

THE OPPORTUNITY

There are **talented young people** from ethnic minorities or disadvantaged backgrounds with the **potential to thrive** in top industries. And firms are looking for them.

THE VIRTUOUS CYCLE

Our **alumni are ambassadors** within their organisations, often connecting SEO London to new firms committed to **diversity, inclusion and sponsorship**. This creates more opportunities for the next generation.

OUR ROLE

We identify, **inspire**, and train our candidates to connect them with our sponsor firms where they can **launch successful careers**.

OVER **5000** ALUMNI AND SUPPORTERS
...AND COUNTING!

GIVING BACK

Our alumni then **become mentors** and trainers to pass on their industry experience straight to the **next generation** of students.

LASTING OUTCOMES

At the start of their careers, our candidates join our **professional network** of alumni, both tapping into and contributing to this **community** of knowledge, experience, and contacts.