

# Project title: DoGo

## Introduction

With the objective of helping fight the problem of animals living in the street, this project will help to give them a chance by connecting effectively people that are able to adopt them with animals identified by the community.

The key benefits of using it are that normally social networks address this problem with a lot of misinformation and information redundancy, here the information will be reviewed and curated by peers. That will boost the chances of a successful adoption process and will demonstrate that for the people that give economical support to the platform.

## Expected list of features

- Adopter register: Need to identify who is willing to adopt
- Reporter register: Need to identify who is willing to report animals
- Login: Needed to enter to the web app
- Animal sighting register: A tool to register an animal sighting
- Adoption tool: Manifest the intention to adopt to start the process
- Tracking of animals without adoption: Needed to identify where to find them

## Market Survey

- <https://www.miwuki.com/>: Focused on connecting animals in shelters with adopters, the difference is that DoGo will focus in animals in the street.
- <https://www.petfinder.com/>: Focused on the adopter to connect them with the right pet but DoGo wants to focus on the pet that needs a home.
- <http://www.stray-afp.org/>: It is an organization with projects to fight the same problem as DoGo but is not supported by a tech platform.

## References

- <https://www.peta.org.uk/issues/animals-not-abuse/homelessness/>
- <https://www.longdom.org/open-access/proposal-on-solutions-to-stray-dog-problem-in-american-cities-2332-0761-1000175.pdf>
- <https://www.dosomething.org/us/facts/11-facts-about-animal-homelessness>: And the documents referenced inside