Nicole Zhao

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SKILLS

Workflows
Competitive Analysis
Data Analysis
Launching
Usability Testing
User-centered Design
Wireframing
Rapid Prototyping
Visual Design

TOOLS

Jira, Confluence, Heap,
Sketch, Invision,
Illustrator, Balsamiq,
Origami Studio, Principle

CODE

HTML5/CSS3, JavaScript,
Ruby/Rails, MySQL, PHP, Git

ACHIEVEMENTS

Shopify HackDays Champion
Out of 3,300 employees

1st Place — StarterHacks
Out of 250 attendees

EDUCATION

Systems Design Engineering
University of Waterloo — 2021

INTERESTS

Muay Thai, Backpacking,
Miniature Sculpting, Body
Percussion, Volleyball

WORK EXPERIENCE

Vidyard — *Product Manager Intern*
Summer 2018

Worked with stakeholders and customers to provide more upgrade value, resulting in 75% increase in conversion rate.
Drove product strategy as primary PM on redesign of a more intuitive landing page editing experience.

Shopify — *Front-end UX Developer Intern*
Fall 2017

Redesigned and built components of admin dashboard to reduce complexity and gain user trust. Used Ruby to optimize performance, integrate accessibility, and decrease support tickets by 23%.

Viryl Technologies — *Full Stack Developer Intern*
Winter 2017

Led design and development of client portal using PHP and MySQL. Built and launched support ticket system. Automated data collection between UI and hardware, increasing efficiency by 15%.

PROJECTS

Hirebud — *Interaction Design Passion Project*
Summer 2018

Researched and prototyped web app for students to discover and manage tech internships, focused on intuitive workflow and visuals.

Plug — *Shopify HackDays Champion*
Fall 2017

Designed and built React web app that helps Shopify merchants market by conducting transactions with influencers.

We Are One (WAO) — *Hackathon Winner*
Winter 2017

Developed web app that analyzes abuse reports and provides help and resources based on severity and location.