

Let me start by telling you about my friend, Marco. Marco's father was a contracted construction worker, and when his company went bankrupt, he was laid off. This forced the family into a financial crisis, and Marco had to leave school to help make ends meet. His father's story isn't unique—many skilled laborers face instability like this, especially when they're tied to companies that don't prioritize their welfare.

In our recently conducted survey, with a population of 58 respondents, we found that 68% of laborers expressed dissatisfaction with their current job security, while 54% of respondents felt limited in their job opportunities by working through a company. These findings highlight the need for a more flexible and independent approach to labor work.

Currently, around 64.8% of Filipinos are part of the labor force, accounting for over 50 million workers. Despite this, many skilled laborers—like construction workers, plumbers, and carpenters—struggle to find steady, well-paying jobs. Our survey also revealed that 72% of clients find it difficult to locate trusted, available laborers for repairs or projects, leading to delays and frustration.

That's where Laborhood comes in. We're a platform that connects skilled laborers directly with customers who need them, based on location and availability. Clients can sign-up, look for a specific labor category, choose a subcategory, find the most suitable laborer based on location, and negotiate with them on the fly. Our goal is to make the process seamless and efficient, with all communication and negotiation handled on the platform.

Our platform follows a commission-based model. This means that for every successful booking, we charge a small commission. In our survey, 55% of laborers said a commission rate between 5% and 10% would be acceptable, given the benefits of direct access to clients and the ability to set their own rates. This approach is designed to keep costs low for both laborers and customers while ensuring the platform can grow and serve more people effectively.

To keep our laborers happy, we will provide legal protection and quota bonuses in forms of monetary payments and priority in advertising their profiles. For our clients, they will receive discount vouchers whenever they are able to invite a new user through a referral code.

We all know someone who works hard behind the scenes to build our society. Imagine what it could mean for them to have direct access to better-paying jobs without the restrictions of companies. At Laborhood, we're not just offering a service; we're offering an opportunity for laborers to take charge of their careers and improve their livelihoods.

83% of respondents said they would be likely to use Laborhood to find work or hire laborers, with many pointing to features like verified profiles and skill reviews as crucial factors in their decision-making.

Join us in empowering the backbone of our society—our skilled laborers. Together, we can make sure they get the fair treatment and steady opportunities they deserve.