

## work experience

### architecture

#### USA experience

project architect & project management

- Callison (Seattle, Dallas, New York)
- G Tects (New York)
- 10.2009-03.2013
- 06.2008-06-2009

- Mexico's team management and development of the architectural detailing of the interior design of the prototype of Tiffany & Co.
- Mexico's team management and design development and construction documents of shopping malls in Guangzhou, Tongling and Wuxi, China
- construction documents for tenant improvement and new build of Chase Bank branches (California, Oregon and Washington) and AT&T retail stores (USA)
- construction documents/new build: Museum for African Art (NYC)

#### European experience

- AFM Estudi d'arquitectura (Barcelona, Spain)
- intermediate architect
- 01.2006-05.2008

- design development and construction documents/new build: single family housing projects and two multifamily housing (Catalonia, Spain)
- design development: 74-unit residential development (Prejmer, Romania)

#### Mexican experience

- junior and project architect and project manager
- Broid+Rojkind
- Tec de Monterrey
- Callison (Mexico City)
- Springall+Lira
- 10.2009-up to date
- 12.1999-11.2003

- master plan for the National Institute of Nutrition
- accessibility plan for different campi of the Tec de Monterrey
- Mexico's team management for projects with other Callison's offices
- prototype document organization: HSBC Latin-America bank branches
- design development: Chrysler-Daimler retail agency, Mexican Ministry of Public Security offices, Motorola's investigation centre and offices
- construction documents/new build: Fiesta Inn Torreón 150-room business class hotel, 310-unit multifamily housing, single family housing, Gandhi bookstores

### urban planning

#### urban planner

- freelance
- Callison (Seattle)
- Câmara Municipal da Praia
- & Università Iuav di Venezia
- 09.2011-12.2011
- 06.2004-12.2005

- street vending and city analyses in Mexico City and Ahmedabad , India
- design development of the master plan King Fahd Road Abu Dhabi, UAE
- urban upgrading project for the program "Mejoramiento barrial" for the Secretaría de Desarrollo Social, Mexico City Government
- urban upgrading project in Praia, Cape Verde: 3,000-inhabitant slum following the "Project Cycle Management" of the European Union
- edition and coordination of the book of the project in Praia

### teaching

#### professor

México City, Mexico  
08.2009-up to date

ITESM CCM – Tec de Monterrey

- architecture project studio (fifth and fourth year): construction documents and theses of mixed-use projects of 80,000m2 built area, transport facilities and urban master planning

**education**

**Università  
Iuav di Venezia**  
Venice, Italy  
11.2003-03.2005

*Master's programme in urban and regional planning*  
Scholarship of the Ministry of Foreign Affairs of Italy

**ITESM CCM  
Tec de Monterrey**  
Mexico City, Mexico  
08.1997-05.2002

*BArch - Architect (five years)*  
93/100 with honours  
Scholarship of excellence and academic excellence award

**personal skills****languages**

<i>Spanish</i>	mother language	<i>Catalan</i>	living abroad
<i>English</i>	living abroad	<i>Portuguese</i>	living abroad
<i>Italian</i>	living abroad	<i>German</i>	3-year study
<i>French</i>	5-year study	<i>Chinese</i>	1-year study

**software**

Autocad, Microstation, Revit, 3dstudio, Sketchup, Photoshop, Corel Draw, InDesign, Office, MS-Project, Access, Premiere, Addati, ArcView-GIS, SAP

**publications****book**

*El mejoramiento de las condiciones urbanas del barrio Eugénio Lima Baixo.* Iuav. Venice, Italy. 2005. (co-author and editor)

**magazine**

*Piso.* No. 2, México. 2003. (Motorola's office, project collaborator)



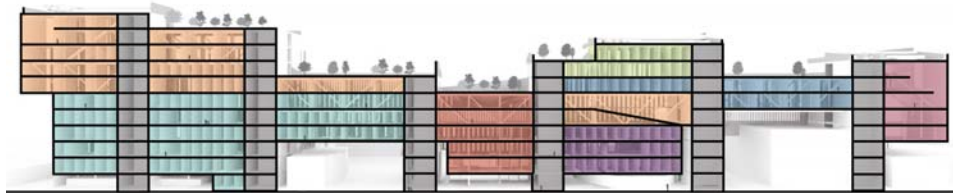
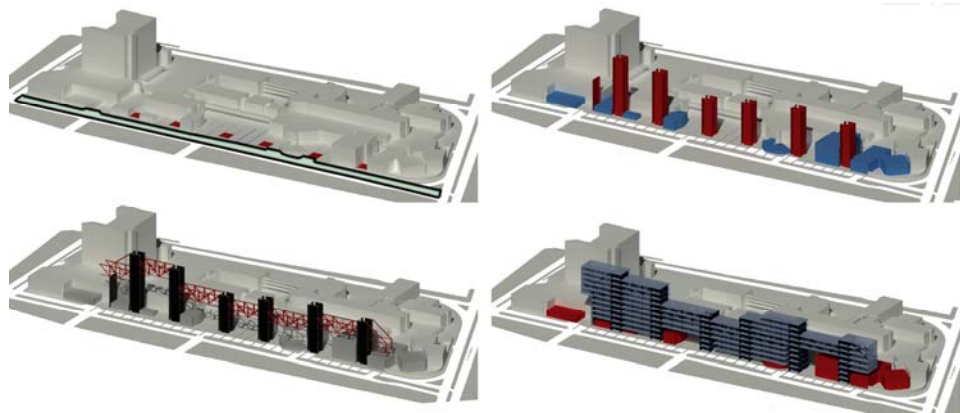
# **José Rubén Gutiérrez Nesme**

