Age:

Gender:

Hours per day or week spent playing video games:

Do you own a mobile device:

If so, what kind is it:

* iOS/Apple
* Android/Google
* Windows
* Other

Platform most frequently played:

* Mobile (phones & tablets)
* PC/Mac
* Console
* Web
* Social Network
* Kiosk & Standalone
* Other

Favorite game genre:

* Action/adventure
* Casual
* Strategy/role-playing
* Family-oriented
* Puzzle
* Arcade
* Shooter
* Serious (e.g. edutainment)
* Card
* Kid-oriented role-playing
* Simulated gambling or casino
* Racing/flight
* Sports
* MMO role-playing
* Art-based
* Music-based
* Fighting
* Other

What is your favorite video game of all time:

Most important aspect of a game to you:

* Gameplay/Functionality
* Story
* Art/Graphics
* Music
* Customization/Upgrading

Do you make in-app purchases:

Do you play mini-games or skip past them:

If given the choice, would your character be:

Good, Evil, or Both:

Human or animal:

Male or Female:

Do you prefer to play fast-paced or long-lasting games: