Learning Influence Probabilities

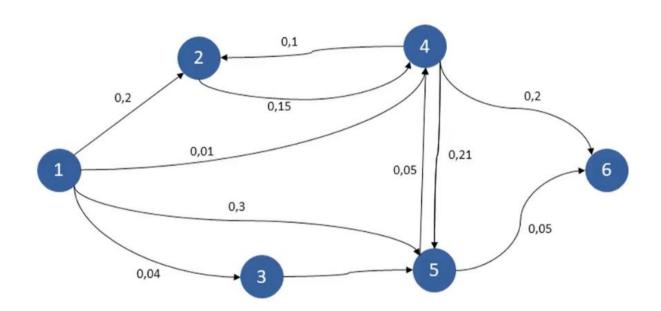
Exercise Lecture

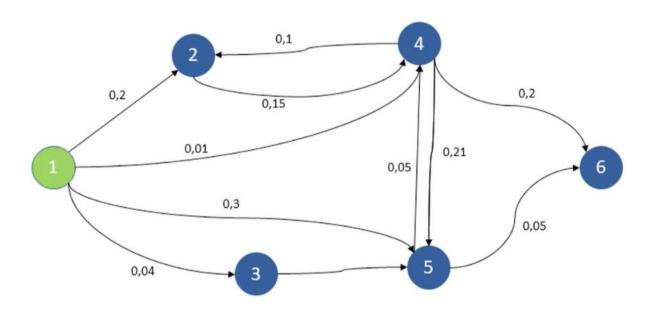
Contents

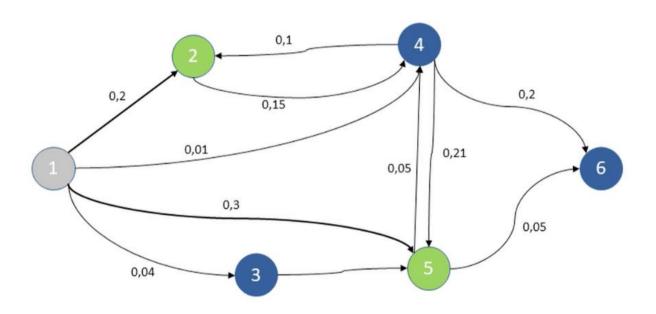
Scenario Description

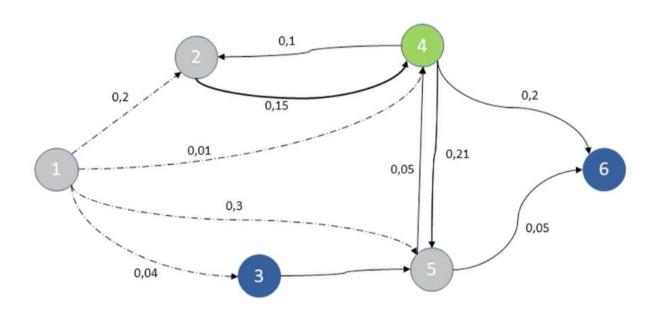
Diffusion Episodes Generation

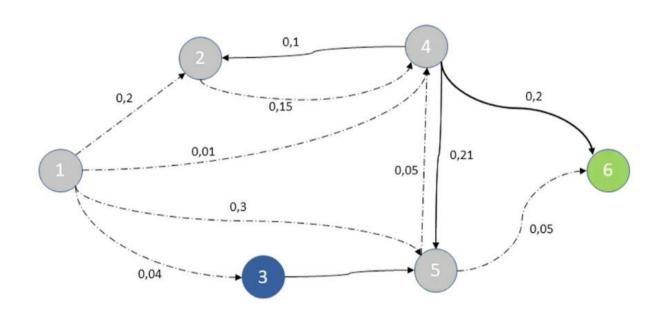
Probabilities Estimation