Portfolio - English



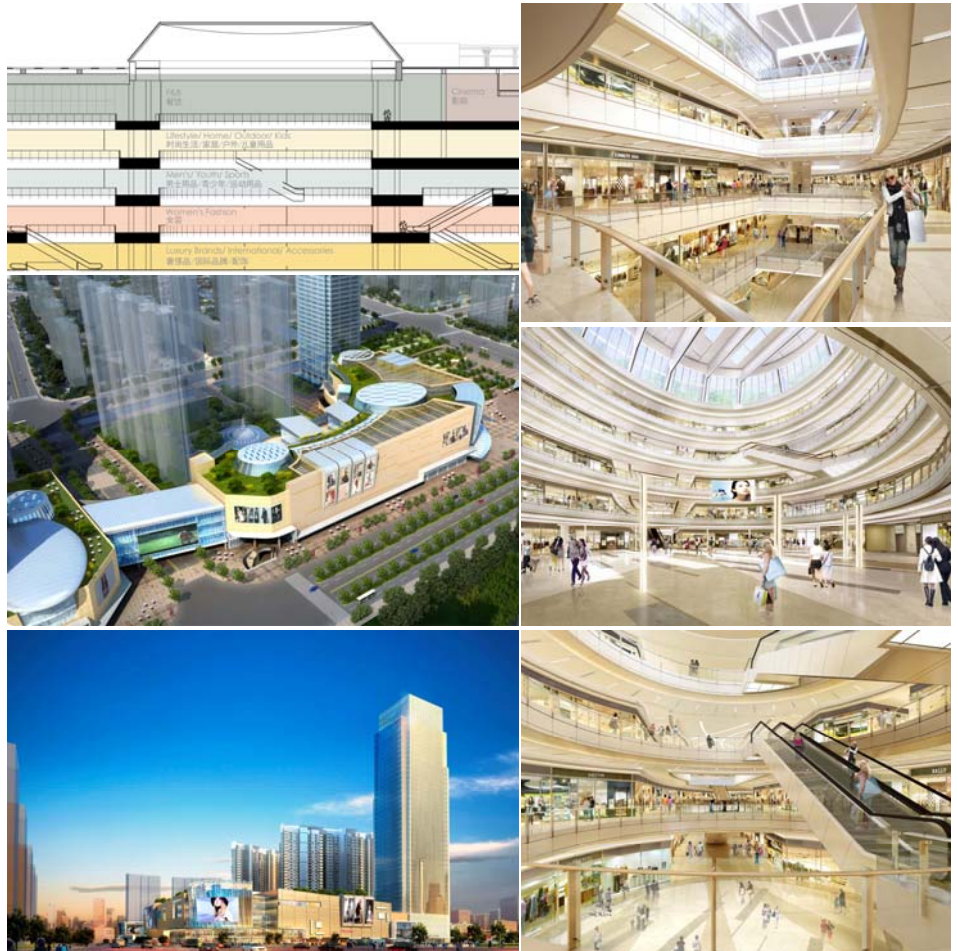
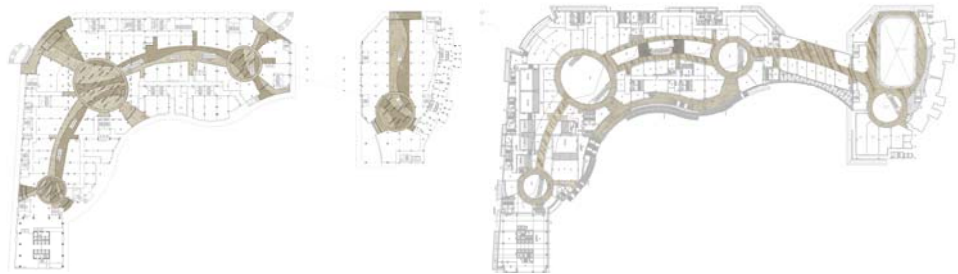
## Master Plan for the National Institute of Nutrition Salvador Zubirán

Where	Mexico City, Mexico
With who	Isaac Broid + Michel Rojkind
When	2013
What	Diagnosis of existing facilities and Master Plan for the year 2030
Result	Design Development (renders by others)
Components	Research and Teaching Center; Outpatient visits, hospitalization and emergencies, specialty care, laboratories and medical residency; Administration and support services New gross building area= 75,000m <sup>2</sup> Pedestrian street and underground parking



## Wuxi Coastal New City Mixed-use

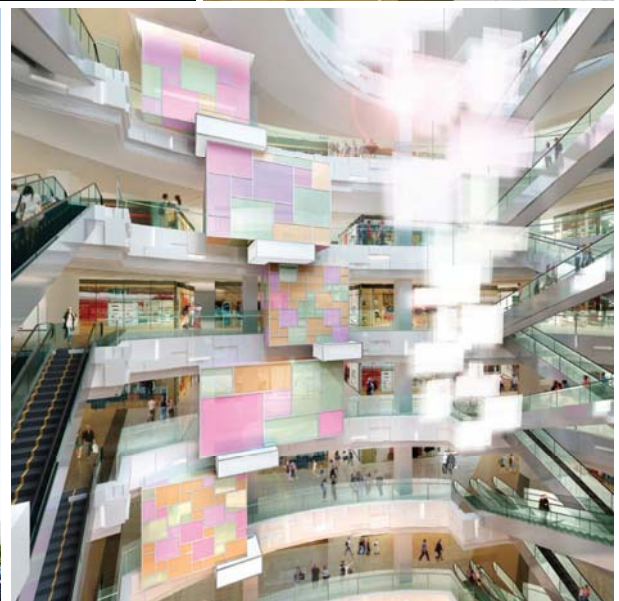
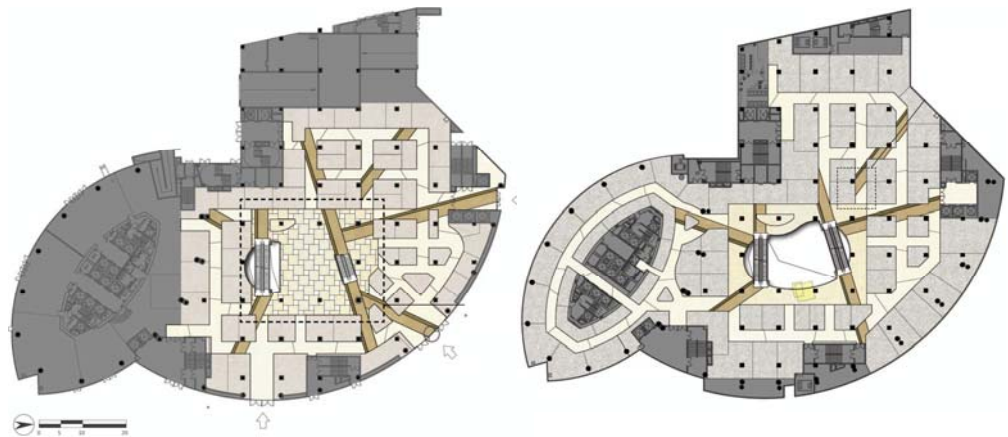
Where	Wuxi, China
With who	Callison
When	2011
What	6-floor shopping mall in a site with hotel and residential towers
Result	Design Development and Construction Documents (renders by others)
Components	Retail, food court, ice rink, cinemas Gross building area=117,000m <sup>2</sup>





