Nicole Yuen

A recent college graduate with a B.F.A in Digital Media Arts at San Jose State University with a passionate desire to learn. Aiming to bring creative new ideas to aid with experimental designs, creative coding, and innovation into a new environment to test out new technology and allow me to strengthen my technical skill sets in a collaborative space!

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EXPERIENCE

Cisco Family Connection, Milpitas, CA

Summer Camp Counselor | July 2019 - Present

- Implemented new designs for different curriculums to engage school-age kids to be more creative, showing a 2% increase for class participation.
- Communicating with the children's parents to be aligned with the expectations or concerns they have.
- Created and presented ideas that focused on strong learning methods to improve academic performances for the children.

SJSU CADRE Student Organization, San Jose, CA

Student Office: Graphic Designer, Social Media & Web Developer | August 2017 - 2019

- Customized responsive HTML Email Templates based on user experience-driven designs for weekly newsletters, resulting in a 10% increase of new members.
- Collaborated in a team of 5 to research and mocked up a user-friendly website structure, interface design, and functionalities using HTML, CSS, and JavaScript.
- Contributed independently on GitHub while communicating with the team to collaboratively work together.
- Designed promotional content for upcoming events and activities to post on social media using Adobe Photoshop and Adobe Illustrator which lead to an increase of followers by 5%.

SJSU Cadre Media Labs Switch, San Jose, CA

Web Developer | January- June 2019

- Designer and coded responsive themes using frameworks such as Bootstrap and simple HTML & CSS with a group of 4 people.
- Monitored web page layout, interface design, and details for continuous improvements.
- Published research content online to Cadre Switch that would influence students to explore the intersection of art, design, and technology.
- Prototyped various layouts using Adobe Photoshop and Adobe Dreamweaver for group contributions and adjustments.

HARD SKILLS:

Design
HTML5 / CSS
Adobe Photoshop
Adobe Illustrator
Autodesk Maya
Arduino IDE
Javascript
Unity Vuforia AR

SOFT SKILLS:

Public Speaking
Communications
Prototyping
Multi-tasking
Researcher
Collaborative
Problem Solver
Creative
Detail Oriented

EDUCATION & AWARDS

San Jose State University
Bachelor's in Digital Media Arts |
Graduated: May 2019

Latin Honors Cum Laude,
San Jose State University, 2019

Dean's Scholars,
San Jose State University, 2019

EDUCATION & AWARDS

Fluent English
Fluent Cantonese

SJC Airport: The Club at SJC, San Jose, CA

Concierge/ Team Lead | June - August 2018

- Evaluated customer complaints and concerns about their experience at the lounge, and identified 3 main issues as well as resolutions that helped improve customer satisfaction by 10% according to customer survey data.
- Analyzed data such as discrepancies, product receiving, customer concerns and initiated to organize the data through Microsoft Excel, achieving a 10% more accurate prediction for solutions.
- Maintained style guides for documentation in Excel, Sheets, and Slides for organization and noted user experience to help improve designs.

Fremont United Auto Service, Fremont, CA

Concierge | June 2015 - August 2016

- Designed branding assets as the shop's logo for stickers, T-shirts, and the website using Adobe Photoshop and Adobe Illustrator.
- Displayed exemplary communication skills with clients to inform the mechanics of the services they will need to provide, resulting in accurate services.
- Demonstrated adaptability by managing various tasks in a fastidious and proficient manner while providing customer service in a busy fast-paced environment.