

# NICOLE ZHAO

## Systems Design Engineering

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## SKILLS

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- **Computer Skills:** Proficient in HTML, CSS, JavaScript, C++, SolidWorks, Microsoft Office
- **UI/UX Design:** Photoshop, Illustrator, After Effects
- **Communication:** Proven ability to work in a fast-paced and diverse team environment

## EXPERIENCE

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### GLOBAL AFFAIRS CANADA

#### Delegate – APEC CEO Summit

Manila, PH

Aug 2015 – Nov 2015

- Conducted market research for Invest in Canada, engaged with Fortune 500 executives to attract inbound FDI
- Drafted and presented Youth Declaration with 17 partnering economies to the APEC Business Advisory Council
- Met with Prime Minister Trudeau to solidify plan to increase youth engagement in Foreign Policy fields

### SKIPMENU

#### Business Strategy Analyst Intern – Technology Startup

Toronto, ON

Jun 2016 – Sep 2016

- Provided recommendations on optimal pricing, resource allocation, and subscription options to Head of Strategy, supported by analytical data from research

### GLOBAL VISION JUNIOR TEAM CANADA

#### Foreign Investment Ambassador – Trade mission

Chongqing, Chengdu, Guangzhou, CN

May 2015 – Aug 2015

- Delivered 105 key contacts and market intelligence through a delegation mission report to sponsors
- Successfully acquired \$5500 in corporate and community sponsorships and delivered on specific mandates
- Worked with the CEO of GreenLand and government of Chongqing to create Sino-Canadian investment platform

### HOSA CANADA

#### National Officer – Canadian Health Science Competition

Toronto, ON

Apr 2015 – present

- Led a chapter development outreach team, increased membership by 13%, and established 11 new chapters
- Acquired and maintained corporate sponsorships from MSF, Armed Forces, and Canadian Cancer Society

### FEDERATION FOR CANADIAN SECONDARY STUDENTS

#### Chief Operating Officer – Student Voice Platform

Toronto, ON

Mar 2015 – present

- Increased outreach by 34% through establishing Mentorship and Ambassador programs
- Coordinated and organized Inspire Collaborate Excel (ICE) Conference, and Winter Networking Gala acquiring 44% of ticket sale

## PROJECTS

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### SHAD VALLEY

#### President – GreenQuo startup company

Thunder Bay, ON

Jul 2014 – Aug 2014

- Created mobile application which incentivized public transportation usage to tackle the problem: “living large with a small footprint”, and gained support from UC Berkley professor
- Used SWOT analysis to evaluate viability, and optimized UI/UX through user testing at every stage

### MIDNIGHT SUN

#### Mechanical Team – Design Team

Waterloo, ON

Sep 2016 – present

- Use programs such as SolidWorks to design and build solar car to compete at World Solar Challenge

## ACHIEVEMENTS AND INTERESTS

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- **Awards:** Student Leadership Award, Top 25% worldwide Fermat Contest
- **Writing:** CCNews featured reporter
- **Speaking:** Keynote speaker at ThinkTank organized by Markham Mayors Youth Council
- **Interests:** Public Speaking, Entrepreneurship, Track and Field, Performing Arts, Muay Thai