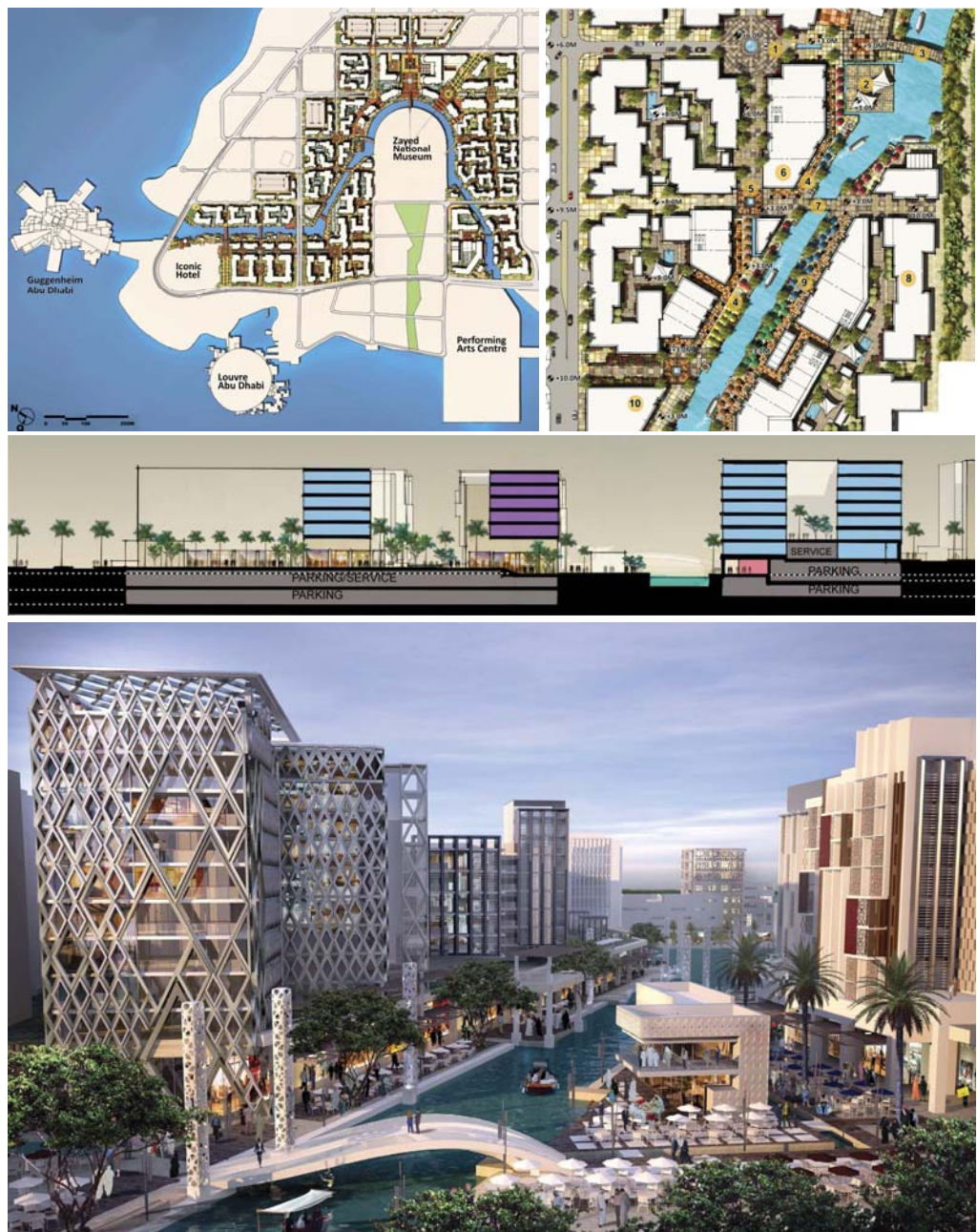
## Tongling Yurun International Plaza Mixed-use

Where	Tongling, China
With who	Callison
When	2011
What	9-floor shopping mall in a 42-floor residential/office tower (180m)
Result	Design Development (renders by others)
Components	Department store, supermarket, food & beverage, cinemas Gross building area= 60,700m <sup>2</sup> , gross usable area= 38,000m <sup>2</sup> , gross leasable area=28,000m <sup>2</sup> , leasable area (GLA/GBA)=0.46



