NICOLE TAM

(647)-929-6328
nwtam@edu.uwaterloo.ca

https://github.com/nicoletam
https://www.linkedin.com/in/nicolewhtam/

TECHNICAL SKILLS

Python
HTML
CSS
JavaScript
MySQL
Scheme
PHP

TOOLS & OTHERS

Illustrator
Photoshop
Agile/Waterfall
Android Studio
Excel
GitHub

AWARDS

Waterloo Financial Analysis and Risk Management Case Competition
Semi Finalists
2018

Duke of Edinburgh Award
Silver Standard
2016

Markham Small Business Center Business Plan Competition
Seneca Award of Innovation
2015

INTERESTS

Piano
Badminton
Karate
Hiking

EDUCATION

University of Waterloo, *Class of 2022*
Candidate for Bachelor of Mathematics in Mathematical Studies with Business Specialization

WORK & LEADERSHIP EXPERIENCE

Audit & Assurance Intern   July 2018 - August 2018
Deloitte Touche Tohmatsu   Hong Kong
- Examined accuracy of reports and reconciled bank balances through referencing and external confirmations
- Performed inventory audit procedures by selecting samples and executed purchase price variance analytics
- Provided market research on the Chinese mining industry and Taiwanese biotech start-ups interested in an IPO in Hong Kong

Marketing Intern   June 2018 - July 2018
Markham, Richmond Hill and Vaughan   Markham, ON
Chinese Business Association
- Identified issues in existing marketing strategies and performed market research to recommend solutions
- Constructed marketing strategy report outlining creative solutions to improve member engagement and company image
- Updated photos and event descriptions on website and social media created promotional material such as event posters

Senior Director   Septemeber 2017 - Present
ACE Consulting Group   Waterloo, ON
- Worked closely with 3 start-up clients in the Kitchener-Waterloo region regarding consulting projects and presented clients with final deliverables
- Developed logical and effective solutions on market research and strategy projects for clients

PROJECTS

Portfolio Analytics
Python, Dash, Plot.ly, Flask, GitHub
- Designed data analytics web app to track investment growth and deposit history to show portfolio progress with Wealthsimple's robo-advisor using interactive graphs and charts
- Retrieved and parsed user data from Wealthsimple API into CSV format

Spotify Clone
PHP, HTML, CSS, JavaScript, MySQL
- Deveoped web application to simulate online music player with shuffle, repeat and volume options
- Created local database to store user login information, profile information and playlists