOTALS	ESTIMATED	ACTUAL	DIFFERENCE
Income	23,300.00	17,450.00	(5,850.00)
Expenses	16,729.83	15,929.83	800.00
Balance (Income minus Expense)	6,570.17	1,520.17	(5,050.00)



WHAT ARE MY TOP 5 HIGHEST OPERATING EXPENSES?

EXPENSE	AMOUNT	% OF EXPENSES	15% REDUCTION
Taxes	3,200.00	20.1%	480.00
Advertising	2,500.00	15.7%	375.00
Depreciation	1,000.00	6.3%	150.00
Other	750.00	4.7%	112.50
Rent or mortgage	425.00	2.7%	63.75
Total	7,875.00	49.4%	1,181.25

INCOME	ESTIMATED	ACTUAL	DIFFERENCE
Net sales	20,000.00	14,000.00	(6,000.00)
Interest income	3,000.00	3,000.00	0.00
Asset sales (gain/loss)	300.00	450.00	150.00
Total	23,300.00	17,450.00	(5,850.00)

PERSONNEL EXPENSES	ESTIMATED	ACTUAL	DIFFERENCE
Wages	6,324.00	6324	0.00
Employee benefits	1,264.00	1,264.00	0.00
Commission	0.00	0.00	0.00
Total Personnel	7,588.00	7,588.00	0.00

OPERATING EXPENSES	ESTIMATED	ACTUAL	DIFFERENCE
Advertising	3,000.00	2,500.00	500.00
Bad debts	0.00	0.00	0.00
Software	166.00	166.00	0.00
IOS and Android Dev Membershi	20.83	20.83	0.00
Depreciation	1,000.00	1,000.00	0.00
Dues and subscriptions	0.00	0.00	0.00
Insurance	0.00	0.00	0.00
Interest	0.00	0.00	0.00
Legal and auditing	0.00	0.00	0.00
Maintenance and repairs	0.00	0.00	0.00
Office supplies	0.00	0.00	0.00
Rent or mortgage	425.00	425.00	0.00
Sales expenses	350.00	100.00	250.00
Shipping and storage	0.00	0.00	0.00
Supplies	0.00	0.00	0.00
Taxes	3,000.00	3,200.00	(200.00)
Telephone	80.00	80.00	0.00
Utilities	100.00	100.00	0.00
Other	1,000.00	750.00	250.00
Total Operating	9,141.83	8,341.83	800.00