## King Fahd Road Master Plan

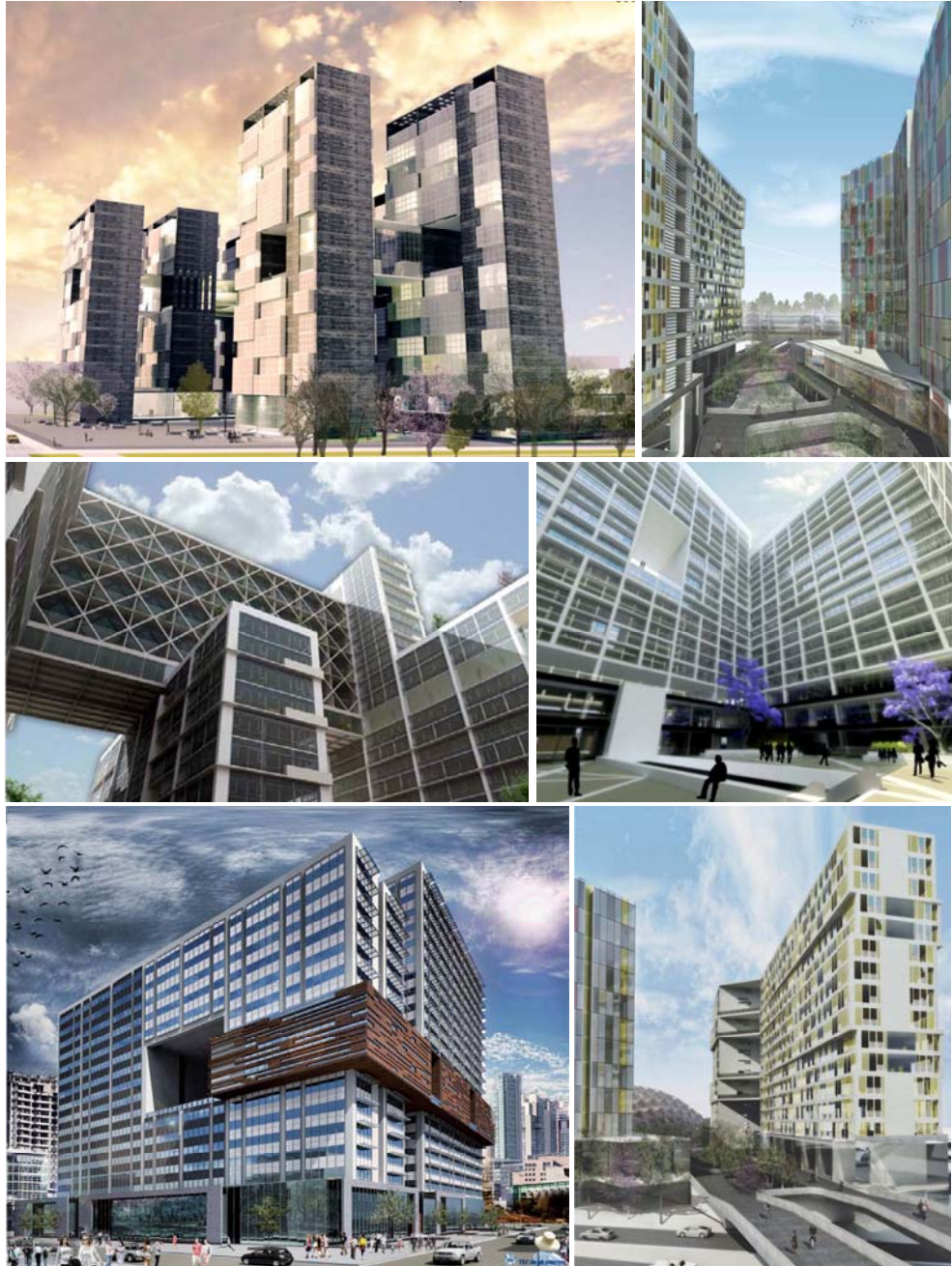
Where	Abu Dhabi, UAE
With who	Callison
When	2010
What	Master Plan
Result	Design Development
Components	<p>4 Neighborhoods in 33ha with GBA=<math>\pm 900,000\text{m}^2</math>, FAR=3, total open space area=37%, Road area=<math>19,400\text{m}^2</math>, total of buildings=60. Dwelling density=145units/ha</p> <p>Uses: Residential (4,786 units, 20,580 expected population, <math>652,000\text{m}^2</math>), recreation, office (<math>103,000\text{m}^2</math>), cultural (<math>14,000\text{m}^2</math>), retail (<math>66,000\text{m}^2</math>), hotel (<math>5,000\text{m}^2</math>), parking (9,000 stalls, <math>270,000\text{m}^2</math>).</p>





