# **Nicole Shih**

(970)481-4373 | nicoshih1122@gmail.com | LinkedIn, Portfolio | Phoenix, AZ

#### **SKILLS**

- Excel SQL HTML CSS Javascript Python R
- Mapbox ArcGIS Tableau Power BI Flourish Adobe Illustrator

#### **EXPERIENCE**

## **Data Visualization Editor/Data Analyst**

#### CoStar Group

July 2022 - April 2024 | Washington, D.C.

- Managed, troubleshot and developed new functions for the news traffic dashboard in Power BI through adept utilization of SQL queries.
- Sourced data from internal/external sources, collaborating with reporters and analysts to create engaging visualizations that increased audience engagement by 20%.
- Managed and developed data interactives to publish on <u>costar.com</u> and associated news app platforms.

# **News Reporter**

## Telegram & Gazette, USA TODAY NETWORK

January 2021 - June 2022 | Worcester, MA

- Conducted in-depth reporting, interviews, and data-driven investigations to produce compelling stories.
- Collaborated with the editorial team to analyze audience metrics and tailor content strategies accordingly.

## **Assistant Editor**

#### The Real Chi, Free Spirit Media

January 2020 - June 2020 | Chicago, IL

- Created data-driven stories on underrepresented communities while mentoring junior reporters to ensure accuracy and engagement.

#### **EDUCATION**

# **DePaul University,** Chicago, IL - MA, Data Journalism

January 2019 - November 2020

- GPA: 3.91 / 4.00, Journalism Graduate Merit Scholarship

# National Taipei University of Education, Taipei, Taiwan — BA, Digital Technology Design

September 2014 - June 2018

- GPA: 3.38 / 4.00