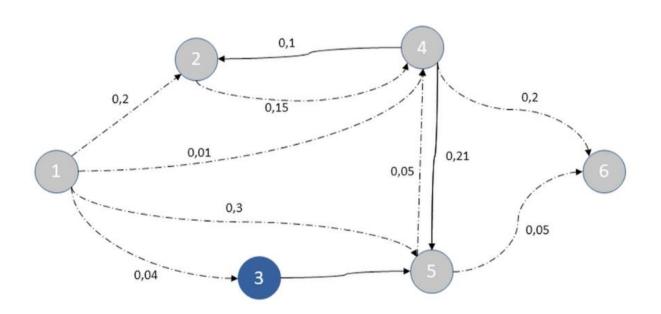


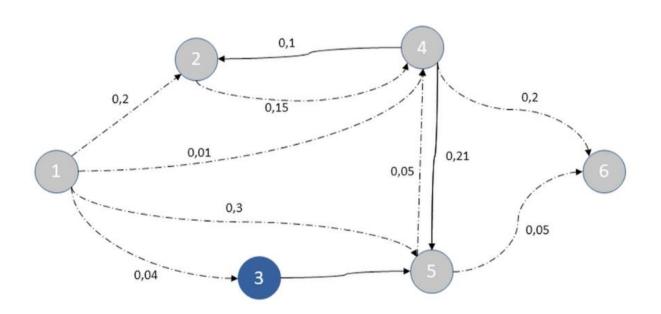


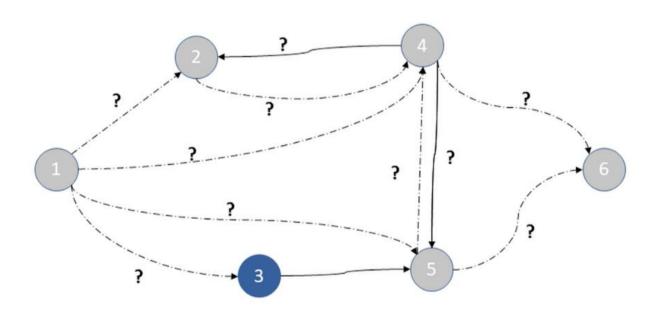






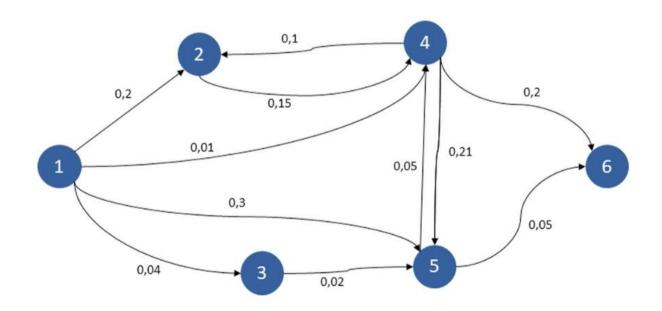




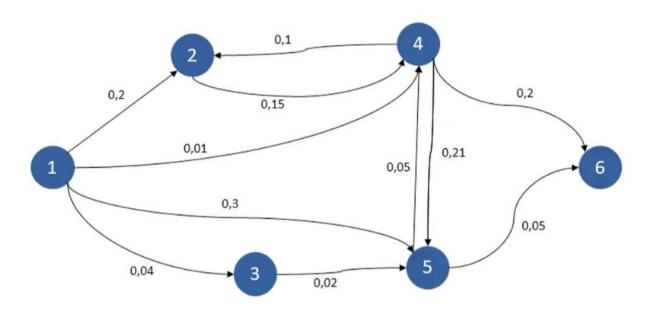


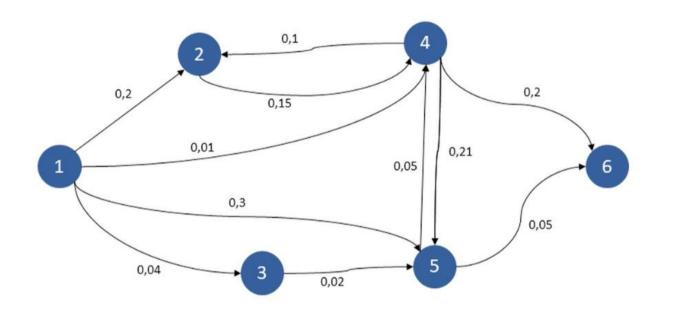
Example

 Simulate an influence diffusion episode and store the values of activated nodes at each time step

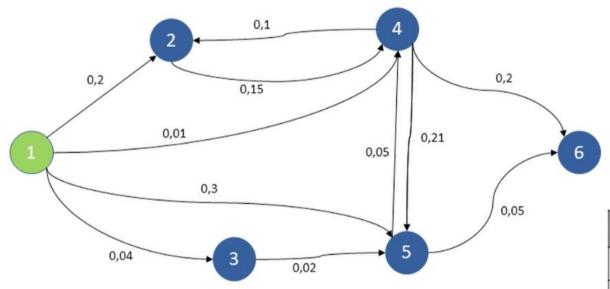


Example



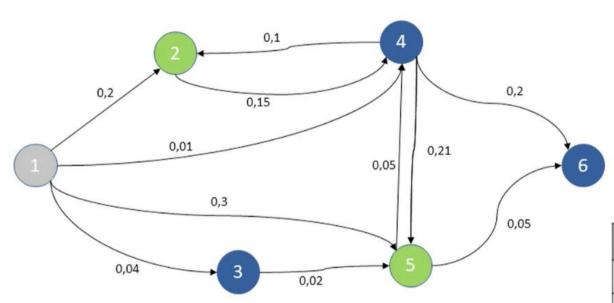


	u1	u2	u3	u4	u5	u6
u1	0	0,2	0,04	0,01	0,3	0
u2	0	0	0	0,15	0	0
u3	0	0	0	0	0,02	0
u4	0	0,1	0	0	0,21	0,2
u5	0	0	0	0,05	0	0,05
u6	0	0	0	0	0	0



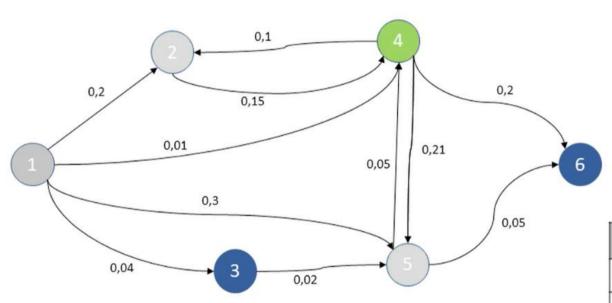
u1	u2	u3	u4	u5	u6
1	0	0	0	0	0

	u1	u2	u3	u4	u5	u6
t0	1	0	0	0	0	0
t1						
t2						
t3						



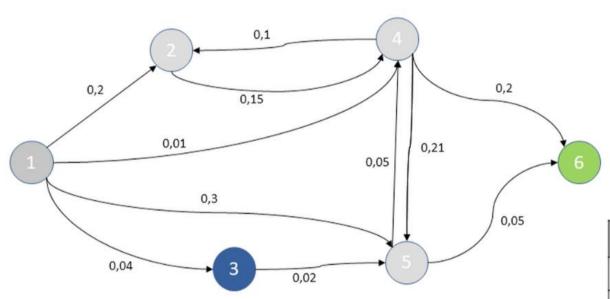
	u1	u2	u3	u4	u5	u6
u1	0	0	0	0	0	0
u2	0	0	0	0,15	0	0
u3	0	0	0	0	0,02	0
u4	0	0,1	0	0	0,21	0,2
u5	0	0	0	0,05	0	0,05
u6	0	0	0	0	0	0

	u1	u2	u3	u4	u5	u6
t0	1	0	0	0	0	0
t1	0	1	0	0	1	0
t2						
t3						



	u1	u2	u3	u4	u5	u6
u1	0	0	0	0	0	0
u2	0	0	0	0	0	0
u3	0	0	0	0	0,02	0
u4	0	0,1	0	0	0,21	0,2
u5	0	0	0	0	0	0
u6	0	0	0	0	0	0

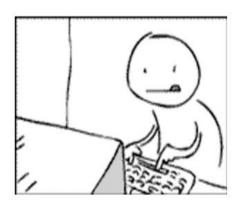
	u1	u2	u3	u4	u5	u6
t0	1	0	0	0	0	0
t1	0	1	0	0	1	0
t2	0	0	0	1	0	0
t3						

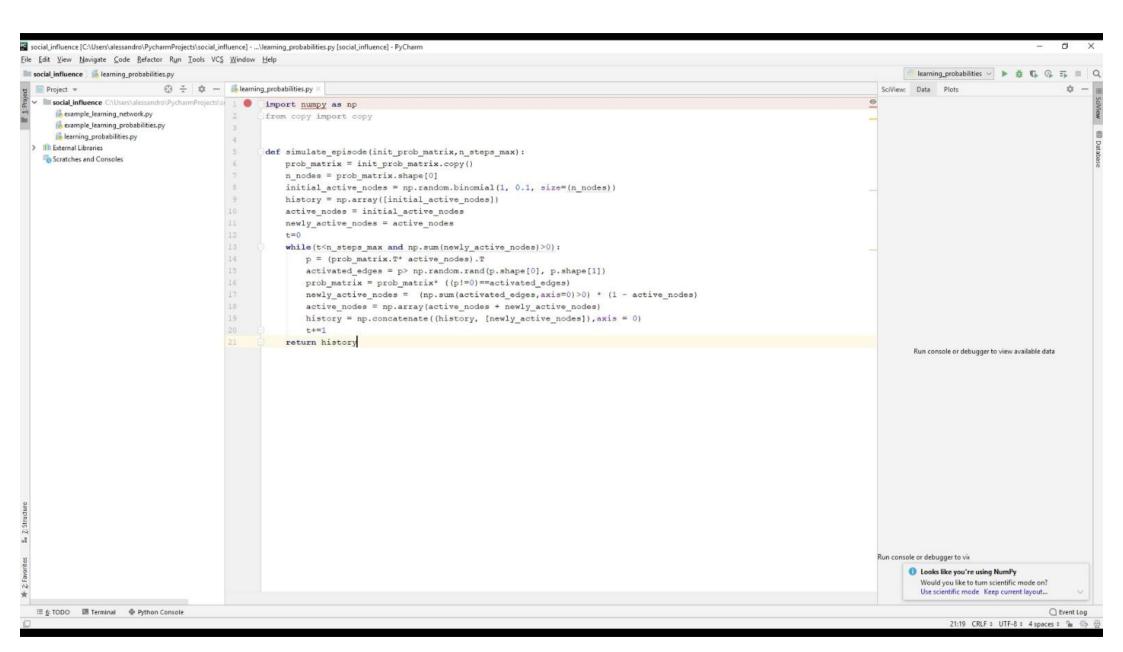


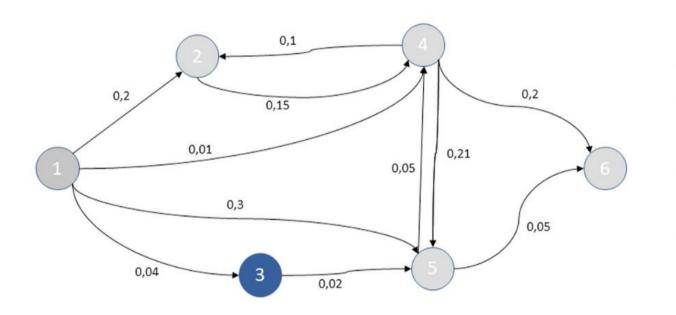
	u1	u2	u3	u4	u5	u6
u1	0	0	0	0	0	0
u2	0	0	0	0	0	0
u3	0	0	0	0	0,02	0
u4	0	0	0	0	0	0
u5	0	0	0	0	0	0
u6	0	0	0	0	0	0
u6	0	0	0	0	0	0