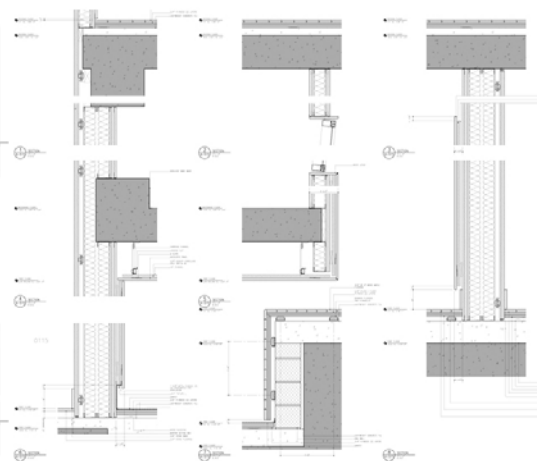
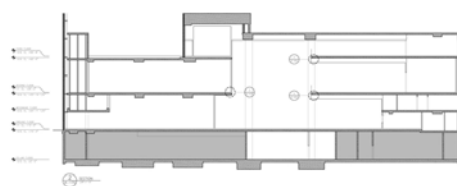
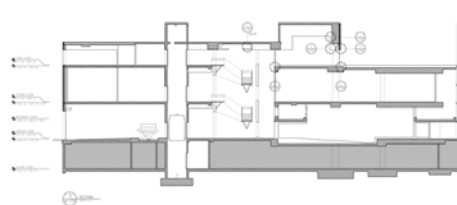
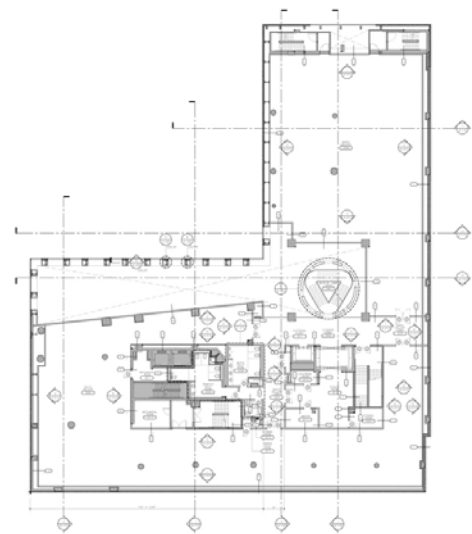
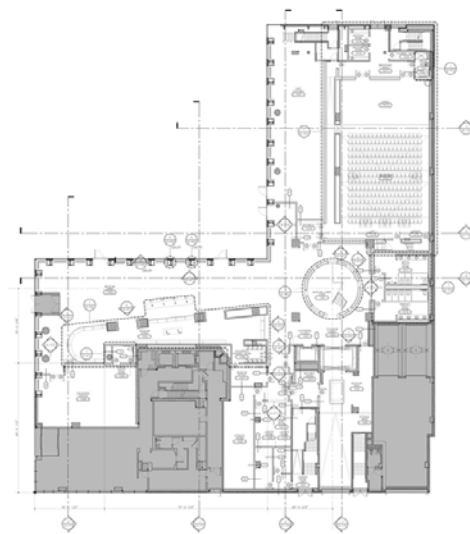
## University projects as professor

Where	Mexico City, Mexico, site varies according to student
With who	Students of ITESM CCM – Tec de Monterrey
When	2009-2013
What	Mixed-use projects and thesis
Result	Construction Documents (renders by students)
Components	+60,000m <sup>2</sup> program varies according to student, typically 500 dwellings/hectare, offices, retail or cultural facilities



## Museum for African Art New York

Where	New York City, USA
With who	G Tects (design by Robert Stern)
When	2008
What	4-story Museum for African Art in a 19-story residential tower
Result	Construction documents (renders by others)
Components	Galleries (1,400m <sup>2</sup> ), Store, Auditorium, Event & Auction rooms Education Center, Offices Storage and mechanical spaces GBA=7,000m <sup>2</sup>





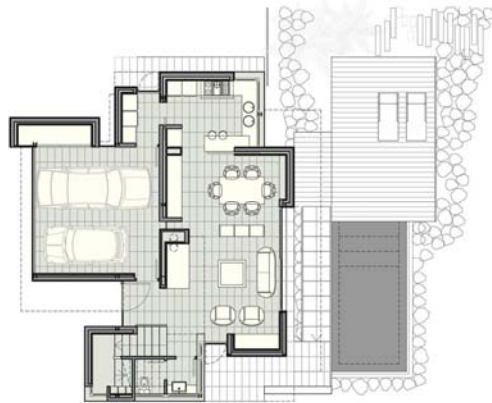
## Urbanización en Prejmer, Rumania

Where	Prejmer, Romania
With who	AFM Estudi d'Arquitectura
When	2006-2007
What	Concept for neighborhood and single family housing
Result	Project
Components	74 plots walking axe 3 types of housing



## Proyectos residenciales en Cataluña, España

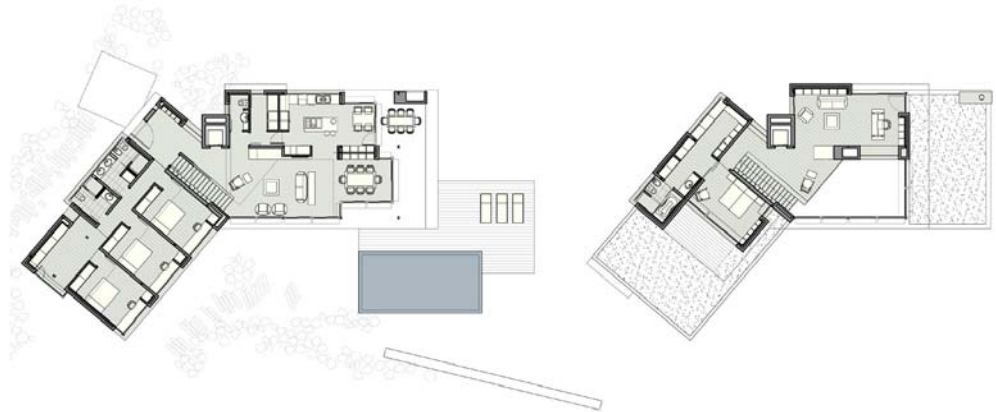
Where	Catalonia, Spain
With who	AFM Estudi d'Arquitectura
When	2006-2007
What	Various single family housing
Result	Executive projects





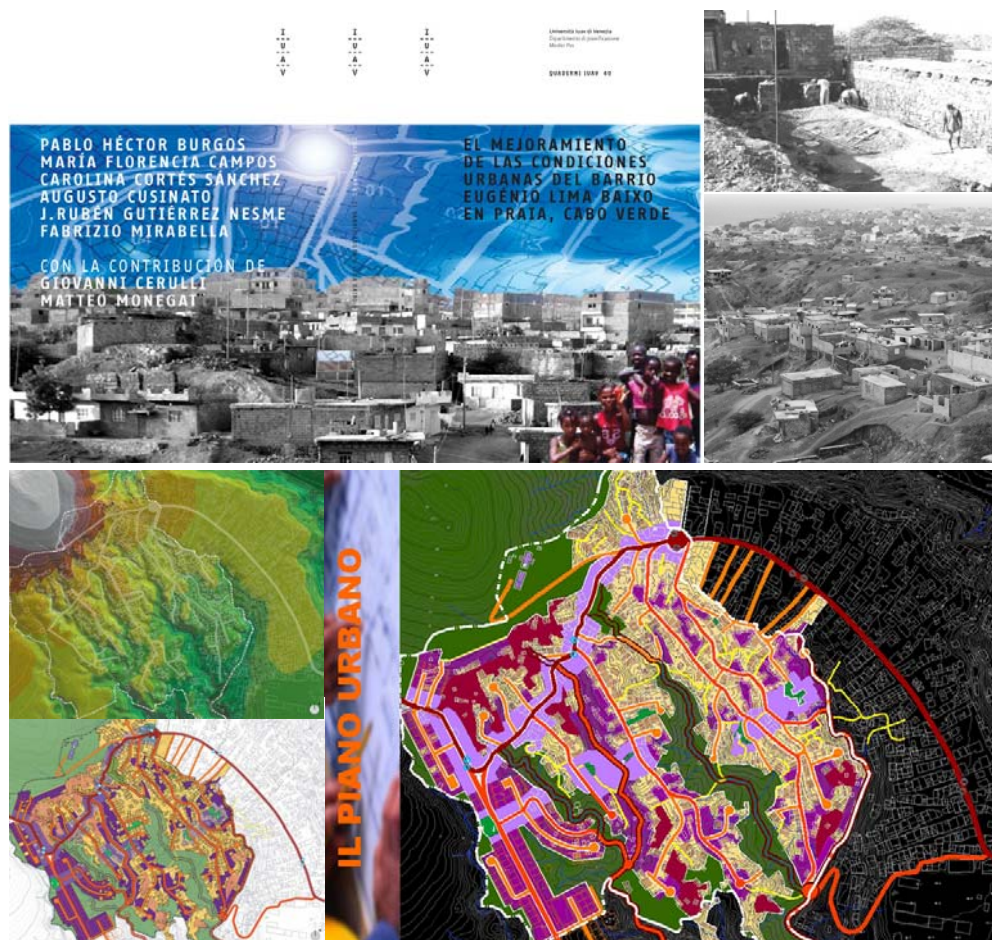
## Proyectos residenciales en Cataluña, España

Where	Catalonia, Spain
With who	AFM Estudi d'Arquitectura
When	2006-2007
What	Various single family housing
Result	Executive projects



## El mejoramiento de las condiciones urbanas del barrio Eugénio Lima Baixo

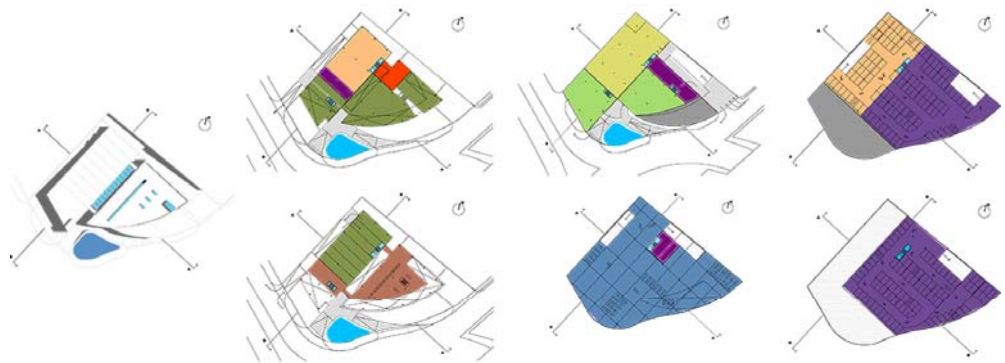
Where	Praia, Cape Verde
With who	Università Iuav di Venezia and Câmara Municipal da Praia
When	2004-2005
What	Urban upgrading project for a slum, based on the project cycle management of the European Union
Result	Participative urban plan given to the municipality of Praia and the publication of the book: <i>El mejoramiento de las condiciones urbanas del barrio Eugénio Lima Baixo en Praia, Cabo Verde</i> , Università Iuav di Venezia, Quaderni 40-2 volumes, Venice, 2005 digital version <a href="http://www.masterurbandevlopment.it/publications/">http://www.masterurbandevlopment.it/publications/</a>
Components	<p>environment</p> <ul style="list-style-type: none"> <li>- territory morphology; hydrogeologic risk; pollution; environmental resources</li> </ul> <p>use of the territory</p> <ul style="list-style-type: none"> <li>- infrastructures; public spaces; public equipment; built patrimony</li> </ul> <p>city management</p> <ul style="list-style-type: none"> <li>- land management; administrative procedures; fiscality; territory control</li> </ul> <p>social patrimony</p> <ul style="list-style-type: none"> <li>- local institutions and networks; stakeholder system; socio-economic conditions</li> </ul>





## Agencia Daimler Chrysler en Santa Fé

Where	Mexico City, Mexico
With who	Grupo Aedificatoria
When	2003
What	Retail agency Mercedes Benz, Chrysler and Mitsubishi
Result	Contest 2 <sup>nd</sup> position
Components	retail spaces administrative spaces service spaces, mechanic workstation and car warehouse



## Hotel Fiesta Inn Torreón

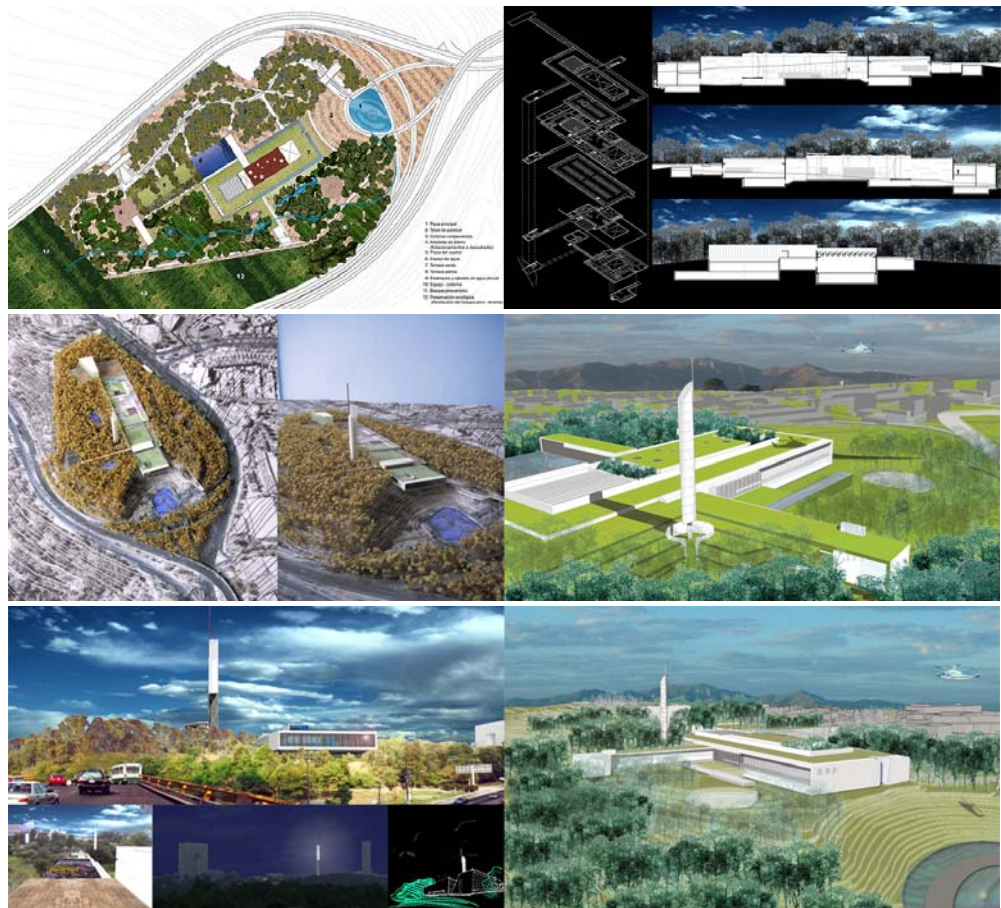
Where	Torreón, Mexico
With who	Grupo Aedificatoria
When	2002-2003
What	Business class hotel connected to a commercial centre
Result	Contest 1 <sup>st</sup> position and executive project
Components	public spaces <ul style="list-style-type: none"><li>- restaurant</li><li>- pool</li><li>- convention centre</li></ul> administrative spaces service spaces 10 floors with different types of rooms





## Secretaría de Seguridad Pública

Where	Mexico City, Mexico
With who	Grupo Aedificatoria
When	2001-2002
What	Central bureau for the ministry of public security
Result	Contest 2 <sup>nd</sup> position
Components	<p>landscape</p> <ul style="list-style-type: none"> <li>- platforms</li> <li>- axe</li> <li>- topography</li> <li>- public spaces</li> </ul> <p>institutional image</p> <p>courtyards system</p> <p>administrative spaces</p> <p>services spaces</p>



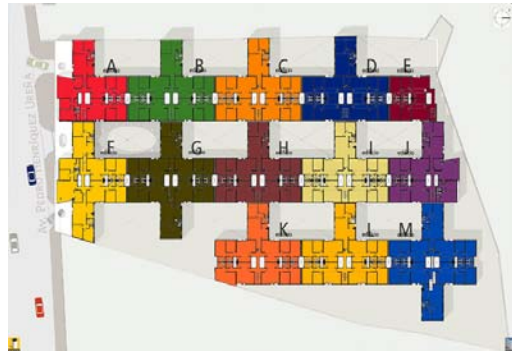
## Motorola centro de investigación y oficinas

Where	Puebla, Mexico
With who	Grupo Aedificatoria
When	2000 and 2003
What	Investigation centre and offices for Motorola (cellular telephones)
Result	Contest 2 <sup>nd</sup> position and publication in Piso magazine
Components	landscape - platforms - topography - public spaces courtyards system passive systems administrative spaces services spaces



