

NICOLE ZHAO

Systems Design Engineering

(647) 975-3211 | nicole.zhao@uwaterloo.ca

SKILLS

- **Computer Skills:** Microsoft Office (Word, Excel, PowerPoint, Publisher), HTML, CSS and JavaScript, C++
- **Languages:** English and Mandarin
- **UI/UX Design:** Photoshop, Illustrator, and After Effects
- **Communication:** Proven ability to work in a fast-paced and diverse team environment

EXPERIENCE

GLOBAL AFFAIRS CANADA

Manila, PH

Delegate – APEC CEO Summit

Aug 2015 – Nov 2015

- Conducted market research for Invest in Canada and engaged with Fortune 500 executive to attract inbound FDI to Canada
- Drafted Youth Declaration with 17 partnering economies to present to the APEC Business Advisory Council

GLOBAL VISION JUNIOR TEAM CANADA

Chongqing, Chengdu, Guangzhou, CN

Foreign Investment Ambassador – Trade mission

May 2015 – Aug 2015

- Delivered 105 key contacts and market intelligence through a delegation mission report to sponsors
- Successfully acquired \$5500 in corporate and community sponsorships and delivered on specific mandates
- Worked with the CEO of Greenland and government of Chongqing to create a Sino-Canadian investment platform

HOSA CANADA

Toronto, ON

National Officer – Canadian Health Science Competition

Apr 2015 – present

- Acquired and maintained corporate sponsorships from MSF, Armed Forces, and Canadian Cancer Society
- Lead a chapter development outreach team to increase membership by 13% and established 11 new chapters

FEDERATION FOR CANADIAN SECONDARY STUDENTS

Toronto, ON

Chief Operating Officer – Student Voice Platform

March 2015 – present

- Worked on executive team to establish Mentorship and Ambassador programs, increasing outreach by 34%
- Coordinated and organized Inspire Collaborate Excel (ICE) Conference, and Winter Networking Gala acquiring 44% of ticket sales

SHAD VALLEY

Thunder Bay, ON

President – GreenQuo startup company

July 2014 – Aug 2014

- Worked with professors, graduates and high school students to tackle the problem “living large with a small footprint” by creating a mobile application which incentivizes public transportation usage
- Used SWOT analysis to evaluate viability of the company, and optimized UI/UX through user testing at every stage
- Pitched investment in GreenQuo to companies with similar goals, received support from UC Berkley professor

AWARDS AND ACHIEVEMENTS

- **Writing:** CCNews featured reporter
- **Speaking:** Keynote speaker at ThinkTank organized by Markham Mayors Youth Council
- **Awards:** Student Leadership Award, Top 25% worldwide Fermat Contest
- **Interests:** Public Speaking, Entrepreneurship, Student Engagement, Running and Performing Arts

EDUCATION

UNIVERSITY OF WATERLOO

Waterloo, ON

Candidate for B.Eng., Systems Design Engineering Co-op

Sept 2016 – Apr 2021E

- Data Structures and Algorithms, Digital Systems, Digital Computation, Human Factors in Design