	u1	u2	u3	u4	u5	u6
t0	1	0	0	0	0	0
t1	0	1	0	0	1	0
t2	0	0	0	1	0	0
t3	0	0	0	0	0	1

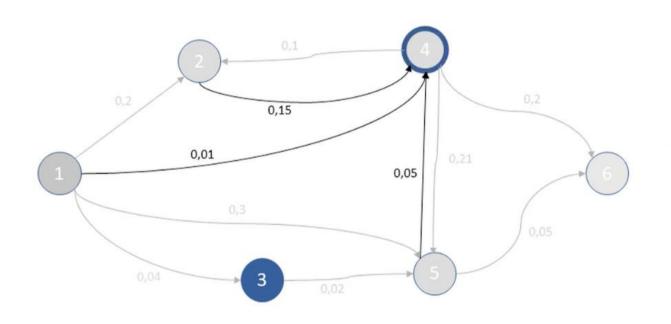
Let's implement it!





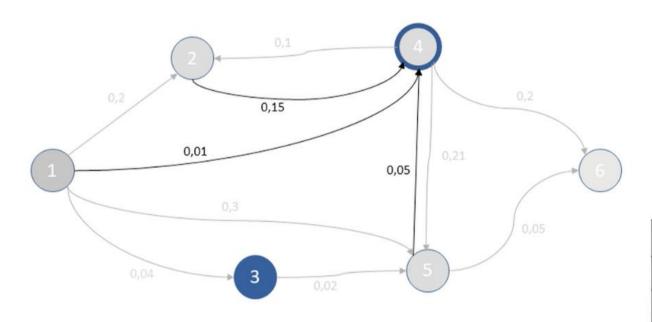


	u1	u2	u3	u4	u5	u6
t0	1	0	0	0	0	0
t1	0	1	0	0	1	0
t2	0	0	0	1	0	0
t3	0	0	0	0	0	1



$$p_{vw} = \frac{\sum credit_{uv}}{A_v}$$

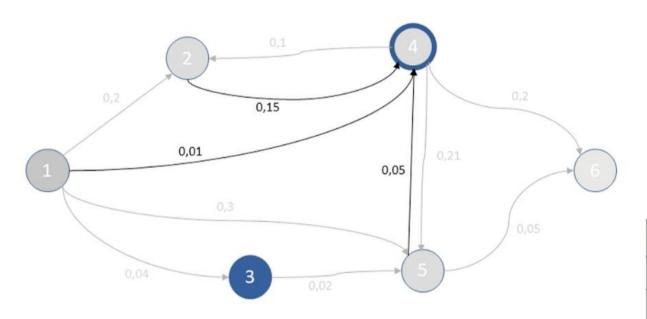
$$credit_{uv} = \frac{1}{\sum_{w \in S} I(t_w = t_v - 1)}$$



$$p_{vw} = \frac{\sum credit_{uv}}{A_v}$$

$$credit_{uv} = \frac{1}{\sum_{w \in S} I(t_w = t_v - 1)}$$

	u1	u2	u3	u4	u5	и6
t0	1	0	0	0	0	0
t1	0	1	0	0	1	0
t2	0	0	0	1	0	0
t3	0	0	0	0	0	1



$$p_{vw} = \frac{\sum credit_{uv}}{A_v}$$

$$credit_{24} = 1/2 \qquad credit_{54} = 1/2$$

	u1	u2	u3	u4	u5	u6
t0	1	0	0	0	0	0
t1	0	1	0	0	1	0
t2	0	0	0	1	0	0
t3	0	0	0	0	0	1