## Pedro Henríquez Ureña 540 conjunto habitacional

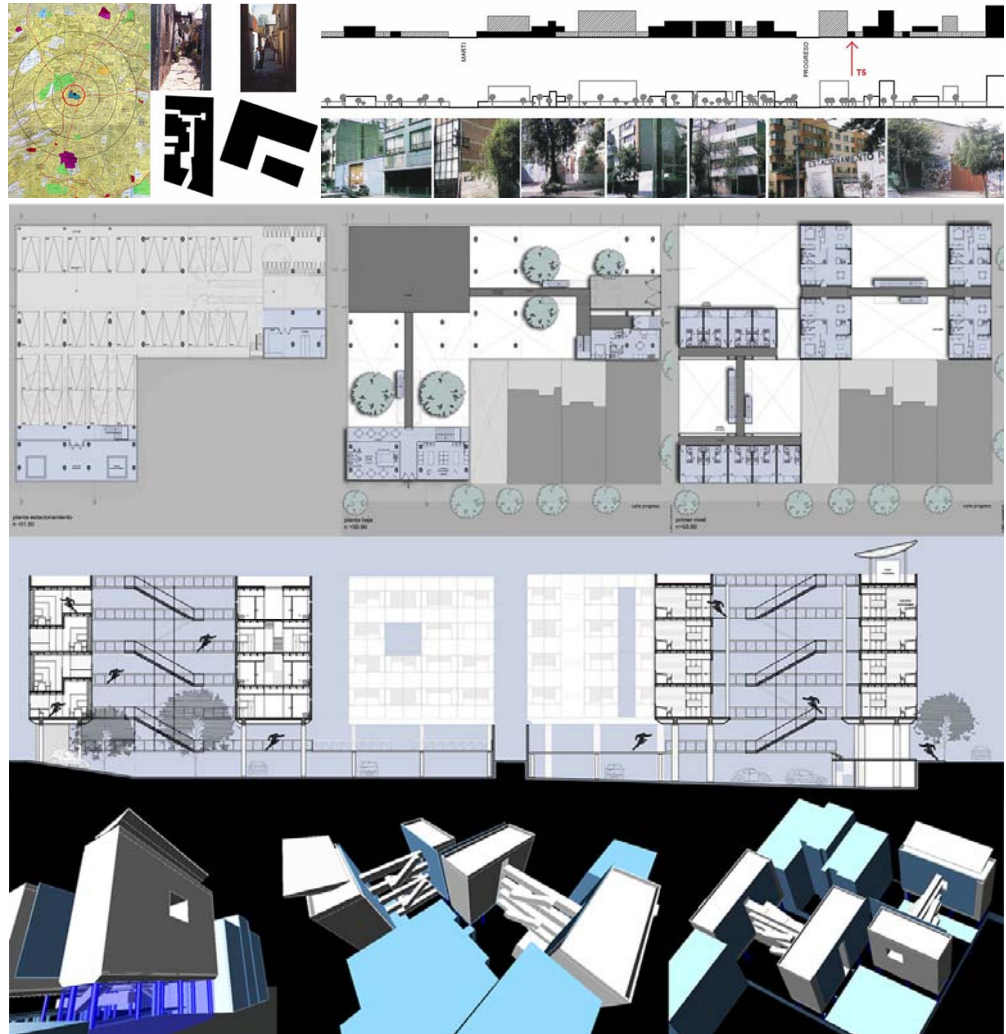
Where	Mexico City, Mexico
With who	Grupo Aedificatoria
When	1999-2000
What	Housing unit
Result	Executive project
Components	courtyards system 13 buildings of 5 floors 3 types of basic modules for 310 departments of 70 m <sup>2</sup> Parking lot commercial space





## Colonia Escandón residencia para estudiantes

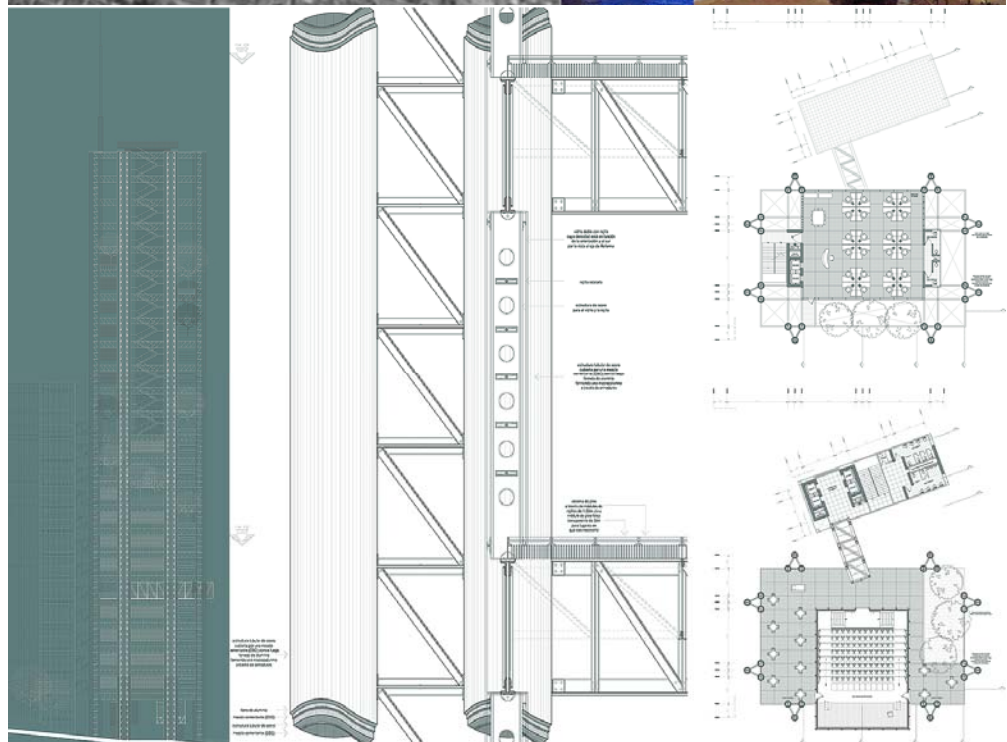
Where	Mexico City, Mexico
With who	ITESM CCM (mexican university)
When	2002
What	Urban and real estate analysis and student housing project
Result	Project and thesis with honors
Components	Zone characteristics : centrality, good provision of services and infrastructures, opportunity to densify Different types of housing, social spaces and services





## Ex-refinería de Azcapotzalco plan maestro y torre verde

Where	Mexico City, Mexico
With who	ITESM CCM (mexican university)
When	2001
What	Urban plan and « green » administrative tower
Result	Project and public exposition
Components	urban plan for the transformation of an ex - industrial zone (brown-field) into public park ; 90 hectares administrative tower that combines industrial and «green » vision 23 floors



## Iztapalapa

### problemática urbana y baños públicos

Where	Mexico City, Mexico
With who	ITESM CCM (mexican university)
When	2000
What	Urban analysis of a squatter and public baths project
Result	Project
Components	<p>Zone characteristics : poverty, criminality, difficult topography and lack of services and infrastructures</p> <p>Proposal of an architectural and urban space to enable the sociality and the improvement of equipment through the project of public baths which also had other services</p>





## Xochimilco comunidad agroproductiva

Where	Mexico City, Mexico
With who	ITESM CCM (mexican university)
When	2000
What	Urban analysis and agricultural community project
Result	Project
Components	Zone characteristics : lagoon environment with artificial islands traditionally dedicated for urban agriculture ; world human heritage Proposal for an urban and architectural space that integers activities of high agricultural familial production, their home and spaces for retail and the socialization, having in mind the "esprit" of Xochimilco

